



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

with years of extensive experience and having built a strong relationship with both SMEs and large companies. Fresh Bits Catering has become an expert in servicing conferences and huge corporate events.

We offer conference and corporate catering services in Abu Dhabi, including staff breakfasts, boardroom meeting, team building lunches, and even all-day conference catering or training day

...style catering. We also provide light servings like coffee and tea, sweets, wraps, rolls, sandwiches, hot food, and cold finger foods. Delight in our mouth-watering foods tailored to meet your

requirements of growing minds and bodies. Our meals are balanced, nourishing, and delicious, ensuring that students have the energy and nutrients they need to succeed in their studies

Fresh Bite Catering caters for schools, colleges and universities. We serve a wide selection of good and beverages, whilst keeping in mind the nutritional needs of students by offering a range of

but we don't just serve any food - we also prioritise the nutritional needs of students. That's why we offer a range of healthy meal plans that are specially designed to meet the unique nutritional



# Kaviya Bharathi

Short summary of the persona

we offer a range of buffet options to suit any occasion, as well as coffee breaks and kiosks to keep your guests energized and satisfied throughout the day

our team of experienced professionals will work with you to create a customized catering solution that meets the unique needs of your event. Whether you are hosting

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At Fresh Bites, we are on a mission to revolutionize the way people access nutritious food in today's fast-paced world 🌍🥗. We understand the importance of a balanced diet and the impact it has on productivity, well-being, and overall health 🥰

Our innovative smart vending machines offer a diverse range of nutrient-rich meals, snacks, and beverages 🥤🥗, catering to various dietary needs and preferences

corporate function, a wedding, or any other type of gathering, we have the skills and resources to provide a memorable and stress-free experience for you and your guests



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?