



Session Quality - Analytics Intelligence

How are my sessions distributed by session quality?

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All Users
100.00% Users (100.00% Sessions)

New Users
90.50% Users (67.38% Sessions)

Sep 20, 2018 - Oct 19, 2018

All Users	Sessions 78,904 % of Total: 100.00% (78,904)	Sessions with Transactions 1,004 % of Total: 100.00% (1,004)	Sessions without Transactions 77,900 % of Total: 100.00% (77,900)
New Users	53,164 % of Total: 67.38% (78,904)	373 % of Total: 37.15% (1,004)	52,791 % of Total: 67.77% (77,900)

	Session Quality	Sessions	Sessions with Transactions	Sessions without Transactions
1				
	All Users	54,444 <div></div>	1 <div></div>	54,443 <div></div>
	New Users	41,134 <div></div>	1 <div></div>	41,133 <div></div>
2-5				
	All Users	14,480 <div></div>	19 <div></div>	14,461 <div></div>
	New Users	6,887 <div></div>	8 <div></div>	6,879 <div></div>
6-20				
	All Users	4,048 <div></div>	82 <div></div>	3,966 <div></div>
	New Users	2,303 <div></div>	29 <div></div>	2,274 <div></div>
21-50				
	All Users	3,047 <div></div>	194 <div></div>	2,853 <div></div>
	New Users	1,718 <div></div>	86 <div></div>	1,632 <div></div>
51-100				
	All Users	2,885 <div></div>	708 <div></div>	2,177 <div></div>
	New Users	1,122 <div></div>	249 <div></div>	873 <div></div>
51-60				
	All Users	671 <div></div>	95 <div></div>	576 <div></div>
	New Users	307 <div></div>	44 <div></div>	263 <div></div>
61-70				
	All Users	675 <div></div>	122 <div></div>	553 <div></div>
	New Users	313 <div></div>	57 <div></div>	256 <div></div>
71-80				
	All Users	699 <div></div>	179 <div></div>	520 <div></div>
	New Users	297 <div></div>	73 <div></div>	224 <div></div>
81-90				
	All Users	711 <div></div>	244 <div></div>	467 <div></div>
	New Users	193 <div></div>	68 <div></div>	125 <div></div>
91-100				
	All Users	129 <div></div>	68 <div></div>	61 <div></div>
	New Users	12 <div></div>	7 <div></div>	5 <div></div>

Default Channel Grouping		Sessions	Sessions
All Users		78,904 % of Total: 100.00% (78,904)	78,904 % of Total: 100.00% (78,904)
New Users		53,164	53,164

New Users		% of Total: 67.38% (78,904)	% of Total: 67.38% (78,904)
1.	Organic Search		
	All Users	40,070	<div><div></div></div> 50.78%
	New Users	29,771	<div><div></div></div> 56.00%
2.	Referral		
	All Users	15,394	<div><div></div></div> 19.51%
	New Users	6,496	<div><div></div></div> 12.22%
3.	Direct		
	All Users	14,150	<div><div></div></div> 17.93%
	New Users	10,455	<div><div></div></div> 19.67%
4.	(Other)		
	All Users	3,324	<div><div></div></div> 4.21%
	New Users	2,224	<div><div></div></div> 4.18%
5.	Social		
	All Users	2,758	<div><div></div></div> 3.50%
	New Users	2,269	<div><div></div></div> 4.27%
6.	Display		
	All Users	1,515	<div><div></div></div> 1.92%
	New Users	992	<div><div></div></div> 1.87%
7.	Generic Paid Search		
	All Users	890	<div><div></div></div> 1.13%
	New Users	654	<div><div></div></div> 1.23%
8.	Branded Paid Search		
	All Users	572	<div><div></div></div> 0.72%
	New Users	226	<div><div></div></div> 0.43%
9.	Other Paid Search		
	All Users	231	<div><div></div></div> 0.29%
	New Users	77	<div><div></div></div> 0.14%