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1 INTRODUCTION

Our project is about "Innovative Startup Analysis". I am Kavyaganesh and my team members are Hemadharishitha.S, Vijayalakshmi.R and Shobhana.B. We are currently pursuing our B.Sc Mathematics degree in Valliammal College for Women.

1.1 OVERVIEW

An Innovative Startup Analysis is about how a Startup Company works and what are the struggles that an startup face and ways to overcome it.

I opened the account in tableau and created dashboards and stories with the help of milestones.

1.2 PURPOSE

The main reason I tookup this project is to gain knowledge and improve my creativity.

The techniques gained from this project would become a key to success to run a platform. By participating in this project and creating dash boards. I get to know the various fields which has high scopes.

4. ADVANTAGES AND DISADVANTAGES

ADVANTAGES:

Startups differ from other businesses. They do not copy products or services that are already widely available on the market. Startups are businesses expected to grow incredibly quick.

DISADVANTAGES:

Most startups fail within their first year of operations, so the risk of failure is high.

Working under such high risk can blur a startup's strategic vision.

So they either fail to seize market opportunities or overestimate their sales projections.

High risk also hinders a startup's ability to attract experienced and competent staff.

5 APPLICATIONS

A Startup company is a newly formed business with the particular momentum behind it based on perceived demand for its product or service. The intension of a Startup is to grow rapidly as a result of offering something that addresses a particular market gap.

6 CONCLUSION

By doing this project, We came to know the various fields in Startups and the leading state with highest no. of count.

The growth of the Startups started to boom during COVID Lockdown.

I gained all this knowledge about Startups from the tableau.

We had Created the dashboard, Stories, Empathy mapping and Brainstorming which we had not done previously.

In future, if I want to start a startup, I can do it confidently with the knowledge I gained from this project.

7 FUTURE SCOPE

Startups are small companies but they play a big role in the economic process. They create more jobs which insinuates more employment, and more employment means an improved economy.

Not only that, a start-up contributes to economic development by increasing innovation and inducing competition.