# Phase 8: Data Management & Deployment

Manage, migrate, and secure Salesforce data while preparing the org for deployment.

## **Data Import Wizard**

Tool to easily import records like Leads, Contacts, and Accounts into Salesforce.

#### **Data Loader**

A client application for bulk import, update, export, and delete of Salesforce records.

## **Duplicate Rules**

Set rules to prevent or alert users about duplicate records in the system.

## **Data Export & Backup**

Regularly export Salesforce data for backup, compliance, and recovery purposes.

## **Change Sets**

Deploy metadata between Salesforce orgs without manual configuration.

Unmanaged vs Managed Packages

Unmanaged packages are for sharing code without versioning; managed packages allow upgrades and licensing.

## **ANT Migration Tool**

Command-line utility for deploying and retrieving metadata in Salesforce.

#### VS Code & SFDX

Use Visual Studio Code with Salesforce DX for development, testing, and deployment automation.

#### **Result of Phase 8:**

- Data is securely imported, exported, and backed up while metadata and org configurations are efficiently deployed across environments.
- Duplicates are controlled, and development tools like VS Code, SFDX, and ANT ensure smooth migration and package management.