CogniHacks 2025

SPONSORSHIP PROSPECTUS

Bay Area, CA

August 30

About

What is CogniHacks?

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Our hackathon is focused on mainstreaming neurotechnology in the CS world. As BCIs (Brain Computer Interfaces) tend to primarily be used in clinical research, Our vision is to bring awareness about recreational BCIs to coders in this hackathon, and inspire them to make impactful projects with AI, powered by BCIs. Our hackathon will spark innovative BCI projects in important, impactful fields like HCI (Human Computer Interaction)

Why CogniHacks?

Sponsoring **CogniHacks** provides numerous benefits, including building brand awareness, identifying potential future employees and interns, showcasing **social responsibility**, inspiring innovative insights, and nurturing the next generation of **technology leaders**. The event offers exposure to **students** across the Bay Area and promotes education and technical skills within the community.
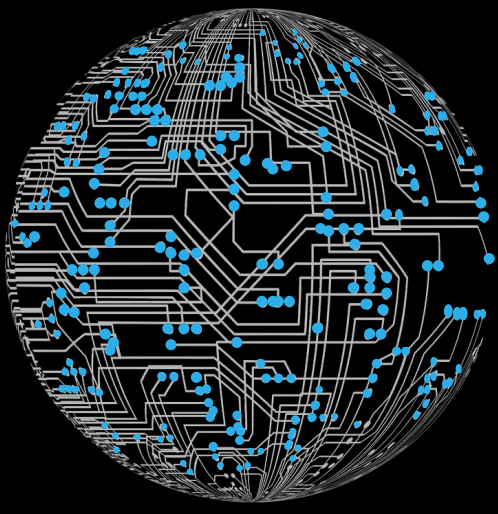
Want to engage?

We offer various sponsorship levels, allowing companies and businesses to contribute in a way that aligns with their interests and goals:

Branding
Mentions
Opportunities

Detailed information about sponsorship levels and benefits can be found in the next few pages.

We connect businesses with the next generation of leaders in tech.

Sponsoring **CogniHacks** is a strategic opportunity for BCI/HCI businesses and companies to gain **exposure**, foster education in technology, and contribute to **empowering** the neurotech community in the Bay Area. It's a chance to interact with over 100 young, motivated, and talented students who are passionate about computer science, human computer interaction, and neurotechnology, providing sponsors with a unique platform to build **brand awareness** and find future talent.

Build Brand Awareness

Reach a diverse group of students
Influence potential future technology leaders
Enhance corporate image in education

Recruitment Opportunity

Engage with motivated and talented students
Identify potential future employees, interns, and brand ambassadors
Connect with young individuals passionate about technology and computer science

Community Engagement

Show commitment to supporting education and developing technical skills
Foster the growth of the local tech community
Enhance corporate social responsibility through community involvement

Perks

Recruitment

	Startup $250	Gold $500	Diamond $1000	Partner $3000
Attendee LinkedIn and Github Profiles	✓	✓	✓	✓
Attendee Resume Book				✓
Send Recruiters				✓

Engagement

	Startup $250	Gold $500	Diamond $1000	Partner $3000
Recognition at Opening Ceremony	✓	✓	✓	✓
Company Booth	✓	✓	✓	✓
Featured Mini Event	✓	✓	✓	✓
Reserved Judging Position		1	1	2
Present at Opening & Closing Ceremony			1 min	2 min
Give a talk or workshop			1	2
Host or sponsor an activity				✓

Branding

	Startup $250	Gold $500	Diamond $1000	Partner $3000
Sponsor a snack or meal	✓	✓	✓	✓
Logo on website and presentations	✓	✓	✓	✓
Sponsor a prize		✓	✓	✓
Company Banner, and Logo on Shirts		✓	✓	✓
Distribute promotional items			✓	✓
"Co-hosted by…" on all materials				✓

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Special sponsorship deals/arrangements can be discussed over email if you contact us through **sponsors@cognihacks.com**

Still have questions?

We would love to get in touch!

hello@cognihacks.com

cognihacks.com