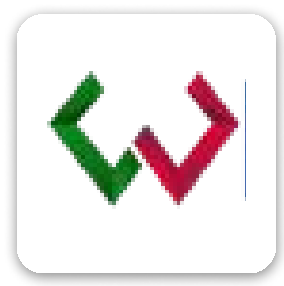


Professional Summary

Creative and detail-oriented UI/UX and Graphic Designer with **2 years of experience** designing user-centric digital experiences and compelling visual content. Skilled in creating **wireframes, prototypes, and high-fidelity UI designs for web and mobile apps**, with a strong understanding of **usability and design systems**. Proficient in tools like Figma, Adobe XD, Photoshop, and Illustrator. Experienced in collaborating with cross-functional teams in agile environments, delivering visually appealing and functional designs. Passionate about solving user problems through design thinking and visual storytelling.

Professional Experience



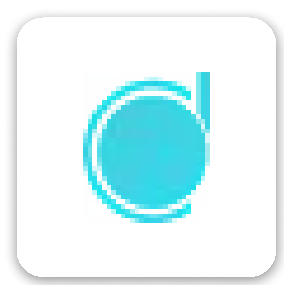
UI/UX & Graphical Designer

Webnox Technologies

May 2024 - Present

(Coimbatore)

- Investigating user experience design requirements for our suite of digital assets. Responsible for quantitative and qualitative Research, Information Architecture, Visual Design, Wireframing, flow diagrams, storyboards & prototypes.
- Crafted 10+ website designs, impactful banners, website layouts, iconography & presentation materials to reflect the brands personality and objectives of each project and contributing to user acquisition with increased CTR.
- Worked on user-centered Dashboard designs for Onroadz car rental & HRMS accepted a design for further development.
- Developing and conceptualizing a comprehensive UI/UX design strategy and functional enhancements from scratch for dierent mobile app designs like Ecommerce, car rental, Field service management
- Collaborating with the marketing team, stakeholders, internal and external designers to ensure the creation and delivery of tailored experiences for the digital user.
- Streamlined developer handoff using Figma APIs and ensured seamless design to development workflows.
- Collaborated on UI/UX design projects by integrating Figma prototypes with MCP server architecture to enhance real-time interaction.



UI/UX & Graphical Designer

Cloud dreams

May 2023 - May 2024


(Coimbatore)

- Worked at a full-service digital agency delivering custom websites, apps, and branding for clients across industries.
- Designed responsive UI/UX for mobile and web platforms, focusing on usability, consistency, and aesthetics.
- Collaborated with developers and project managers to ensure design feasibility and smooth handoff.
- Gained hands-on experience in cross-platform design, client communication, and design system creation.
- Stay updated on UX trends and look for creative ideas and inspiration in parallel analogous worlds.

Education

2022 - 2023

Certification Course




UI/UX Design

Aspira Design, Chennai

2018 - 2022

UG



B.E. Civil Engineering

Kongu Engineering college, Erode

Expertise

- Responsive & Adaptive Design

- Designing seamless interfaces optimized for all screen sizes and devices to ensure a consistent user experience.
- Wireframing

- Developing low- and mid-fidelity wireframes to visualize layout, content hierarchy, and interaction flow.
- Prototyping & Interactions

- Building interactive prototypes to simulate functionality and user flow for stakeholder reviews and testing.
- Visual Design

- Applying design principles such as balance, contrast, and alignment to craft aesthetically pleasing and functional interfaces.
- User Flow

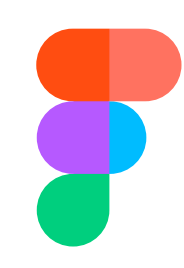
- Mapping complete user journeys to define logical steps and improve overall task completion and usability.
- Typography & Color Theory

- Utilizing typography and color systems effectively to maintain readability, accessibility, and brand consistency.
- User Research


- Conducting interviews, surveys, and usability tests to gather insights and validate design solutions.
- High-Fidelity UI Design

- Creating polished, pixel-perfect UI designs that are development-ready and aligned with brand guidelines.


Tools




Figma




Illustrator




Photoshop



After effects



Adobe XD



Spline

Awards

Employee of the Month - Webnox

Received for outstanding contribution to a critical product launch with pixel-perfect UI designs and impactful visuals.