



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Number of Youtube
Subscribers will
be the Primary
Scale for Rating

User wants to
view the
channel , from
that they wish
to learn

It will be classified
based on Music, Kids
Rhymes, Reality Shows,
Sports, Food
Preparation,
Education,
Entertainment and
News

It says that
Which
channel in
youtube is
rated first

Watching
their favourite
sports and
games

getting
practice
music without
the trainer in
person.

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Subscriber Galore : Exploring
World's Top Youtube channels

List out the
channels
based on the
field of
interest

Gives the
No of
Subscribers
and Viewers

They learn,
the academic
informations

By giving a rating
options , viewers
can easily catch
the required
channel with their
interest

They feel
happy and
useful leisure
time spent

Getting
practice
without
spending
money



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?