

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

**Build empathy** 

The information you add here should be representative of the

observations and research you've done about your users.

Says What are their wants, needs, hopes, What have we heard them say? What can we magine them saying? and dreams? What other thoughts might influence their behavior? To enter a candidate details not only in the Create a table form we can use columns different forms for our and rows how many identification and it candidates we should be easy to have. understand. Eg: Bar chart,Pie chart... Collect a Also we create a We use candidate collecting different new columns for details without fail. a detail there should colours in that extra details of Eg: Name,Reg <u>SAYS</u> not be any **THINGS** No,Class,Subject, candidates.(Add table to mistake and it Internal marks, should be differentiate ress,**E**-Sem mark accurate. the candidates. mail,Ph.no etc..) etc.. Entering the details From this we in the created table give priority STUDENT particular order. for the Eg: Mark wise, **DATA Attendance wise** candidate. **DETAILS** etc.. We create this Safe and table in details not be different leaked for platforms. only (excel,word neccessary. pad,latex etc..) We can transfer The details It should be the file in another entered here system or other copy from So there is <u>FEELS</u> colleges or <u>DOES</u> are verified any portable company without no issues. one or two missing the details devices. of the candidate. times. It is not errasable **Every one** without our can easy to permission read and because it has lot of security process understand before open it. the details. **Does** What are their fears, frustrations, and anxieties? What other feelings might What behavior have we observed? influence their behavior? What can we imagine them doing? **→** 

**Thinks** 

**Feels** 



