

KAVIYARASAN S

kavis.workmail@gmail.com

+91 8838158861

<https://www.linkedin.com/in/kaviyarasan2004/>

Objective

Creative and detail-oriented Graphic Designer and Frontend Web Developer with experience in UI/UX design, embedded systems, and IoT projects. Also skilled in freelance digital art and sketching, aiming to contribute both technical and artistic expertise to innovative design teams.

Design History

Vasanthan Arts stickers and Digitals

Cuddalore, Tamil Nadu

Worked with a creative team to design banners, posters, and branding materials, ensuring quality, consistency, and timely delivery of client-focused visuals.

Design Lead – College Department Symposium - ECE

Led the Design and Visual Branding for the Department Symposium at College, including posters, banners, digital invites, and stage backdrops to ensure a cohesive and professional look.

Design Lead – GRABBS HUB Outlet Branding

Designed the full visual identity for GRABBS HUB, including logo, signage, banners, product labels, and social media creatives.

Internship

iStudio

Selected after clearing the Internship Common Aptitude Test (iCAT).

Gained hands-on training in UI/UX design, with final project and certification upon completion.

Hawfinch Technologies Private Limited

Built a Smart Regulator using IoT for real-time voltage monitoring and remote control. Integrated sensors and a microcontroller to enhance energy efficiency and automation, with wireless data access via IoT platforms.

Programming language

Html
Css (basics)

Projects

Built a 6-axis robotic arm focusing on precision movement and automation

Built a driver alert system using sensors to monitor fatigue during night driving

Designed and developed a responsive, user-friendly website layout for Vasanthan Arts

<https://vasanthanartsdigital.netlify.app/>

PERSONAL INTERESTS

Robotics and Iot projects

Academic Background

Saveetha Engineering college

Chennai, Tamilnadu.

BE. Electronics and Communications Engineering

2022 - 2026

Lakshmi chordia memorial matric hr.sec.school

Cuddalore, Tamilnadu

SSLC - 2020 HSC - 2022

Talent & Skills

UI/UX design
Product design
Design leadership
Digital media design.
Art & Sketch

Software's

Adobe Photoshop
Adobe Light Room
Adobe After Effects
Canva
Figma
Framer
Sketch (Basics)
Procreate

Achievement

Secured 2nd place in “Line Explorer” robotics competition at Takshashila University.

Secured 1st place in college Mini Project competition for technical excellence and innovation.

Built full-stack embedded systems; showcased skills in national hardware contests (IIITDM).

Secured 3rd Prize in Digital Art Competition at college-level overall event.

Freelance Artist

WHITE BOARD

Created custom artwork including illustrations, portrait sketches, and digital paintings for individual clients and small businesses

ART PORTFOLIO

<https://kaviyarasank7.github.io/>