

**A PROJECT REPORT**

**ON**

**SUBSCRIBER GLORE: EXPLORING WORLD'S TOP YOUTUBE**

**CHANNEL**

**SESSION:2021 to 2024**

**DEPARTMENT OF MATHEMATICS**

**MMES WOMEN'S ARTS AND SCIENCE COLLEGE.**

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# **CERTIFICATE**

This is certified that project untitled **Subscriber glore:exploring world top youtube channel** Which is submitted by

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# Project Report Template

## 1 INTRODUCTION

### 1.1 Overview

A brief description about your project

### 1.2 Purpose

The use of this project. What can be achieved using this.

## 2 Problem Definition & Design Thinking

### 2.1 Empathy Map

Paste the empathy map screenshot

### 2.2 Ideation & Brainstorming Map

Paste the Ideation & brainstorming map screenshot

## 3 RESULT

Final findings (Output) of the project along with screenshots.

## 4 ADVANTAGES & DISADVANTAGES

List of advantages and disadvantages of the proposed solution

## 5 APPLICATIONS

The areas where this solution can be applied

## 6 CONCLUSION

Conclusion summarizing the entire work and findings

## .7 FUTURE SCOPE

Enhancements that can be made in the future

## 8 APPENDIX

### A. Source Code

Attach the code for the solution built

# **INTRODUCTION**

In this project, we'll be delving into the fascinating realm of the world's most popular YouTube channels. Our aim is to understand what sets them apart, their content strategies, and how they engage with their audience.



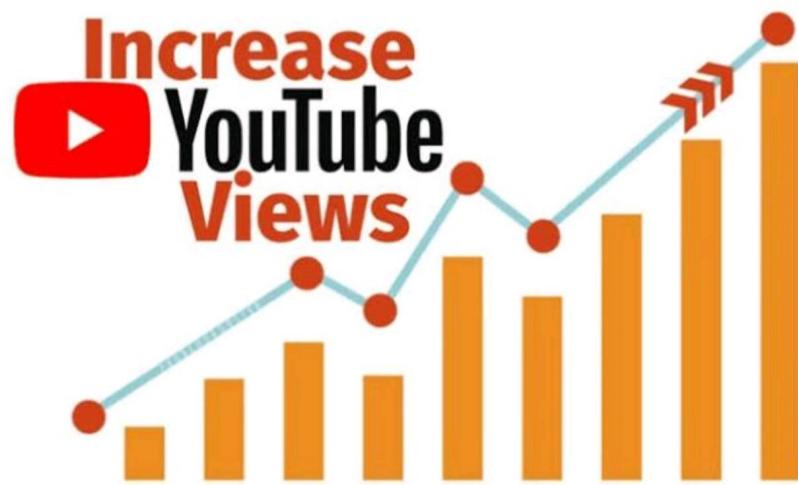
**Subscribers Galore : Exploring World's Top  
Youtube Channels**

# OVERVIEW

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most-subscribed channels in April 2006. An early archive of the list dates to May 2006. The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first.

## **PURPOSE**

1. Content Analysis: Analyzing popular content trends, genres, and video formats.
2. Audience Research: Understanding the demographics and interests of viewers.
3. Monetization Strategies: Studying how top channels generate revenue.
4. Collaboration Opportunities: Identifying potential partnerships with influencers.
5. Content Creation: Creating content that resonates with the audience.
6. SEO and Analytics: Learning about YouTube SEO and tracking channel performance.
7. Market Insights: Gaining insights into the global online video market.
8. Case Studies: Using successful channels as examples for your projects or channels.



# EMPATHY MAP



# BRAINSTORM

**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

**PROBLEM**  
The concept behind exploring the top youtube channels. How do youtube channels get popular? Why is t-series most get subscribers?

**2 Brainstorm**

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

**TIP**  
You can select a sticky note and hit the pencil [wrench to sketch] icon to start drawing!

Person 1	Person 2	Person 3	Person 4
Focusing on creating and responding to comments is key to growing youtube channels.	Generate youtube ideas with the help of artificial intelligence.	Expertise in creating the content are eager to get access to.	Add youtube ideas to your content strategy.
Brainstorm content ideas.	Focus on providing high quality music videos.	Asking for suggestions in the comments.	Offering something great to the audience.
Causal viewers and subscribers are more likely to watch you than the creator.	Expertise in creating the content are eager to get access to.	Discoverability is their greatest strength.	Offering something great to the audience.
			Improving the quantity or quality of content is key to growing a channel.

**Key rules of brainstorming**

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

**3 Group ideas**

Take time sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller sub-groups.

⌚ 20 minutes

**TIP**  
An understanding helps to easily identify which ideas are more important than others. You can use this information to prioritize them.

Opportunity to interact with the social media and solving the problems in the possible ways	To translate the not understandable language	To make this platform beneficial to everyone
An understanding of critical gaps between existing talent and talent needed for business success		

**4 Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

**TIP**  
Everyone can have different opinions on what's important. Make sure the group has a shared understanding of what's important before moving forward.

**After you:**  
You can export to share with might find it.

**Quick add-on:**

- Share the Share a vi view with
- Export the Export a o email, me

**Keep moving:**

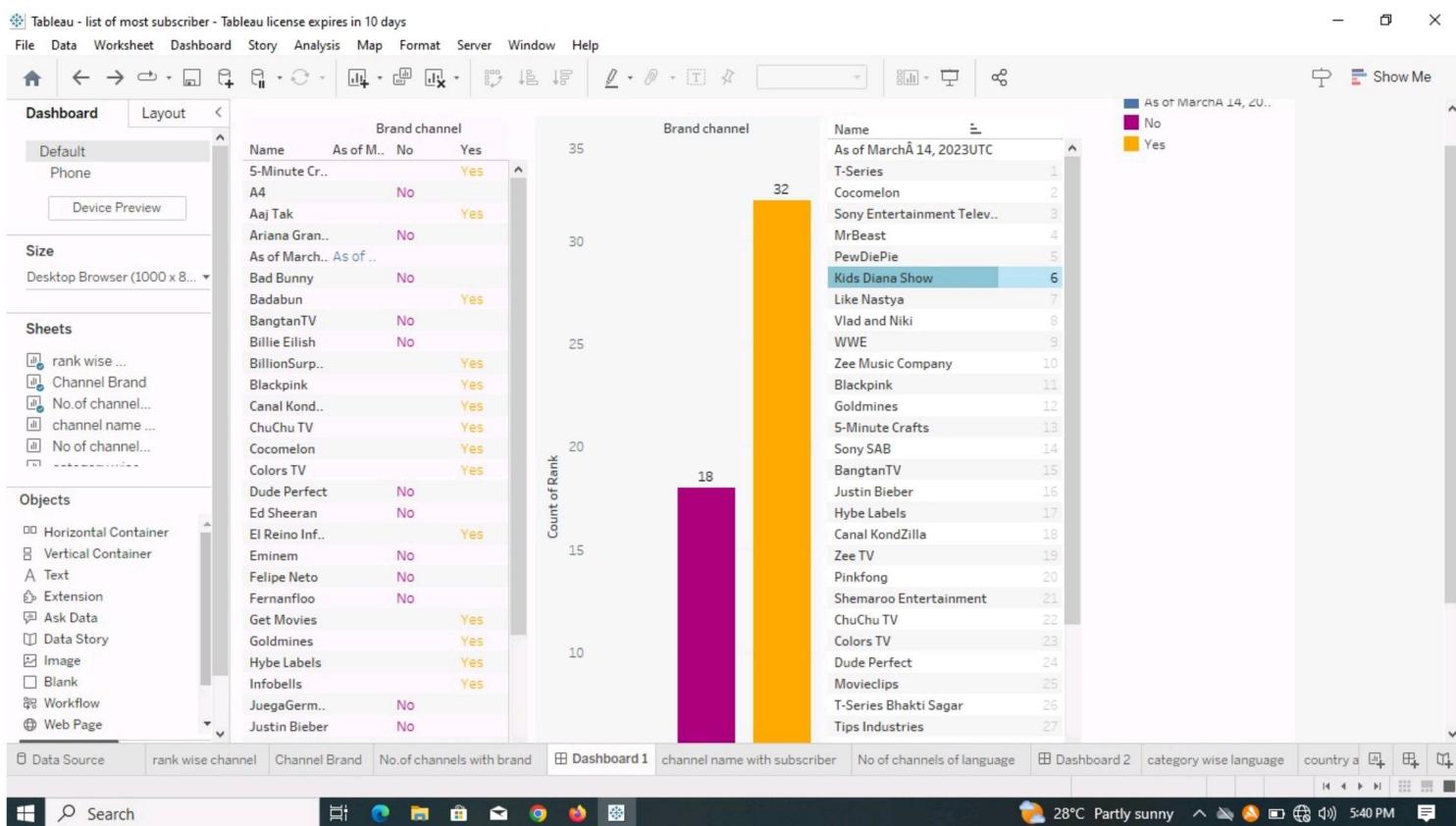
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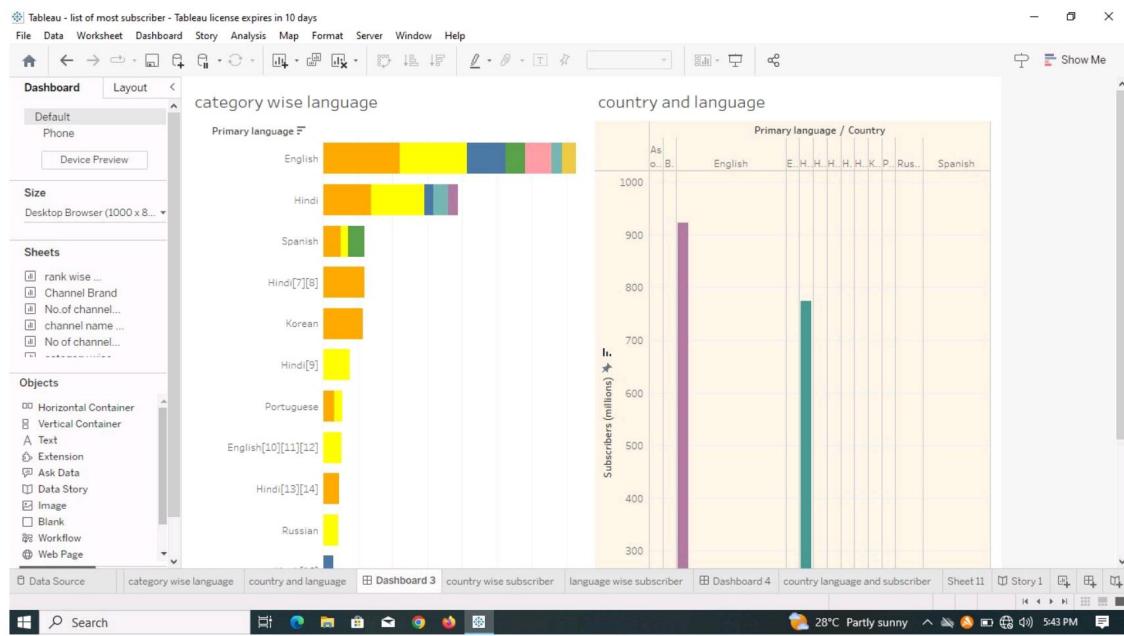
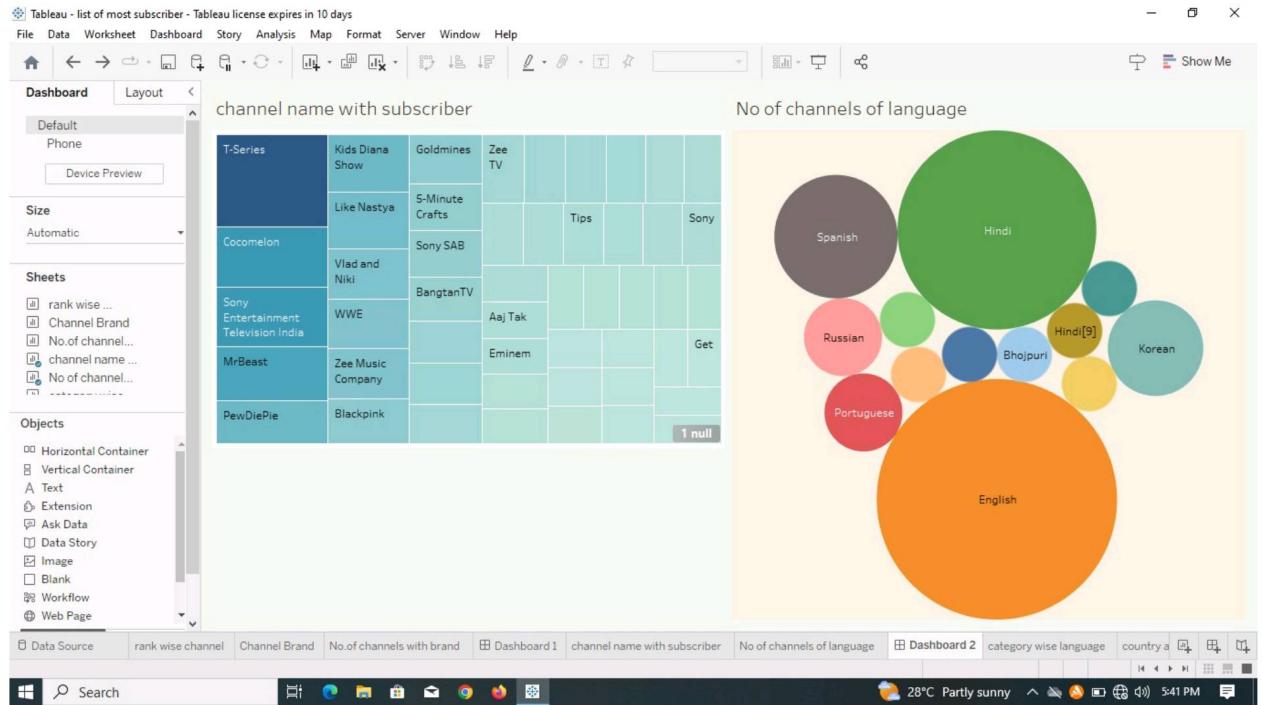
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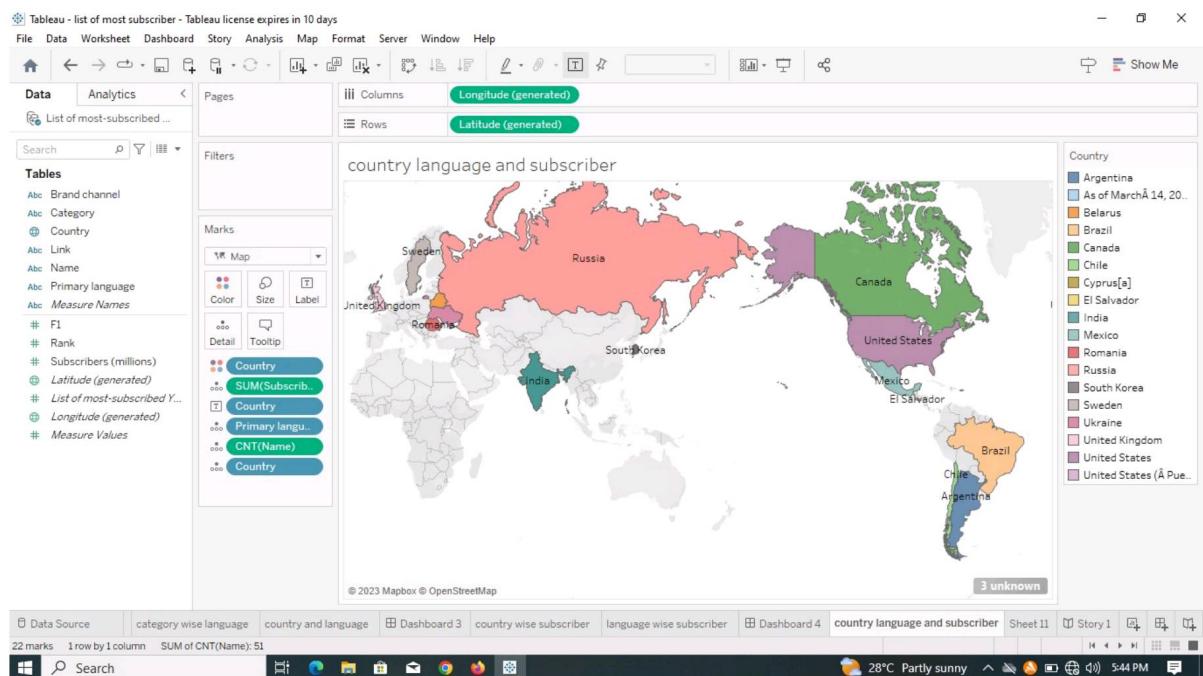
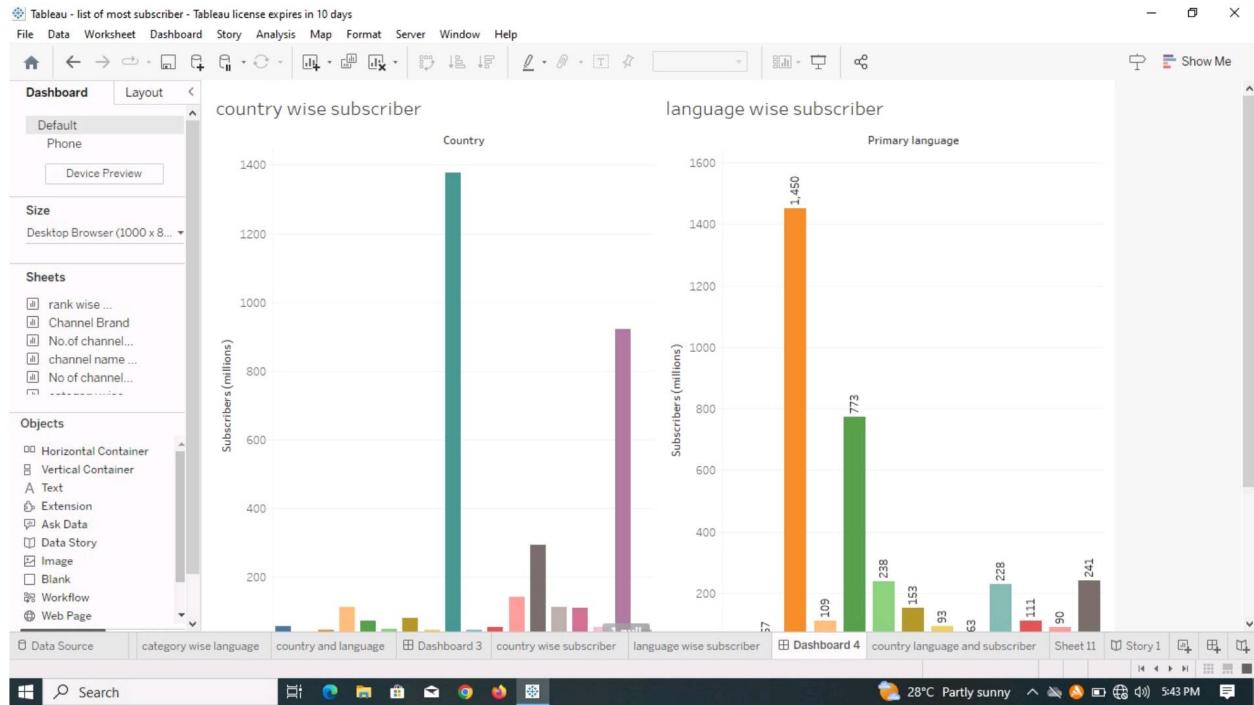
# RESULT

Outcome of the project exploring world's top YouTube channel

The outcome of exploring the world's top YouTube channel was fascinating! I discovered the immense impact it has on popular culture, the strategies it has on popular culture, the strategies it uses to engage its audience, and the unique features that make it stand out. It was an eye-opening project! ☀️







## ***ADVANTAGES & DISADVANTAGES***

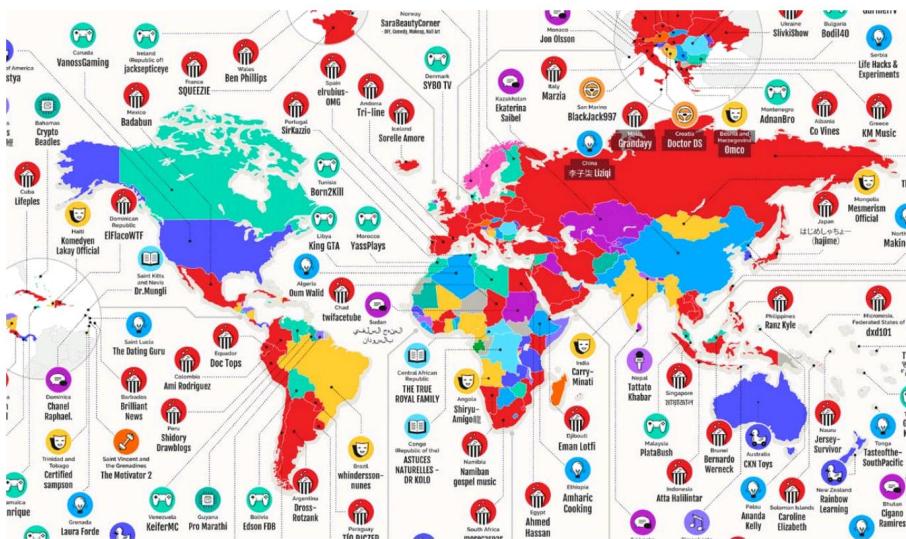


Analyzing the world's top Youtube channels can be an interesting project, but it comes with its own set of advantages and disadvantages:

### ***Advantages:***

- Valuable insight: Studying successful YouTube channels can provide valuable insights into content trends, audience preferences, and engagement strategies.
- Inspiration: It can inspire content creators by showcasing what works in the YouTube ecosystem and motivating them to improve

their own channels.



- Market research: Understanding the top channels can help businesses identify potential influencers for partnerships and marketing campaigns.
- Educational value: It can serve as a learning opportunity for content creators and marketers looking to enhance their skills.



## ***DISADVANTAGES***

1. Time Consumption: It can be time-consuming, as you may find yourself spending hours watching videos without realizing how much time has passed.
2. Content Overload: With so much content available, it can be overwhelming and challenging to decide what to watch.
3. Potential for Misinformation: Not all content on popular YouTube channels is accurate or reliable, so there's a risk of encountering misinformation or biased perspectives.
4. Privacy Concerns: YouTube tracks your viewing history and may use it for targeted advertising, which can raise privacy concerns.
5. Addiction: Excessive use of YouTube, especially when following top channels, can lead to addiction and negatively impact your daily life.
6. Content Bias: Top YouTube channels may be biased towards popular or trending topics, which might limit exposure to diverse content.

7. Distraction: Spending too much time on YouTube can distract you from more important tasks and responsibilities.

It's essential to use YouTube mindfully and balance your consumption with other activities in your life.



## **APPLICATIONS:**

1. Entertainment: Many top channels produce engaging and entertaining content, such as music videos, vlogs, or comedy skits, providing viewers with a source of entertainment and relaxation.
2. Education: Channels focused on education, science, or tutorials offer valuable knowledge and skills, making YouTube a platform for informal learning.
3. Inspiration: Top channels often feature inspiring stories, motivational content, or creative showcases, motivating viewers to pursue their own passions and dreams.
4. Community and Connection: YouTube fosters a sense of community, enabling viewers to connect with like-minded individuals through comments, live chats, and social media.
5. Keeping Informed: News and commentary channels keep viewers updated on current events, providing a different perspective than traditional news outlets.
6. Marketing and Promotion: Businesses and individuals can use YouTube to promote products, services, or personal brands, reaching a large and diverse audience.

Ultimately, the purpose of exploring top YouTube channels depends on individual preferences, from entertainment and learning to personal growth and community engagement.



# **CONCLUSION:**

The conclusion of a project exploring the world's top YouTube channels would depend on the specific goals and objectives of the project. However, a general conclusion might include:

1. Insights into Popular Content: An overview of the most popular and engaging types of content on YouTube, which can be valuable for content creators and marketers.
2. Audience Engagement: Analysis of how top channels engage with their audience, including comments, likes, and subscribers, which can provide insights into building a strong online community.
3. Impact and Influence: Consideration of the impact and influence of top channels on their viewers, including any social or cultural implications.
4. Trends and Patterns: Identification of trends and patterns in the content, publishing schedules, and marketing strategies of top YouTube channels.

5. Lessons Learned: Reflection on the lessons learned from studying these channels, including what can be applied to personal content creation or marketing efforts.

6. Recommendations: Any recommendations for individuals or businesses looking to succeed on YouTube, based on the findings of the project.

Remember that the specific details and findings will depend on the depth and scope of your project.



## **FUTURE SCOPE:**

The future scope of exploring the world's top YouTube channel project is immense. It can lead to valuable insights into audience preferences, content trends, and effective strategies for engaging viewers. With the ever-growing popularity of YouTube, this project can open up opportunities for content creators, marketers, and researchers. Keep up the great work! 

## **Build Your Career**

Explore Top Choices!



## APPENDIX

It can provide additional information, data, or resources that support your findings and analysis. Make sure to include relevant statistics, graphs, and any other relevant materials that enhance the overall understanding of your project. Keep up the great work!

