

Dimension	Description	Key Components
Political	Evaluates how government policies, regulations, and political stability impact an organization.	Tax policies, trade regulations, labor laws, environmental policies, political stability, corruption levels, trade restrictions.
Economic	Assesses the economic environment's influence on organizational strategy and operations.	Economic growth, inflation rates, interest rates, exchange rates, labor market conditions, cost of living, credit availability, minimum wage.
Social	Considers societal and cultural factors affecting business practices and consumer behavior.	Demographics, health awareness, cultural norms, education levels, lifestyle trends, population growth, career attitudes, health and safety priorities.
Technological	Analyzes the impact of technological advancements and innovation on business opportunities.	R&D activity, technological change, innovation rates, automation, technology incentives, digital infrastructure, industry-specific technologies.
Environmental	Evaluates how environmental factors and sustainability considerations impact business strategy.	Climate change, waste management, sustainability initiatives, environmental regulations, ecological impacts, corporate social responsibility (CSR) practices.
Legal	Reviews legal factors including laws, regulations, and compliance requirements affecting operations.	Consumer protection laws, employment laws, health and safety regulations, copyright and patent laws, anti-discrimination laws, legal compliance requirements.
Healthcare (e)	Considers the health environment as a separate dimension in light of the COVID-19 pandemic.	Public health policies, healthcare costs, access to medical services, health-related government spending, healthcare infrastructure, pandemic response and preparedness.