

Acquisition Overview

All Users  
100.00% Users

Oct 13, 2018 - Oct 19, 2018

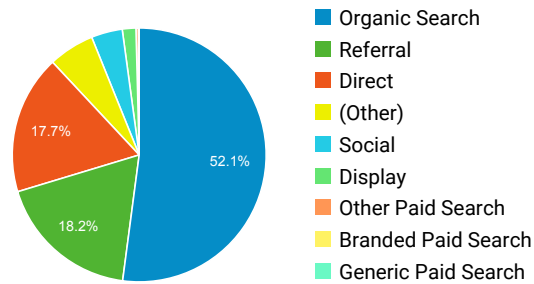
Primary Dimension:

Conversion:

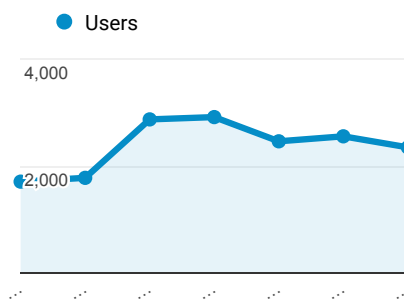
Top Channels

eCommerce

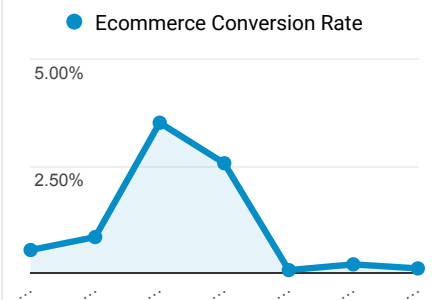
Top Channels



Users



Conversions



Acquisition

Behavior

Conversions

	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transaction Count	Revenue
	15,041	12,641	19,313	39.91%	4.65	00:03:00	1.27%	246	\$56,055.86
1 Organic Search	8,231			47.24%			0.68%		
2 Referral	2,882			21.49%			3.25%		
3 Direct	2,800			32.46%			1.22%		
4 (Other)	925			43.43%			0.47%		
5 Social	626			60.69%			0.00%		
6 Display	274			71.35%			0.58%		
7 Other Paid Search	47			38.60%			0.00%		
8 Branded Paid Search	13			27.78%			0.00%		
9 Generic Paid Search	5			80.00%			0.00%		

To see all 9 Channels click [here](#).