Kaviya.S
STUDENT

Phone No: 7904421308
Email Id: kaviyasharavanan4488@gmail.com

PROFESSIONAL SUMMARY

Computer Science student with a passion for marketing, where creativity meets technology. With a unique blend of analytical skills and innovative thinking, I craft data-driven marketing solutions that captivate audiences and drive business growth. I possess skills in data visualization, statistical analysis, and digital marketing tools, and I'm excited to apply my analytical mindset to drive data-driven marketing strategies and optimize campaign performance.

EDUCATION

Bachelor of Computer Science| 2023-2026

Anna Adarsh College,Chennai

- Relevant Coursework: Programming Languages (e.g., Python, Java, C++), Web Development (e.g., HTML), Data Structures and Algorithms, Statistics and Probability, Computer Architecture, Project Management Methodologies, Data Analytics, Data Visualization, Data Mining.
- GPA: 7.7

Higher Secondary |2021-2023

Sree Sayee Vivekananda Vidyalaya,Chennai

Computer Science and Mathematics

SKILL

- Email Marketing
- SEO (Search Engine Optimization)
- SEM (Search Engine Marketing)
- Programming Languages(Python,C++,Html,Java)
- Video Creation
- Writing (Blogs)
- Data Analytics
- Illustration
- Advanced in MS(office,excel,Powerpoint)

CERTIFICATIONS

- Google Digital marketing and E-commerce
- Google Data Analytics
- Semrush SEO Fundamental
- Semrush Content Marketing
- Semrush SEO Principle
- Infosys Springboard OOPs using Python
- Introduction to Agile Methodology (Infosys)
- HCL Fundamental of AI(GUVi)
- HCL Generative AI(GUVI)

REFERENCE

HTTPS://WWW.LINKEDIN.COM/IN/KAVIYA-SARAVANAN-209244347?
UTM_SOURCE=SHARE&UTM_CAMPAIGN=SHARE_VIA&UTM_CONTENT=PROFILE&UTM_MEDIUM=ANDROID_APP