

NAAN MUDHALVAN – DIGITAL MARKETING

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1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://modershoes1007.blogspot.com/>

2. Create a New Facebook Business Page and post one social media poster for your brand. <https://www.facebook.com/modern.shoes.2023?mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.  
[https://www.canva.com/design/DAFsKknANfs/eUv2UD6rtog3Y7nIkI6IVQ/edit?utm\\_content=DAFsKknANfs&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFsKknANfs/eUv2UD6rtog3Y7nIkI6IVQ/edit?utm_content=DAFsKknANfs&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

4. Create email newsletter design using MailChimp or canva tool.

[https://www.canva.com/design/DAFytEqQ86Q/d7ZQwYv1Mkow4Y3Qq2EV3g/edit?utm\\_content=DAFytEqQ86Q&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFytEqQ86Q/d7ZQwYv1Mkow4Y3Qq2EV3g/edit?utm_content=DAFytEqQ86Q&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)