Ideation Phase
Brainstorm & Idea Prioritization Template

Date	06 May 2023
Team ID	**NM2023TMID18860**
Project Name	AI ENABLED CAR PARKING USING OPENCV
Maximum Marks	4 Marks

Kaviya.T-Team Leader

Studying Traffic behaviour to predict future events

Utilizing devices such as cameras and sensors to gather the information as mentioned above

Praveen Kumar.P-Team Member 1

urbaniztion has exponentialy increased with an equal rise in vechile population in recent years.

furthermore, the smart system can deliver extensive services and oppurtunities to the driver's community

Naveen.P-Team Member 2

Analsis of traffic direction flow

Recording peak timings

in the future, drivers can find closer parking spots within less time.

the monetary gains are high as the market is still emerging.

miro

Overall Idea Of Automated Car Parking

Utilizing devices such as cameras and sensors to gather the information as mentioned above

Studying traffic behavior to predict future events

Analysis of traffic direction and flow

Recording peak timings

Urbanization has exponentially increased with an equal rise in vehicle population in recent years. Hence, this is an optimum time for parking management businesses to set their feet in the market.

Furthermore, the smart system can deliver extensive services and opportunities to the driver's community.

Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.
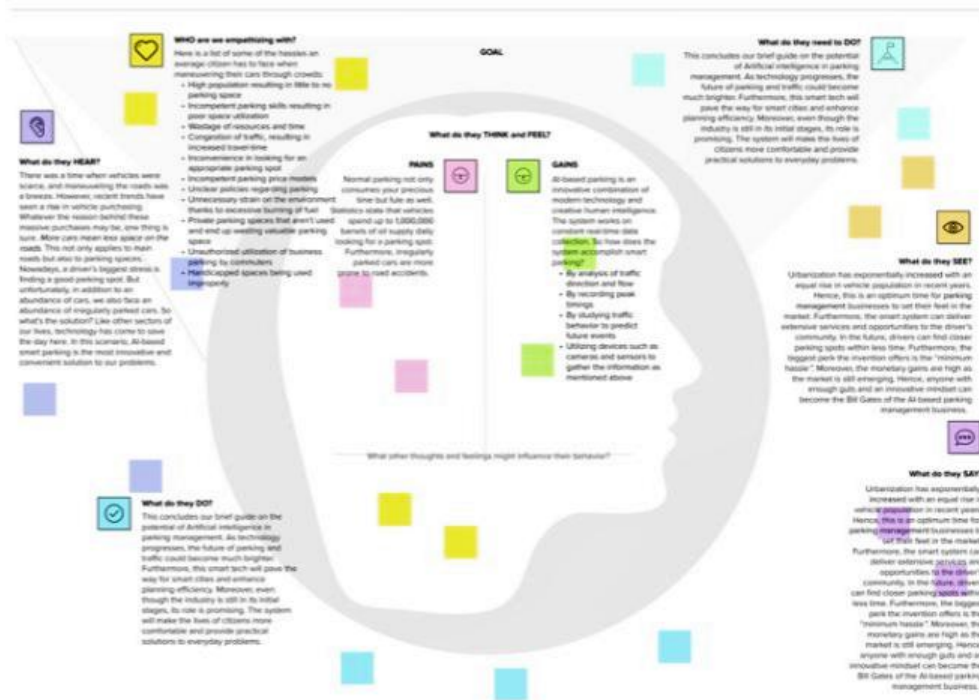
Originally created by Dave Gray at

Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.

WHO are we empathizing with?

What do they need to DO?

GOAL

What do they THINK and FEEL?

PAINS

GAINS

What do they HEAR?

What do they SEE?

What other thoughts and feelings might influence their behavior?

What do they DO?

What do they SAY?

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.

Open example