* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Most of the campaigns have been successful and relatively few have been canceled

Theater saw the largest number of successful campaigns compared to other categories

September saw the lowest number of campaigns while July saw the highest.

* What are some limitations of this dataset?

We have not done statistical analysis (finding the mean, median, etc.) of the data yet so we can’t accurately summarize the data. From our current 3 visualizations we can only draw raw, number-based conclusions.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We could create visualizations on average donations and backers as it would indicate which campaigns had more support although this doesn’t necessarily correlate with success.

Statistical Analysis section:

* Use your data to determine whether the mean or the median better summarizes the data.

Based on our box and whiskers plot there is an outlier involved thus it would be better to use median as the accurate summary of the data

* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

There is more variability with successful campaigns. This makes sense as there is a wide range of backers among successful campaigns as compared to unsuccessful.