**Data Journal**

**Instructions**You may use this document as a template for Journal Entry activities in this course. Additionally, you can use the templates to take notes on what you’ve learned or just to jot down your thoughts about data analytics.

With every data journal entry, we recommend that you include some basic information to make it easier for you to come back and read your responses later. Adding the date to your journal entry and including the prompt will help you make sense of your responses later on. You can come back and reread them to understand how your opinions on different topics may have changed throughout the courses.

Below is an example of a completed journal entry to serve as a practical guide to your own journaling activities.

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| **Date:** Jul 9 2024 | **Course/topic:** Project 1: Bellabeat, How Can a Wellness Technology Company Play It Smart? |
| **Prompt:** | 1. What are some trends in same device usage? 2. How could these trends apply to Bellabeat customers? 3. How could these trends help influence Bellabeat marketing strategy? |
| **Journal Entry:** | Business task : - What are the trends in smart devices available in the market and how can this trends implemented in bellabeat  Recommendations :- What are trends those will influence the BellaBeat market strategy. |
| **Other thoughts or questions:** |  |

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| **Date:** Jul 8 2024 | **Course/topic: Perpare** |
| **Prompt:** | Where data sources store, what are the data types used in. Is that align with my business task ? |
| **Journal Entry:** |  |
| **Other thoughts or questions:** |  |

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### Need another journal entry template?

If you have more journal entries to complete, please copy and paste one of the tables above and use it as a template for future entries.