KAVINBHARATHI ANANTH

36-A, OM SHAKTHI ILLAM, DHARMAPURI • +91 88381 16397 • kavinananth12@gmail.com
https://kavinbrti.github.io/resume/ | https://www.linkedin.com/in/kavinbrti/

PROFESSIONAL SUMMARY

I aspire to secure a demanding analyst role that capitalizes on my proven expertise in Six Sigma methodology and data analytics to spearhead process optimization, enhance operational efficiency, and deliver impactful data-driven solutions. Possessing a strong foundation in quantitative analysis and problem-solving, I am adept at leading and collaborating within cross-functional teams to identify critical process gaps, implement data-driven improvement initiatives, and measure performance metrics.

EDUCATION

Master of Business Administration   **2023 - 2025**
PSG Institute of Management, Coimbatore. | **CGPA – 8.4**

Bachelor of Engineering in Computer Science and Engineering   **2019 - 2023**
Kongu Engineering College, Perundurai | **CGPA – 9.1**

Higher Secondary Education   **2018**
Sri Vijay Vidyalaya Matric. Hr. Sec School, Dharmapuri | **Percentage – 92%**

SSLC   **2016**
Sri Vidya Mandir Matriculation School, Uthangarai. | **Percentage – 98%**

INTERNSHIP

Marketing Manager Intern: Coderower | Gurgaon, Haryana   **May 2024–July 2024**
- Successfully led and mentored a team of three BBA interns, fostering a collaborative environment while achieving project goals.
- Conducted in-depth competitive analysis and developed targeted marketing strategies, resulting in increased 20% lead generation and improved conversion rates.
- Successfully implemented innovative lead generation strategies, including content creation and social media engagement, resulting in increased website traffic and lead conversion of 32%.

Management Intern: Declutter Solutions | Coimbatore   **Nov 2023–Apr 2023**
- Demonstrated expertise in managing social media platforms, effectively aligning content with brand values to enhance online presence and engagement.
- Proficient in data analysis using PowerBI and Excel, translating complex data into actionable insights to inform strategic decision-making.
- Successfully supported decision-making processes through data-driven insights, contributing to overall business performance.

PUBLICATION

GPS-based Arrival time prediction for Bus Schedules – Enhancing commuter Experience   **Aug 2023**
Published a paper titled "GPS-based Arrival time prediction for Bus Schedules – Enhancing commuter Experience" in the 12th International Conference on Advanced Computing (ICoAC- 2023) held during 18th – 19th August 2023 at MIT campus, Chennai, India.
https://www.researchgate.net/publication/374043347_GPSbased_Arrival_Time_Prediction_for_Bus_Schedules_Enhancing_Commuter_Experience

PROJECTS

Business Canva model Generator using AI   **Jul 2024**
- Demonstrated a deep understanding of business model canvas components and their application in generating tailored business models.
- Successfully addressed the challenge of automating business model generation, showcasing creative thinking and problem-solving abilities.
- Developed a tool with the potential to significantly streamline business planning and strategy development processes for various industries.
- Successfully combined front-end (HTML, CSS, JS) and back-end (AI integration) skills to create a comprehensive and functional product.

Partnership Business Model Developer, ComBack   **Nov 2023**
- Pioneered a groundbreaking partnership business model, Comback, that revolutionizes the hair industry.
- Successfully designed the business setup layout, conducted thorough cost estimations, and created an UI for a user-friendly online booking platform.
- Demonstrated a deep understanding of the hair industry and its potential for innovation through strategic partnerships.
- Proven ability to identify market opportunities and develop innovative solutions to address industry challenges.

VOLUNTEERING

Make A Difference | MAD | Fellow Executive   **Apr 2024- Present**
Fellow member: Actively engaged in community outreach programs, building relationships with local stakeholders and mentored the volunteers at every Thursdays at Sarvajana where I am holding the leadership position.
Academic Support Volunteer: Providing academic support to underprivileged student counting to 4 through tutoring and mentoring sessions particularly in Mathematics and Science.
Hiring Human Resources: Conducted recruitment processes, including sourcing candidates, conducting interviews, and onboarding new hires for the academic year 2024-2025

CERTIFICATIONS

1. **Black belt in Six Sigma**   **Aug 2024**
   Possessing deep expertise in DMAIC methodology, Lean principles and Statistical hypothesis testing. I excel at driving operational excellence and delivering measurable business outcomes.
2. **Advanced SQL**   **June 2024**
   Leverage advanced SQL queries and techniques to extract, manipulate, and analyse complex datasets, enabling data-driven decision making.
3. **Project Management**   **May 2024**
   Certified in Kanban and Scrum methodologies, proficient in agile project management frameworks. Demonstrated ability to optimize workflows, enhance team collaboration, and deliver projects efficiently.
4. **Business Analysis and Process Management**   **Feb 2024**
   Completed the "Business Analysis and Process Management" course on Coursera, gaining expertise in Lucid chart and understanding the crucial elements for business success. Proficient in analysing business processes and implementing effective management strategies.
5. **Data Analytics with Python**   **Jan 2023**
   Completed the "Data Analytics using Python" course on NPTEL, acquiring practical skills in utilizing Python for data analysis tasks, demonstrating proficiency in data manipulation and visualization techniques.

ACHIEVEMENTS

- **Excellence Awards:** I received academic recognition as the "Best Outgoing Student" while also demonstrating technical prowess by winning the "Best Project Award" for "GPS Arrival Time Prediction" using Flutter, Firebase, and AWS.
- **Leadership Recognition:** At PSGIM's Week of Wonders event, I was recognized not only as one of the "top 20 managers" for my leadership skills, but also achieved the distinction of "Best Operational Manager", demonstrating expertise in strategic planning and execution.
- **Team Excellence Achievement:** Thriving in both individual and team settings, I secured victory in the Data Odyssey data analysis competition at SSN Institute of Management and led the winning Best Management Team at Kongu Business School. These accomplishments showcase my expertise in data analysis, visualization, and teamwork, along with strong problem-solving abilities.
- **Secretarial Excellence:** Held as Joint Secretary of the Coding Club at KEC (2021-2022). Following this, I served as "Secretary" for the Computer Science and Engineering department (2022-2023), successfully organizing events and demonstrating strong communication and organizational skills.
- **LinkedIn Top Voice:** Received Top Voice recognition from LinkedIn for well-rounded skillset, particularly in teamwork, problem-solving, and analytical thinking. My experiences as a leader in competitions and departmental roles demonstrate both my ability to collaborate effectively and solve problems strategically.

SKILLS   ## HOBBIES

- Six Sigma
- SQL and Python
- Risk Management
- Data Visualization
- MS Excel, MS Powerpoint
- KANBAN and SCRUM

- Data Analysis
- MS Word
- Statistics and Hypothesis Testing
- Power BI
- Mini lab

- Writing
- Singing
- Cooking
- Lyrics crawling