

Report Of the HKT Monitoring Automotive Company

The Figma prototype for HKT Motors Limited, a Ugandan-based automotive firm, attempts to represent an online platform that seeks to complement the experience of car buying. It is designed with comprehensive features aimed at enabling users in an easy search for details and getting in contact with the sellers.

Objective

This wireframe is going to provide an overview of basic requirements for a user-oriented experience, ensuring ease of navigation and buying of vehicles, spare parts, and interaction with the dealership. It acts as the foundation on which usability reviews can be made, along with feedback solicited, and development directed.

Key Features

1. Homepage

Hero Section: Interactive banner showcasing company tagline: "Find your next cheap affordable car with us."

Navigation Menu: All key groupings, such as Home, Available Cars, Spare Parts, About Us, and Log in.

Contact Information: Contact number visible to make inquiries on the spot: +256763049057.

Quick Links: Links/Buttons for browsing cars or reading further about the company in detail.

2. User Registration

Signup Page: Fill out name, phone number, password, and email; a checkbox to agree with the terms and conditions.

Login Page: A simple form to input email and password, complemented with links for recovering forgotten passwords or creating a new account.

3. Car Listings

Search Capability: The ability to filter and then search by the name of the car to navigate easily.

Car Details:

Example Listings:

Nissan X-Trail: Petrol, 110 km mileage, 500,000,000 UGX.

Subaru Legacy: Petrol, 1,000 km mileage, 70,000,000 UGX.

Subaru Forester: Petrol, 2,500 km mileage, 45,000,000 UGX.

Toyota Corolla: Petrol, 208,000 km mileage-10,000,000 UGX

Premio Silver: Petrol, 110 km mileage-36,000,000 UGX

Contact Seller: All details have been furnished for the direct interaction, Allan Kabuto for instance at +2567400247690

with a warning to all potential buyers that all of them should check the cars before paying to avoid fraud

4. Spare Part Page

Item Listing: The spare parts follow below with various prices for each,

Car tyre: 250,000 UGX

Windshield: 300,000 UGX

Car seat: 100,000 UGX

Car engine: 1,000,000 UGX.

Search Bar: Ease of spare part lookup.

5. User Dashboard

Access: How users can access and quickly get links to manage car listings, saved vehicles, and interactions with sellers.

Interface Design: Simple and direct for users to reach and navigate through.

How to Use the Prototype

Interactive Elements: Clickable buttons to navigate between pages, search for cars and parts, and to login/ sign up.

Navigation Consistency: A fixed navigation bar allows users to bounce around key sections without much hassle.

Aesthetic Design

Color Scheme: The professional color palette was chosen to express trust and simplicity.

Typography: Sans-serif fonts were chosen for better clarity and readability.

Layout: Balanced with enough white space so that people could clearly view and interact with the prototype.

User Journey

The prototype guides the users through a linear process of browsing the cars and spare parts available via detailed viewing, signing up/logging in, and contacting the seller. This reduces friction in user activities and promotes efficient ways of browsing the web application.

Feedback and Next Steps

Stakeholder Review: This prototype is now sufficient for presentation to stakeholders for their review and feedback on visual design and feature completeness.

Usability Testing: To conduct testing with actual users in order to learn of usability challenges and insights that will help in the preparations for development.

This Figma prototype for HKT Motors Limited is based on providing an insight into a web platform where car and spare part browsing are robust. It puts a high level of importance on the ease of the

user while providing all the main features to make it reliable and intuitive, hence positioning the company for a key player in the Uganda automotive market.