



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name

Short summary of the persona

[See an example](#)



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

The data will gives the entire details about the agriculture

The Process to the development of an agricultral innovation.

The evolution of smart technologis in agriculture.

Have an discussion with the client will give accuracy of the solution

Using these templat we ensure the full details about an agriculture

Approaches involved engaging with farmers

Bring DataFrom Data source

Create Chats to identifies the problem and think abiuht solution

I feel Agriculture is the most important thing in the wold

I feel this will bring an idea to improve Agriculture

The customer will easily understand the project

I felt very happy to work on the project on the topic Agricculture crop