				RESE	ARCH PH	IASE			DESIGN PHASE											DEVELOPMENT									
				WEEK 1						WEEK 2			WEEK 3						WEEK 4							WEEK 5	WEEK 5		
TASK	BY WHO?	DAYS	M	Т	W	TH	F	M	Т	W	TH	F	M		Т	W	TH	F	M	Т	W	TH	F	M	Т	W	TH	F	
KICK-OFF MEETING	FULL TEAM	1	MEETING																										
CLIENT MEETING	PROJECT MANAGER + CLIENT	1		MEETING 1										.															
INTERVIEW STAKEHOLDERS	MARKETING + DESIGN	1			MRKT+DES									.															
INTERVIEW STAKEHOLDERS	MARKETING + DESIGN	1			MRKT+DES																								
TARGET / COMPETITOR RESEARCH	MARKETING + DESIGN	2				MRKT+DES	MRKT+DES																						
TARGET / COMPETITOR RESEARCH	MARKETING + DESIGN	2				MRKT+DES	MRKT+DES																						
WEEKLY MEETING	PROJECT MANAGER + CLIENT	1						MEETING 2																					
BRAND IDENTITY	DESIGN	3						DESIGN	DESIGN	DESIGN																			
MISSION STATEMENT	MARKETING	2							MARKETING	MARKETING			\rightarrow																
FUNCTIONAL SPECIFICATIONS	PROJECT MANAGER	1 to 2							PRJ. MNGR	PRJ. MNGR			\rightarrow														İ		
WEEKLY MEETING	PRJ.MNGR+CLIENT+MKT+DES	1											MEETING 3																
CREATE WIREFRAMES	DESIGN	4									DESIGN	DESIGN	DESIGN	DESIGN															
WEEKLY MEETING	PRJ.MNGR+CLIENT+MKT+DES	1																	MEETING 4										
CREATE MOCK-UPS	DESIGN	4 to 5													DESIGN	DESIGN	DESIGN	DESIGN	DESIGN										
PHOTOSHOOT	PHOTOGRAPHER	1 to 2									\leftarrow	РНОТО	РНОТО														İ		
COPYWRITING	MARKETING	3									\leftarrow			MARKETING	MARKETING	MARKETING			\rightarrow								İ		
TECHNICAL SPECIFICATIONS	DEVELOPER	1													\leftarrow	DEVELOPER		\rightarrow											
WEEKLY MEETING	PRJ.MNGR+DEV+CLIENT	1																					MEETING 5				İ		
DEVELOPMENT + TESTING	DEVELOPER	5 to 6																	DEVELOPER	DEVELOPER	DEVELOPER	DEVELOPER	DEVELOPER	DEVELOPER			İ		
ACCEPTANCE TEST	PRJ.MNGR+DEV+CLIENT	1																						ACCPT, TEST					
DOCUMENTATION	DEVELOPER	1 to 2																						DEVELOPER	DEVELOPER				
SEO OPTIMIZATION	MARKETING	2																		\leftarrow	MARKETING	MARKETING	\rightarrow						
DELIVERY + LAUNCH	FULL TEAM + CLIENT	1																								LAUNCH			