

Recruitment BROCHURE 2019-20

# LEADERS *of tomorrow*



Masters of Business Administration 2019 - 2021  
**INDIAN INSTITUTE OF MANAGEMENT CALCUTTA**



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Leaders must be close  
enough to relate to others,  
but far enough ahead to  
motivate them.”

– John C. Maxwell



## Director's Message

Dear Recruiter,

Greetings from IIM Calcutta!

IIM Calcutta- the first IIM to be set up in the country- is also one of the shining beacons in the field of management education in India. The graduates of our flagship MBA programme have generated global renown for the Institute by exceeding the expectations of recruiters and peers for more than fifty years. Our alumni have created a strong legacy in their chosen area of work — be it in the corporate, government, entrepreneurship, not-for-profit, or academia arena. The world today recognizes the excellence of IIM Calcutta graduates. The 55th batch shall graduate in April 2020 and undoubtedly will continue this tradition.

The MBA at IIMC is all about innovative thinking, leadership, and constructive impact. Our students capitalize on the opportunity to pursue wide-ranging topics to prepare them for their future management careers through a blend of coursework, internships, lectures by eminent visiting faculty/business leaders/IIMC alumni and peer-group interactions. On completing their MBA course of study, our students become part of a very prestigious network of the highly committed IIMC alumni community.

IIM Calcutta is the first Indian institute with the “Triple Crown” accreditation from three reputed international agencies - EQUIS, AACSB, and AMBA. The three accreditations put IIM Calcutta in the elite company of 90 B-schools worldwide that hold such a distinction. Within Asia, there are only about ten such business schools which have received the highly coveted triple accreditation. These accreditations not only validate our standards of excellence and the high quality of student learning outcomes but also demonstrate our commitment to remain dynamic. It is to this effect that IIM Calcutta was chosen by the prestigious CEMS alliance as its only Indian partner to offer Masters in Management (MiM) degree to select students.

However, we do not intend to rest on our laurels. Instead, we are poised to build on our strong foundations with the vision of becoming one of the top rated B-schools globally in the years ahead. I invite you to be a part of this exciting journey. We are cognizant that such success arises from the joint endeavours of our talented students, dedicated faculty, successful alumni, and the continued confidence of recruiters in the knowledge and skills of IIM Calcutta graduates.

This brochure will help you to understand more about our flagship MBA programme. Please also consider this an invitation to interact with our diverse and talented student community. They look forward to surpassing your expectations of them.

**Dr. Anju Seth**  
Director  
IIM Calcutta

## Chairperson's Message

Dear recruiter,

Warm Greetings from IIM Calcutta!

It is my pleasure to invite you to the Final Placement season for the 55th batch of MBA (formerly called PGP) at IIM Calcutta (IIMC). The flagship MBA program of IIM Calcutta is known for its highly rigorous curriculum and is extremely difficult to get in to. The program has been producing top quality MBAs, well-placed influential alumni, and has rightly earned its confidence amongst a variety of recruiters. Our Alumni have worked very hard over the years to make stupendous success for their organizations. IIMC is very proud of the alumni's achievements over the years across various fields.

IIM Calcutta remains contemporary or class-leading on various parameters to adjudge B-schools. IIM Calcutta faculty has been shaping the management thinking in its sphere of influence. The systems and processes of the institute have evolved with time. Consequently, some of the best accreditation agencies have assessed and shown confidence in our operations. IIM Calcutta belongs to the elite group of "Triple Crown" B-schools in the world, besides being a reliable partner to the CEMS alliance of European B-Schools. CEMS allows IIM Calcutta to offer MiM with international partners brings unique opportunities to our students to prepare for the highest order of competition.

Our brilliant talent is also one of the better trained yet open to learning, raring to go to join the list of highly successful alumni across professions. Recruiters' continued confidence in IIMC graduates over the years is a significant enabler for such incredible results.

At the Career Development and Placement Office (CDPO) of IIMC, we have been able to bring in several process changes across the board in the last 15 months, both internally and externally. Our regular recruiters have witnessed the significant steps that we have taken to ensure a highly efficient process that minimizes wasted time for the candidates and firms. Our changes have allowed the system to be answerable and transparent so that recruiters and students can make better-informed decisions.

We are happy to report better performance and achieving a new normal for the system while keeping it running. The journey towards a better system continues. We remain committed to delivering a system that genuinely balances the three stakeholders – the students, the recruiters and the institute.

We welcome you to witness the changes for yourself. It is my pleasure to invite you to be a part of the Final Placement Season for the Class of 2020 (55th batch) of IIM Calcutta. You are a part of our journey towards excellence, and your contribution is indeed very helpful in making us feel proud of our Institute's achievements.

Sincerely,



**Abhishek Goel**

Chairperson – CDPO  
IIM Calcutta





# The Institute

The Indian Institute of Management Calcutta, or IIMC, was born out of a partnership between the Industry and academia, to pioneer management education and research in India. Established in 1961 by the Government of India, in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, the Ford Foundation and Indian industry, IIMC was the first of the prestigious Indian Institutes of Management. IIMC's rich history of 50 years has seen it move from strength to strength, continually striving to establish new norms of excellence, growing into an institution of global repute and a prominent member of the premier B-School community in the Asia Pacific region. It has seen consistently high ratings in terms of recruiter perception and its students have served as successful ambassadors in reputed firms across the world.

The 2-year Post Graduate Diploma in Management (PGDM) is the flagship program at IIMC. In addition, the

Post Graduate Diploma in Business Analytics (PGDBA) – jointly offered by IIM Calcutta, IIT Kharagpur, and ISI Kolkata – aims to help shape the emerging profession of business analytics by delivering a cutting edge inter disciplinary educational experience to graduate applicants with an aspiration of building a career in this field. IIMC also has an eminent doctoral level program - the Fellowship Program - which focuses on intensive and original research in the field of management.

Applicants to the PGDM and PGDBA Programs at IIMC are admitted through the Common Admission Test, arguably the toughest management entrance examination in the world in terms of success ratio. Less than 0.5% of the 1,68,000 students who appeared for the test this year eventually secured admission. The admission procedure, which involves a written test and an interview, ensures the selection of the finest brains in the country. Moreover, a vast majority of these successful candidates come from the finest undergraduate colleges in India, like the Indian Institutes of Technology (IITs). These institutes, in turn, have rigorous admission procedures of their own. Therefore, the students joining IIM Calcutta form the crème de la crème of India's young talent. The flagship 2-year post-graduate program has been ranked 2nd in Asia and 16th globally by Financial Times Global Masters in Management rankings. IIM Calcutta has been recognized 1st in Careers and 2nd in Economics worldwide, and is the highest ranked school in Asia for Finance.

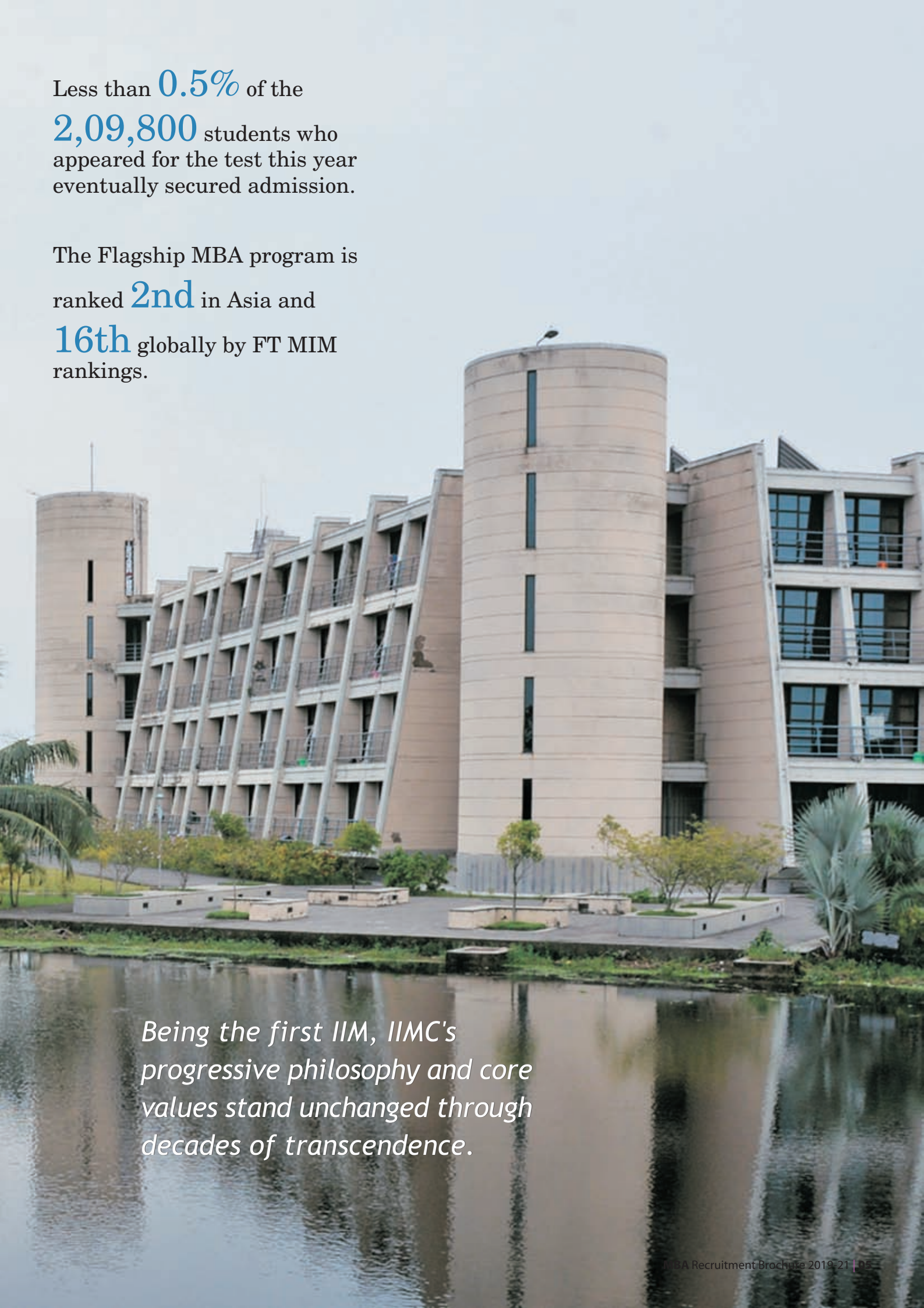
## Management Programs offered at IIM Calcutta

<b>MBA</b>	Masters of Business Administration
<b>PGDBA</b>	Post Graduate Diploma in Business Analytics
<b>DOCTORAL PROGRAM</b>	Fellow Program in Management and Related Disciplines
<b>MBAEx</b>	Masters of Business Administration for Executives
<b>MDP</b>	Management Development Program
<b>PGPEX-VLM</b>	Post Graduate Program for Executives-Visionary Leadership in Manufacturing



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ranked **2nd** in Asia and  
**16th** globally by FT MIM  
rankings.



*Being the first IIM, IIMC's  
progressive philosophy and core  
values stand unchanged through  
decades of transcendence.*

# Matchless MENTORS

What sets IIM Calcutta apart from all other B-Schools in India is its distinctive pedagogy. It's a unique blend of theoretical knowledge transfer and case based approaches, thus enabling managers to build a solid foundation while acquiring sufficient skills to comprehend optimal implementation of the same. Debate and interactive discussions are an integral part of our pedagogy.

Our faculty, both from India and abroad, are considered to be the best in their fields. We also have prominent personalities from the industry taking sessions with the students on a regular basis to acquaint them with contemporary best practices existing in the industry.

## Director

**Dr. Anju Seth**  
Ph.D.

## Behavioural Sciences

**Prof. B. N. Srivastava**  
M.A. (Psy.), Ph.D. (IIT Kanpur)

**Prof. Leena Chatterjee**  
(Ms.), M.A.(Psy.), Ph.D. (IIT Kanpur)

**Prof. Vidyanand Jha**  
PGDRM (IRMA), Fellow (IIM Ahmedabad)

**Prof. Rajiv Kumar**  
PGDFM (IIFM), Fellow (IIM Ahmedabad)

**Prof. Abhishek Goel**  
MBA, Fellow (IIM Ahmedabad)

**Prof. Nimruji Prasad J.**  
MBA, Ph.D. Kanpur

**Prof. Chetan Joshi**  
MBA, Ph.D.(University of Western Ontario, Canada)

**Prof. Devi Vijay**  
BE (Electrical & Electronics Engineering), Fellow (IIMB)

## Business Ethics and Communication

**Prof. C. Panduranga Bhatta**  
M.A. Ph.D. (University of Madras)

**Prof. Apoorva Bhardwaj**  
(Ms.) M.A., Ph.D. (Nagpur University)

**Prof. Shantanu Dey**  
M.A.(Communication)  
(University of Massachusetts, USA)  
M.A. (Economics), Delhi School of Economics,  
Ph.D (National Law School of India University)

**Prof. Pragyan Rath**  
(Ms.) MA. & M.Phil (CIEFL), Ph.D. (IIT, Mumbai)

**Prof. Nisigandha Bhuyan**  
(Ms.) M.Phil (University of Hyderabad), Ph.D. IIT, Kanpur

## Centre for Entrepreneurship & Innovation

**Prof. Ashok Banerjee**  
M.Com, CA, ICAI, Ph.D. (Rajasthan University)

## Economics

**Prof. Anindya Sen**  
M.A. Ph.D. (Southern California)

**Prof. Anup K. Sinha**  
M.A.(Economics), Ph.D. (Southern California)

**Prof. Arijit Sen**  
M.A.(Economics), Ph.D.(Princeton)

**Prof. Mritunjoy Mohanty**  
M.A., (Economics), M.Phil, JNU, Ph.D.(JNU)

**Prof. Sudip Chaudhuri**  
M.A.(Economics), Ph.D.(JNU)

**Prof. Parthapratim Pal**  
M.A., M.Phil (JNU), Ph.D. (JNU)

**Prof. Manisha Chakrabarty**  
(Ms.), M.Sc.(University of Calcutta), Ph.D. (ISI, Kolkata)

**Prof. Runa Sarkar**  
(Ms), MSSEE (UNC-Chapel Hill, USA), Fellow (IIM Calcutta)

**Prof. Soumyendranath Sikdar**  
M.A. (University of Calcutta) Ph.D.(Minnesota, USA)

**Prof. Partha Ray**  
M.Sc. (Economics) (University of Calcutta), PGDDP  
(IGIDR, Mumbai), Ph.D (University of Mumbai)

## Finance and Control

**Prof. Ashok Banerjee**  
M.Com, CA, ICAI, Ph.D. (Rajasthan University)

**Prof. Dipankar Mitra**  
M.Sc. & LL.B., (University of Calcutta), MBA (Pittsburgh)

**Prof. Rama Seth**  
(Ms.), M.A., M. Phil & Ph.D. (Columbia)

**Prof. Purusottam Sen**  
Chartered Management Accountant, (CIMA, London),  
MBA (IISWBM), Fellow (IIM Calcutta)

**Prof. Manju Jaiswall**  
(Ms.) M.Com, M.Phil (CU), Fellow (IIM Bangalore)

**Prof. Arpita Ghosh**  
(Ms.) M.Com, DBF, Fellow(IIM Cal)

**Prof. Vivek Rajvanshi**  
M.Sc (Statistics), Fellow (IIM Calcutta)

## Human Resource Management

**Prof. Debashish Bhattacharjee**  
M.A. Ph.D.(Illinois)

**Prof. Pulak Kumar Das**  
M.Sc. (Jadavpur University), M.S.(Pittsburgh), M.A.  
(Houston), Ph.D. (IISc.), Bangalore

**Prof. Amit Dhiman**  
B.E. Master (PMIR), Fellow (IIM Ahmedabad)

**Prof. Renuka Hodigere**  
B.Com, PGD (PGMIR), Ph.D (CWURU)

**Prof. Dharma Raju Bathini**  
B.Tech (Mechanical), Fellow (IIMA)

*With national and international stalwarts of management studies as its faculty, IIMC imparts education with a definite direction, depth and strategy.*





## Management Information Systems

### Prof. Ambuj Mahanti

M.Sc. (Stat), PGDCS, ISI, D.Sc. (Computer Science)  
University of Calcutta

### Prof. Anup K. Sen

M.Tech, Ph.D. (University of Calcutta)

### Prof. Asim K. Pal

M.Stat. (ISI), Ph.D. (Computer Science), (University of Calcutta)

### Prof. Debashis Saha

M.Tech., Ph.D. (IIT, Kharagpur)

### Prof. Rahul Roy

M.Tech., Ph.D. (IIT, Kharagpur)

### Prof. Sanjiv D. Vaidya

B.Tech, (IIT Mumbai), IPGDM, Fellow (IIM Calcutta)

### Prof. Somprakash Bandyopadhyay

B.Tech., Ph.D. (Jadavpur University)

### Prof. Subir Bhattacharya

M.Tech, Ph.D. (University of Calcutta)

### Prof. Uttam K. Sarkar

M.Tech., Ph.D. (IIT, Kharagpur)

### Prof. Partha Sarathi Dasgupta

M.Tech (Computer Science), Ph.D. (University of Calcutta)

### Prof. Priya Seetharaman

(Ms.), M.Com, Fellow (IIM Calcutta)

### Prof. Indranil Bose

B.Tech (Electrical & Computer Engineering), IIT, Kharagpur, M.S.(Industrial Engineering) University of Iowa, Ph.D. (Purdue University)

## Management Centre for Human Values

### Prof. C. Panduranga Bhatta

M.A. Ph.D. (University of Madras) Marketing

### Prof. Ashish Kumar Banerjee

PGDM (IIM Calcutta), Ph.D.(University of Calcutta)

### Prof. Ramanuj Majumdar

M.Stat., (ISI), Fellow (IIM Calcutta)

### Prof. Prashant Mishra

MBA, Ph.D., (DAU – Indore)

### Prof. Koushiki Choudhury

(Ms.) M.Sc., M.S.(USA), Fellow (IIM Calcutta)

### Prof. Prafulla Y. Agnihotri

MMS, Ph.D.(JBIMS), Mumbai University\*\*

### Prof. Rohit Varman

MBA (McGill), Ph.D. (Utah)

### Prof. Ramendra Singh

MBA (XLRI), Fellow (IIM Ahmedabad)

### Prof. Krishanu Rakshit

B.E. (Jadavpur University), PGDM (IIM Bangalore), Fellow (IIM Bangalore)

### Prof. Ritu Mehta

B.Tech (Chemical Engineering) L.D.College of Engineering, Ahmedabad, Ph.D from IIT Kanpur

### Prof. Suren Sista

B.Sc, Post Graduate Diploma in Communication, Fellow (IIM Bangalore)

## Operations Management

### Prof. Ashis K. Chatterjee

B.M.E. (Jadavpur), Fellow (IIM Ahmedabad)

### Prof. Balram Avittathur

B.E. (Mech.) (REC, Rourkela), Fellow (IIM Bangalore)

### Prof. Rahul Mukerjee

M.Sc. (CU), Ph.D. (Stat), University of Calcutta,

### Prof. Sahadeb Sarkar

M.Stat. (ISI), Ph.D. (Iowa State)

### Prof. Saibal Chattopadhyay

M.Sc., M.S. & Ph.D. (Connecticut)

### Prof. Bodhibrata Nag

B.Tech, (IIT Madras), Fellow (IIM Calcutta)

### Prof. Subrata Mitra

M.Sc. & Ph.D. (University of Delhi)

### Prof. Sanjeet Singh

M.Sc. & Ph.D. (University of Delhi)

### Prof. Partha Priya Datta

B.Tech. (Hons.), IIT, Kharagpur, MBA (Lancaster), Ph.D.(Cranfield, UK)

### Prof. Sumanta Basu

B.Tech, HIT, (Vidyasagar University)  
Fellow (IIM Ahmedabad)

### Prof. Preetam Basu

M.Sc. (Jadavpur University), M.S. (University of Minnesota, USA & Ph.D. (Connecticut, USA)

### Prof. Megha Sharma

(Ms.), B.Tech (MNIT), Fellow (IIM Ahmedabad)

### Prof. Peeyush Mehta

B.E. (Mechanical Engineering) from Jai Narain Vyas University, Jodhpur and Fellow (IIM Ahmedabad)

### Prof. Debabrata Ghosh

B.Tech (Mechanical), Fellow (IIMB)

Public Policy and Management

### Prof. Annapurna Shaw

(Ms.) M.A., Ph.D. (Illinois)

### Prof. Bhaskar Chakrabarti

M.Sc., M.Phil (Cambridge), Ph.D. (British Columbia)

### Prof. Biju Paul Abraham

M.A., M.Phil, (JNU), Ph.D.(University of London)

### Prof. Kalyan Sankar Mandal

M.A., Ph.D.(IIT Bombay)

### Prof. Manish Kumar Thakur

M.A. M.Phil. (IIT Bombay), Ph.D. (Goa University)

### Prof. R. Rajesh Babu

LL.M., M. Phil (JNU), Ph.D. (JNU)

### Prof. V. K. Unni

LL.M. Ph.D. (University of NALSAR)

### Prof. Arnab Roy Chowdhury

B.Sc (Hons), MA, M.Phil (Sociology), Ph.D (National University of Singapore)

## Strategic Management

### Prof. Shekhar Chaudhuri

B.Tech. (Hons. in Mech. Engg.) (IIT, Kharagpur), Fellow (IIM Ahmedabad)

### Prof. Sougata Ray

B.Tech., Fellow (IIM Ahmedabad)

### Prof. Biswatosh Saha

B.Tech. (Mech. Engg.) (IIT Kharagpur)  
Fellow (IIM Calcutta)

### Prof. Anirvan Pant

MA (Univ. of Lucknow), Fellow (IIMB)

### Prof. Ramya T. Venkateswaran

B.Tech (REC, Calicut), PGSM, FPM (IIMB)

### Prof. Kaushik Roy

BE (Mechanical), MBA (Marketing), Fellow (IIMA)

### Prof. Saptarshi Purakayastha

BE (Elect.), PGPM, Ph.D (ICFAI)

## Librarian

### Swati Bhattacharyya

(Ms.), ADISc (ISI), MCA, M.Phil (Syracuse University), Ph.D

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COMPULSORY COURSES		TERM-I
FC	FINANCE & CONTROL	• Corporate Financial Reporting & Analysis
BS	BEHAVIORAL SCIENCES	• Behavioral Sciences-I
MKT	MARKETING	• Marketing Management-I
ECO	ECONOMICS	• Microeconomics
OM	OPERATIONS MANAGEMENT	• Mathematics • Statistics for Management
MIS	MANAGEMENT INFORMATION SYSTEM (MIS)	
STR	STRATEGIC MANAGEMENT	
HRM	HUMAN RESOURCE MANAGEMENT	
PPM	PUBLIC POLICY AND MANAGEMENT (PPM)	• Indian Economic and Political History • Environment and Development
BEC	BUSINESS ETHICS AND COMMUNICATION	• Managerial Communication - I



# A Comprehensive Curriculum

**IIM Calcutta** has played a pioneering role in the introduction of innovative courses in its flagship **MBA program**. Every year, new courses are introduced, and changes made in current courses, to keep students in sync with the latest developments in the field of management education. **IIM Calcutta** was the first Indian **B-School** to introduce a course on **Fixed Indian Market**. It is hardly surprising, then, that **IIMC** offers the maximum number of elective courses in its **MBA program**, giving students a huge variety of courses to choose from, depending on their interests and career plans. **IIMC** has also been at the forefront of executive education for more than last three decades and has been widely acclaimed for various customized programs it has introduced based on its front line teaching, research and experience. The Institute has made sure that the various education programs remain relevant, and are able to meet the changing needs of business organizations and their functional managers. It is for nothing that recruiters have reposed their greatest confidence in **IIMC students**, year after year.

*Don't think what's the cheapest way to do it or what's the fastest way to do it. think 'what's the most amazing way to do it.*

Richard Branson

TERM-II		TERM-III
FC	• Cost Management	• Corporate Finance
BS	• Behavioral Sciences-II	
MKT	• Marketing Management-II	
ECO	• Macroeconomics	• India and the World Economy
OM	• Operations Research • Risk Management	• Production & Operations Management
MIS		• Information Technology and Systems
STR		• Strategic Management
HRM		• Human Resource Management
PPM		• Indian Legal System • Indian Social Structure
BEC	• Managerial Communication-II	• Business Ethics

ELECTIVE COURSES		TERM-IV
FC	FINANCE & CONTROL	<ul style="list-style-type: none"> <li>Options, Futures &amp; Derivatives</li> <li>Fixed Income Markets</li> <li>Business Valuation</li> <li>Investment Analysis &amp; Portfolio Management</li> <li>Infrastructure Finance</li> </ul>
BS	BEHAVIORAL SCIENCES	<ul style="list-style-type: none"> <li>Management of Change</li> <li>Designing Corporate Citizenship Initiatives</li> <li>Creating, Managing and Leading Social Enterprises</li> </ul>
MKT	MARKETING	<ul style="list-style-type: none"> <li>Sales and Distribution Management</li> <li>Strategic Brand Management</li> <li>Sports Entertainment and Media Marketing</li> <li>Relationship Marketing</li> <li>Consumer Behavior</li> </ul>
ECO	ECONOMICS	<ul style="list-style-type: none"> <li>Selected Aspects of Macroeconomics</li> <li>Econometric Methods</li> <li>Fiscal Policy and Macroeconomic Stabilization</li> <li>Auctions: Theory and Practice</li> </ul>
OM	OPERATIONS MANAGEMENT	<ul style="list-style-type: none"> <li>Production and Inventory Control</li> <li>Project Management</li> <li>Logistics and Supply Chain Management</li> <li>OR in Marketing</li> <li>Operations Strategy</li> </ul>
MIS	MANAGEMENT INFORMATION SYSTEM (MIS)	<ul style="list-style-type: none"> <li>Artificial Neural Networks: Applications to Finance and Strategy</li> <li>E-Commerce</li> <li>Business Data Mining</li> <li>Marketing Data Analytics</li> <li>Management Information Systems: The Strategic Dimensions</li> <li>Business Dynamics</li> <li>Social Network Analytics</li> <li>Strategic Business Intelligence</li> </ul>
STR	STRATEGIC MANAGEMENT	<ul style="list-style-type: none"> <li>International Management</li> <li>Strategic Leadership</li> </ul>
HRM	HUMAN RESOURCE MANAGEMENT	<ul style="list-style-type: none"> <li>Strategic Human Resource Management in Services</li> </ul>
PPM	PUBLIC POLICY AND MANAGEMENT (PPM)	<ul style="list-style-type: none"> <li>WTO Law and Policy</li> <li>Managing the legal &amp; Regulatory Environment of Indian Business</li> </ul>
BEC	BUSINESS ETHICS AND COMMUNICATION	<ul style="list-style-type: none"> <li>Advanced Analytical Skills in Communication</li> <li>Corporate Social Responsibility: Perspective and Practices</li> </ul>



TERM-V		TERM-VI
FC	<ul style="list-style-type: none"> <li>• International Finance</li> <li>• Bank Management</li> <li>• Fixed Income Markets</li> <li>• Corporate Restructuring</li> <li>• Financial Risk Management</li> </ul>	<ul style="list-style-type: none"> <li>• Commodity Finance</li> <li>• Financial Modelling</li> </ul>
BS	<ul style="list-style-type: none"> <li>• Management of Self in Organizations</li> <li>• Management of Creativity</li> </ul>	<ul style="list-style-type: none"> <li>• Conflict &amp; Negotiations</li> <li>• Organisational Leadership: Inspiration, Dilemmas and Action</li> <li>• Organising Work: Past, Present and Evolving Possibilities</li> <li>• Management Practices Across Cross Cultural Contexts</li> </ul>
MKT	<ul style="list-style-type: none"> <li>• Integrated Marketing Communication</li> <li>• Sales and Distribution Management</li> <li>• Product Management</li> <li>• Strategic Marketing</li> <li>• Marketing Theory and Contemporary Issues</li> <li>• Marketing to Bottom of Pyramid Consumers</li> <li>• Innovations in Marketing Theory and Practice</li> <li>• Managing Retailing</li> <li>• Marketing in Practice</li> <li>• Services Marketing</li> </ul>	<ul style="list-style-type: none"> <li>• International Marketing</li> <li>• Marketing for High Tech &amp; Innovation</li> <li>• Managing Luxury Business</li> </ul>
ECO	<ul style="list-style-type: none"> <li>• The Economics of Corporate Sustainability</li> <li>• Decision and Games</li> <li>• Economic Development, Social Choice and Inequality</li> </ul>	<ul style="list-style-type: none"> <li>• Economics of Sustainable Development</li> <li>• Financial Econometrics</li> <li>• Innovation and Technology Policy</li> <li>• India and China</li> <li>• Global Political Economy</li> </ul>
OM	<ul style="list-style-type: none"> <li>• Logistics &amp; Supply Chain Management</li> </ul>	<ul style="list-style-type: none"> <li>• Revenue Management &amp; Dynamic Pricing</li> </ul>
MIS	<ul style="list-style-type: none"> <li>• Artificial Neural Networks: Applications to Finance and Strategy</li> <li>• E-Commerce</li> <li>• Business Data Mining</li> <li>• Information Technology : Strategy and Governance</li> <li>• Information Risk: How do you do your Business Despite Security Issues</li> <li>• Business Transformation with Social Media</li> </ul>	<ul style="list-style-type: none"> <li>• Business Applications of Intelligent Systems</li> <li>• Information &amp; Network Industries</li> <li>• Creating and Managing Innovative ICT Startups</li> <li>• Selected Problems in Information Security in Business</li> </ul>
STR	<ul style="list-style-type: none"> <li>• Managing New Ventures</li> <li>• Industry and Competitive Analysis</li> <li>• Corporate Social Irresponsibility</li> <li>• Global Strategic Management</li> <li>• Strategic Decision Making in International Business: National Culture Perspectives</li> <li>• Aligning Strategy Implementation &amp; Career: Role of Power, Influence and Persuasion</li> </ul>	<ul style="list-style-type: none"> <li>• Leading the Family Business</li> <li>• Corporate Entrepreneurship</li> </ul>
HRM	<ul style="list-style-type: none"> <li>• International Human Resource Management</li> </ul>	
PPM	<ul style="list-style-type: none"> <li>• Urban Management: Issues and Strategies</li> <li>• Managing Public Private Partnerships</li> </ul>	<ul style="list-style-type: none"> <li>• Politics of Development</li> <li>• Indian Business History</li> <li>• Global Political Economy of the 21st Century</li> <li>• Country Risk Analysis</li> </ul>
BEC	<ul style="list-style-type: none"> <li>• Intercultural Business Communication</li> <li>• Ethics and Values in International Business</li> <li>• Communication Management in the Digital Age</li> <li>• Cross Cultural Business Communication</li> <li>• Entrepreneurship in NGOs</li> </ul>	



*Academics at IIM Calcutta have always been supplemented by a host of student activities. Clubs offer students the opportunity to explore a multitude of co-curricular and extra-curricular activities. We pride ourselves in the fact that student involvement in day-to-day activities of the college is maximal. This reinforces the ultimate goal of the institute, to produce well-rounded knowledgeable and unique individuals rather than efficient clones.*

### Intaglio

Initiated in 1989 as the India's 1st B-School summit, Intaglio has grown by leaps and bounds to emerge as the Asia's biggest business summit. During its glorious journey of 27 years, Intaglio earned the ISO 9001:2000 certification and became a carbon neutral event. Every edition of Intaglio witnesses sharp minds flowing in from across geographies to battle it out for the ultimate glory and impressive prize money, which happens to be the highest in the nation. The summit hosts exhilarating competitions covering various domains of management – Finance, Marketing, Strategy and Operations, which in 2015 have received a participation of over 13,000 students from 233 institutes across 12 countries. Intaglio in the past has been graced by some leading luminaries including Mr. Montek Singh Ahluwalia, Dr. Bimal Jalan, Mr. Sashi Tharoor, Mr. Azim Premji, Mr. Sourav Ganguly, Mr. T.V. Narendran, Mr. Bunty Bohra, Mr. D. Shivakumar, Mr. Prahlad Kakkar, Mr. Prakash Jha, and others. The theme of Intaglio 2016 is "Diversity: A road to Innovation".

### Carpe Diem

Spread over three days, Carpe Diem is one of the most eagerly awaited festivals on the B-school calendar. It provides a platform for participants from some of the most prestigious institutes of India to

come together and showcase their talent in music, dance, quizzing, adventure sports, creativity, theater and literary events. Carpe Diem also conducts social activities to give back to the society through their flagship program "Ummeed", where they partner with social organisations to deliver consulting, finance & management expertise as aspiring change leaders of tomorrow. This year, the festival is hinged around the theme of "Celebrating Kolkata", to celebrate the cultural capital of India and bring fun, creativity and life to the doorstep of thousands of Kolkatans.

### Finance and Investments Club

The Finance Club is an entirely student driven initiative that collaborates with the corporate from the financial sector to hone the qualitative and analytical abilities of the students. The institute's club holds the distinction of being a contributor to CNN-IBN's Budget Blog. It was also the first student run club in the country to organize an international conference. The club plays its own unique part in making IIM Calcutta the 'Finance Campus' of the nation.

### IIMC Consulting

IIMC Consulting - the Consulting Club of IIM Calcutta- is a student run initiative that aims to provide students a platform for





# Different STROKES

At IIMC education goes beyond classroom lectures Through workshops, conferences, events etc., the students achieve a holistic experience of various facets of management.

4  
Special  
Interest Group

19  
Number of Clubs

exploring the world of consulting. It collaborates with the corporate to bring to the of live projects, thus enabling the students gain a first-hand experience at different forms of consulting. It organizes events, talks and workshops in order to assist the members and the student fraternity in evaluating career options in consulting and preparing for them. It boosts the interest of the student community in the domain of consulting via its publications, case competitions and other events conducted round the year. A recent initiative is to collaborate with the Consulting Clubs of the other old IIMs, thereby opening up a plethora of opportunities and a truly pan-India presence.

## Operations Club

"Tell me and I forget, teach me and I may remember, involve me and I learn." - Benjmin Franklin Operations club bridges the gap between classroom teaching and practical application in the field of operations. Events like Ops Cociente engage 60+ MBA institutes every month. Other campus events based on the various concepts of supply chain, constraint management, etc. witness high student involvement every year. Industry Interaction team brings live projects from reputed organizations and organize guest lectures from industry stalwarts from the

field of Operations to share their knowledge and experience.

## MarC

MarC is the Marketing Club of IIM Calcutta. Its aim is to provide first hand marketing experience to the students through various year round events, case study competitions and industry live projects in the domain of strategy, marketing consultancy, branding and market research. The club has been proactive in corporate relations and helping them connect to the students of IIM-Calcutta through guest talks, workshops and event sponsorships.

Our belief is that MBA is all about 'learning by doing' and that there is more to be learned by going out there and promoting and selling your product to real customers than by reading about how to do it from a book.

## Toastmasters Club

IIM C Toastmasters Club is chartered with Toastmasters International and provides a supportive & positive learning environment in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

With fortnightly club meetings, we provide a learning experience for members and ensure their progress over the leadership and communication tracks. Every meeting consists of prepared speech, table topic round and evaluation section; and members get to hone their leadership and public speaking skills by playing roles like TMOD, Evaluator, Grammarian etc.

We take pride in our members who help each other prepare for placements, presentations, oratory and leadership.

## Enterpreneurship Cell

e-Cell is an initiative that endeavors to foster the entrepreneurial spirit among the students. The Cell offers a series of programs to inspire and train a new generation of entrepreneurs. Its annual business plan competition 'ideas to implementation (i21)', acts as a platform where venture capitalists and budding entrepreneurs can meet to promote successful business ventures.

## Joka Film Club

JKFC is a relatively new entrant to the clubs list. That means you can play a major role in shaping this club for the future. Anything that can be recorded, has an audience and is legal can be done at JKFC. Our imagination, sheer will power and



emergency assignment submissions are our only limits. We have all the equipments you'll need to make a video, except LED spot lights because budgets! Join us and let's make some cool videos!

### Internet Solutions Group

ISG is the cradle of innovation for providing ICT- enabled smart solutions to the IIMC community. A concept that is unique across all IIMs, ISG provides solutions in Learning Management, Community Networking & Knowledge Sharing, and fulfilling student, faculty & administration related requirements. ISG is completely composed of the student body and manages an extremely large array of resources independently. In all, ISG provides its services via more than twenty different portals, all of which are highly integrated and cater to the entire IIMC community including alumni. Some of its initiatives like Joka express (IIMC community radio), Shoutbox (a chat platform open to all), Joka Marketplace (IIMC's e-commerce platform) etc. have become integral to institute's culture. The result - extremely convenient interactions between all the stakeholders, quicker problem solving via smart use of technology and a myriad of new ideas.

### JBS-BaroC

JBS-BaroC, IIMC's music club, has lived on for over two decades in the hearts of every graduate of this institute and is an integral

part of the IIMC experience. It is customary for parties in IIMC to end with a rousing performance by these talented musicians as they effortlessly hop genres playing everything from the latest hindi numbers to timeless classic rock ballads.

### Dramatics Cell

Founded in 1975, the dramatics cell is dedicated to providing students an opportunity to experience theatre on campus. This pioneering club is involved in a host of activities such as staging plays, conducting interactive sessions for amateurs and holding workshops on the technical aspects of theatre. The annual production of the dramatic Cell has been widely acclaimed over the years and attracts theatre enthusiasts from in and around Calcutta. Moving ahead in its vision to bring theatre closer to the IIMC population the cell conceived "Pratyancha" in 2003, the only dramatics festival Indian B-Schools. In another grand initiative, dramatics Cell members also performed - for the first time ever in public, at a local auditorium in February 2010, adding another feather in its cap.

### Choreography Club

The Choreography club nicknamed "Choreo" (by its admirers) is the official dance club of IIM Calcutta which brings together people with diverse backgrounds, varied preferences and

different temperaments through a common thread i.e. passion for dance, music and even partying!

If you just work on stuff that you like and you're passionate about, you don't have to have a master plan with how things will play out.

### Hues

Hues is the creative capital of IIM Calcutta. The main purpose of this club is to bring in the art forms to the busy life that we have on campus. We are a place for the people who have a creative being inside of them but due to the fast pace life on campus and constant responsibilities from academic front do not get time enough to pursue this side.

We continuously strive for different opportunities to bring in colours in the life of students. Lately, we have also started to incline ourselves towards the business side of art and try and take the club beyond just exhibition of art. We want to achieve a balance between business and art while not getting restricted just by the forms which have already existed in the past to drive experimentation.

### IIM Calcutta Quiz Club

It would be fair to say that quizzing has a rich history at IIMC. And the phenomenally talented set of people that have been part of the IIMC quiz club over the years bear





testimony to this fact. It goes back to the days of "seeding quizzes" during the early batches, some of which used to be conducted by the likes of Neil O'Brien. IIM Calcutta teams have been winners of popular quiz shows like QuizTime, finalists of Mastermind India and several other high octane quizzes in open events across the country. Their latest triumph has been at "Nihilanth", the inter IIM-IIT quiz, where they floored the competition. No wonder then, that their slogan reads 'we are always right'!

### **Armageddon - Adventure Club**

The club was started with the main objective of promoting the Spirit of Adventure among students and it aims to provide a platform for the students to follow their passion for adventurous activities in and out of the campus. The club also tries to raise/maintain the fitness level of participants through regularly held events inside the campus. A team of around 60 club members engage themselves in organizing the events and outbound trips throughout the year, in association with Tata Sports and Adventure Foundation (TSAF) Jamshedpur, Wildcraft, Adventure Quest and Western Himalayan Mountaineering Institute (WhMI) The club was founded by the famed Mr. Malli Mastan Babu, who was the world's fastest 7 summiteer and

has conquered the tallest summit in every continent in record time.

### **INCA - Initiative for Community Action**

NGOs and other organizations involved in social work usually do not have the financial means to hire professional consultants to help them function better, even though it may be recognized that some management inputs may improve their performance. This is where Initiative for Community Action (INCA) comes in. INCA is an initiative of the students at IIMC in which faculty members guide students to provide "service to those who serve others". This social service, that is voluntarily offered, is in the form of pro-bono management consultancy service to voluntary organizations and others doing useful social work. INCA projects have covered a wide range of topics. Students get no credit for their projects, nor are INCA projects part of academic requirements. But all those who have participated in these projects have reported the satisfaction of a learning experience not available elsewhere.

### **Petpals (SIG)**

Petpals is a student run volunteer group working towards the treatment, feeding and welfare of the animals on campus. Comprised of students from all programs of the institute, the group also conducts

neutering and adoption drives to prevent the proliferation of animals on campus. The group conducts vaccination drives to vaccinate cats and dogs and ensure a healthy and safe environment for all the residents. With the help of donations, Petpals helps treat and rehabilitate injured animals on campus. The overall goal is to ensure the peaceful co-existence of all animals and humans in the institute.

### **Luminati**

The official Photography Club of IIM Calcutta. We capture a whole different world through our lenses, generating artistic photo and Video content that ingeniously captures the quintessential Joka spirit, student life and spirit of Kolkata. As a club we encourage assisted and self-based learning through workshops, photowalks and competitions. We're a group of amateur photographers who constantly experiment and explore new horizons in photography.

Enthusiasm is the sparkle in your eyes, the swing in your gait, the grip of your hand and the irresistible surge of will and energy to execute your ideas.





## A Global Exposure

### CEMS: Masters in International Management (MIM)

#### Global Alliance of Management Education

CEMS is a global alliance of corporate and academic institutions dedicated to educate and prepare future generations of business leaders to enter into a multilingual, multicultural and interconnected business world through the CEMS Masters in International Management program.

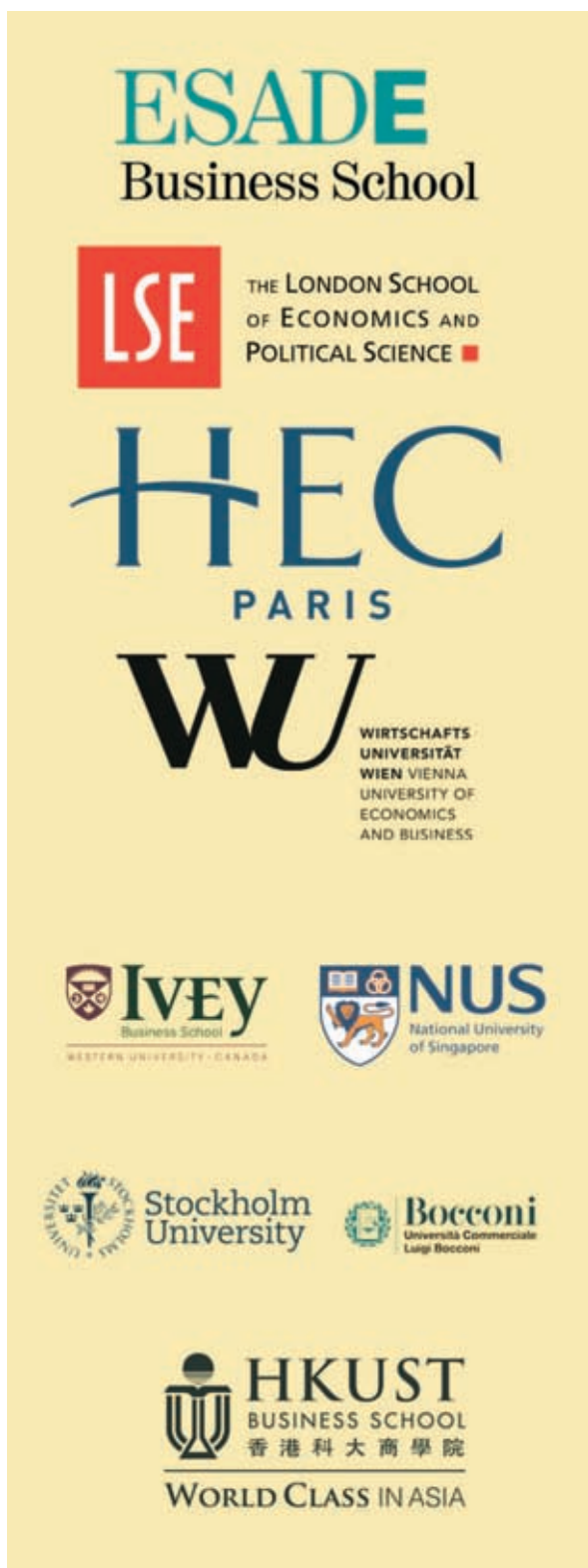
The alliance boasts of 29 top business schools including – LSE UK, HEC Paris, Bocconi University, ESADE, Richard Ivey and HKUST among others and has 71 multinational corporate partners. With an alumni base of 9800 representing 85 nationalities, the program has consistently ranked in the top-5 of the FT Masters in Management Degree rankings. As a part of the program, the candidate spends one term at a foreign partner school.

The program entails an amalgamation of technical and conceptual learning coupled with a rich and diverse international exposure. For being awarded the CEMS MIM Dual Degree, in addition to complying with the stringent academic requirements of both – the home school and the foreign partner school, the candidate is required to successfully complete – a week long block seminar at the foreign partner school, a corporate business project, a minimum 10-week long international internship, various skill seminars, and two foreign language exams. The highlight of the program is the CEMS Career Fair- a forum wherein all CEMSies and the various corporate partners congregate at an international destination around November each year.

#### Program Highlights-IIMC

IIM Calcutta is privileged to be the only Indian business school to be a part of the elite alliance. Come September 2015, and the third batch of 24 CEMSies from IIM-Calcutta shall head to 16 associate partner schools and simultaneously IIM Calcutta shall be a host to 17 CEMSies from partner schools abroad.

The selection process for the program is extremely competitive and involves assessing the candidate's academic abilities, statement of purpose, interpersonal skills, and prior international exposure among other factors through a faculty panel interview. In addition to managing the program requirements, IIM Calcutta has a dedicated and vibrant CEMS Club Calcutta, which organizes various activities, networking and socializing events, and guest lectures for the incoming students. The club recently celebrated the International Yoga Day, which witnessed tremendous participation from the various international chapters of the club. Further, the club is sensitive to and is actively engaged with the social sector- accentuating on the needs and requirements of the underprivileged children.



CEMS truly offers a unique platform for students from IIM-Calcutta, an experience that shapes and defines their outlook and ensures that they are able to excel in dynamic international business environments.

### Student Exchange Program (STEP)

IIM Calcutta's Student Exchange Program (STEP) gives students the opportunity to gain a truly international learning experience. Every year, students from IIM Calcutta visit partner schools around the world during the 5th term. We have partnerships with 82 partner schools in Europe, Asia, North America, South America and Australia.

It is essential that managers adjust and adapt quickly to diverse situations, and be flexible to work with teams spread across the globe. Acquaintance to foreign cultures and etiquettes gains considerable importance in such scenarios. IIM Calcutta aims to make each one of its graduating students adept at dealing with an increasingly globalized world.

It is in this endeavour that our second year students are given the opportunity to go abroad for a trimester. This helps students learn how to work in teams composed of people from different nationalities, and also pick up the nuances of different cultures.

STEP gives our students a unique opportunity to practice their skills in a global environment. This further helps them gain valuable knowledge of their peer group at the partner institute. Not only does this exchange result in life-long bonds being formed between students, but also helps them sharpen their practical skills required to work in teams composed of individuals with highly diverse backgrounds.

Students are exposed to different pedagogies of management education and many of them reported to have been pleasantly surprised by experiencing high levels of interactions with the faculty abroad. The good mix of students from different academic backgrounds, present in most European and American universities, always encourages an informal flow of knowledge among the students. This is something that might be limited or even absent in an institute that only specializes in management education.

On a more personal level, students also get to visit a variety of exotic locations, which helps them get exposed to different cultures and customs. These experiences lead to breaking of some previously held stereotypes which were based on incomplete information. Students are thus encouraged to be more tolerant and open-minded, some of the traits desired deeply in today's managers.

The 5th trimester, out of a total of 6 that an IIMC student needs to attend, is reserved for STEP. Our students can pick courses of their choice to attend at the partner institute and they get the required academic credits at IIM Calcutta for their effort. STEP helps a student get exposed to different perspectives regarding the practice of management in the present day, and even see them being applied under various situations.

*"My advice to young entrepreneurs is not to accept defeat in the face of odds, and challenge negative forces with hope, self-confidence and conviction."*

*– Dhirubhai Ambani*







## International Participation

Participation in global management education, awareness of cultures different from one's own and exposure to international organizations would help mould global managers of tomorrow, and prepare them for future responsibilities of a similar range. More than a third of each batch at IIM Calcutta gets international exposure through a range of foreign internship opportunities the student exchange program and participation in international competitions and conferences.

The Student Exchange Program aims to provide our students with a platform to understand emerging global trends in business, to learn dealing with cultural diversities, to share their knowledge with peers in partnering schools and to extend their academic and business network.

## Partner Universities

### AUSTRALIA

Monash University, Faculty of Business & Economics  
Queensland University of Technology  
\* The University of Sydney Business School  
University of Melbourne

### AUSTRIA

FHS Kufstein Tirol University of Applied Sciences  
\* WU (Vienna University of Economics & Business)

### BELGIUM

Kattholieke Universiteit Leuven (K.U.L.)  
\* Louvain School of Management  
Solvay Brussels School of Economics & Management

### BRAZIL

\* Fundacao Getulio Vargas, Brazilian School of Public and Business Administration

### CANADA

\* Ivey Business School Ryerson University  
Wilfrid Laurier University

### CHILE

\* Universidad Adolfo Ibáñez

### CHINA

\* HKUST Business School  
\* Tsinghua University School of Economics and Management  
University of International Business and Economics

### CZECH REPUBLIC

\* University of Economics

### DENMARK

Aarhus School of Business  
\* Copenhagen Business School

### FINLAND

\* Aalto University School of Business  
University of Turku

### CHILE

\* Universidad Adolfo Ibáñez

### FRANCE

EDHEC Business School  
E M Lyon  
ESCP Europe  
ESC Rennes School of Business  
ESSEC Business School  
\* HEC Paris  
IESEG - School of Management  
KEDGE Business School  
NEOMA Business School  
SKEMA Lille  
SKEMA Sophia Antipolis  
Toulouse Business School

### GERMANY

European Business School  
Frankfurt School of Finance & Management  
HHL, Leipzig Graduate School of Business  
Munster School of Business and Economics  
\* University of Cologne  
University of Mannheim  
WHU-Otto Beisheim School of Management  
Partner Universities

### HUNGARY

\* Corvinus University of Budapest





#### IRELAND

\* UCD Michael Smurfit Graduate Business School

#### ITALY

\* Bocconi University  
Politecnico di Milano  
University of Milano - Bicocca

#### JAPAN

Graduate School of Management  
Kyoto University  
\* Keio University  
The NUCB Graduate School

#### KOREA

KAIST Graduate School of Management

#### NETHERLAND

\* Rotterdam School of Management, Erasmus University  
University of Amsterdam

#### NORWAY

BI Norwegian Business School  
\* Norwegian School of Economics

#### PHILIPPINES

Asian Institute of Management

#### POLAND

\* Warsaw School of Economics

#### RUSSIA

Catolica Lisbon School of Business and Economics  
\* Nova School of Business and Economics

#### SINGAPORE

\* National University of Singapore

#### SPAIN

\* ESADE Business School  
Institute de Empresa

#### SWEDEN

Jonkoping International Business School  
\* Stockholm School of Economics

#### SWITZERLAND

\* University of St. Gallen

#### TAIWAN

Fu Jen Catholic University

#### THAILAND

Asian Institute of Technology  
Partner Universities

#### TURKEY

\* Koç University Graduate School of Business

#### U.K.

Cardiff Business School, Cardiff University  
Durham University Business School  
Leeds University Business School, The University of Leeds  
\* London School of Economics and Political Science

#### USA

Babcock Graduate School of Management  
Baruch College City University of New York, CUNY  
Olin Business School  
Pepperdine University  
Southern Methodist University  
Simmons College, School of Management  
The University of Connecticut School of Business  
University of Colorado  
University of North Texas  
\* CEMS MIM  
\* Partner School





## Illustrious ALUMNI

*Academic rigor and international and industry exposure have ensured that the people who graduate from the institute are well-equipped to handle positions of great responsibility in the best firms around the world.*

# 6000+

Strong alumni base  
built over 50 years

### **Abhay Pandey**

*Managing Director, Sequoia Capital India*

### **Abhijit Sen**

*Chief Financial Officer & Chief Administrative Officer of KKR India*

### **Ajit Balakrishnan**

*Founder Chairman and CEO-Rediff.com*

### **Amit Rajpal**

*Partner & Portfolio Manager - Global Financials Fund at Marshall Wace*

### **Arun Adhikari**

*Senior Vice President, Unilever*

### **Arun Seth**

*President and Non-Executive Chairman, BT India, BT Group plc*

### **Arvind Kaushal**

*Partner, Booz & Company*

### **Ashok Dhareshwar**

*Economic Policy and Poverty Reduction Division, World Bank*

### **Chandra K Sunkara**

*VP- Private Client Technology, Goldman Sachs*

### **Debashish Mukherjee**

*Partner, A.T. Kearney India*

### **G Kannan**

*Director - Retail at Nokia India Pvt Ltd.*

### **Gopal Vittal**

*Additional Director and Chief Executive Officer of Indian Region, Bharti Airtel Limited*

### **Hemant Malik**

*Chief Operating Officer, Trade Marketing and Distribution, ITC FMCG*

### **Indra K Nooyi**

*President & CEO, Pepsi Co Inc.*

### **Kapil Pillai**

*Managing Director & CEO, Godrej, South Africa*

### **Dr. Krishna Palepu**

### **Ross Graham Walker**

*Professor of Business Administration and Senior Associate Dean, Director of Research, Harvard Business School*

### **Manu Kumar Jain**

*India Head, Xiaomi*

### **Mohanbir S Sawhney**

### **McCormick Tribune**

*Professor of Technology, Kellogg School of Management*

### **N Thiruambalam**

*CEO & MD, Cavinkare*

### **Padmanabh Sinha**

*Managing Partner, Tata Capital*

### **Pradeep Kashyap**

*MD, Citicorp Overseas Corp., USA*

### **P M Murty**

*Chief Executive Officer, Asian Paints*

### **R Ramraj**

*Senior Advisor, Sequoia Capital; Founder and former CEO, Sify*

### **Rajesh Sethi**

*Head, Strategy & Business Development, ING Group*

### **Rajiv Vij**

*Managing Director (Asia), Franklin Templeton Investments*

### **Rangachari Raghvan**

*Managing Director, Deutsche Bank, Thailand*

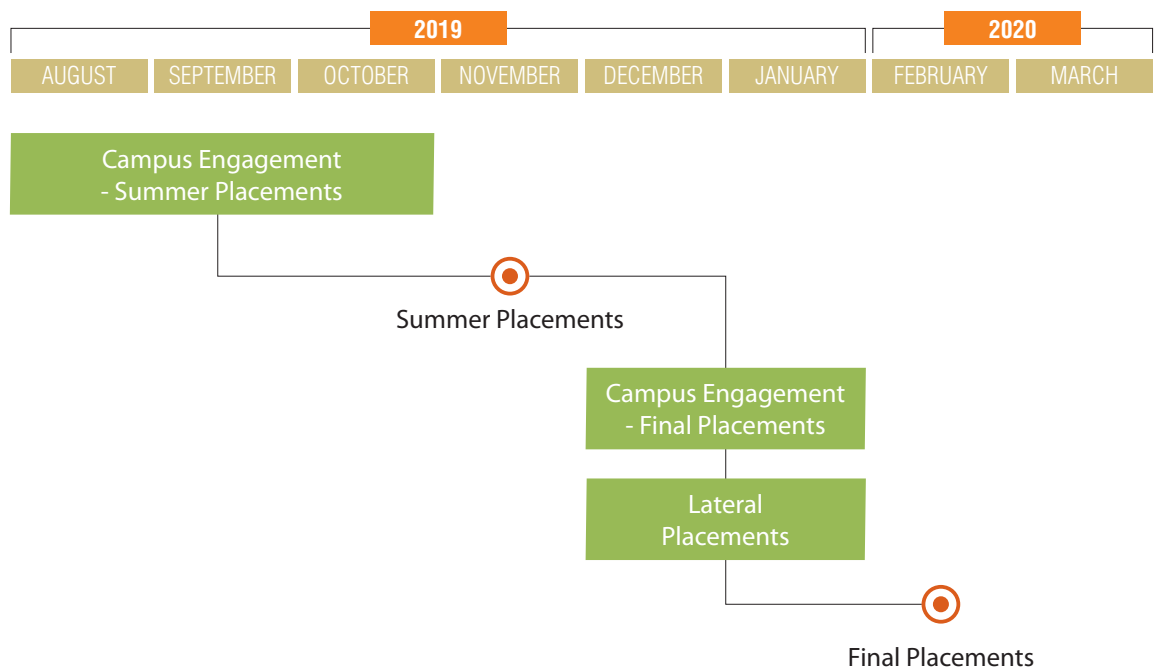
### **Sangeeta Talwar**

*Managing Partner, Flyvision Consulting*









*\*Tentative schedule*



## Our RECRUITMENT

*It often requires more courage to dare to do right than to fear to do wrong.*

- Abraham Lincoln

### Summer Internship

Summer Internships have grown to become an important criterion to judge a B-School's competitiveness. Exposure to a variety of work cultures forms a significant part of the wholesome educational experience imparted in any eminent B-School. It is only logical that IIM Calcutta, as part of its internship program, is a witness to the representation from leading firms, across the globe. The firms hire for international locations ranging from New York and London to Shanghai and Hong Kong and even the Middle East covering all areas of functionality. Our recruiters include leading Investment Banks, Corporate Banks, Investment Holding Companies, Private Equity Funds Firms, Management Consulting Firms, Corporate Brands, Retail Majors, Trading Houses, and FMCGs. We have had a fruitful relationship with the best in the business.

### Full Time Hiring

IIM Calcutta has two full time hiring processes to cater to the varying requirements of firms and students.

### Lateral Hiring Program

IIM Calcutta is one of the few institutes in India that has a robust Laterals Recruitment Program. With an increasing number of students with prior work experience, the need to place them in positions with more responsibility as opposed to that of a fresher is continuously on the rise. Hence, such a program allows companies to select students based upon their experience, and mutually agree upon the compensation and role. It provides the companies with an opportunity to hire students with professional work experience in relevant sectors. The process takes place through the months of January and February.

### Final Hiring Program

This is a more routine process of recruitment for permanent positions. The process will tentatively take place in February and is open to the entire batch.

In both the processes we take care of the infrastructure required for the interview process and will forward the application of all the interested candidates to the interested firms for short listing.

*It often requires more courage to dare to do right than to fear to do wrong.*

- Abraham Lincoln



*The greatest discovery of my generation is that people can alter their lives by altering their attitudes.*

– William James







## Branding on Campus

### **Presentations**

Presentations can serve as a particularly valuable tool for reaching out and communicating with the student body. An effective presentation provides students with adequate information about your firm's objectives, the available job opportunities and career paths within the firm. This will enable appropriate candidates who feel they have the skill sets required for the job and who identify with the organizational culture to apply for positions with the firm

### **Live Projects**

You may select candidates and work with them on projects that would be considered for implementation. This can be done through the placement office, through one of the clubs or through an academic course. Live projects would give you an opportunity to work closely with a few students to evaluate them as well as gain unique insights from the student community.

### **Guest Talks**

Your firm can also build presence on the campus by having senior representatives coming down and interacting with the students. This can be done through the placement office or through one of the clubs on the campus. The placement office can help your firm coordinate with the bodies on campus to facilitate such talks.

### **Campus Events**

IIM Calcutta also provides firms with many opportunities to participate in the student learning process. You can do this by organizing case contests, management games, business plan competitions, etc. or by getting associated with class events. Please get in touch with the Placement Office to avail of this opportunity.

# Career Development and PLACEMENT COMMITTEE



## ***Career Development & Placement Office***

### **INDIAN INSTITUTE OF MANAGEMENT CALCUTTA**

Diamond Harbour Road, Joka, Kolkata 700 104, India

Email: [placement@iimcal.ac.in](mailto:placement@iimcal.ac.in)

#### ***Chairperson***

Prof. Abhishek Goel, Chairperson - CDPO

Email : [chairperson.placement@iimcal.ac.in](mailto:chairperson.placement@iimcal.ac.in) / [agoel@iimcal.ac.in](mailto:agoel@iimcal.ac.in)

#### ***Faculty Committee***

Prof. Runa Sarkar (Dean Academic) • Prof. Prashant Mishra (Dean, NIER)

Prof. Manju Jaiswall • Prof. Rajiv Kumar

Prof. Amit Dhiman • Prof. Balaram Avittathur

Prof. Vivek Rajvanshi

#### ***Office Personnel***

Sadhana Sinha Roy • Arup Kar • Parvez Ahmed • Sujata Modak

#### ***Placement Representatives***

**Ankur Jindal** | 9051613476 • **Dev Rathor** | 9051613471 • **Krishna Dinesh** | 9051613475

**Monica Rawat** | 9051613470 • **Nitesh Dutt** | 9051644415 • **Rakesh Mondal** | 9051644417

**Rohan Singh** | 9051613473 • **Sitakanta Mohanty** | 9051613469 • **Soumyadip Sarkar** | 9051613474





## Places to Stay

### Hyatt Regency, Kolkata

JA-1 Sector III, Salt Lake City  
Tel : +91 33 2335 1234  
Fax : +91 33 2335 1234  
Email : [kolkata.regency@hyatt.com](mailto:kolkata.regency@hyatt.com)

### Oberoi Grand, Kolkata

15, Jawaharlal Nehru Road, Chowringhee  
Tel : +91 33 2249 2233 / 2249 1217  
Fax : +91 11 2389 0500  
Email : [reservations@oberoigroup.com](mailto:reservations@oberoigroup.com)

### Taj Bengal, Kolkata

34B, Belvedere Road, Alipore - 700 027  
Tel : +91 33 66123939 / 2223 3939  
Fax : +91 332 2231766 / 8805  
Email : [bengal.calcutta@tajhotels.com](mailto:bengal.calcutta@tajhotels.com)

### The Park, Kolkata

17 Park Street  
Tel : +91 33 2249 9000  
Fax : +91 33 2249 400  
Email : [resv.cal@theparkhotels.com](mailto:resv.cal@theparkhotels.com)

### ITC Sonar, Kolkata

JBS Haldane Avenue (Opp Science City)  
Tel : +91 33 23454545  
Fax : + 91 33 23454545  
Email : [reservations.itcsonar@itchotels.in](mailto:reservations.itcsonar@itchotels.in)

### Hotel Hindustan International

235/1, A J C Bose Road  
Tel : +91 33 2280 2323  
+91 33 2283 0505  
Fax : +91 33 2280 0111



## **Masters of Business Administration**

### **INDIAN INSTITUTE OF MANAGEMENT CALCUTTA**

Diamond Harbour Road, Joka, Kolkata 700104, West Bengal, India

Tel: +91 33 2467 8309 (Dir), 2467 8300-03 (Extn. 5505/5500) | Fax: +91 33 2467 7053

Email: [placement@iimcal.ac.in](mailto:placement@iimcal.ac.in) | Website: [www.iimcal.ac.in/corporate](http://www.iimcal.ac.in/corporate)