

NAAN MUDHALVAN – DIGITAL MARKETING

NM ID: 88623AF55E94F3B824D476B1BB1CD1F3

STUDENT ID: VARSHAA PILLAI.M.U

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://raonidhi007.wixsite.com/wattexelectricals>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61550720371184&mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.

<https://www.canva.com/design/DAFszBg79Y/NP9UPBP4ewSQCygLYEFcfg/edit>

4. Create email newsletter design using MailChimp or canva tool.

<https://digitalmarketinginstudenthood.blogspot.com/2023/09/newsletter.html?m=1>