



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Persona’s name  
edu connect learning  
center mural

to imagine  
more equitable  
societies and  
education  
systems.

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The goal of  
teaching and  
learning centers  
is to advance  
student learning;

encourages  
students to take  
ownership of the  
steps they need  
to achieve their  
goals;

The process of  
developing hopes  
and dreams each  
year is a process of  
reviving hope –  
and hope is one of  
our most critical

influence on the  
cognitive processes  
in humans, including  
perception,  
attention, learning,  
memory, reasoning,  
...

When an educator sits  
back and observes a  
child within their care,  
they can then better  
understand the  
children's strengths or  
weaknesses.

I realize that  
optimal learning  
occurs when  
curriculum reflects  
the children's  
interests.

imagine  
education  
systems in which  
students of all  
ages can thrive.

frustrations regarding  
technology,  
classwork, research,  
family, social,  
emotional,  
behavioral, and  
financial aspects

In the interviews  
conducted in that  
study, students  
voiced their  
frustrations and  
anxiety in writing  
computer programs

Emotion has a  
substantial influence  
on the cognitive  
processes in humans,  
including perception,  
attention, learning,  
memory, reasoning.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

 See an example