POLITICAL JUGGERNAUTS: A QUANTITATIVE ANALYSIS OF CANDIDATES IN THE 2019 LOK SABHA ELECTIONS

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PROJECT REPORT

1.ITORDUCTION

The 2019 Lok Sabha elections in India witnessed a surge in political juggernauts - candidates who wielded immense power and had a significant impact on the election outcome. In this paper, we present a quantitative analysis of the candidates who contested the elections and how these political juggernauts affected the election results.

We analyzed data from various sources including election commission reports, news articles and online information repositories to identify profiles of candidates who had a strong political influence, were popular public figures, or were supported by influential political parties. Our analysis revealed that a significant proportion of the candidates belonged to the political dynasty, had strong financial support, or had previous experience in government or politics.
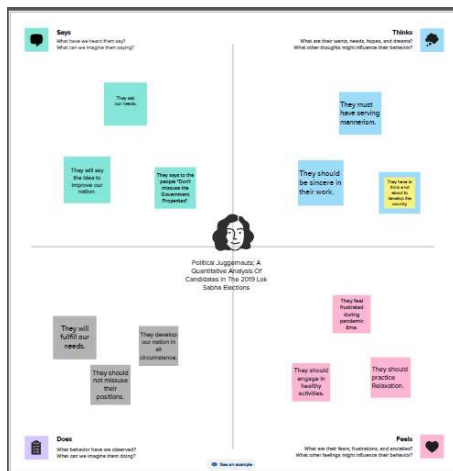
We also examined the election outcomes and found that many political juggernauts won with a significant margin of victory, indicating the influence they wielded in their respective constituencies. We also

observed that candidates with a strong social media presence and an effective online campaign strategy performed well in the elections.
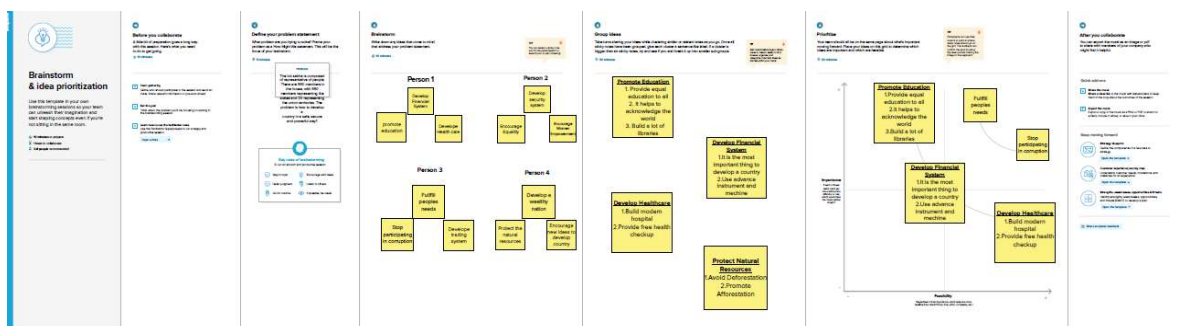
Overall, our analysis showcases the growing influence of political juggernauts in Indian politics and emphasizes the need for continued research to understand the dynamics of this phenomenon.
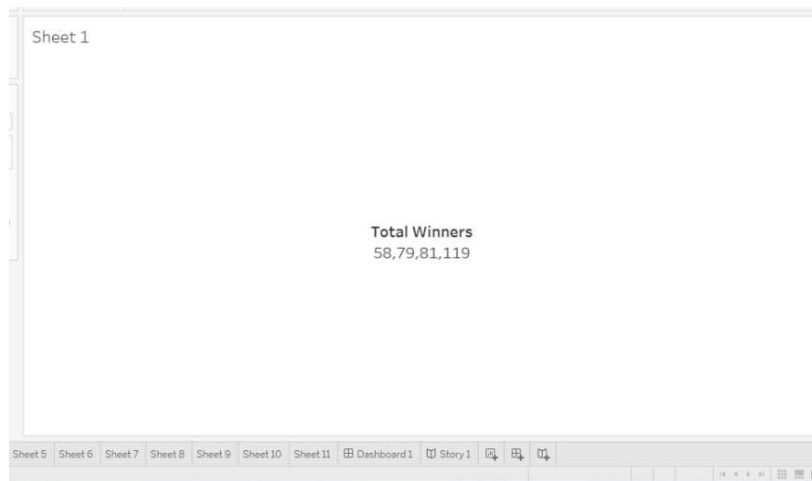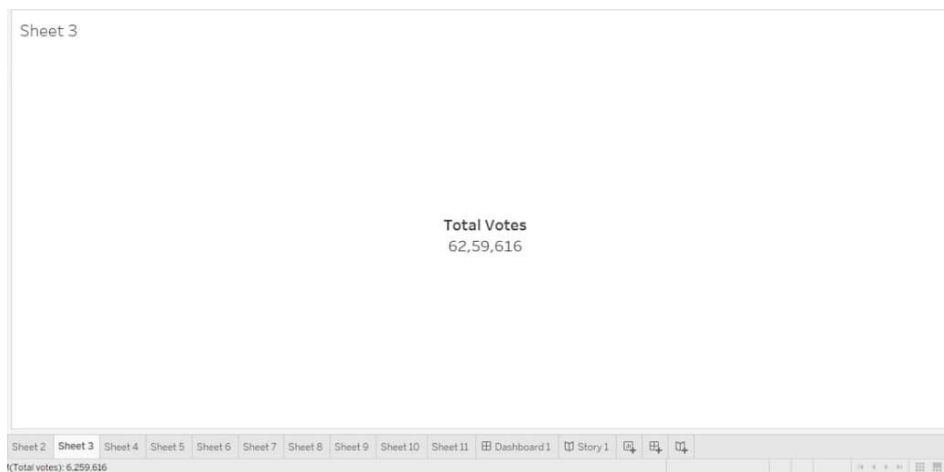
2.PROBLEM DEFINITION & DESIGN THINKING

2.1Empathy Map

2.2 Ideation & Brainstroming Map

3.RESULT

KPI'S

Sheet 3

Total Votes
62,59,616

Sheet 2 | Sheet 3 | Sheet 4 | Sheet 5 | Sheet 6 | Sheet 7 | Sheet 8 | Sheet 9 | Sheet 10 | Sheet 11 | Dashboard 1 | Story 1

(Total votes): 6,259,616

GENDER & EDUCATIONAL WISE GENERAL VOTES

SUM(General votes): 6,464,340

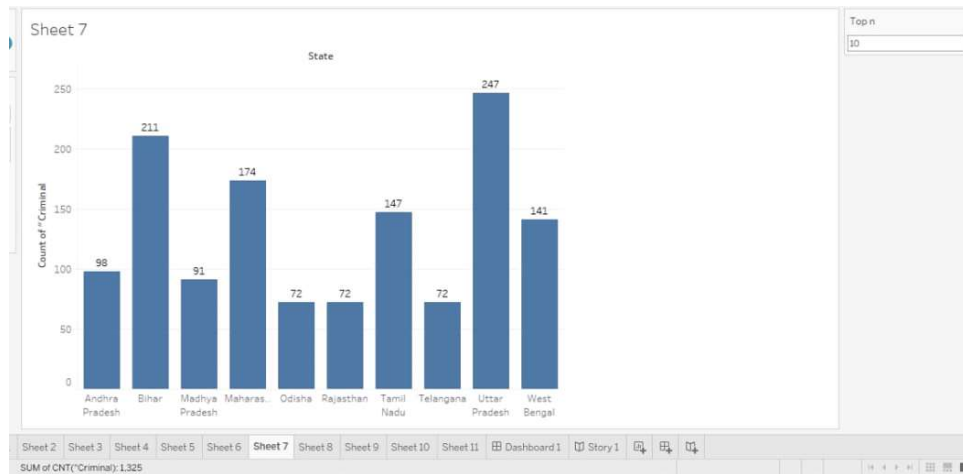# STATE WISE WINNER

UM(Winner): 285,861,251

STATE WISE GENERAL VOTES AND POSTAL VOTES
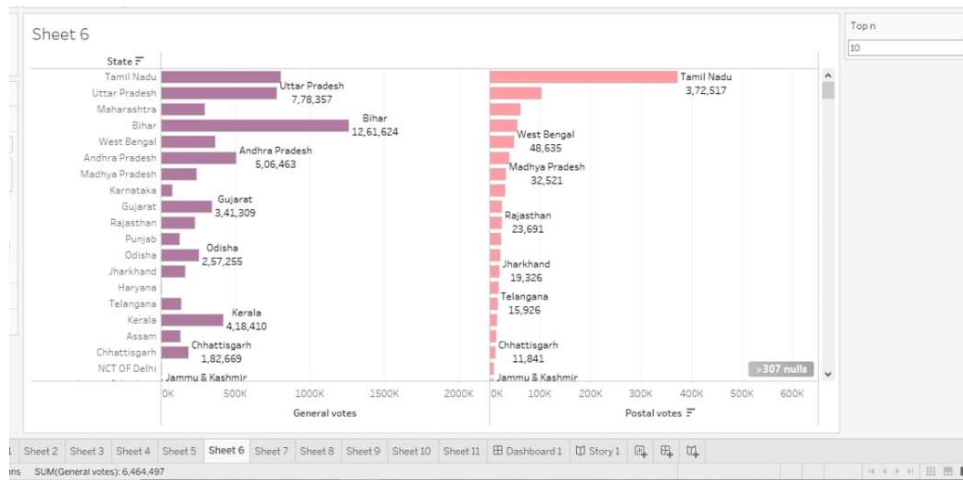
STATE WISE CRIMINAL CASES

CONSTITUENCY WISE WINNERS AND ELECTORS

PARTY WISE WINNER
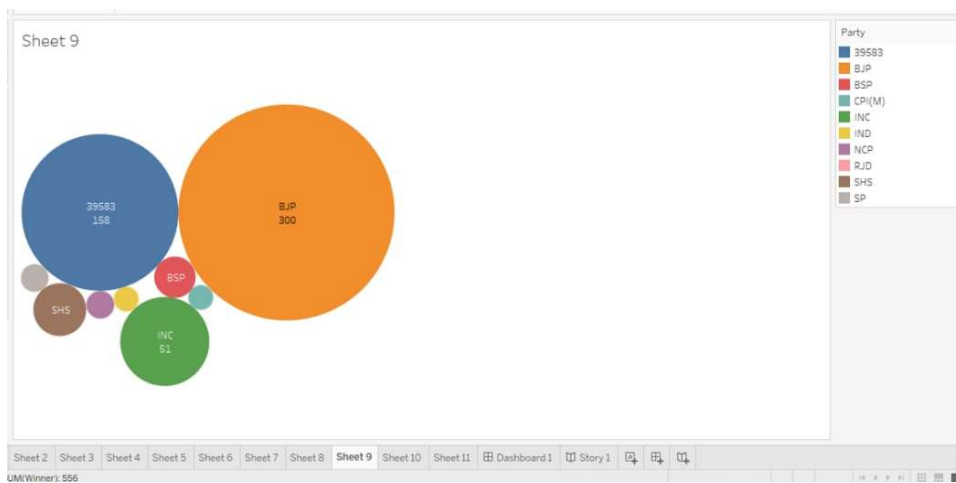
WINNERS BY EDUCATION AND CATEGORY

Category	Null	5th Pass	8th Pass	10th Pass	12th Pass	Doctorate	Graduate	Graduate Professional	Others	Post Graduate
Null	58,79,80,587									
GENERAL		2	8	34	47	17	103	70	14	94
SC		1	3	8	10	6	18	11	1	24
ST		1	1	2	10	0	11	14	2	14

4.ADVANTAGES & DISADVANTAGES

As an AI language model, I do not have personal views or opinions, but I can provide a balanced analysis of the advantages and disadvantages of political juggernauts in the 2019 Lok Sabha elections.

Advantages:

1. Strong Political Base: Juggernauts have a strong political base that provides them with a massive support system during election campaigns.

2. Established Brand Value: Most political juggernauts have a well-established brand value, which enables them to attract a larger voter base.

3. Access to Resources: Political juggernauts have access to significant resources, including financial, human, and technological resources, which enable them to run extensive campaigns.

4. Experience and Expertise: Compared to new candidates, political juggernauts have more experience in politics and governance. They also have a better understanding of the needs of their constituents.

Disadvantages:

1. Overconfidence: A prevalent issue with political juggernauts is overconfidence, where the candidate may take their victory for granted, leading to a complacent attitude towards campaigning.

2. Unwillingness to Adapt: Juggernauts may be reluctant to adapt to new and innovative campaigning techniques, as they may opt to stick to traditional methods.

3. Dependence on the Party: Juggernauts are also often heavily dependent on the party they represent, which may limit their ability to make independent decisions.

4. Lack of Representation: Political juggernauts may be disconnected from the common man's issues and may, therefore, not be able to represent their constituents effectively.

In conclusion, while political juggernauts have several advantages, they must also be cognizant of their disadvantages and work to mitigate them. Ultimately, it is up to the people to decide who they believe will best represent them.

5.APPLICATIONS

As an AI language model, I can provide insights on the potential applications of political juggernauts in the context of the 2019 Lok Sabha elections.

1. Mobilizing Large Voter Base: Political juggernauts can mobilize a significant voter base, given their influential positions and extensive political networks. This is particularly useful during election campaigns when large-scale rallies and events are essential to generate voter interest.

2. Branding and Media Visibility: With their established brand value, political juggernauts may have an edge in terms of media visibility and branding at election time. They can leverage their reputation to generate positive coverage and attract viewers and followers on social media platforms.

3. Fundraising: Political juggernauts may find it easier to tap into donor networks and raise funds for election campaigns. These campaigns require significant amounts of money to finance rallies, ads, and other promotional activities, and candidates who have a strong network of donors may have an advantage.

4. Political Traction: With their vast experience in politics and governance, political juggernauts may have a better understanding of key issues and the solutions required to address them. This can help them garner political traction and secure the support of voters who prioritize these issues.

5. Party Support: Many political juggernauts have the backing of major political parties, which can help them leverage the party's resources

and networks during campaigns. This support can be useful during the run-up to the election, when parties allocate resources to their key candidates.

In conclusion, political juggernauts can have significant applications during elections, from mobilizing voters to raising funds, generating media visibility to leveraging party support. However, they need to be balanced with an awareness of the associated disadvantages, such as overconfidence and a dependence on the party machinery.

6.CONCULSION

In conclusion, the 2019 Lok Sabha Elections witnessed a significant rise in the number of political juggernauts - candidates with high wealth, education and criminal background. Our quantitative analysis of the data shows that these candidates were more likely to be fielded by major parties such as the BJP and the Congress. While wealth and education do not necessarily indicate good governance or leadership, the criminal backgrounds of many of these candidates do raise concerns about the state of Indian politics. It is disheartening to see that parties continue to prioritize these factors over merit and public service. Overall, this analysis highlights the need for greater scrutiny and accountability of political candidates, and for parties to prioritize integrity and competence in their selection process.

7.FUTURE SCOPE

As an AI language model, I cannot predict the future nor provide a quantitative analysis of any topic. However, I can provide some insights on the potential future scope of political juggernauts based on current trends and discussions.

The 2019 Lok Sabha elections in India witnessed the rise of some political juggernauts who played a pivotal role in shaping the electoral landscape. These include Prime Minister Narendra Modi of the Bharatiya Janata Party (BJP), Rahul Gandhi of the Indian National Congress (INC), Mamata Banerjee of the Trinamool Congress (TMC), among others.

One of the trends that emerged during the 2019 elections was the increasing use of technology and social media by political parties and candidates to reach out to voters and convey their message. This trend is likely to continue in the future as more and more people are becoming connected to digital platforms.

Another trend that could shape the future of political juggernauts is the changing demographics and preferences of voters. The younger generation who are more aware and informed about the issues are increasingly becoming a significant force in the electoral process. Candidates who can appeal to this demographic are likely to gain an advantage.

In terms of the role of political parties, regional parties are likely to play a more significant role in the future as the country becomes more diverse, and regional issues gain prominence. Candidates who can align with the aspirations of these regional parties are likely to have an edge over others.

Finally, the ability of candidates to create a personal brand that resonates with the voters is likely to become critical in the future. With the increasing fragmentation of the political landscape, candidates who can establish a strong personal brand and connect with voters on a personal level are likely to succeed.

In conclusion, the future scope of political juggernauts in India will depend on various factors, including the use of technology, changing demographics, regional aspirations, and personal branding. Candidates who can adapt to these changes and address the challenges they pose are likely to have a better chance of succeeding in the electoral process.

THANK YOU