**PROJECT ON DIGITAL MARKETING**

**Name: KAVIYA . A**

**Team Members:**

Kaviya .A(53B3EA0AC66CF038C1843AEC81EBB088)(**TEAM LEAD)**

Jayalakshmi .V (46BCC663F4D7D3C98BF4DCC20ED189CE)

Priyadharshini.V (32F359FCF0B64EE8494421093502087D)

Seemarani Maharana . S (187F6B892DAA3A18E064B29FD0828C2F)

Sivaparkavi .R (280DEDE5DBA1562B36D45959DC6CFEA0)

**TEAM NM ID**: NM2023TMID03413

**DEPARTMENT**: B.E. Computer Science and Engineering – Final Year

**COLLEGE: 8151**- Dhanalakshmi Srinivasan Institute of Technology Samayapuram ,Trichy

**NAANMUDHALVAN COURSE**: Digital Marketing

PROJECT DESCRIPTION

**Project Title**: Wordpress - Blogging

**Blog Name:** The Power of Computer Science and Engineering

**Category : “** Education”

**Email :**  [cseshiningengineers@gmail.com](file:///C:\Users\kaviy\Downloads\cseshiningengineers@gmail.com)

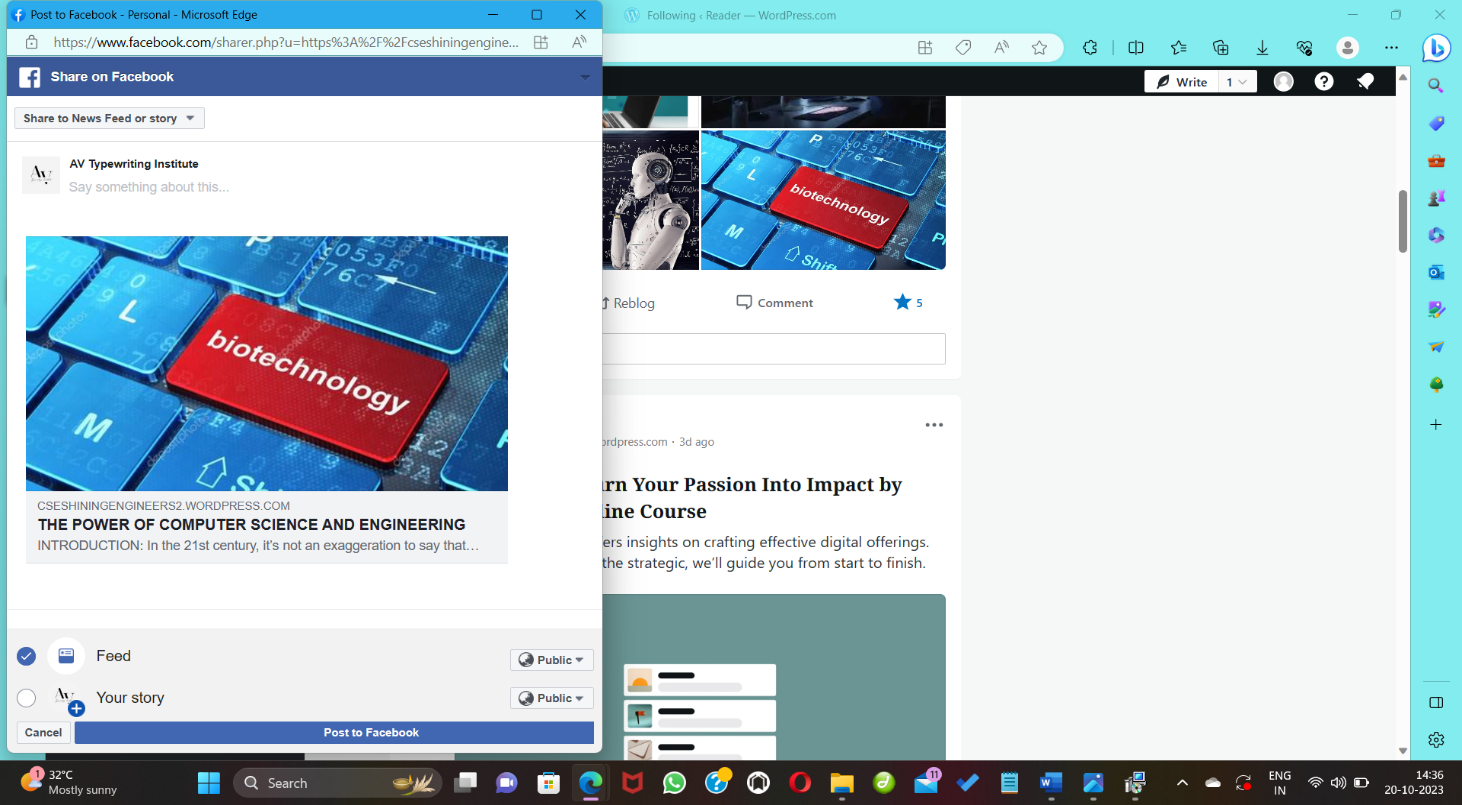
**Password :** 210211sks

**Target Audience**: All(Men , Women and Adults)

**WordPress Blog URL :** [**https://cseshiningengineers2.wordpress.com/2023/10/18/the-power-of-computer-science-and-engineering**](https://cseshiningengineers2.wordpress.com/2023/10/18/the-power-of-computer-science-and-engineering)

**Recorded video:** [**https://youtu.be/TTnfKiWhlho**](https://youtu.be/TTnfKiWhlho)

**Post into Social Media Website :-**

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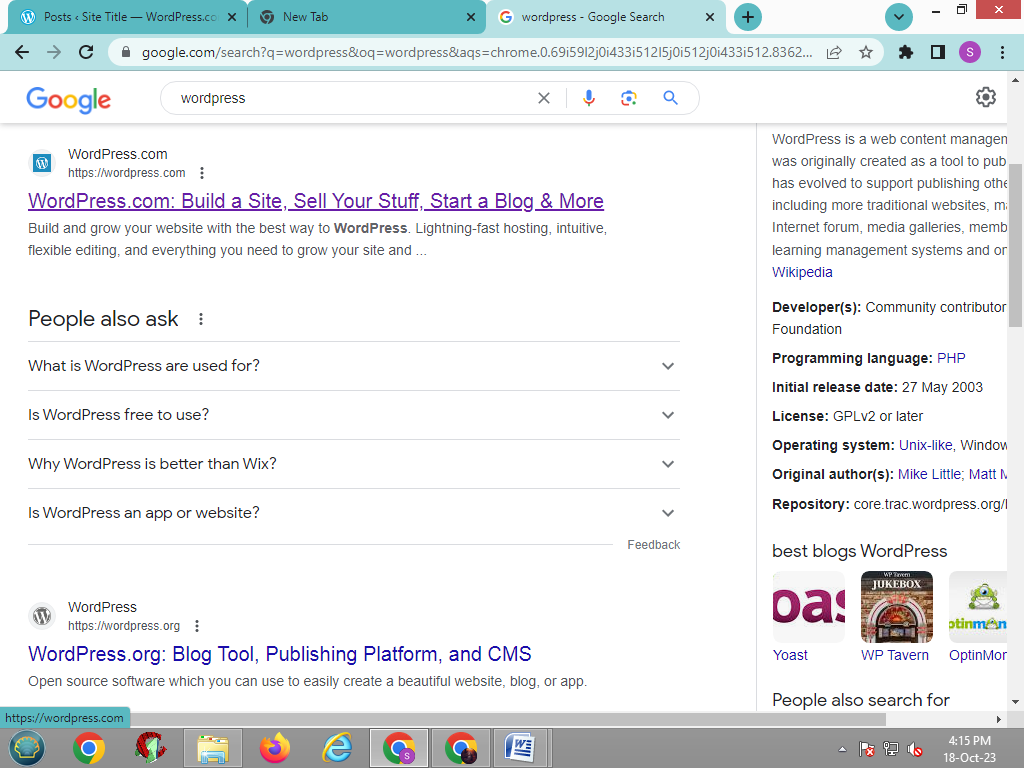
**Documentation:**

**Project Description:**

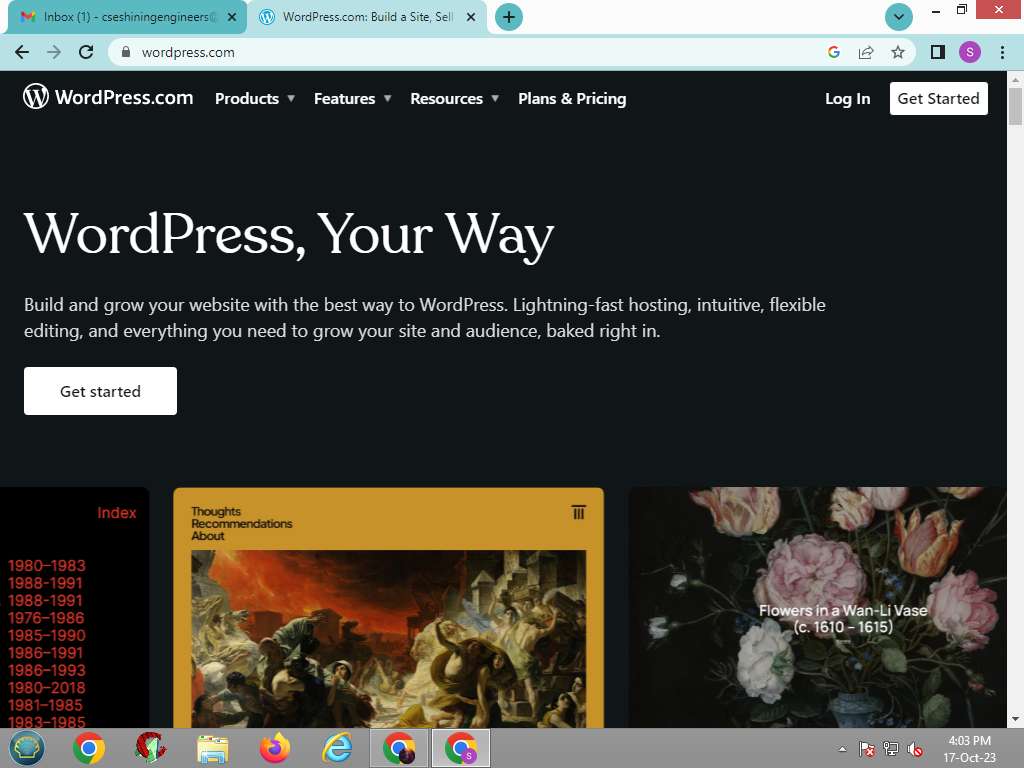
In this project, we aim to create a dynamic and user-friendly blog using the WordPress platform. Our goal is to design an appealing and responsive website that not only showcases compelling content but also offers a seamless user experience. This WordPress blog will serve as a platform to share valuable information, engage with the audience, and establish an online presence effectively.

**Steps:**

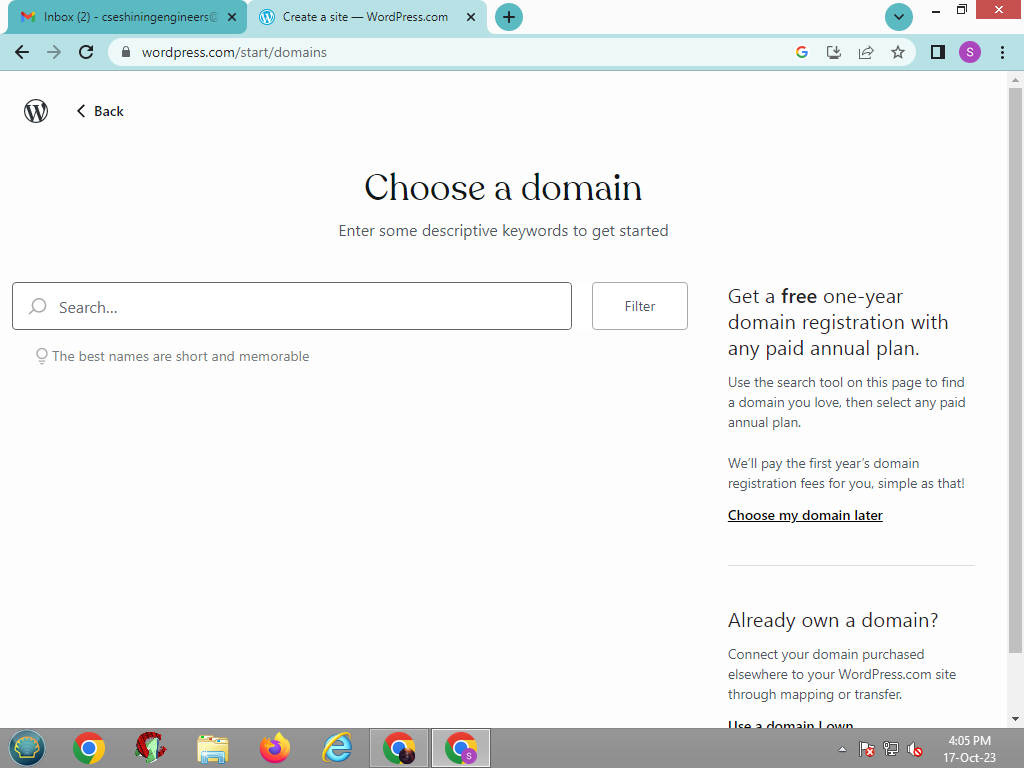
Navigation

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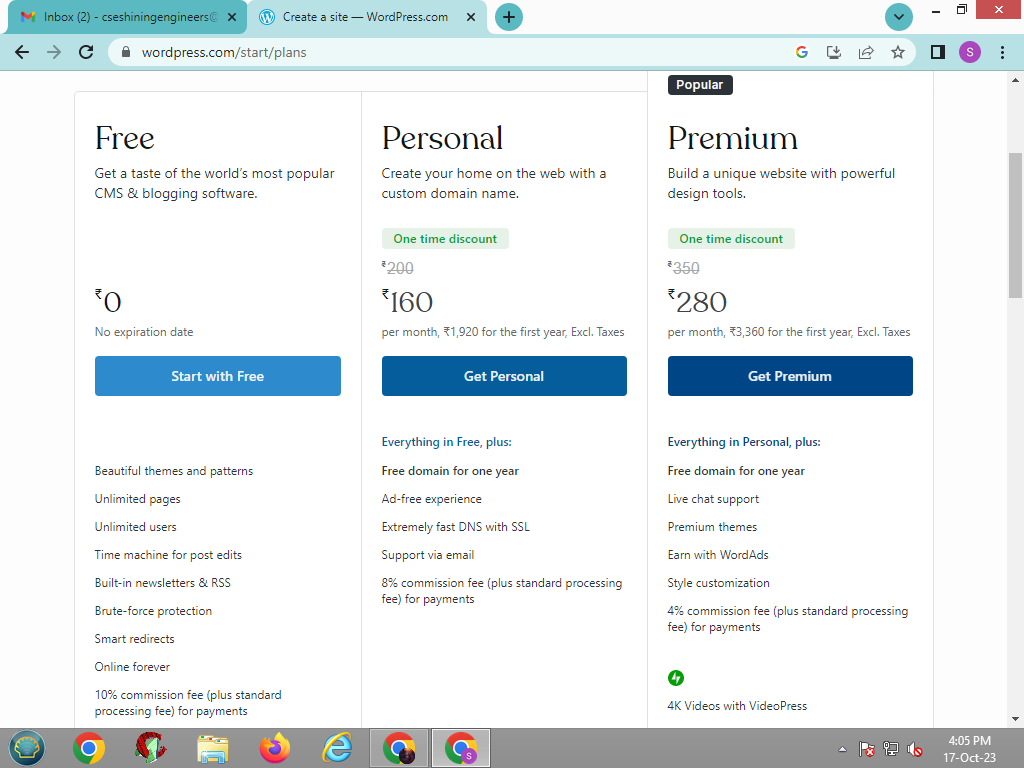
Login into wordpress

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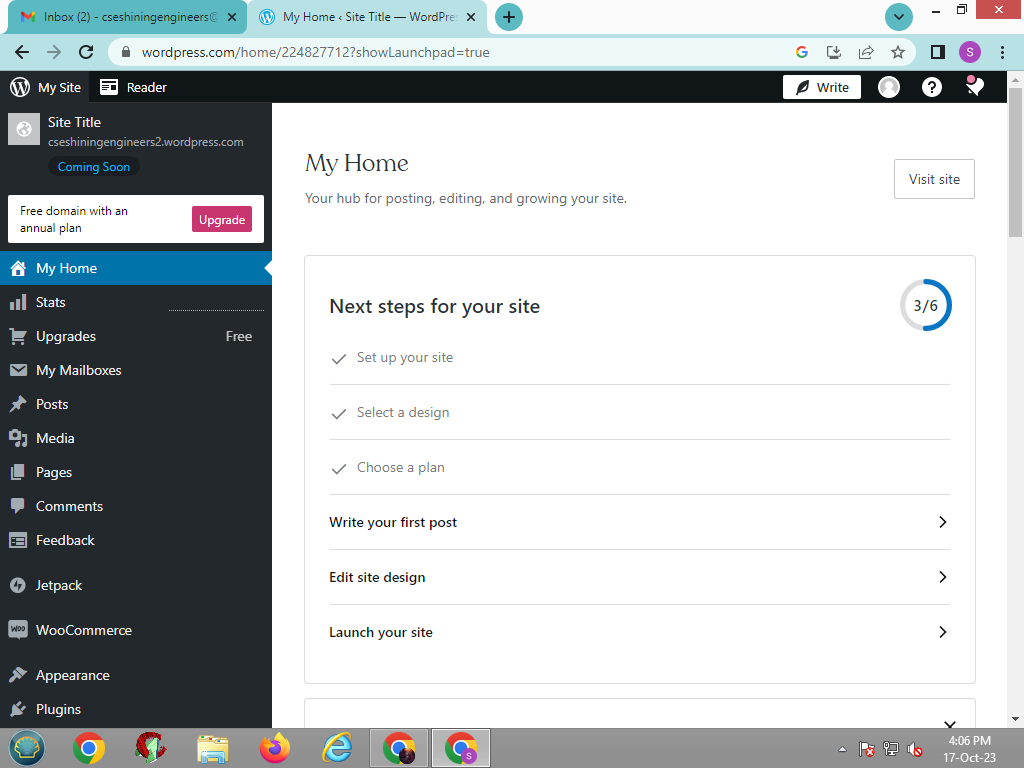
Choose my domain Later



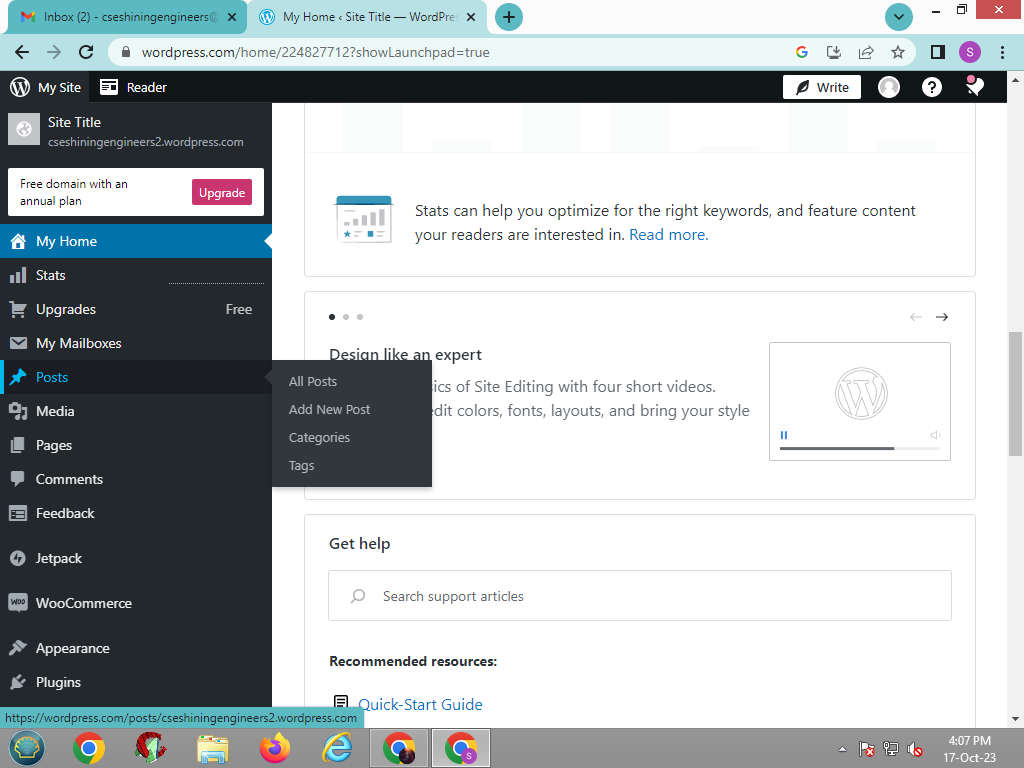
Select a free domain

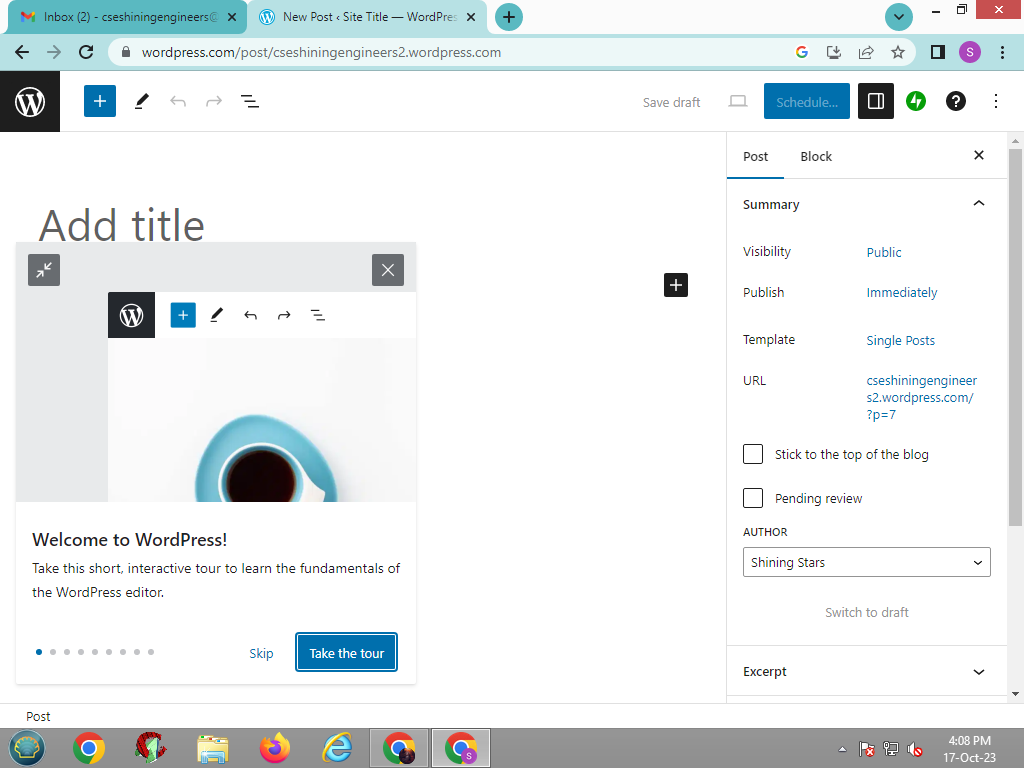


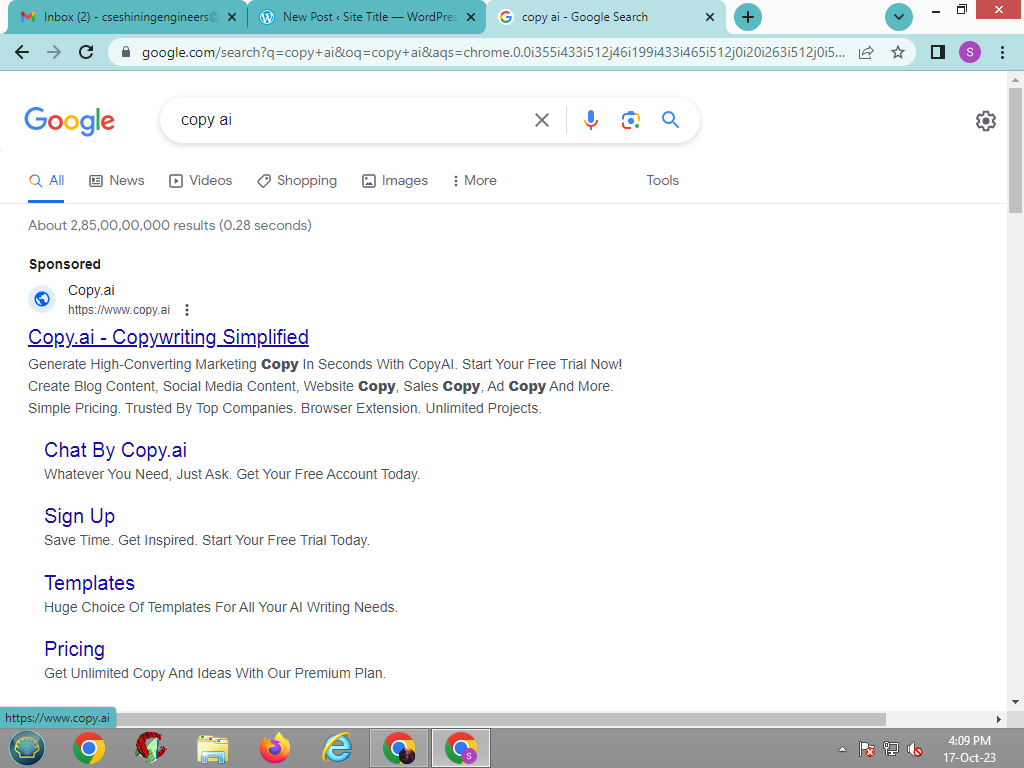
Launch site:



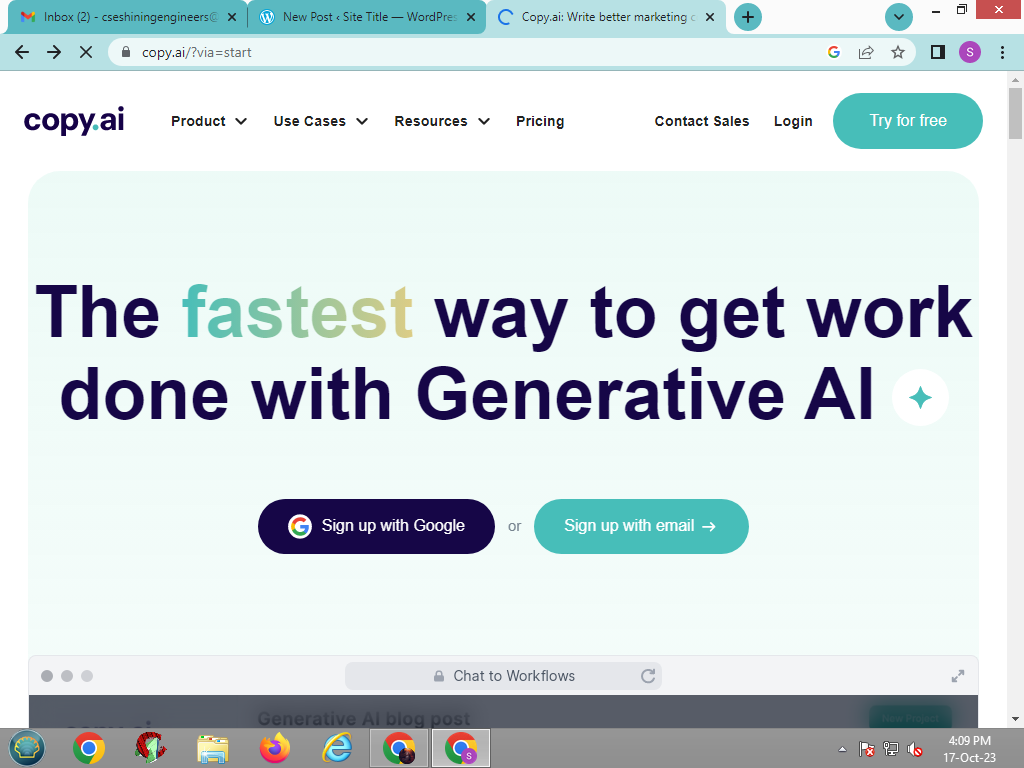
Select Posts > add a new Post



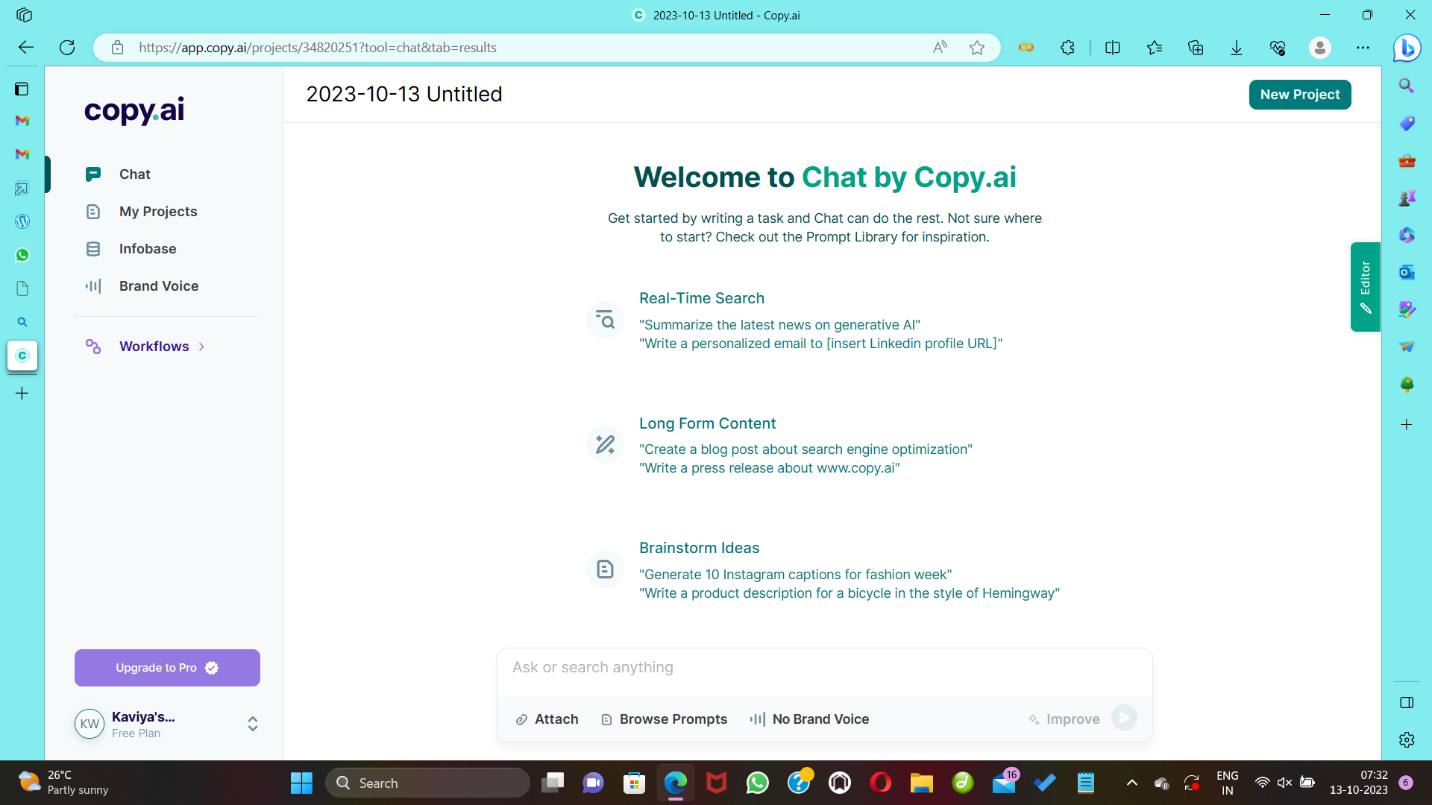


Search Copy ai:

Sign up copy ai:



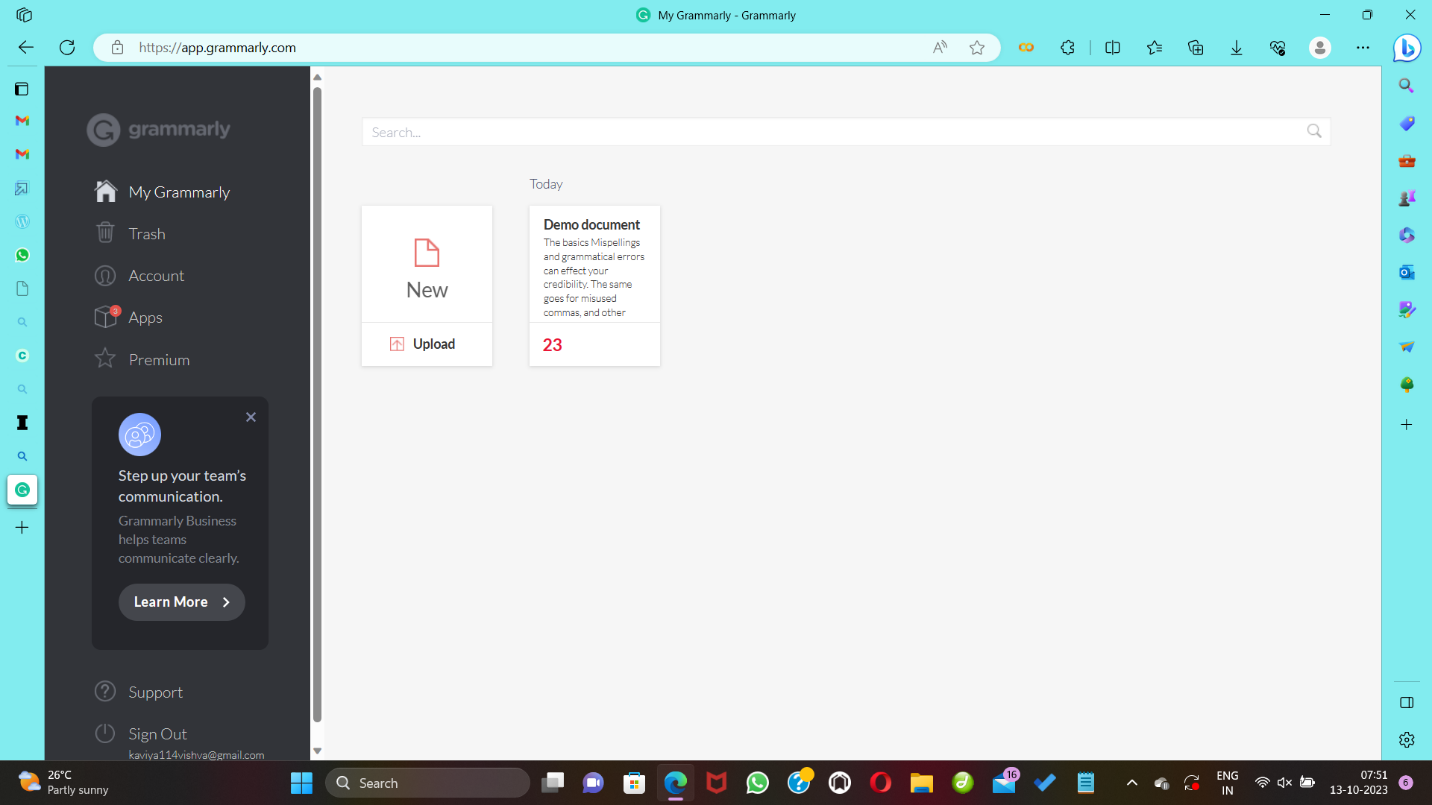
Type the blog Title > after copy ai generated the blog > click copy



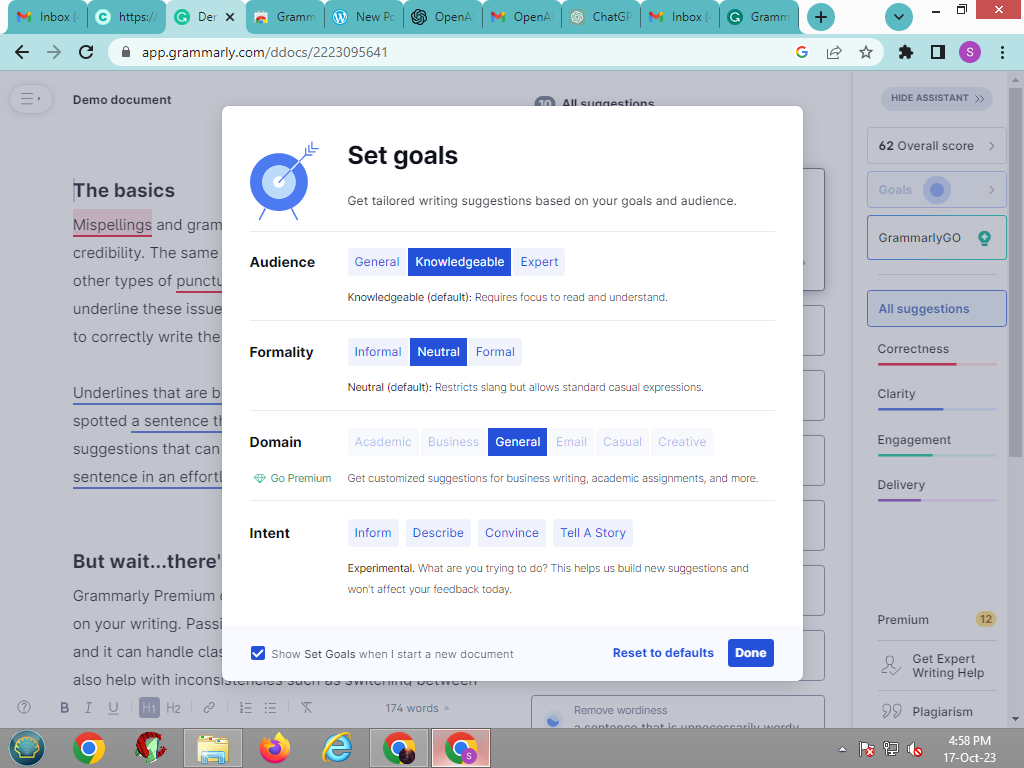
Search Grammarly and sign in:



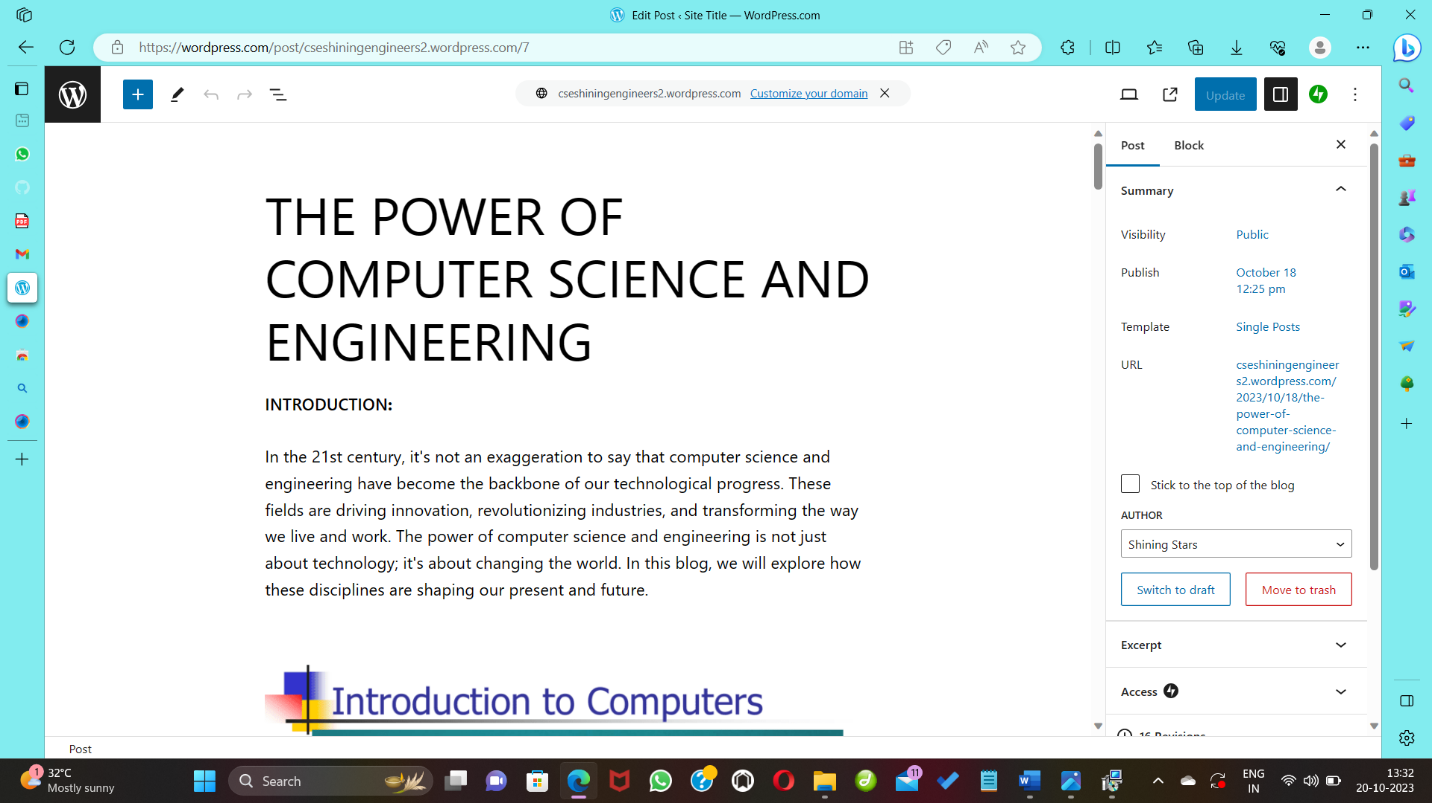
Paste text from copy ai:



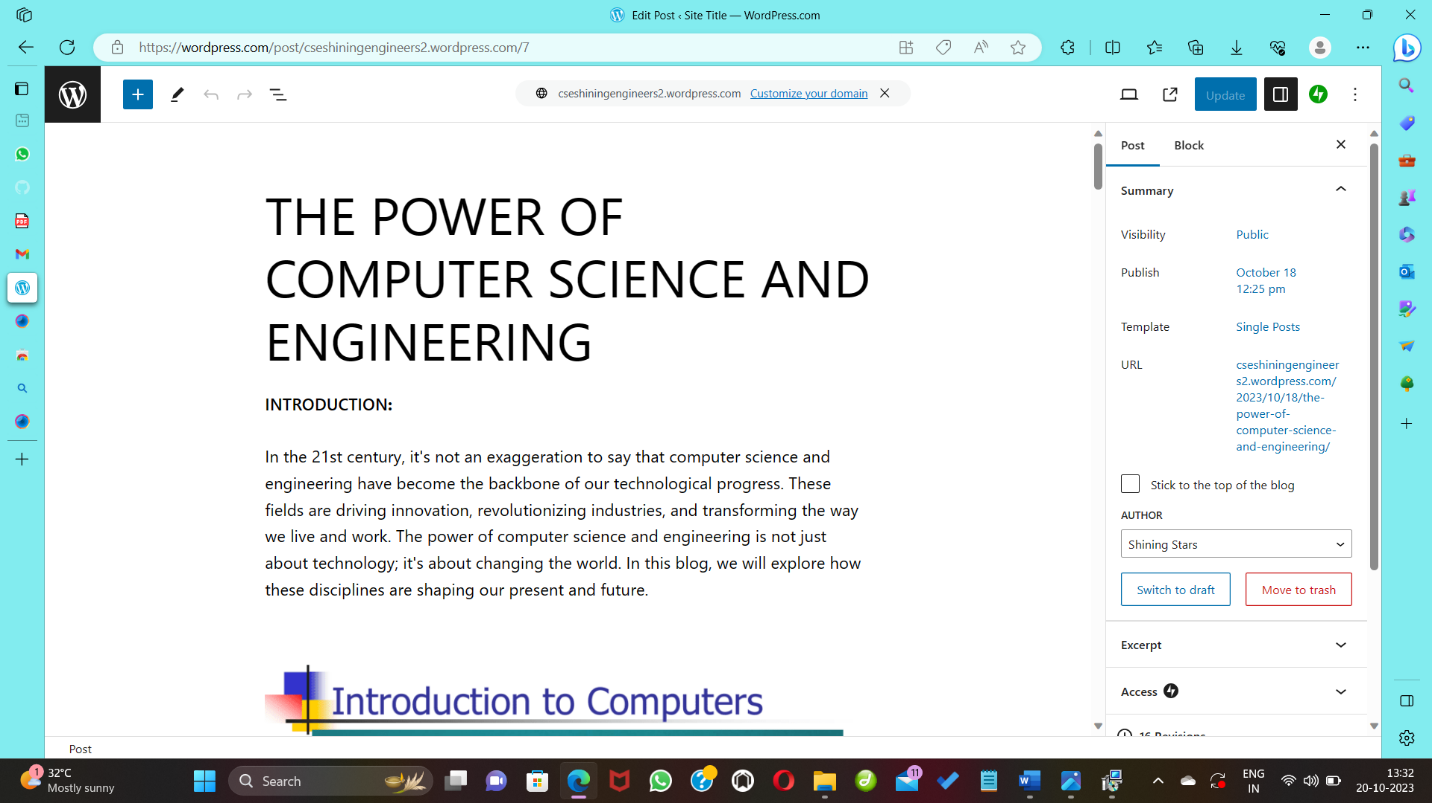
Set Goals – Check Grammar



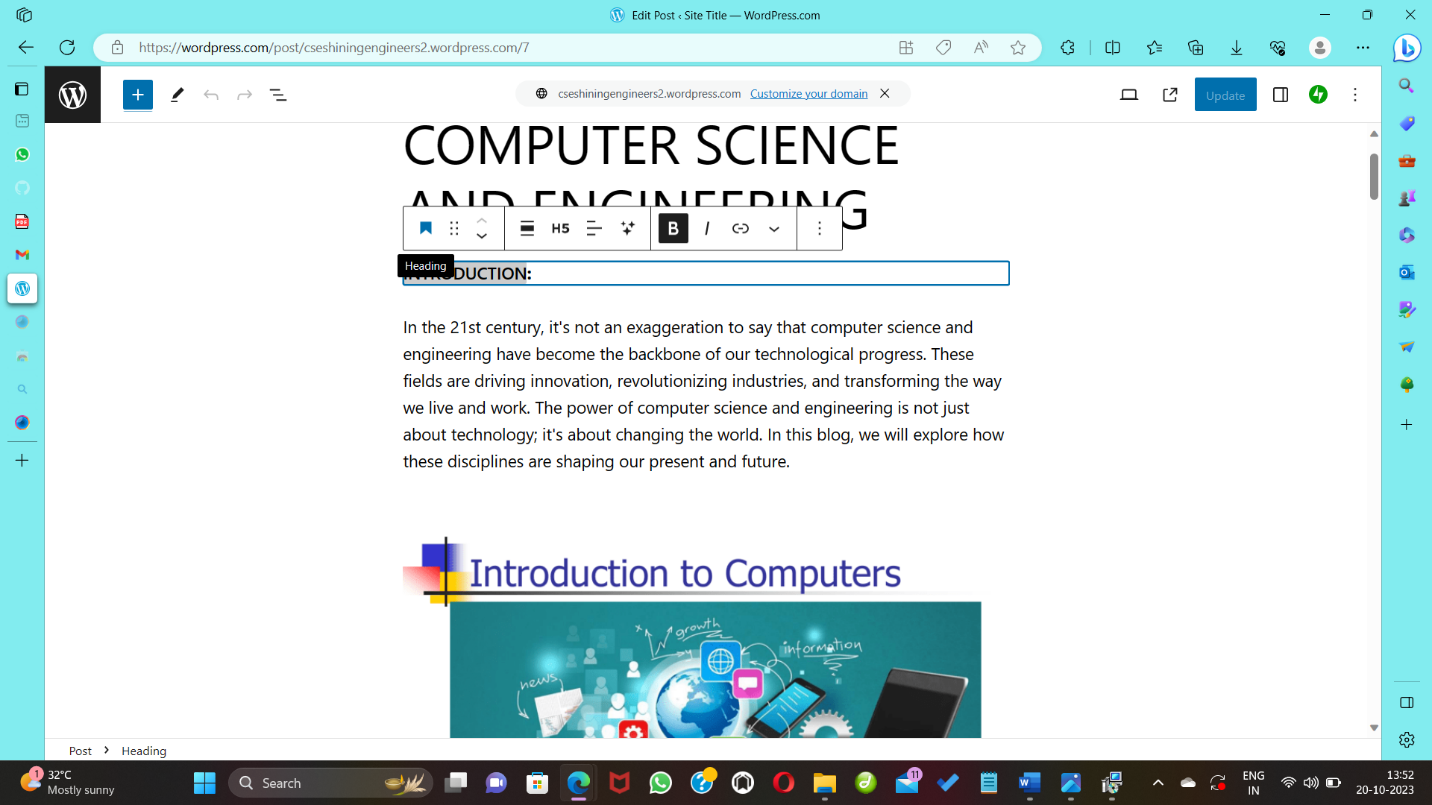
Copy title and paste it in blog:



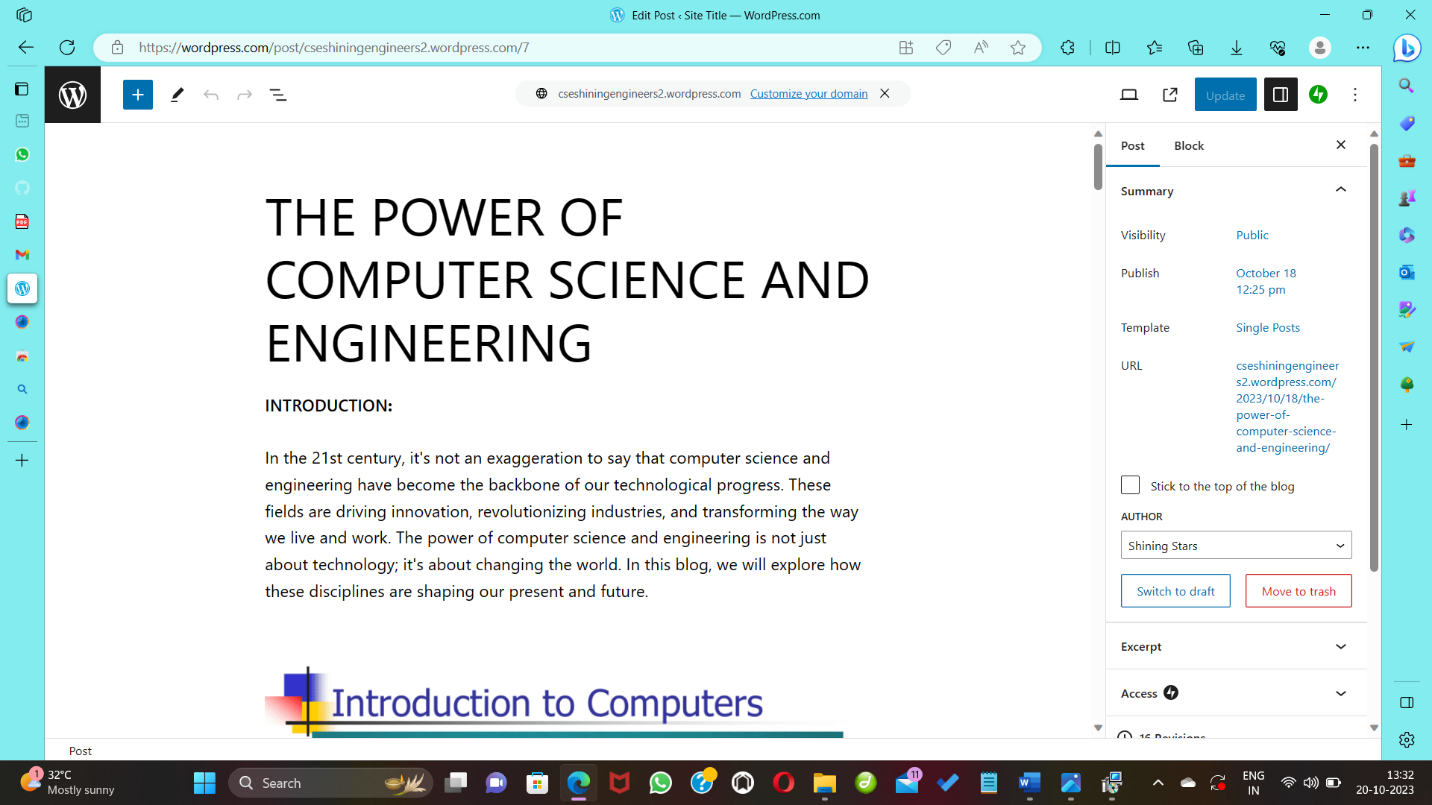
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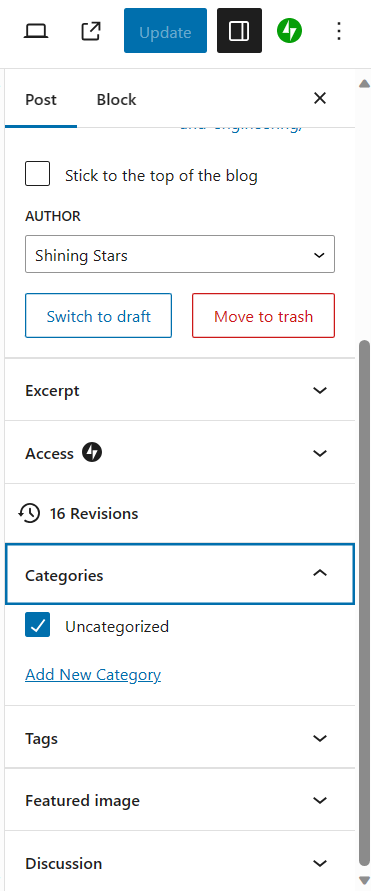
Add Heading using the heading button:



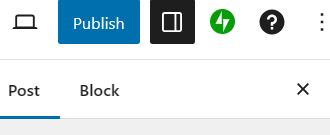
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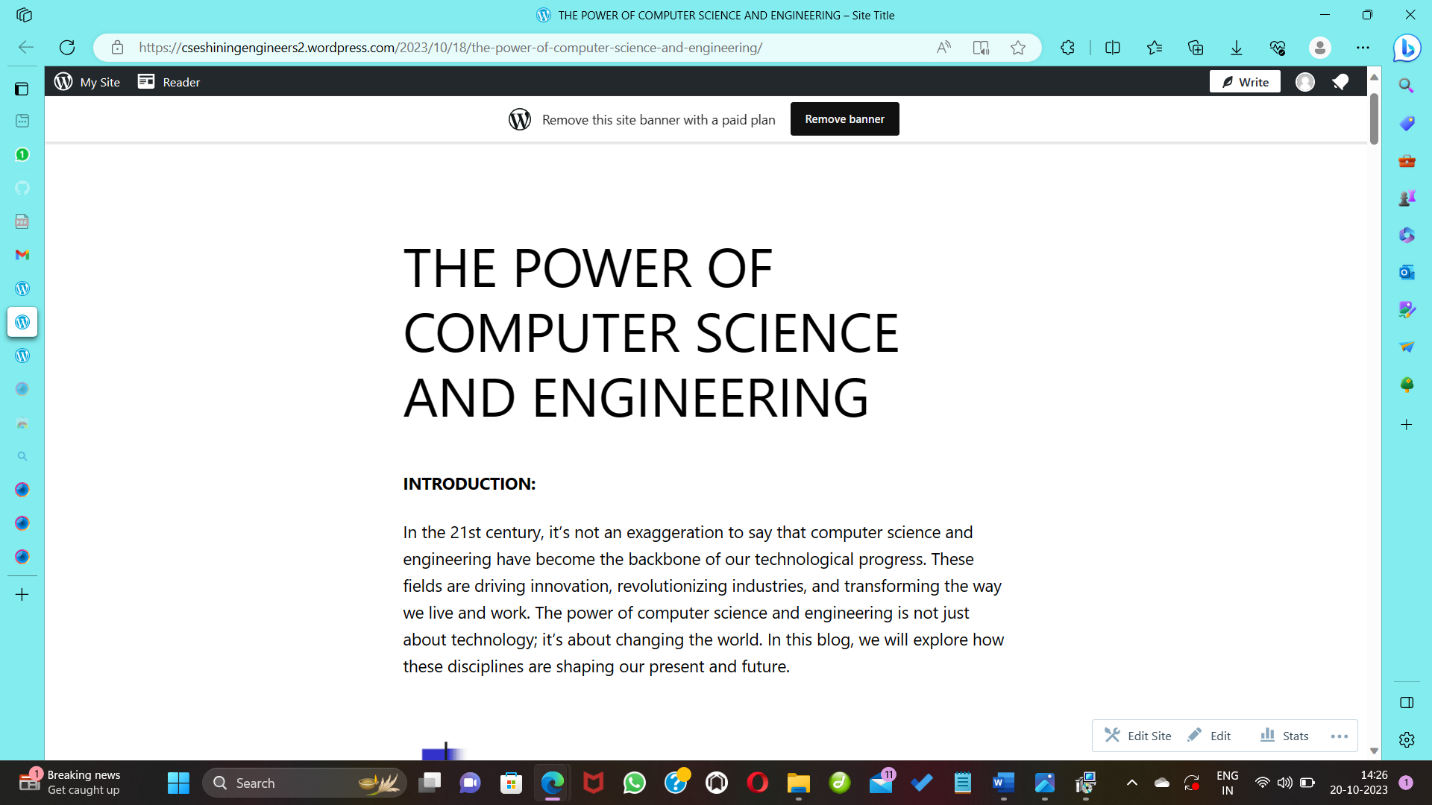
Add Categories, Tags and Featured image:

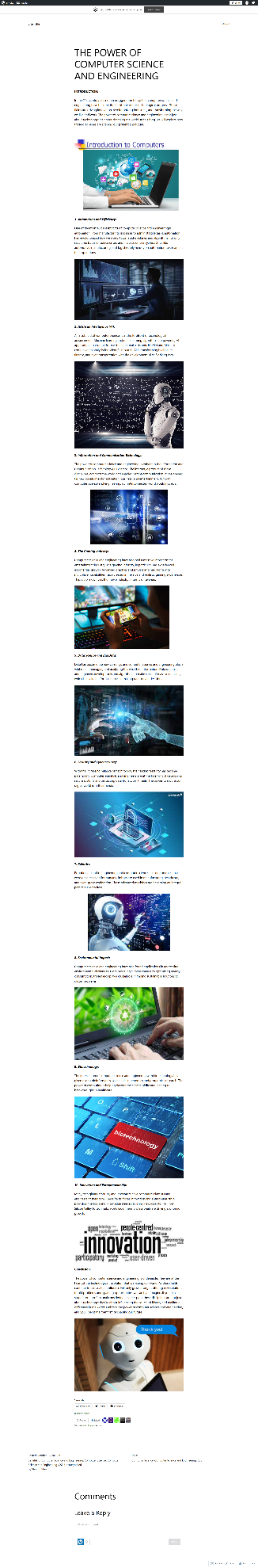


Click publish Button:



Output:



Output:

Promote the blog on Social Media:

