## **Session Quality - Analytics Intelligence**

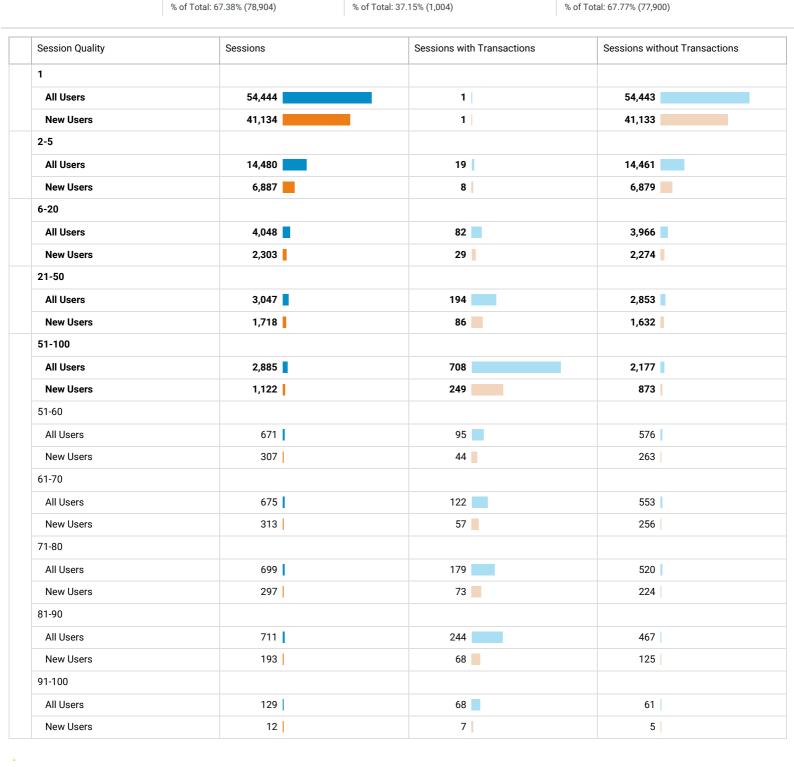
How are my sessions distributed by session quality? <u>Learn more</u>





Sep 20, 2018 - Oct 19, 2018

	Sessions	Sessions with Transactions	Sessions without Transactions
All Users	<b>78,904</b> % of Total: 100.00% (78,904)	1,004 % of Total: 100.00% (1,004)	<b>77,900</b> % of Total: 100.00% (77,900)
New Users	53,164	373	52,791



Default Channel Grouping	Sessions <b>▼</b>	Sessions ▼
All Users	<b>78,904</b> % of Total: 100.00% (78,904)	<b>78,904</b> % of Total: 100.00% (78,904)
New Users	53,164	53,164

	Non-Socio	% of Total: 67.38% (78,904)	% of Total: 67.38% (78,904)
1.	Organic Search		
	All Users	40,070	50.78%
	New Users	29,771	56.00%
2.	Referral		
	All Users	15,394	19.51%
	New Users	6,496	12.22%
3.	Direct		
	All Users	14,150	17.93%
	New Users	10,455	19.67%
4.	(Other)		
	All Users	3,324	4.21%
	New Users	2,224	4.18%
5.	Social		
	All Users	2,758	3.50%
	New Users	2,269	4.27%
6.	Display		
	All Users	1,515	1.92%
	New Users	992	1.87%
7.	Generic Paid Search		
	All Users	890	1.13%
	New Users	654	1.23%
8.	Branded Paid Search		
	All Users	572	0.72%
	New Users	226	0.43%
9.	Other Paid Search		
	All Users	231	0.29%
	New Users	77	0.14%

Rows 1 - 9 of 9