



\$25M

Revenue

₹ 10M

Profit

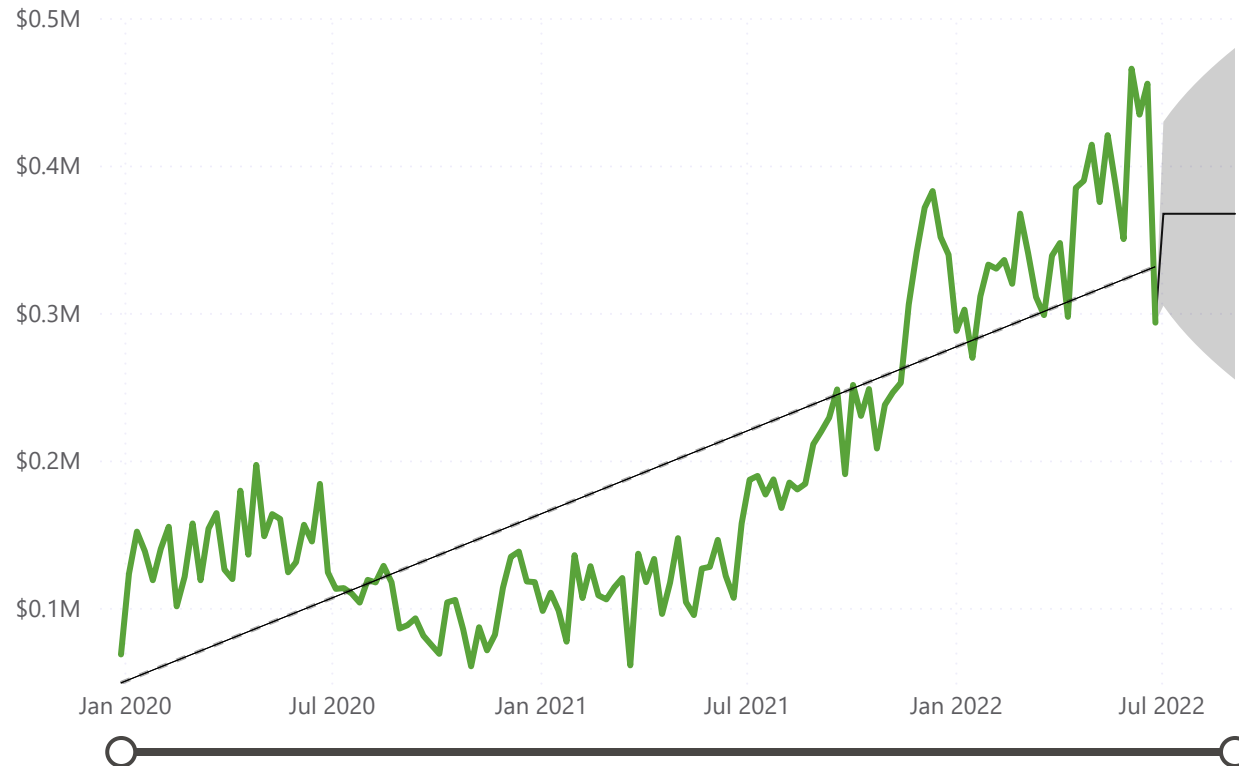
25K

Orders

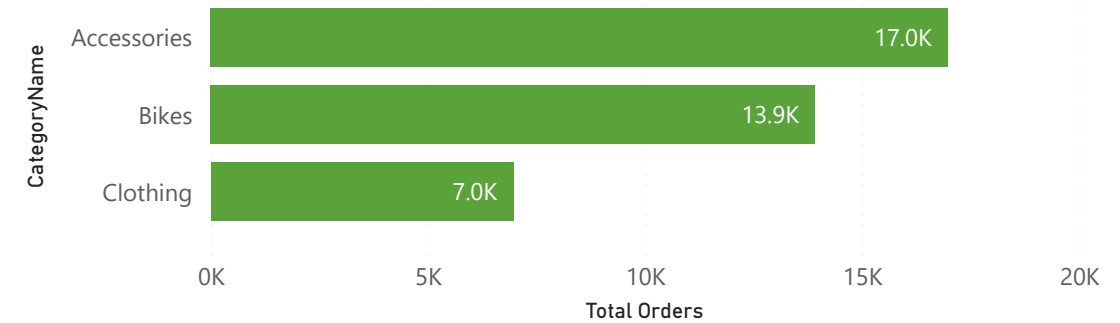
1828

Returns Rate

Weekly Revenue



Orders by Category



Top 10 Products	Orders	Revenue	Return %
Water Bottle - 30 oz.	3983	\$39,755	
Patch Kit/8 Patches	2952	\$13,506	
Mountain Tire Tube	2846	\$28,333	
Mountain Bottle Cage	1896	\$38,062	
Sport-100 Helmet, Red	2099	\$73,444	
Road Tire Tube	2173	\$17,265	
Sport-100 Helmet, Blue	1995	\$67,120	
Fender Set - Mountain	1975	\$87,041	
Total	15587	\$4,65,678	

Monthly Revenue

\$1.83M ✓
Prev Month: ₹ 1.77M
(+3.31%)

Monthly Orders

2146 !
Prev Month: 2165
(-0.88%)

Monthly Returns

167 ✓
Prev Month: 169
(+1.18%)

Most Ordered Product Type

Tires and Tubes

Most Returned Product Type

Shorts



17K
Total Customers

₹ 1.43K
Average revenue per customer

Total Orders

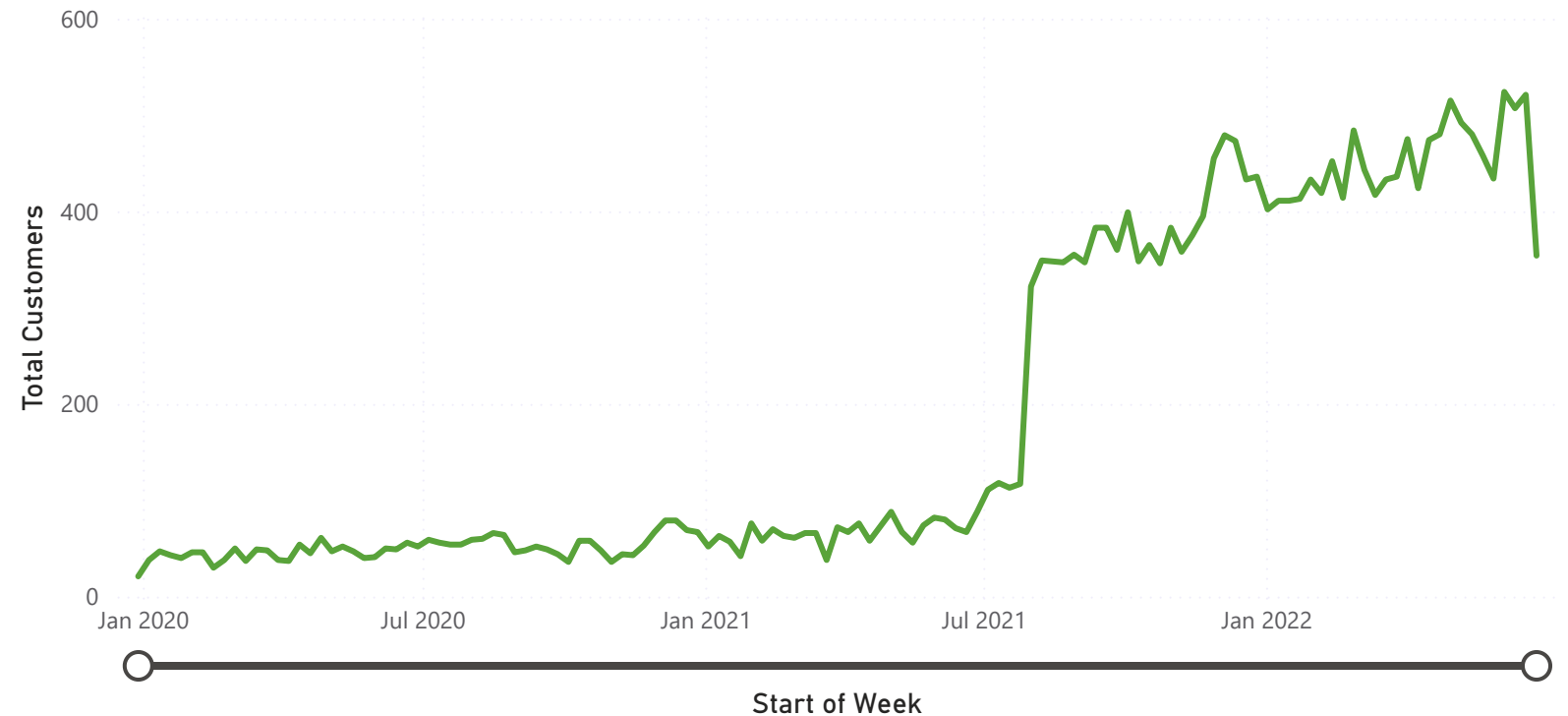



Total Orders

Top 100 customer

CustomerKey	Name	Total Orders	Total Revenue
11433	MAURICE SHAN	6	\$12,408
11439	JANET MUNOZ	6	\$12,015
11241	LISA CAI	7	\$11,330
11417	LACEY ZHENG	7	\$11,086
11420	JORDAN TURNER	7	\$11,022
11242	LARRY MUNOZ	7	\$10,852
13263	KATE ANAND	4	\$10,437
12655	LARRY VAZQUEZ	4	\$10,395
11425	ARIANA GRAY	6	\$10,391
12631	CLARENCE GAO	4	\$10,332
12650	AARON WRIGHT	4	\$10,329
13405	ETHAN BRYANT	4	\$10,309
11429	MARCO LOPEZ	6	\$10,290
12632	BONNIE NATH	4	\$10,283
11245	RICKY VAZQUEZ	4	\$10,166
11237	CLARENCE ANAND	4	\$10,065
11428	DEANNA PEREZ	4	\$9,762
11427	DESIREE DOMINGUEZ	4	\$9,718
11422	JASMINE STEWART	4	\$9,717
Total		25164	\$2,49,14,587

Total Customers





Sport-100 Helmet, Bl...

Total Revenue and Revenue Target



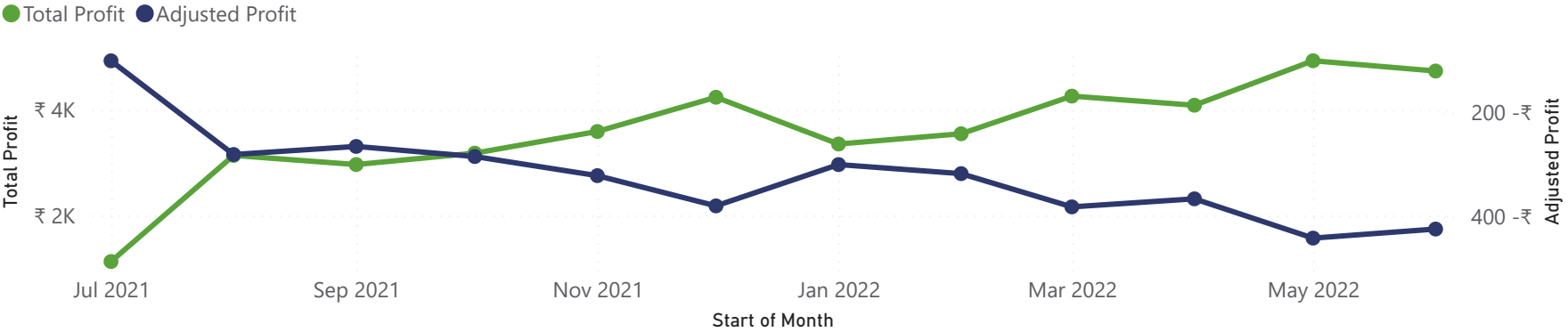
Total Orders and Order Target



Total Profit and Profit Target



Total Profit and Adjusted Profit by Start of Month



- Field Parameter
- ☐ Total Orders
 - ☐ Total Returns
 - ☐ Total Revenue
 - ☐ Total Profit

Total Returns, Total Orders, Total Returns, Total Revenue and Total Profit by Start of Month

