

What content will engage and captivate the audience?

What trends are currently popular on youtube?

How can the channel stand out among the vast competition?

The excitement of creating and sharing content that resonates with millions.

The pressure to consistently produce highquality videos

The satisfaction of receiving positive comments and likes



Does

What behavior have we observed? What can we imagine them doing?

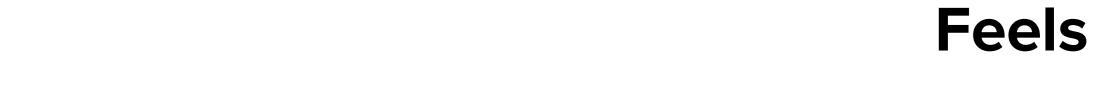
Building a

loyal fan base

that eagerly

anticipates

new videos



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



