



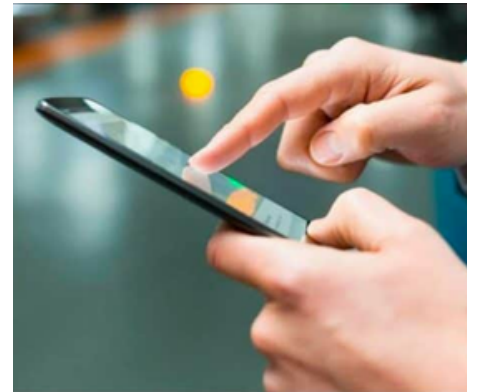
## AKSIGORTA'S INNOVATIVE SOLUTION FOR SEAMLESS POLICY APPROVAL

In the rapidly evolving landscape of insurtech, Aksigorta takes the lead with its groundbreaking project - Remote Approval. Discover how this innovative solution, led by Mahmut Beytorun, Tech Leader and Architect, and Metin Demirel, CIO, is transforming the insurance sector.

### ONE TOUCH APPROVAL

With the Remote Approval project under activation, Aksigorta was well-prepared for the challenges posed by the pandemic. When a proposal is created through Aksigorta's insurance sales system, a mobile push notification is sent to the customers' Akbank Mobile, allowing them to review and approve the proposal with a single touch. This project allowed Aksigorta to adapt quickly to unprecedented circumstances and reduced operational costs and paperwork. The project showcases the power of insurtech with significant growth in revenue and enhanced customer happiness.

Remote Approval stood out among many other candidates and the project's innovation was awarded as "Most Innovative Product and Project" at the prestigious Insurtech Turkey Awards 2022 held in Antalya. Aksigorta Software Tech Leader Mahmut Beytorun said, "We successfully designed and developed a brand new general policy approval module, integrating it with Aksigorta's core insurance system and Akbank Mobile. The team put in significant effort. I express my gratitude to both my team and all partners involved in this remarkable project." Aksigorta CIO Metin Demirel mentioned, "Mahmut's and the team's



expertise led to the creation of a cutting-edge policy approval system, a groundbreaking development in the sector and the first of its kind. Aksigorta's insurtech investment and developments will continue strongly. This project introduced a streamlined and highly efficient approach to policy approval, setting new standards in the insurance sector."

## AKSIGORTA'S IT VISION



METİN DEMİREL, CIO  
AKSIGORTA

### INNOVATIVE & AGILE

"In shaping Aksigorta's IT vision, innovation and agility take center stage," says CIO Metin Demirel. "We're committed to leveraging the latest technology to elevate our services, staying

ahead in the insurance industry. Our focus on innovation is a testament to our dedication to meeting our customers' evolving needs in today's dynamic digital landscape."

### CONTINUOUS IMPROVEMENT IS THE KEY

Mahmut Beytorun, Aksigorta's Bankassurance Technical Architect and Team Lead explained the key to their success: "In the dynamic realm of software development, continuous improvement is our guiding principle at Aksigorta. We always focus on refactoring and developing common service modules and specific adapters.

By treating our software components as dynamic building blocks, we ensure a robust foundation that can evolve with industry demands. This approach enhances efficiency and accelerates our ability to adapt. Continuous improvement is the key to our success in delivering innovative solutions. I congratulate our team for their well-deserved recognition with the Insurtech Turkey award this year."

