**Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

1. The three categories film and video, music and theater seem to be prone to the highest success rate. The subcategories

2. Journalism is an almost dead field with the least investment and the lowest chances of success. Investors would want to avoid the area, though competition is also non-existent, hence if one has an extraordinary idea, it would be a field where rivals would be absent creating an almost monopoly for a successful project.

3. Summer seems to be the best time to anticipate success. The highest success rates are seen from Apr. Jul.

**What are some limitations of this dataset?**

The ratio of success and fail is not clear. So some categories like film and video, Theater and photography show both high levels of success and high levels of fail. Maybe a regression analysis would give us a better picture of which sector is better to invest in.

**What are some other possible tables and/or graphs that we could create?**

Maybe a bar chart in sheet 1 showing success and fail rates through time would help us identify trends overtime.