

A RESOURCE FOR BUSINESSES



VOLUME 28
MARCH

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PUBLISHER'S NOTE

March



BUSINESS LINK
MEDIA GROUP

Dear Business Link Readers,

First of all I would like to thank all contributors and everyone who helped make our February issue dedicated to Black History Month a huge success. We recognize and will continue to recognize our tremendous contribution of Blacks, Ingenious in Canada and United States.

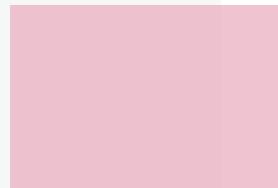
March is Women's International Month; technically the day is March 8th, but this is a Global day celebrating the social, economic, cultural, and political achievements of Women. It's also a time to raise awareness of the progress made towards achieving gender equality and the work remaining to be done.

The Colours of International Women's Day is Purple (represents Justice & Dignity), green (represents Hope) and white (represents purity).

Business Link Media Magazine is a great way to keep ourselves informative during the most unpredictable circumstances, while providing the latest trends in the digital market. We deliver our dose of entertainment and education through compelling stories in topics like companies, brands, artists, sports, beauty, health, art, and lifestyle

Yours in business,

Darlita Bostic
VP Business Development
Business Link Media Group



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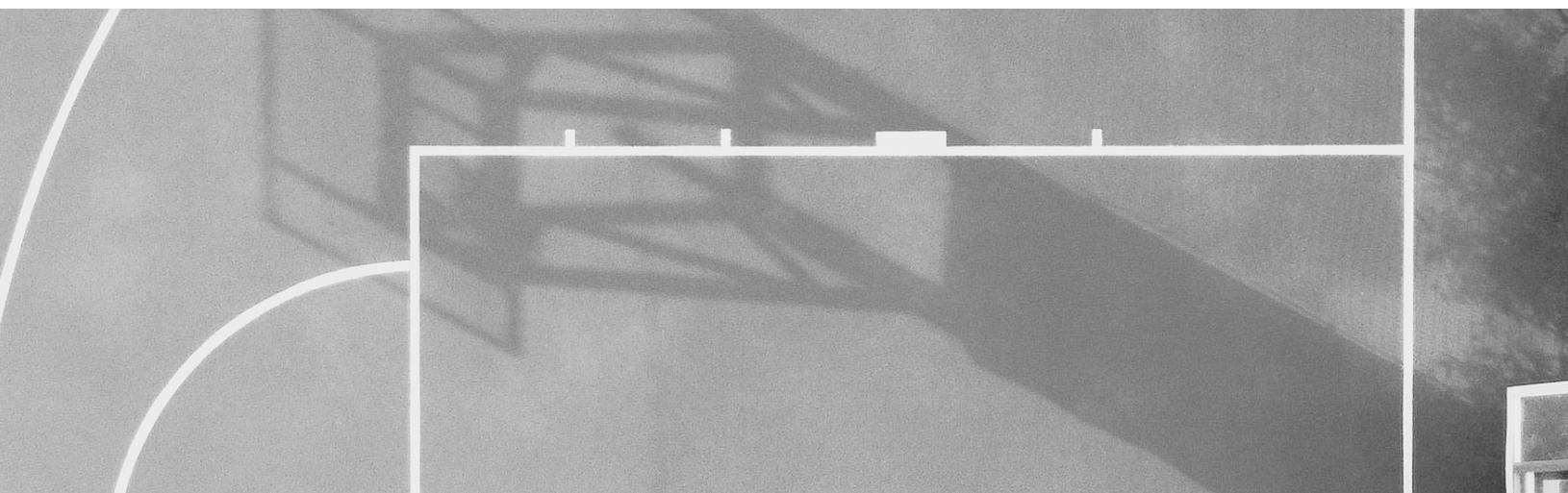
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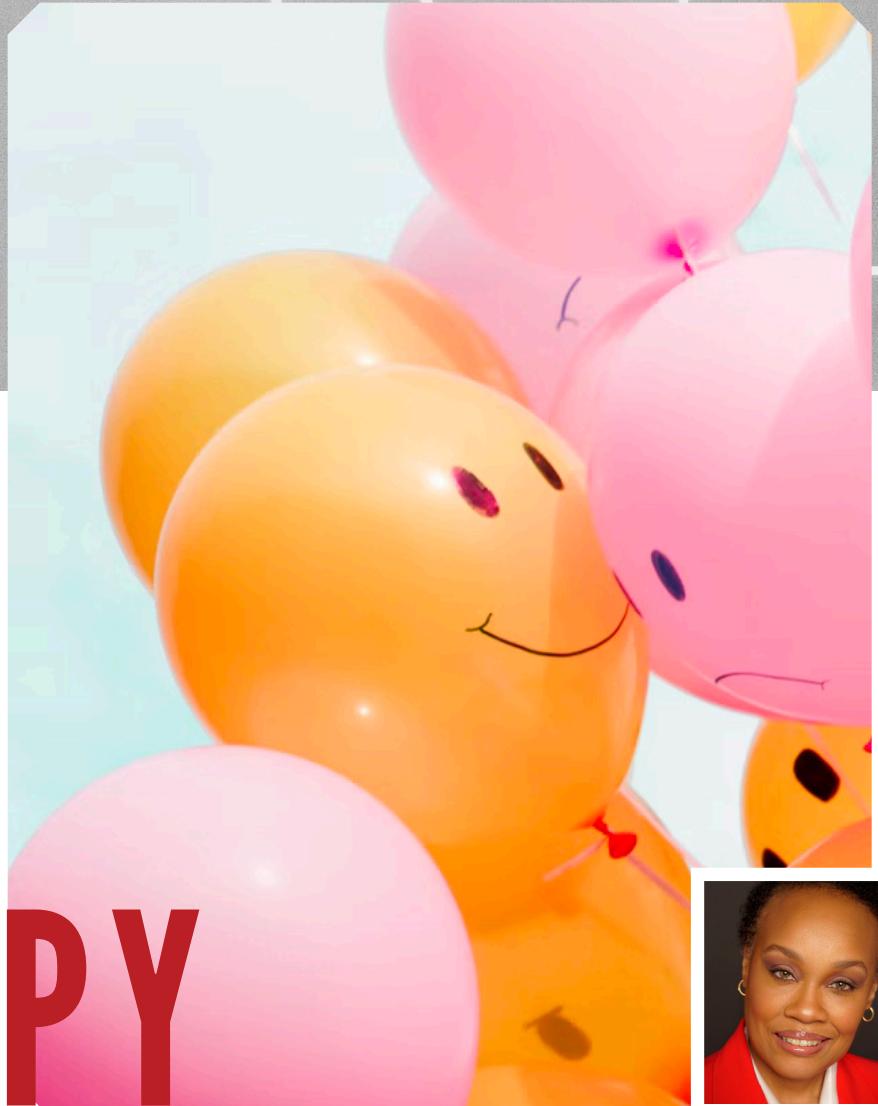
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THE ART OF
THE OLYMPICS

ARE YOU HAPPY



BY KAREN ABBOTT-TRIMUEL



Please welcome author, playwright, and poet Karen Abbott-Trimuel to Writer Unboxed today! Karen spent over 30 years in administration working with executives of fortune 500 companies, while also writing, directing, and producing theatrical plays during her spare time. Her goal, according to her bio “is to make people laugh, think about life choices and make positive changes.” She has written, directed, and produced a host of stage plays, including Ladies Night Unmasked, which she has recently released as a novel. Karen’s motto is admirable indeed: “If I can positively touch one life, my life’s purpose will never be in vain.”

Learn more about Karen and Ladies Night Unmasked on her website, and by following her on Twitter, Facebook, and LinkedIn.

Are You Happy?

They call it writer’s block, but what do you do when blocked from your passion for writing? You go through various emotions engulfed with roadblocks, hills, valleys, and many unanswered questions. This is a story about how I revived my journey as a writer after having a question-and-answer session with myself.

How do you cram a 30-year journey into an article? It’s simple, you cut off the fat and get to the meat. I was born a storyteller, and I had great plans for myself. Little did I know a bad choice would spiral my life in a different direction. At seventeen, I became the mother of a beautiful baby girl. Instead of becoming a full-time storyteller, I became the story.

Before my daughter, becoming a writer was my goal. After her, it became my outlet. A stress reliever. I’m sure you, too, can relate to needing an outlet when times get tough. I wrote poetry at night while my children slept, and from there, I began to write scripts. One day, a friend read them and convinced me to produce one; I’m always up for a challenge. With no production experience, but through research, I produced my first play, “Hear Our Cries, Lord,” in a Chi-





cago high school in the year 2000. I did everything from selling tickets, casting calls, and hiring a sound company. The play was a hit, and the excitement from it all felt good. But when it was over, the story went back on the shelf, and I went back to work. This would become my routine for the next thirty years.

Thus, the beginning of a dialog of questions and answers I would have with myself. Needless to say, the ones I've asked of late have put me on a trajectory of reconnecting with my first love. Please feel free to ask and answer these questions yourself as you read along.

Q1. WHAT DO YOU WANT?

This question might as well have been foreign because at first I could not answer it. I could list all I didn't want, but I did not know what I wanted. As the years went by, I grew tired of my role as an assistant and yearned for the opportunity to tell more stories. That is when I finally answered the question; I want to be a full-time writer.

Q2. WHAT DO YOU NEED?

Again, I didn't have an answer. Then 2020 happened, and we worked from home. Stories danced through my head, and finally the answer: I need to be free! I decided to trust myself and do something different; I converted my script for Ladies Night Unmasked into a novel,

and felt excited by my actions. Yet, I still struggled with the belief that the role of provider took precedence over my passion for writing.

I never once considered that my passion could become part of my provisions.

Q3. ARE YOU HAPPY?

This question is the one that would seal the deal: Are you happy? The answer would come from the depths of my soul. I'm happy with my family but no longer happy with my career choice. I felt miserable and restricted. I was most

fulfilled and happiest when I created great stories. The answer to this question gave me the courage to permanently live my passion as a writer, make a plan to leave my employer, and become a full-time writer.

Q4. CAN YOU MAKE IT HAPPEN?

I wasn't so foolish as to believe I could replace my income with writing alone. I'm not a well-known six-figure writer. This move would require a plan. It helped that we own an asphalt-paving business. Yet, I still needed to consider our financials and find ways to use my expertise to generate income. Through research, I found ways to supplement in-

come through coaching, T-shirt slogan designs, and paid writing projects. Sacrifices are sometimes required to make room for happiness.

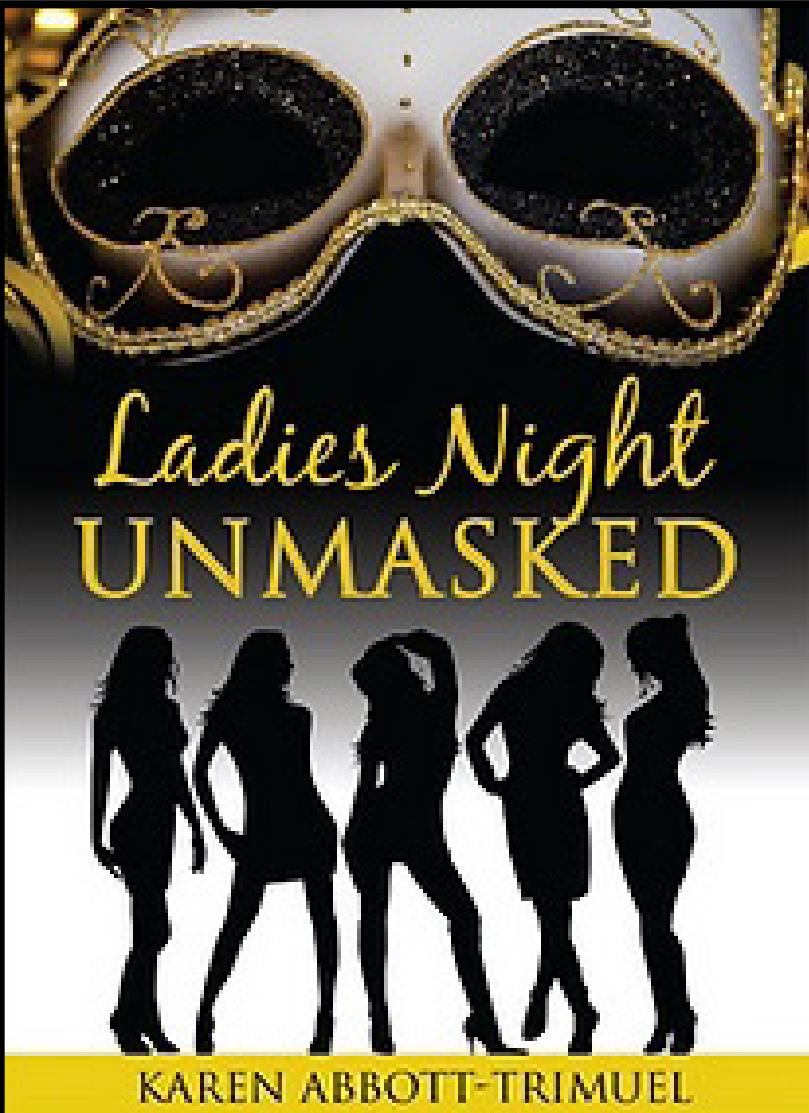
I'm happily married with three children and three grandchildren. With my second book releasing soon I am over the moon happy!

My question to you

“Are you happy?”

If you can't make big changes in your life right now, can you make one small change to bring you closer to your dreams? BL.





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Where it All Begins The WNDL is the Official Women's D-League Sports & Entertainment/Women's Basketball at its Best!

Is the parent company of the Women's D-League/WNDL and its Affiliate companies. The companies/teams are located in New York, Connecticut, New Jersey, Philadelphia, Georgia, Milwaukee, Carolina (serving North & South), Washington D.C, Ohio, and Minnesota.



**WNDL PRESIDENT
MICHELLE OLDS**





OWNER / FOUNDER
MARK BETHEA (MR BEE)



**NATIONAL LIAISON
DIRECTOR**
GLENDON TAITT

My main goal is to facilitate the building process and expansion of Women's National D League. To introduce interested players, coaches, interns, trainers and officials to the organization and the building process of the League. I assist in the daily duties of administration, meetings, deadlines, budgets, event planning, marketing strategies, communication & media.

INTRO

The Women's National Developmental League was started to provide talented women an opportunity to showcase their skills in a competitive league. Each year, there are approximately 35 open draft slots for new WNBA players. The NCAA estimates that only 3% of draft-eligible NCAA Division I women's basketball graduates make it to the WNBA professional ranks. For

those not interested in disrupting their lives to head overseas and join a professional team, the options were limited.... Until Now.

The Women's National D-League Inc. (WNDL) is comprised of 10 professional teams which are largely backed by the (WNDL). Created in 2017, all WNDL teams are controlled by a private owner.

MISSION

The WNDL is the official Women's D-League to prepare players, coaches, officials, trainers, and front-office staff for the success of the WNDL. All while also acting as the league's research and developmental league. The affiliated teams are

franchises under WNDL. All (10) Ten teams are competitive with one another in the league. The league offers elite women's professional basketball competition at an affordable price in a fun, family-friendly atmosphere.

BUSINESS GROWTH

WNDL and it's Affiliated Teams are looking to make a strong impact in sports, entertainment and venue management. It is dedicated to recruiting and developing individuals with the skills, experience, desire and values to contribute to the continued growth and success of our organization. Together,

we will transform events into experiences! These experiences will create excitement, turn heads, and make ground breaking memories, while providing a League to help young female athletes be able to continue their dream of playing basketball competitively here in the United States.

WNDL SEASON

The league's winter season will run from November through March, where the quality of play will be high. The level of

competition will be fierce! It will provide a great afternoon or evening of family fun to watch.

WHAT TO EXPECT

Fans can expect a fun, family-friendly environment which will be highlighted with dancers, entertainment squads and off-the-court fun, such as raffles, contests and

meeting players. They will see some of the best basketball's rising stars in high-level competition who are looking to make an impact at the next level in The WND-League.

LOCATION



New York
Westchester Shooting Stars
Women's D-League



Connecticut
Connecticut Stars Women's
D-League



New Jersey
New Jersey Storm Wom-
en's D-League



Philadelphia
Philadelphia Fever Wom-
en's D-League



Georgia
Georgia Pursuit Women's
D-League

Milwaukee
Milwaukee Buckettes Wom-
en's D-League

Carolina(s)
Carolina Dream Women's
D-League

Minnesota
Minnesota Reign Women's
D-League

Washington D.C
D.C Eclipses Women's
D-League

Ohio
Ohio Sweepers Women's
D-League



All interested players please see website:
womensnationaldleague.com

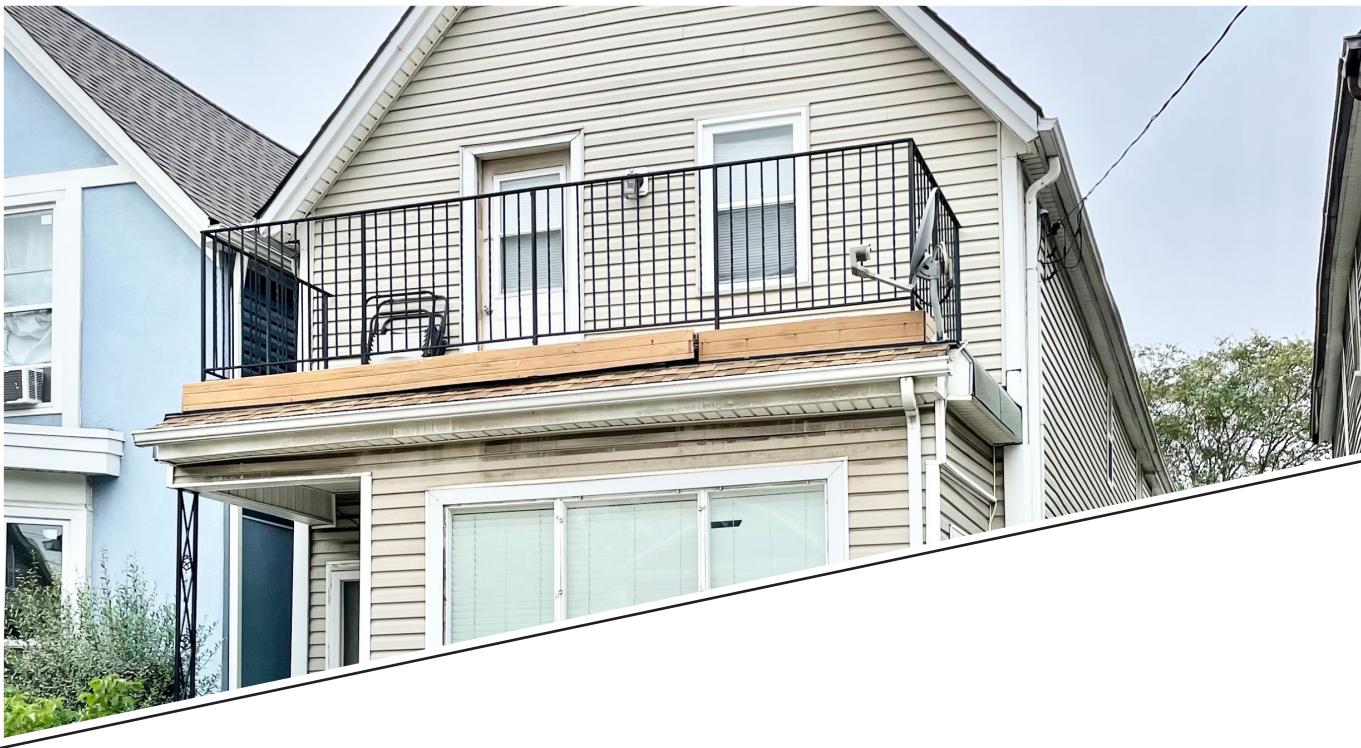
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HOW TO BECOME A MANIFESTED MILLIONAIRE

DANIEL P CHIN

CHIN
PROPERTIES





Daniel P. Chin, founder of Chin Property Investments, born in Trinidad & Tobago, and came to Ontario Canada. He first started his career in banking; just like his other siblings had done. He soon realized that this career move was not for him; and he wanted to go into investments. He had a lot of objections from others going in this direction; but, he studied all aspects of this change of career; and started to work at it 365 days a year to go against the grain.

Real Estate Investing

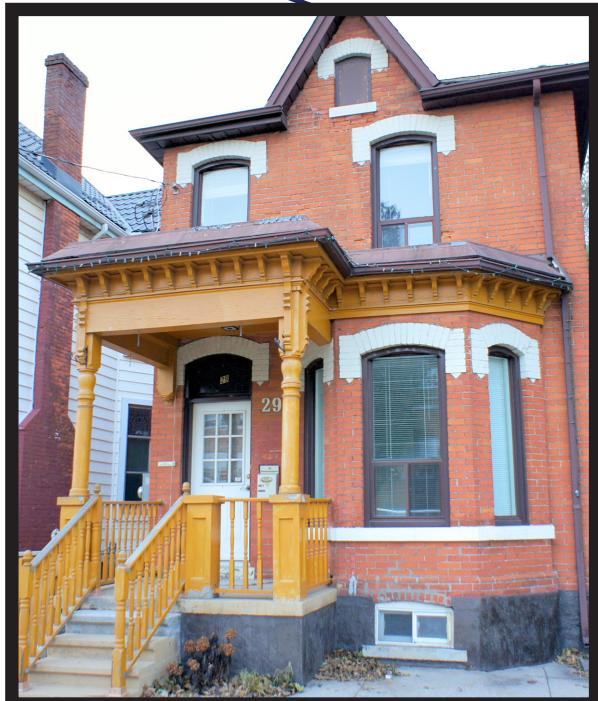
was his quest in life; so he focused on this to be a master of his craft. Daniel does not believe in Investment seminars; because the same money that you put into those seminars; you can start investing in properties.

In 2012, Daniel acquired his first duplex (2 Family Dwelling) in Hamilton, Ontario Canada. Daniel firmly believes in the concept “Buy and Hold” Property(s) over a long term is the best way to create wealth in Real Estate.

Daniel believes in investing in multifamily dwell-

ings because it provides a very stable growth environment for your investment and your cash is consistent and predictable.

For those who want to get started in property investments, (1) the quick way to start accumulating the capital of about \$50-\$100K. Also, there is a myth going around that can you start investing multifamily dwellings with “no money down”. Well, in a sense, it is true. If your down payment is coming from a source of a line of credit, then technically it is a hundred percent fi-



nance. However, the bank is actually going to review all of that. If the line of credit is coming from a credit card, then there is ways around it. You just have to make sure the funds are in your account for at least 30 days or more.

When looking for a multifamily building; (2) location where there is a strong demand and growth. The property has to make sense; by having the right cash flow. When looking at the property you have to know the rental income of each dwelling, all operating expenses, and if there is a monthly mortgage debt payment, and then the bottom line, if the property will be able to service all expenses so, you can make a profit. If the location of the property is not in a good area; you will be prone to stress and headaches. If you are not sure if the multifamily is in a good area; you can go to the City Office and you can ask people that are in the neighbourhood.

The next step (3) is assessing how much it will cost me to do renovations and make sure that it is up to City Code. Daniel loves this step of the process because he advises clients do not go cheap on this; and try to cut corners and do it yourself without city approval; especially when converting these dwelling into apartments.

Always get a licensed contractor and make sure that everything is in writing for this. This renovation for your property can break your dream of your investment by not doing it right the first time. An important tip;

is do not buy cheap materials for your apartment Reno's because you will have a lot of wear and tear over the years. Also make sure that your apartment rentals; look up-to-date, nice appliances, spacious closets, and up-to-date bathroom design. Always put yourself; in the position of someone wanting to rent your space and their expectations and then you are on the right track of becoming a property real estate investor.

As of 2022, Daniel owns eight properties and manages thirty high quality multi-family apartments, sixteen of which

he owns. With a portfolio of over 10 million, his passion still burns bright.

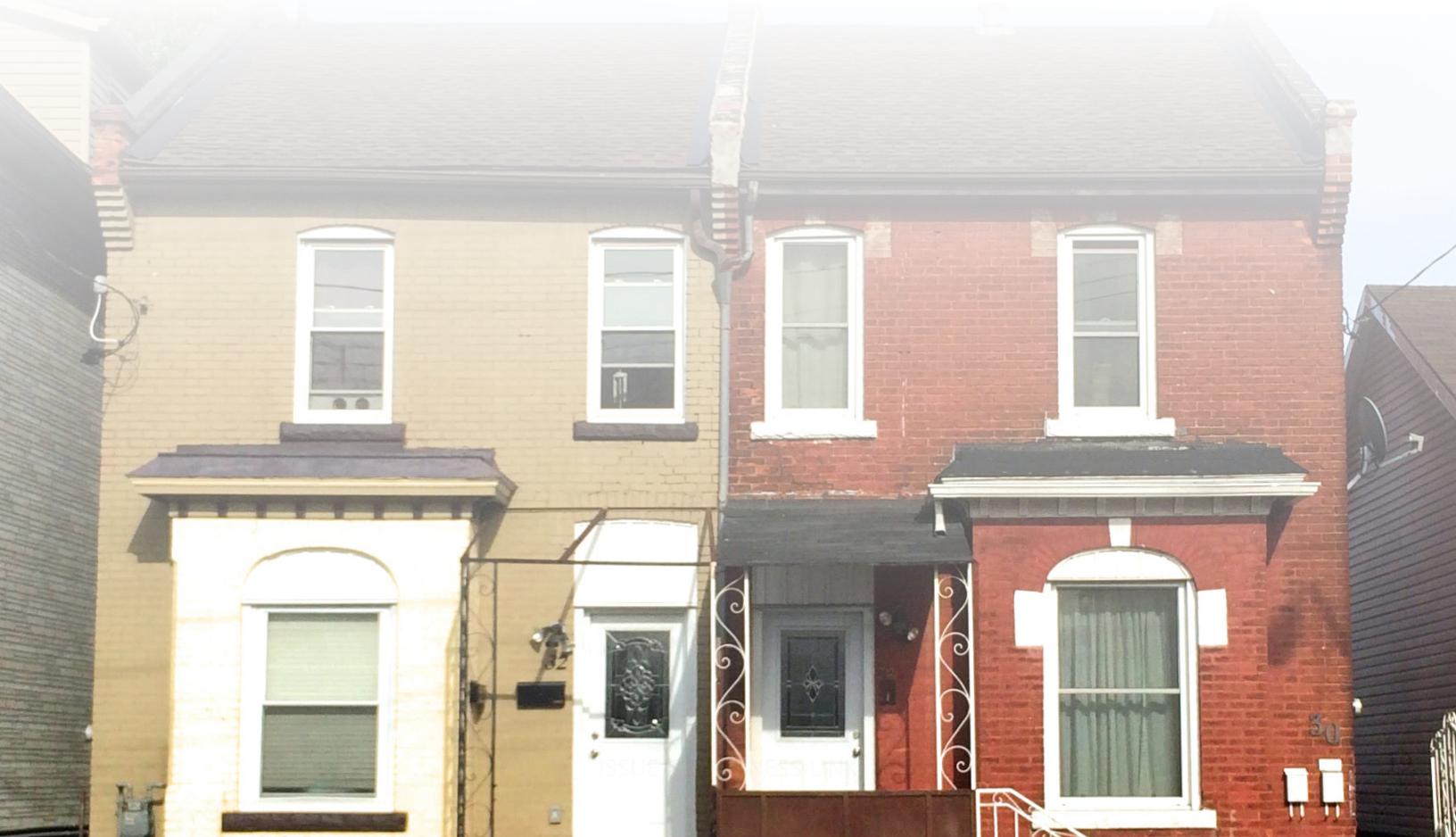
Daniel P. Chin wrote a book The Manifested Millionaire Daniel P Chin which tells you the does and the don'ts of becoming a Real Estate Property Investor. You can purchase this book on Amazon or his website.

Daniel made a small donation of \$10,000 to Habitat for Humanity (Canada) to help families in need of affordable housing. He knows that with this donation it will help to build more homes for families. He is very aware of home-

lessness and he says that you can have all the money in the world, but if you are not helping people in communities with that money, then it is meaningless.

You can also watch Daniel on Real Life Matters DBoss TV Show which he does show segments called RLM Wealth Tips with Daniel P Chin - Chin Property Investments.

Daniel P Chin is available for consulting services if you need advice and help with your investment property (s). He is very knowledgeable on these types of multi dwellings



and knows how to get them ready for apartment rentals.

Daniel's drive for growth keeps him moving forward. He continues to expand his portfolio through acquisition, design, renovation, leasing and management, while taking great pride in improving properties and the lives of those who he helps along the way.

Daniel always says stay cautiously optimistic, if you are playing the game or you are still looking to buy investment real estate.

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CANADA DEFEATS GERMANY IN MEN'S HOCKEY OPENER AT WINTER OLYMPICS 2022

SUNDAY FEB 13 // BY ALLAN XIONG

Team Canada began the men's hockey tournament with a bit of revenge.

Losing to Germany at the score of 4-3, they kicked it into salvage mode.

Canada opened a game with an ending score of 5-1 over the Germans giving them a considerable chance at gold. But the impressive side is that 5 differ-

ent players shot each goal. This gives a lot of hope for Canada to climb the rankings.

This game also featured 10 returning German players from PyeongChang. But even with the beginner's luck, Germany still could not win against Canada's amazing hockey team. We will look at a little summary of this tense semifinal.



Canada playing hockey, not in the Olympics. Their experiences on the ice were handy in the quarterfinals. | Hockey Canada
img source: <http://www.ccnews.ca/images/2021CCN/202106CCN/20210608CCN/20210608CCN06.jpg>



Winnik makes the shot against German goalie Mathias Niederberger.
image source: <https://olympic.ca/wp-content/uploads/2022/02/CP150744770.jpg>

First Period

The first goal shot by Canada at 4:43 by Alex Grant, a defenseman of the team. With the support of Kent Johnson and Ben Street, this player set the score for Canada to 1-0.

The following goal also by Canada was made by Ben Street, a previous supporter of the goal made by Grant. Kent Johnson again supported Ben and with the help of Eric O'Dell, they made the score 2-0.

The concluding score of this period also made by Canada, was by Daniel Winnik, with the support of Adam Cracknell and David Desharnais.

Generally, for this entire period, Germany never even put the puck into Canada's net. Although attempts were made, Canada's solid defense never let them score. These three shots ended the first period.

Second Period

As the second period starts, we see Germany's first and only goal, with the power of Tobias Rieder and the support from Leonhard Pfoderi. This makes the score 3-1. ! The next shot at 12:58 was made by Canada player Maxim Noreau with supports by Eric O'Dell and Staal. The only two shots made in this period.

Final Period

At 11:22, Jordan Weal made the 5th shot for Canada, making the score 5-1, and giving them the win. Assists made by Adam Tambellini and Corban Knight. For the rest of this entire period, Germany failed to get a goal. This ultimately was their demise as they lose to Canada 5-1.

This extraordinary winning shot was bound to keep Canadiens happy, including the hockey team. We can be proud of the shot made at 11:22. That shot combined with 4 others



Tobias Rieder image source: <https://www.sportsnet.ca/wp-content/uploads/2020/10/tobias-rieder.jpg>



Canada celebrates. image source: https://www.cp24.com/polopoly_fs/1.5776020.1644508306!/httpImage/image.jpg_gen/derivatives/landscape_620/image.jpg

was what brought chicken dinner to Canada and demise to the Germans. Though the Olympics are supposed to be a little rough.

Conclusion

Looks like Canada hasn't lost their spirit at the quarterfinals against Germany. Canada doesn't have a better place a gold than at the Olympic hockey tournament. If the team is focused, Canada can be unbeatable. Canada persisted and never lost hope and won another game. If they keep this up, we might have silver, or even gold! We can have higher hopes for Canada. Let it escalate up the rankings! **BL.**

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THE ART OF THE OLYMPICS

SUNDAY FEB 13 // BY MIA LIU

Every 4 years, a selected country hosts a series of competitions between many nations. This event is called the Olympics, and it has grown from 14 nations attending to more than 120. The Olympics have gone on to become a contest with numerous other sections, such as the Winter, Summer, and Youth Olympics. Yet no matter what, it has always been a subject surrounded by immense controversy, coverage, and opinions.

During the 9-16 days of the Olympics, a variety of challenges are met, with ath-

letes setting and breaking various world records. The competitions are intense, and the end results shower praises and fame onto the winners, symbolized by a medal that weighs heavily on hearts watching all over the world.

These flashy moments are likely the most known subject regarding the Olympics. However, the artistic aspect of the opening and closing ceremonies are something to be mentioned. The designs require many creative minds to provide viewing enjoyment, and careful preparation leading up towards the



The Beijing 2022 Opening Ceremony. Adapted from 'Beijing 4/2/2022' by Aljazeera, 2022, retrieved from Getty Images.



Canada 2010's Winter Olympics Opening Ceremony. Adapted from '2010 Winter Olympics' by Wikipedia, 2010, retrieved from Photo Essays

Olympics. For example, a notable moment of this year's Olympics (held in Beijing, China) would be the sheer amount of incredibility, which involved top-notch A.I crafting, a lot of practice from the choir, and much detail.

Another part that makes these designs so jaw-dropping are the bubbly themes, different every new country. The mascots of each Olympic are unique and colourful, most of all easy to be remembered for ages on. Misha, the 1980 Russian mascot, grew to international fame, as millions of people worldwide gushed at the softness of the bear. Sumi, of the

2010 Paralympics, garnered praise for its design. So much more aspects of the arts have made the Olympics a wondrous sight for many to see. And certainly, these designs will be remembered for ages.

The Olympics are an event that is broadcasted globally, yet there should be more attention to the artistic designs. Throughout different time periods, there has always been a need for more focus on the art aspect. The artists outdo themselves each year, and the next Olympics will surely be another wonderful experience for the eyes. **BL.**



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