Shiffman and Smith Framework: Generating Political Priority for Global Health Initiatives

Category	Description	Factors Shaping Political Priority	Details
Actor Power	The strength of the individuals and organizations involved in the initiative	Policy Community Cohesion	Degree of agreement and collaboration among actors involved at the global level.
		Leadership	Presence of strong, credible leaders capable of uniting the policy community and championing the cause.
		Guiding Institutions	Effectiveness of organizations or coordinating mechanisms with a mandate to lead the initiative.
		Civil Society Mobilization	Extent to which grassroots organizations press political authorities to prioritize the issue.
Ideas	The ways in which actors understand and portray the issue	Internal Frame	Shared understanding within the policy community regarding the issue's definition, causes, and solutions.
		External Frame	Public portrayals of the issue in ways that resonate with external audiences, particularly policymakers.
Political Contexts	The environments in which actors operate	Policy Windows	Opportunities presented by favorable global conditions (e.g., disasters, discoveries, international forums).
		Global Governance Structure	Degree to which norms and institutions support effective collective action.
Issue Characteristics	Features of the problem	Credible Indicators	Availability of clear measures demonstrating the severity of the problem and monitoring progress.
		Severity	The extent of the issue's burden compared to other problems, often measured by mortality or morbidity.
		Effective Interventions	The clarity, cost-effectiveness, and feasibility of proposed solutions to address the issue.