Kavya Malhotra

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Work Experience

Expedia Group Remote/Hybrid

Product Manager I

Feb 2025 - Present

- Managed 3 internal platforms and collaborated with cross functional teams to enhance usability.
- Executed planning, marketing and development of platforms and gathered regular feedback from users.
- Worked with global Product & Technology teams based across London, Seattle, and Gurgaon.

Experience Insights Analyst

Aug 2024 - Jan 2025

- Maintained NLP text classification models to process **5M+** user feedback across all digital products.
- Implemented taxonomy updates based on analysis of user feedback and audits conducted on the model.
- Prepared comprehensive summaries on key Business Performance metrics for **90+** end users.

United Airlines Gurugram, India

Associate Analyst (Data Analytics)

July 2023 - Aug 2024

- Collaborated with <u>Strategy</u>, <u>Planning & Innovation</u> teams to build dashboards on digital analytics.
- Developed <u>PowerBI reports</u> and <u>ad-hoc analysis</u> tracking **3 million** daily website and app users.
- Presented insights on new <u>feature releases</u>, fostering cross-functional stakeholder relationships.
- Awarded **Platinum Award** for exceptional performance and commitment to excellence during FY 2023.

Pearl Data Direct (Lulu Financial Holdings)

Abu Dhabi, U.A.E

Data Analyst Intern

Mar 2022 - June 2022

- Identified relevant KPIs to develop operational performance reports (MIS reports) on 75+ branches.
- Built data visualizations on Tableau to present Q2D/M2D customer data to branch managers.
- Developed a dashboard to automate error detection of an internal software, helping 100+ employees.

Education

Punjab Engineering College, Chandigarh, India

May 2023

Bachelor of Technology (B.Tech.), Computer Science Engineering

Courses: Big Data Analytics, Agile Methodology, Machine Learning, Database Management

Abu Dhabi Indian School, Abu Dhabi, U.A.E

May 2019

All India Senior Secondary Certificate Examination (Grade 12) [C.B.S.E.]

Leadership Experience

•	Program Manager, Volunteers Executive Council, AnitaB.org India	(Present)
•	Core Volunteer and Session Coordinator, Grace Hopper Celebration	2024
•	Student Head - New Initiatives, Career Development & Guidance Center, PEC	2023
•	Mentee, Next Generation Women Leaders Program, McKinsey & Company	2022
•	Volunteer - Outreach and Social Media, Jaipur Literature Festival	2021

Skills

- Data Analysis and UX: SQL, Microsoft Excel, PowerBI / Tableau, Figma, Quantum Metric, Qualtrics
- Project Management: Agile Methodology, JIRA
- **Programming and Web Development:** Python, C/C++, HTML, CSS, JavaScript
- Languages: English (Native), Arabic (Basic)