



Kaviyarasan S

GRAPHIC DESIGNER &
ARTIST

SKILLS

- Graphic design
- Art work
- Layout design
- Icons design
- Programming
- Communication and teamwork

LANGUAGES

English
Tamil

PROFILE

"I am a Graphic Designer, focused on crafting visual concepts to communicate ideas that inspire, inform, and captivate audiences. Through effective design principles, I create products that enhance brand identity and engage users visually, increasing satisfaction and retention."

EDUCATION

2022 - 2026

Saveetha Engineering college
current

2019 - 2022

Lakshmi Chordia Memorial
Matriculation Higher Secondary
School

vasanthan arts stickers & digital

I have 5 years of experience as a designer at Vasanthan Arts Sticker and Digital, where I developed creative designs and worked effectively in a team.

Freelancing

I specialize in graphic design, poster making, artwork, and video editing, delivering creative and high-quality results tailored to client needs.

college works

I have experience leading poster design and video editing teams in my college department and actively contributed to cultural events with my creative work.

EXPERIENCE

CONTACT



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cuddalore 2.

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CONTACT

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PROFESSIONAL EXPERIENCE

VASANTHAN ARTS

5 years of experience

- I have 5 years of experience working as a designer at Vasanthan Arts Sticker and Digital, where I had the opportunity to refine my creative skills and contribute to a variety of design projects. Throughout my tenure, I collaborated closely with a talented team, focusing on delivering high-quality, innovative designs that met the unique needs of our clients. My role helped me develop a deep understanding of teamwork, attention to detail, and the importance of client satisfaction. I took pride in ensuring that each project was executed to perfection, consistently exceeding expectations and maintaining a high standard of design excellence.
 - I started my design journey by learning Photoshop, where I first developed my skills in graphic design. Over time, I expanded my expertise to include various design tools and techniques, allowing me to create a wide range of visual content, from posters and artwork to digital media. This foundation in Photoshop played a crucial role in shaping my approach to design and problem-solving.
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FREELANCING

Art & portrait sketch

- I started my journey in art when I was in 3rd grade, and my passion for it grew from there. I won my first prize in an art competition at school, which fueled my love for creating. I never attended formal art classes; instead, I taught myself by exploring various techniques and honing my skills through practice. My creativity and talent have always been a natural part of me, and I believe it runs in my family, as several of my relatives share the same artistic inclination. Over the years, I've continued to develop my craft, creating artwork that reflects my unique style and vision.
- As I progressed, I ventured into freelancing, focusing on portrait sketches and digital artworks. This allowed me to expand my skills and work on diverse projects for clients, creating custom pieces that capture personality and emotion. Freelancing has not only sharpened my artistic abilities but also helped me build a deeper connection with art lovers and clients who appreciate the value of personalized, high-quality work.

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FREELANCING

Photoshop, Canva & Digital art

- I have gained extensive experience working with Photoshop, Canva, and digital art tools, creating a wide range of designs for both clients and friends. Over the years, I have refined my skills by experimenting with various techniques and styles, allowing me to deliver high-quality, tailored results for every project. This hands-on experience has helped me grow as a designer, ensuring that each project reflects both creativity and precision.
- In addition to my individual work, I have also taken on leadership roles, managing teams to successfully complete projects. As a team leader, I have honed my ability to collaborate, communicate effectively, and guide others toward achieving shared goals. This experience has strengthened my organizational skills and allowed me to oversee creative processes while ensuring that the final product meets the highest standards.

VIDEO EDITING

Adobe Photoshop , Adobe Premiere pro & Capcut

- I have developed strong video editing skills using Adobe Photoshop, Premiere Pro, and CapCut. Through hands-on experience with these tools, I've learned to create polished, professional videos that meet client needs and personal projects. From basic editing to advanced effects, I have gained expertise in enhancing video quality and storytelling.
- Over time, I have worked on a variety of video editing projects, including social media content, promotional videos, and creative personal edits. Each project has helped me refine my technical skills and creativity, allowing me to deliver high-quality videos that engage and resonate with the audience.
- Beyond technical expertise, I focus on understanding the vision and goals of each project. Whether it's creating impactful promotional videos or crafting visually appealing content for social media, I strive to produce work that aligns with the client's needs and delivers meaningful results.

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CERTIFICATES

Design coordinator head In my deparment | 2024

Saveetha engineering college, Chennai

Art exhibition I 2024

Saveetha engineering college, Chennai

Videography team In my deparment | 2024

Saveetha engineering college, Chennai

Mini project I 2023

College 1st in mini project

Volunteer UI /UX design workshop I 2023

Saveetha engineering college, Chennai

District level Art competition I 2017

Cuddalore District 1st

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I am excited to share my passion for creativity and my journey in the fields of graphic design, digital art, and video editing. Over the years, I have gained extensive experience working with tools like Photoshop, Canva, Adobe Premiere Pro, and CapCut, creating designs and videos that are not only visually compelling but also tailored to meet specific client needs.

In addition to individual projects, I have had the privilege of leading teams on various creative endeavors. As a team leader, I've honed my collaboration and organizational skills, ensuring the successful execution of projects while fostering a productive and innovative environment. My ability to manage creative processes while maintaining high-quality standards has been a cornerstone of my professional growth.

My work spans a wide range of projects, including poster designs, digital artwork, promotional videos, and social media content. Each project has been an opportunity to refine my technical skills, experiment with new techniques, and deliver high-quality results that resonate with audiences. Whether working independently or as part of a team, I strive to create designs and videos that effectively communicate ideas and leave a lasting impact.

I am eager to bring my creativity, technical expertise, and dedication to delivering exceptional results to new challenges and opportunities. Thank you for considering my skills and experience for your creative needs. I look forward to the possibility of working together to create something truly remarkable.

Best regards,

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