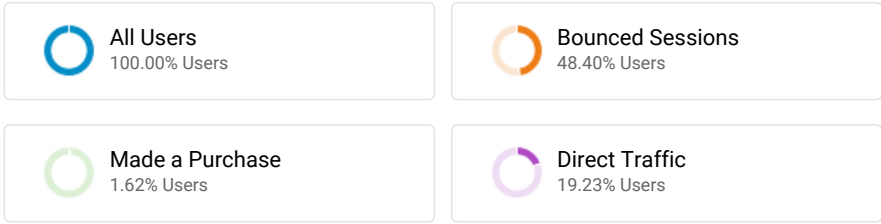


Audience Overview

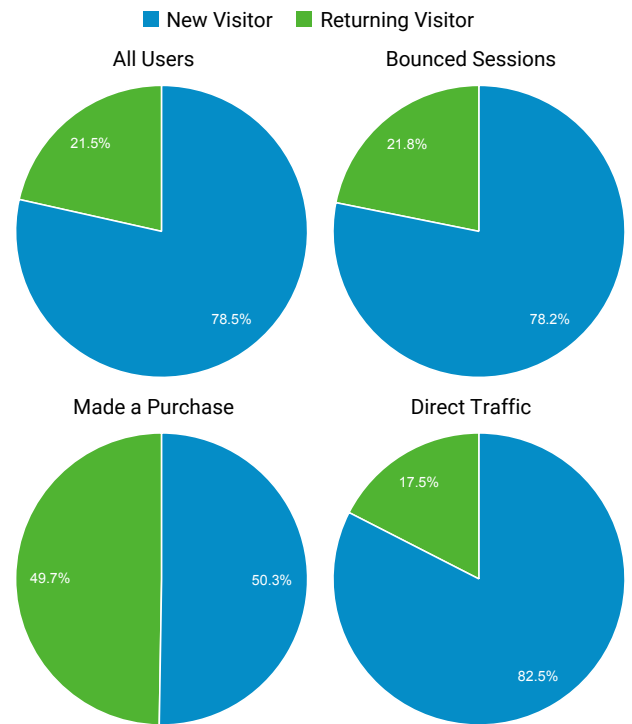
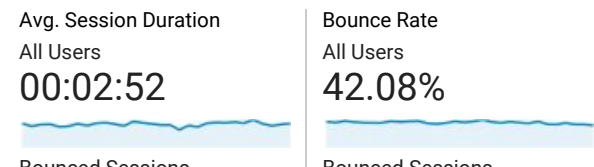
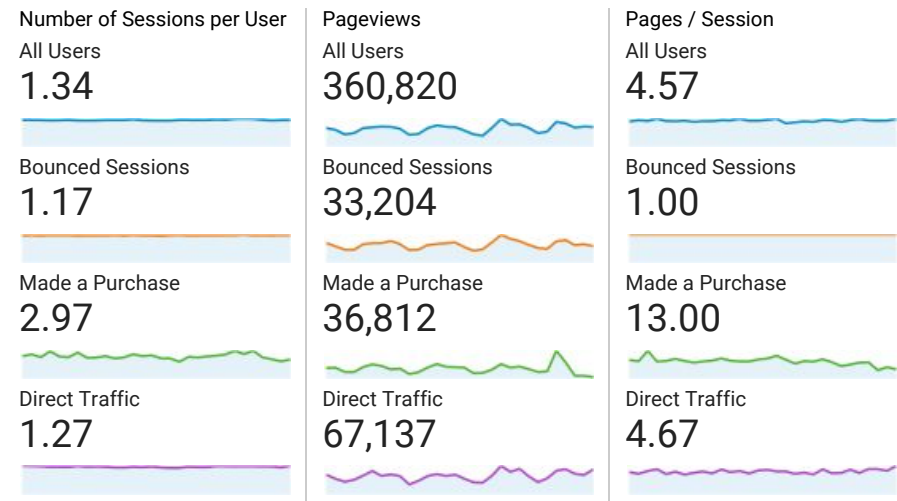
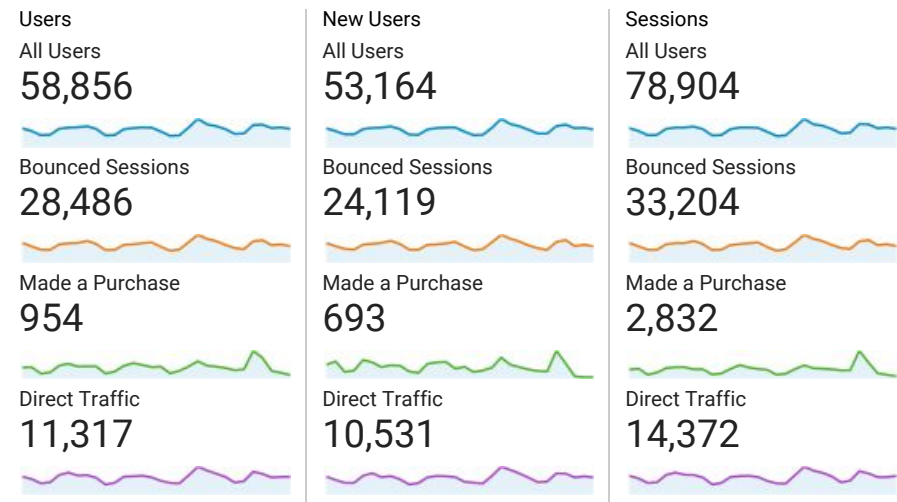
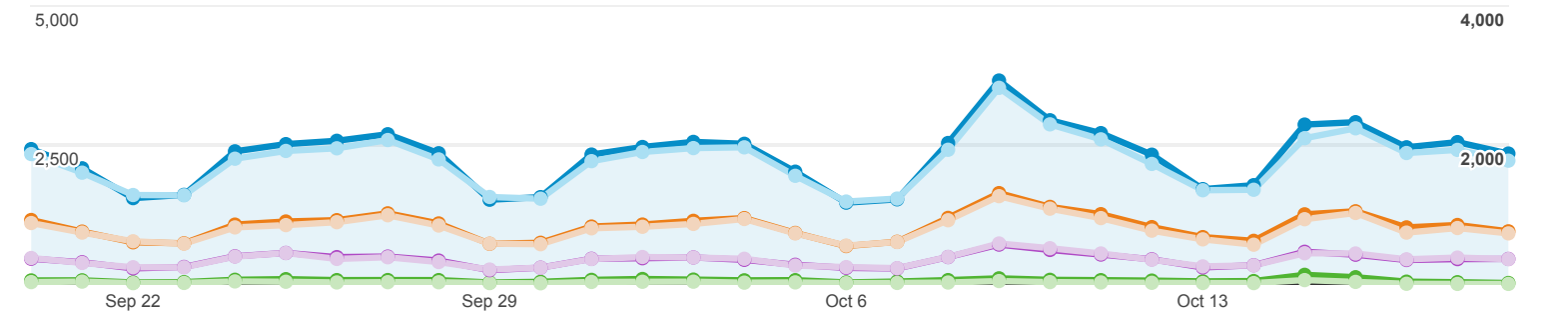


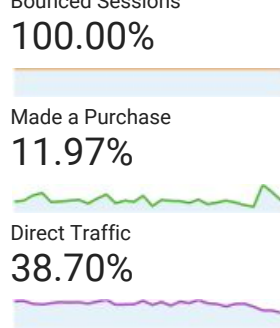
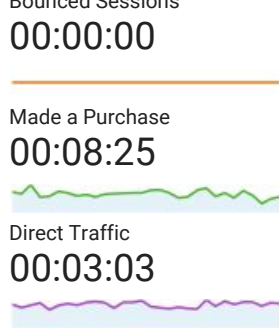
Sep 20, 2018 - Oct 19,

Overview

All Users:
Bounced Sessions:
Made a Purchase:
Direct Traffic:

● Users ● New Users
● Users ● New Users
● Users ● New Users
● Users ● New Users





Country	Users	% Users
1. United States		
All Users	27,180	45.64%
Bounced Sessions	9,781	33.64%
Made a Purchase	906	91.79%
Direct Traffic	5,688	49.86%
2. India		
All Users	4,374	7.34%
Bounced Sessions	2,696	9.27%
Made a Purchase	2	0.20%
Direct Traffic	585	5.13%
3. United Kingdom		
All Users	3,157	5.30%
Bounced Sessions	1,904	6.55%
Made a Purchase	26	2.63%
Direct Traffic	438	3.84%
4. Canada		
All Users	1,995	3.35%
Bounced Sessions	847	2.91%
Made a Purchase	12	1.22%
Direct Traffic	378	3.31%
5. Germany		
All Users	1,395	2.34%
Bounced Sessions	902	3.10%
Made a Purchase	1	0.10%
Direct Traffic	182	1.60%
6. France		
All Users	1,388	2.33%
Bounced Sessions	922	3.17%
Made a Purchase	0	0.00%
Direct Traffic	240	2.10%
7. Japan		
All Users	1,377	2.31%
Bounced Sessions	766	2.63%
Made a Purchase	4	0.41%
Direct Traffic	364	3.19%
8. Taiwan		
All Users	1,156	1.94%

All Users		1,130		1.94%
Bounced Sessions		615		2.12%
Made a Purchase		5		0.51%
Direct Traffic		344		3.02%
9.	Spain			
All Users		1,132		1.90%
Bounced Sessions		751		2.58%
Made a Purchase		3		0.30%
Direct Traffic		179		1.57%
10.	Netherlands			
All Users		982		1.65%
Bounced Sessions		648		2.23%
Made a Purchase		0		0.00%
Direct Traffic		193		1.69%