Dataset = Ticket booking by myway and paper ticket

Ticket Booking Analysis (April 2023 - April 2024):

MyWay Ticket Bookings:

Minimum Bookings: 2345

Maximum Bookings: 79279

Significant decrease observed in December 2023, followed by a steady increase from January 2024 onwards.

Paper Ticket Bookings:

Minimum Bookings: 373

Maximum Bookings: 10154

More than 9000 customers used paper tickets in February 2024.

The number of paper ticket users dropped to below 2000 from March 2024 to April 2024.

Trend Analysis:

MyWay bookings show a fluctuating trend with a notable decrease in December 2023 and subsequent recovery.

Paper ticket bookings had a peak in February 2024 but declined sharply in the following months.

Insights:

MyWay remains the preferred choice for ticket bookings, with higher overall usage compared to paper tickets.

Seasonal variations and specific months (like February 2024) can significantly impact paper ticket usage.