

Prompt Engineering

Class for ARC 101
Prepared by Kaveh Karimadini



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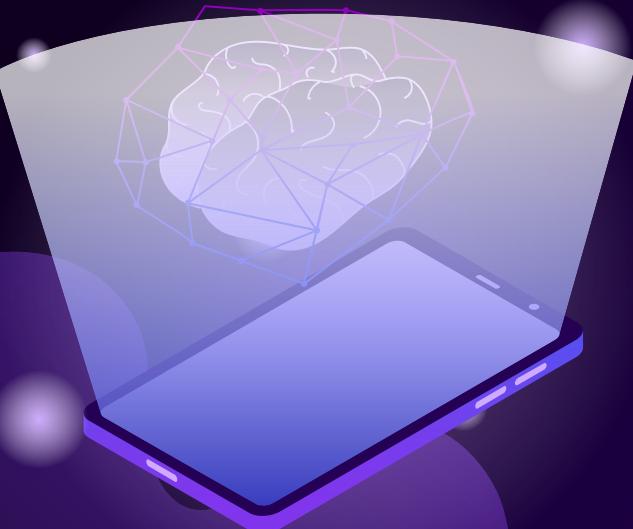
An overview on LLM
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01

Who am I?

Introduction_



Mid-level Data Scientist

3 years: junior data scientist -> Start-Up

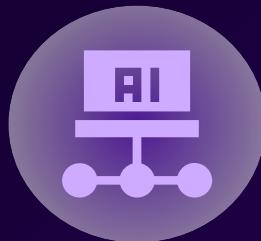
2 years: Free Lancing All day 😊



Skills Obtained

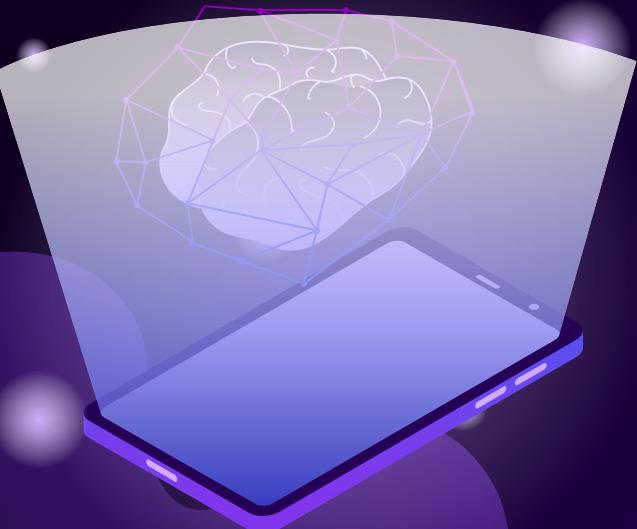
- ➔ deep learning with Pytorch
- ➔ Selenium with Xpath
- ➔ PowerBi
- ➔ Lots more.....

Main Project of the Day



Trend Analysis

- ➔ Scraping LinkedIn & Twitter
- ➔ Doing NLP task (NER) for Extracting Entities
- ➔ Word Embedding with Word2Vec
- ➔ Word Clustering with Word2Vec Input
- ➔ Visualization using PowerBi



02

prompt styles
in ChatGPT

Key notes



PURPOSE

guiding generative artificial intelligence (AI) to produce desired outputs by designing and refining prompts



Context

Three tips for providing context: introducing the topic, continuing the conversation, and clarifying parameters.

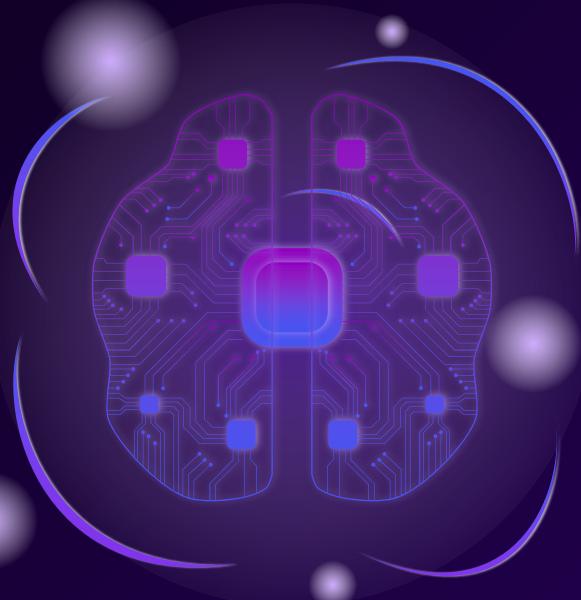


Specificity

Three tips for writing specific prompts: clear questions, detail-oriented requests, and examples and scenarios.

Example:

- Context:
 - "Task: Explain the process of photosynthesis."
 - "Context: Photosynthesis is a crucial process in our ecosystem, as it allows plants and other photosynthetic organisms to convert sunlight into chemical energy. Please provide a detailed explanation of the process, including the role of chlorophyll, the energy sources involved, and the products formed."
- Specificity:
 - "Task: Write a Python function that takes a list of numbers as input and returns the sum of all the even numbers in the list. Please provide the function signature, input parameters, expected output, and a brief example of how the function should be used."



6

Number of Prompt Styles in
Lecture

Six Styles

Direct Questions

when seeking **factual information, explanations, or opinions on a specific topic.**

Ensure that the question is clear and unambiguous.

Conversational Prompts

Include impactful stories, statistics, or facts that will help your audience remember your message after the presentation

Instructional Prompts

They work well when you want Chat GPT to follow a specific process or provide step-by-step instructions.

Comparative Prompts

Present multiple options or scenarios to ChatGPT, prompting it to compare, contrast, offer opinions, and analyze the pros and cons to provide insights and preferences on the given alternatives.

Scenario-Based Prompts

Encourage ChatGPT's creative thinking by presenting a hypothetical scenario and seek imaginative responses or creative suggestions based on the given context.

Fill-in-the-Blank

Engage ChatGPT interactively by utilizing fill-in-the-blank prompts, fostering its completion of partially provided sentences or phrases in a context that encourages creative writing, completion tasks, or collaborative storytelling.

Six Examples

Direct Questions

"What are the main causes of climate change?"

Conversational Prompts

"Based on what we discussed earlier about renewable energy, what are the potential challenges in implementing widespread solar power adoption?"

Instructional Prompts

"Please explain the steps involved in setting up a basic website using HTML and CSS."

Comparative Prompts

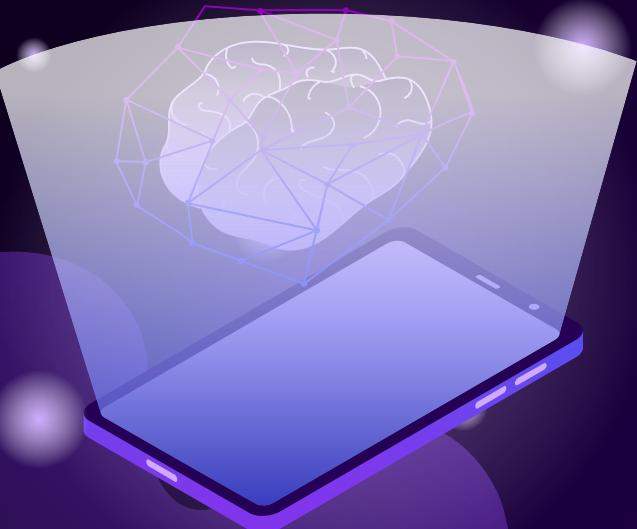
"Compare the advantages and disadvantages of traditional classroom learning versus online education."

Scenario-Based Prompts

"You are a time traveler from the future. Describe a world-altering invention that will shape the future of humanity."

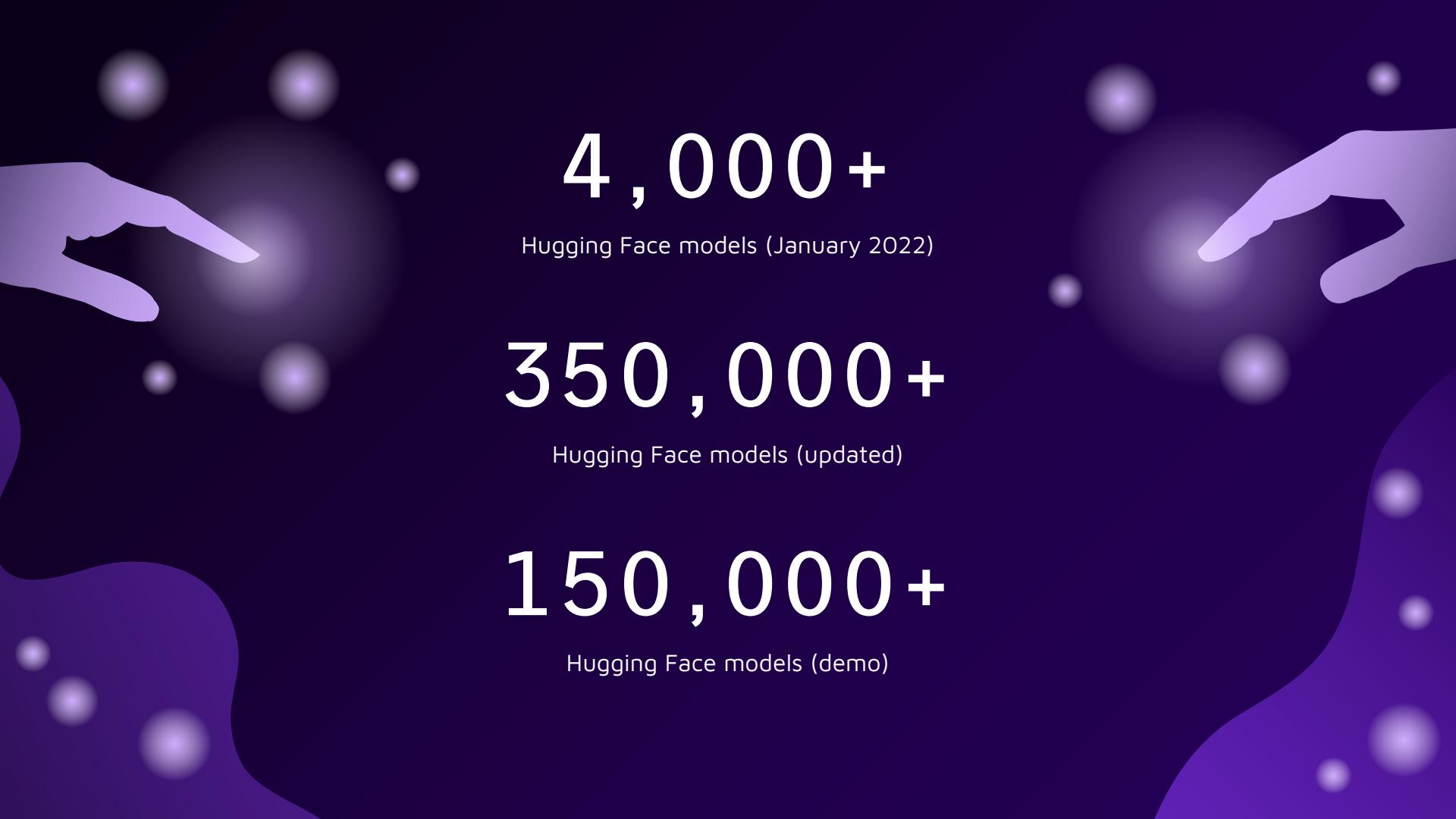
Fill-in-the-Blank

"The key to success is _____."



03

LLM (Large
language models)



4,000+

Hugging Face models (January 2022)

350,000+

Hugging Face models (updated)

150,000+

Hugging Face models (demo)

LLM Tree Map



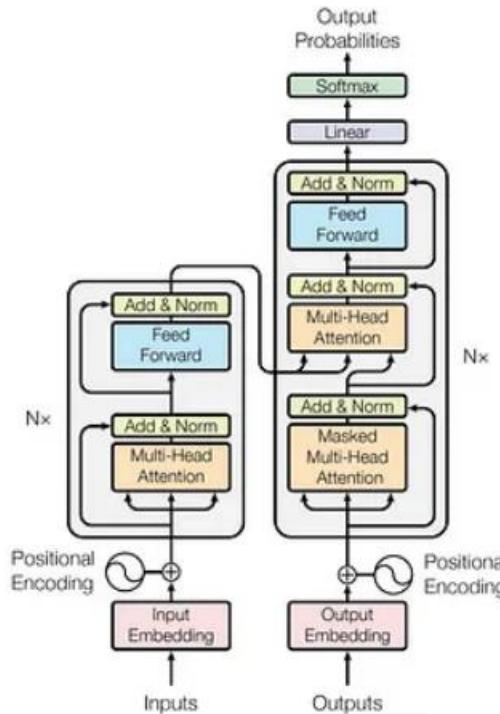
BERT VS GPT

BERT

Encoder

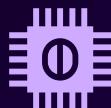
GPT

Decoder



Compare All 3

| Model | Examples | Tasks |
|-----------------|--|--|
| Encoder | ALBERT, BERT, DistilBERT, ELECTRA, RoBERTa | Sentence classification, named entity recognition, extractive question answering |
| Decoder | CTRL, GPT, GPT-2, Transformer XL | Text generation |
| Encoder-decoder | BART, T5, Marian, mBART | Summarization, translation, generative question answering |



The Encoder-decoder-style model's output **heavily** relies on the input

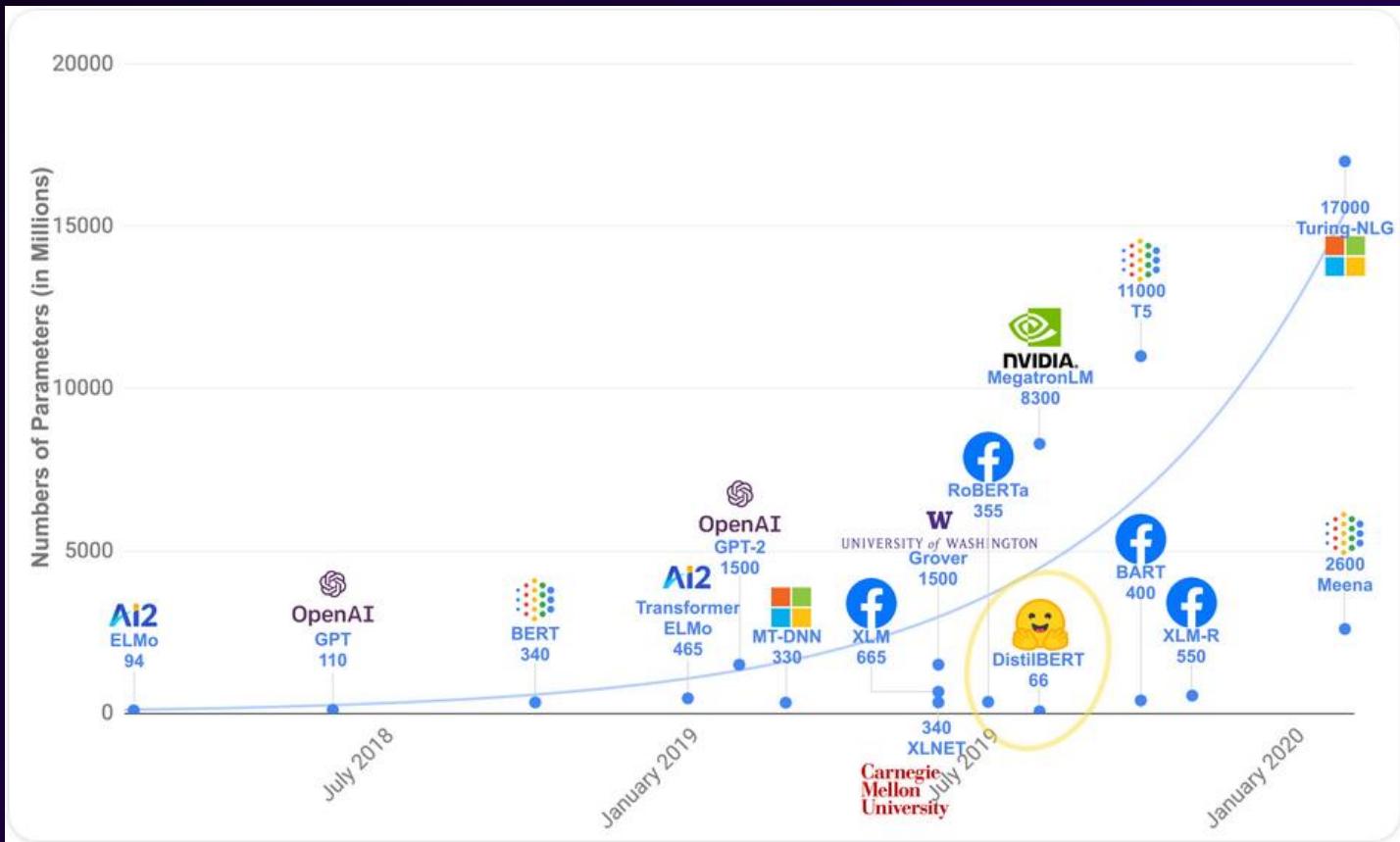


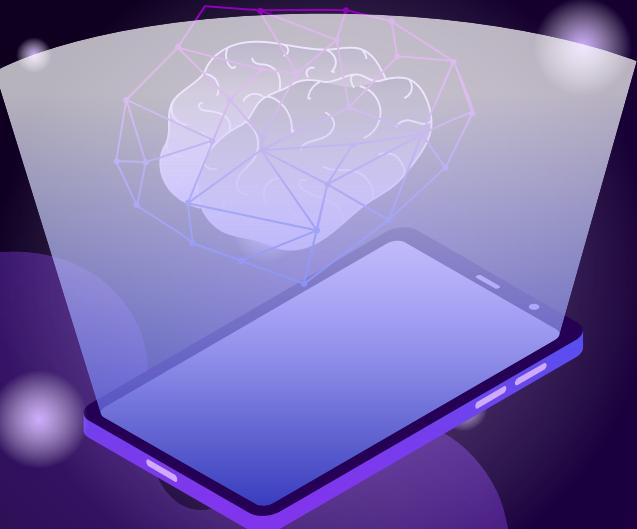
Google's 2017 Attention is All You Need

The Original



A little Evolution





04

Hugging Face



Why Hugging-face?

Transfer Learning

Pre-trained models, such as BERT and GPT, that can be fine-tuned for specific tasks



Simplicity

A pipeline architecture that simplifies the process of building and fine-tuning models



Pre-Processing

Auto tokenizer, which is a tool that converts text into a sequence of tokens

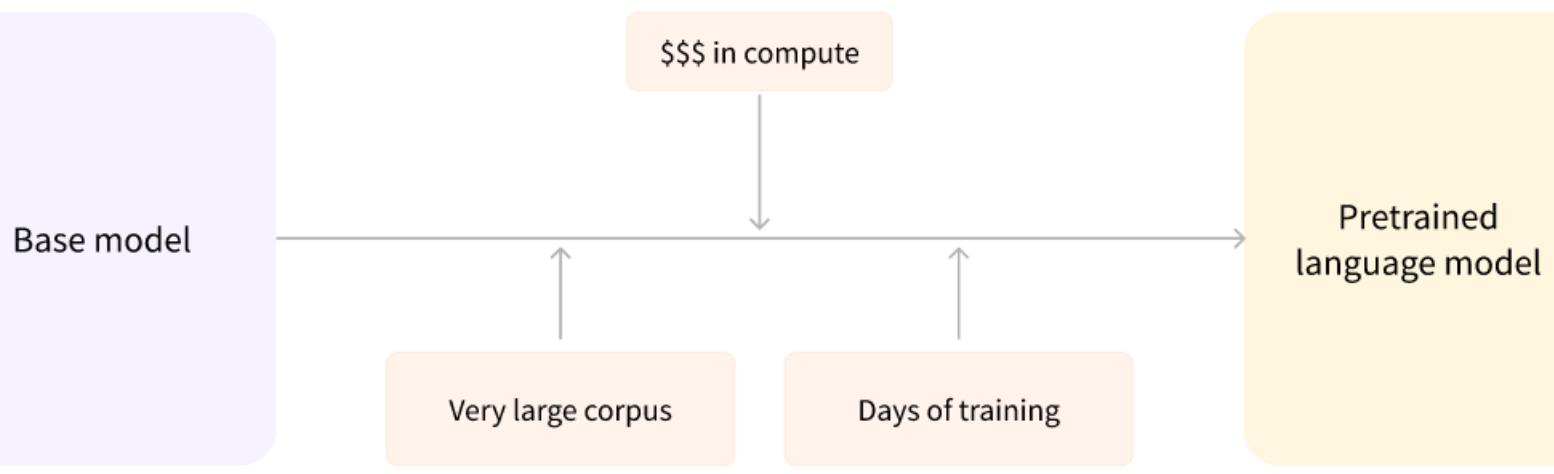


Large Community

A community platform where researchers and developers can share their models, datasets, and applications

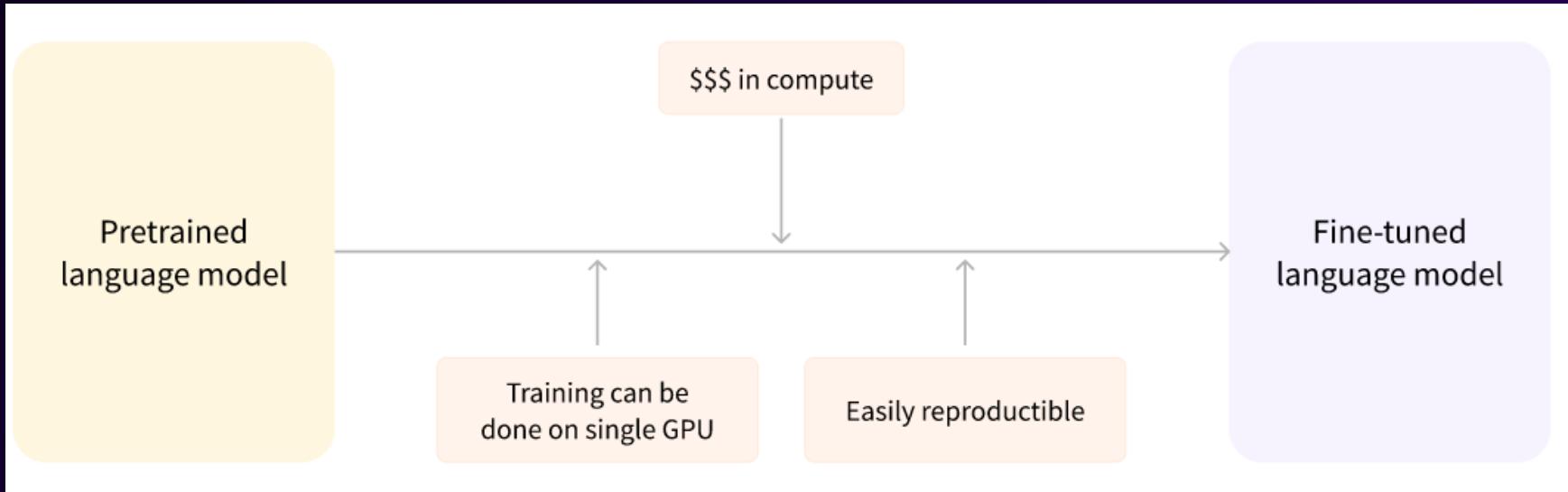


Pretraining



Pretraining is the act of training a model from scratch

Transfer Learning



The fine-tuning will only require a limited amount of data

Hugging-Face Git-Hub

 **Hugging Face**  Models  Datasets  Resources  Solutions [Pricing](#) | 

Check out [Infinity](#), our new inference solution that achieves 1ms latency on Transformer models 

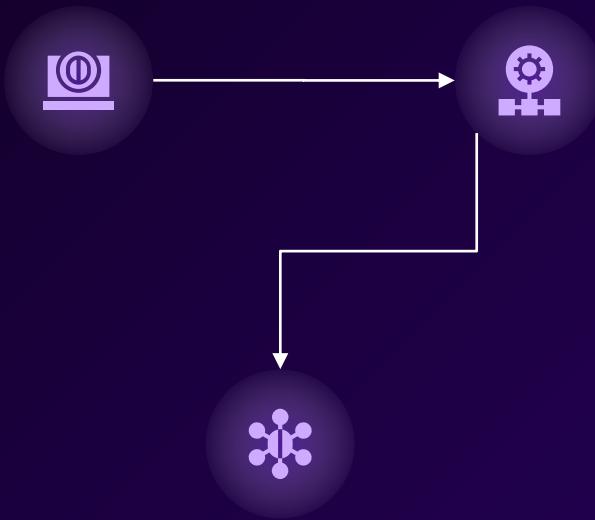


The AI community building the future.

Build, train and deploy state of the art models powered by the reference open source in natural language processing.

Time For some Hands-On

Lets see the Hugging-Face Website



Lets do some user-friendly codin experience

Surprise **Gift** for sticking around

Thanks!

Do you have any questions?

kavehkarimoodini@gmail.com

https://t.me/Kaveh_K22

<https://github.com/kavehkarimadini>

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