



Audience Snapshot

Oct 13, 2018 - Oct 19, 2018

Some data in this report may have been removed when a threshold was applied. [Learn more](#)

All Users  
100.00% Sessions

Unique Visitors

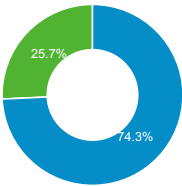
15,041  
% of Total: 100.00% (15,041)

Visits

19,313  
% of Total: 100.00% (19,313)

Type of Visitors

New Visitor Returning Visitor



Pageviews

89,830  
% of Total: 100.00% (89,830)

Bounce Rate

39.91%  
Avg for View: 39.91% (0.00%)

Average Pages per Visit

4.65  
Avg for View: 4.65 (0.00%)

Average Visit Duration

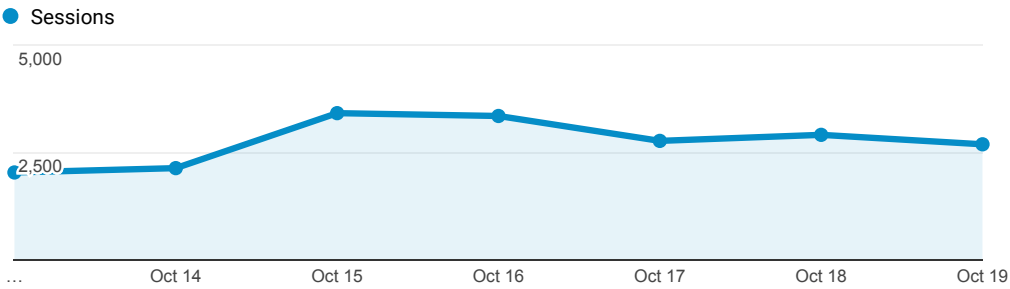
00:03:00  
Avg for View: 00:03:00 (0.00%)

Known Demographics (Affinities)

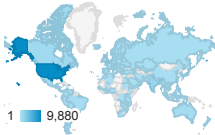
Shoppers/Value Shoppers  
Technology/Technophiles  
Media & Entertainment/Movie Lovers  
Lifestyles & Hobbies/Business Profess  
Media & Entertainment/Music Lovers  
Other



Visits



Visits by Location



Visits by Device

Device Category	Sessions	Bounce Rate
desktop	14,735	36.91%
mobile	4,189	49.99%
tablet	389	45.24%

Visits by Device Category

