

Overview Analysis

Time Analysis

Analysis

Uber Trip Analysis | Overview Analysis

Date

All

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Avg Booking Value

349K miles

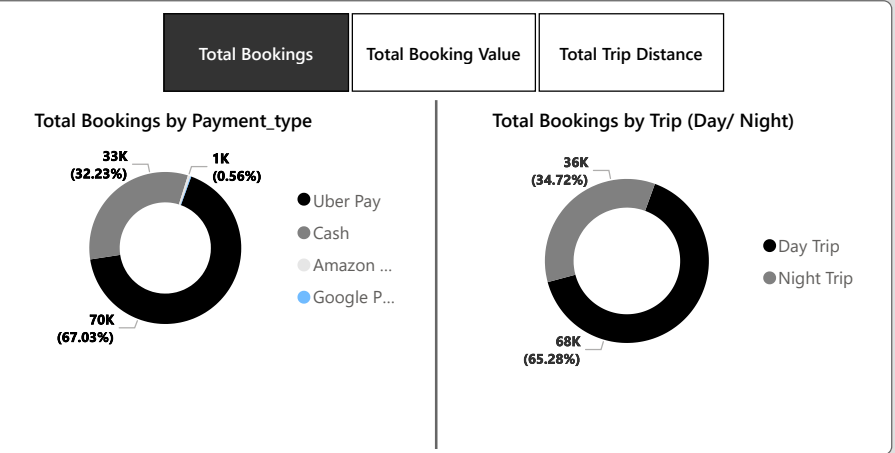
Total Trip Distance

3 miles

Avg Trip Distance

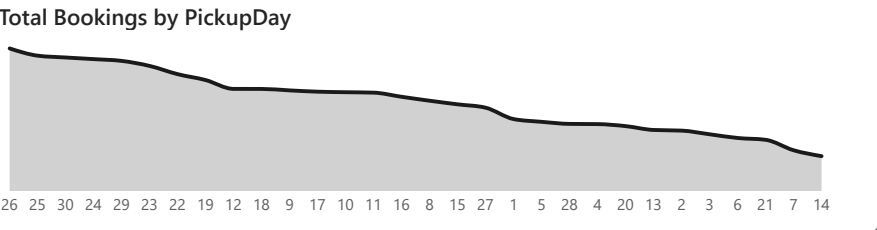
16 min

Avg Trip Time



Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	UberX	38744	\$583,880	\$15	131,496
	Uber Comfort	17078	\$253,995	\$15	56,790
	Uber Black	16710	\$250,192	\$15	56,149
	UberXL	16698	\$249,424	\$15	55,721
	Uber Green	14498	\$216,181	\$15	48,778



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

Farthest Trip

Pickup: Lower East Side Drop-off: Crown Heights North 144.1 miles

Total Bookings by Location

Penn Stati...

Upper Eas...

Upper Eas...

Lenox Hill...

Upper We...

4.5K

4.5K

4.1K

4.0K

3.8K

Most preferred Vehicle For Location Pickup

UberX

Uber Com...

Uber Black

UberXL

Uber Green

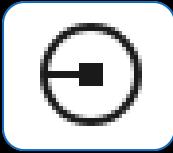
7.7K

3.4K

3.4K

3.4K

2.9K



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3 miles

Avg Trip Distance



16 min

Avg Trip Time

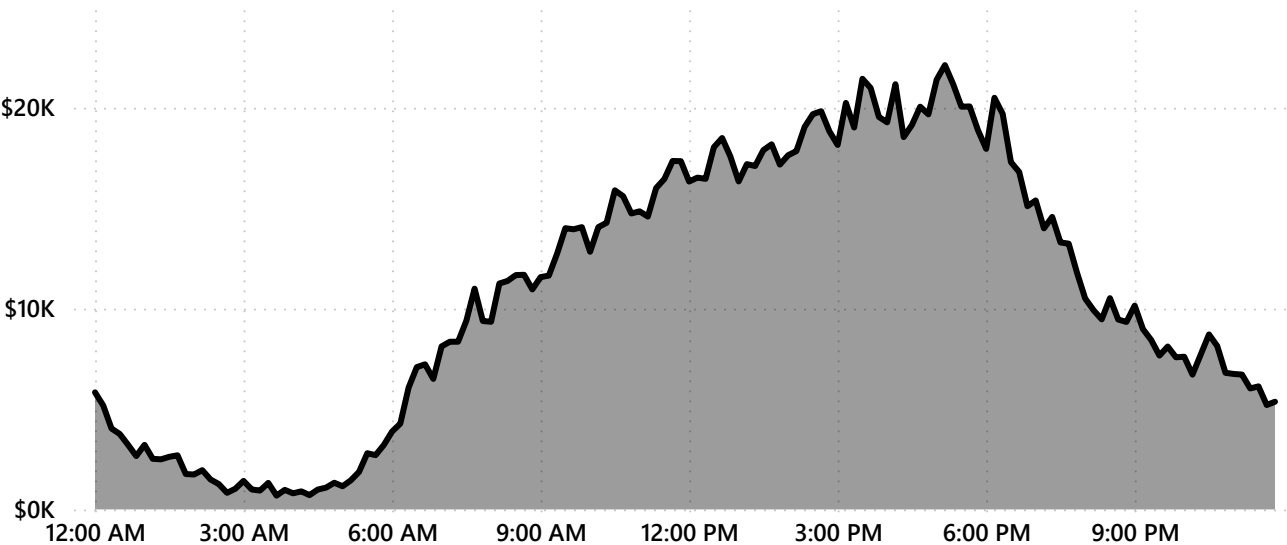


Total Bookings

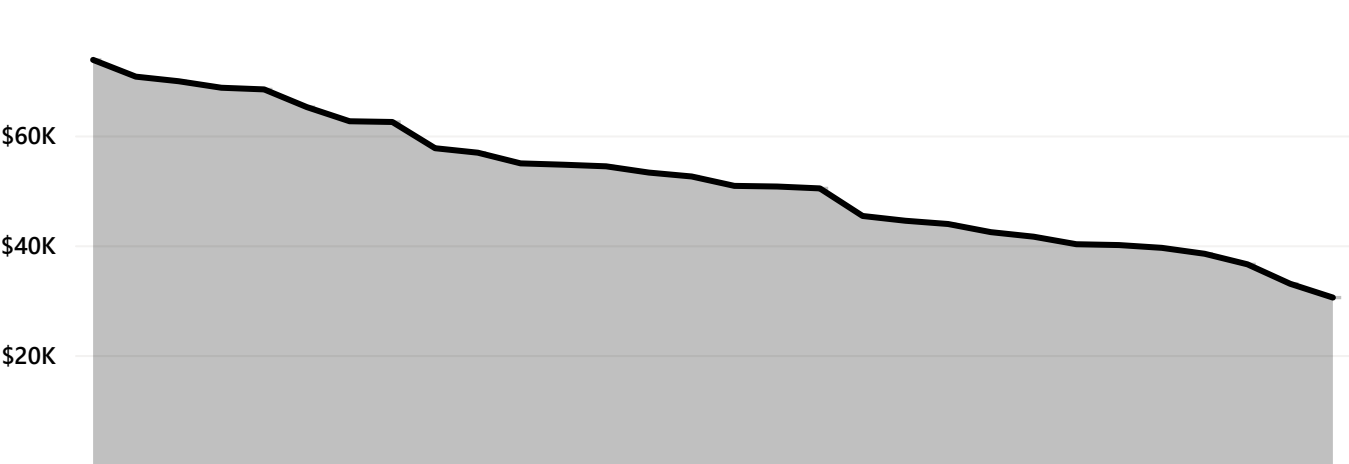
Total Booking Value

Total Trip Distance

Total Booking ValuePickup Time



Total Booking Valueby Day Name

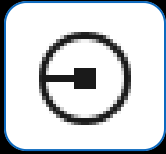


Total Booking Valueby Day Name

Hour 1 2 3 4 5 6 7

Hour	1	2	3	4	5	6	7
23							
22							
21							
20							
19							
18	\$20K	\$15K	\$15K	\$17K			\$9K
17	\$23K	\$18K	\$18K	\$21K			\$3K
16	\$22K	\$16K	\$16K	\$19K			\$1K
15	\$21K	\$15K	\$15K	\$18K			\$2K
14	\$20K	\$16K	\$16K	\$19K			\$0K
13	\$19K	\$15K	\$15K	\$18K			\$18K
12	\$21K	\$16K	\$16K	\$19K			\$18K
11	\$19K	\$15K	\$15K	\$18K			\$18K
10							

Pickup Hour



Overview Analysis

Time Analysis

Analysis



Uber Trip Analysis | Details



Trip ID	Pickup Date	Vehicle	Payment_type	Num of passengers	Trip Distance	Location	Total Bookings	Total Booking Value	Pickup Time
1378	6/1/2024	UberX	Cash	1	4.58	East Harlem South	1.0	\$16.0	2:03:39 PM
1379	6/1/2024	Uber Black	Uber Pay	1	5.70	East Harlem South	1.0	\$20.5	2:51:14 PM
1383	6/1/2024	UberX	Uber Pay	1	1.23	Lincoln Square West	1.0	\$8.5	2:01:09 PM
1575	6/1/2024	UberX	Uber Pay	1	1.84	Central Park	1.0	\$11.5	2:23:07 PM
1576	6/1/2024	Uber Green	Uber Pay	1	3.32	UN/Turtle Bay South	1.0	\$14.0	2:45:38 PM
1577	6/1/2024	UberX	Uber Pay	2	1.76	Morningside Heights	1.0	\$12.1	2:33:00 PM
1578	6/1/2024	UberX	Uber Pay	1	3.80	Midtown South	1.0	\$15.9	2:57:37 PM
1579	6/1/2024	UberX	Uber Pay	1	2.41	Central Park	1.0	\$13.9	2:10:58 PM
1580	6/1/2024	UberX	Cash	1	1.40	East Chelsea	1.0	\$7.5	2:29:31 PM
1581	6/1/2024	Uber Comfort	Uber Pay	1	1.60	East Chelsea	1.0	\$8.5	2:44:18 PM
1582	6/1/2024	UberX	Cash	1	1.70	Lenox Hill West	1.0	\$7.5	2:49:25 PM
1583	6/1/2024	UberX	Uber Pay	1	1.73	Lenox Hill West	1.0	\$9.7	2:12:37 PM
1584	6/1/2024	Uber Green	Cash	1	2.56	Kips Bay	1.0	\$12.0	2:29:28 PM
1585	6/1/2024	Uber Green	Uber Pay	1	1.70	Lincoln Square East	1.0	\$10.8	2:32:18 PM
1586	6/1/2024	Uber Green	Cash	1	1.60	Greenwich Village North	1.0	\$8.0	2:48:09 PM
1587	6/1/2024	UberX	Uber Pay	1	4.30	Battery Park City	1.0	\$19.9	2:10:52 PM
1588	6/1/2024	UberX	Cash	1	1.12	Greenwich Village North	1.0	\$7.0	2:04:19 PM
1589	6/1/2024	Uber Black	Cash	1	5.32	East Harlem South	1.0	\$18.0	2:44:17 PM
1590	6/1/2024	Uber Green	Uber Pay	1	1.40	Upper East Side North	1.0	\$9.7	2:33:52 PM
1591	6/1/2024	Uber Green	Cash	1	1.26	Upper East Side South	1.0	\$7.0	2:56:02 PM
1592	6/1/2024	Uber Black	Uber Pay	1	2.00	Upper West Side North	1.0	\$11.4	2:11:30 PM
1593	6/1/2024	Uber Green	Cash	1	12.57	Queensbridge/Ravenswood	1.0	\$39.0	2:50:37 PM
1594	6/1/2024	Uber Black	Cash	2	1.20	Greenwich Village North	1.0	\$7.0	2:02:08 PM
1595	6/1/2024	UberX	Uber Pay	1	7.59	NV	1.0	\$25.5	2:30:38 PM
1596	6/1/2024	UberXL	Cash	1	1.40	Lincoln Square East	1.0	\$7.0	2:33:29 PM
1597	6/1/2024	UberX	Uber Pay	1	2.20	Upper East Side North	1.0	\$13.3	2:19:48 PM
1598	6/1/2024	Uber Green	Uber Pay	1	1.65	Midtown North	1.0	\$10.3	2:53:25 PM
1599	6/1/2024	UberX	Cash	5	3.20	Upper East Side South	1.0	\$14.5	2:08:30 PM
1600	6/1/2024	UberX	Cash	4	3.72	Fort Greene	1.0	\$15.0	2:21:02 PM
1601	6/1/2024	UberXL	Uber Pay	1	2.90	East Harlem South	1.0	\$17.0	2:48:15 PM
1602	6/1/2024	Uber Green	Uber Pay	1	2.52	Upper West Side South	1.0	\$15.3	2:43:01 PM
1603	6/1/2024	UberX	Uber Pay	1	1.58	Greenwich Village North	1.0	\$10.3	2:18:07 PM
1604	6/1/2024	UberX	Uber Pay	1	3.79	Upper East Side South	1.0	\$16.9	2:29:12 PM
Total				10911	24,315.99		7694.0	\$112,840.9	