KAVYA ARUN

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SKILLS

Languages: C/C++, JavaScript, SQL, TypeScript, HTML/CSS, UML, MATLAB
Frameworks/Libraries: AngularJS, Node.js, React, jQuery, Pandas, NumPy, Matplotlib
Tools/Databases: Git, Firebase, Bitbucket, VS Code, JIRA, Confluence, IntelliJ, CLion, SolidWorks, PlantUML, Pivotal Tracker
Product: Figma, Prototyping, Wireframing, User Stories, Roadmaps, Prioritization Strategies, OKR & KPI Implementation

EDUCATION

University of Waterloo   Waterloo, Ontario
Systems Design Engineering, BASc. Candidate   *2020 – 2025*
- 87.0% cGPA – Dean's Honour List 1A
- **Elected SYDE Academic Class Rep**: The main liaison between 100+ classmates, professors, and SYDE Admin

EXPERIENCE

Product Manager Intern   May 2022 – Present
TribalScale   *Toronto, Ontario*
- Leading **2** cross-functional teams and all **product team meetings** including standups, Pre-IPMS, IPMs, Retros, and Story Acceptance meetings
- Currently own **4 features** for the **KATALYST iOS App**, and wrote **50+ user stories** while prioritizing features and **defined requirements** for engineering and design teams which are currently live and being used by **2000+ users**
- Managed and led a new product initiative for TS website and implemented a completely revamped site, yielding a **60% increase in user retention**
- Improved **UX measures by 25%** on the TS Website through a **HubSpot migration**, and intensive **competitive analysis** of 6 companies alongside the marketing team
- Developed over **20 KPIs and OKRs** for the TS Website project which increased the team's productivity performance by **52%** in 4 months
- Worked closely with executives to **scope** two large scale projects including the **City TV** and **FCF** iOS Apps

Systems Engineer Intern   Sept 2021 - Dec 2021
Deloitte   *Toronto, Ontario*
- Worked on a highly confidential client project in the **Middleware Integration Design** team, creating technical **API** requirements and developing **sequence diagrams** using **PlantUML** in the process between various data layers
- Created **user stories**, API specs, and integration apps to develop a customer-facing digital application
- Streamlined financial processes, increasing efficiency by over **50%** by developing scripts with **Pandas** and **Numpy**
- Developed financial models to conduct **margin improvement analysis** for numerous top **multi-million** dollar portfolios, additionally developed a forecast model using **Python**

Software Developer Intern   Jan 2021 – Apr 2021
RBC Technology & Operations   *Toronto, Ontario*
- Utilized **Angular**, **TypeScript**, **NodeJs**, and **HTML/SCSS**, to update and create the online banking page, while implementing **Jasmine** and **Jest** tests, for an increasingly secure and seamless banking experience
- Used the **SDLC**, including **Agile** methodology, to develop the Manage Authorized Users and Pay with Points features on RBC's online banking application, for a more user-friendly experience
- Took on **leadership** roles to conduct weekly socials, led **sprint reviews** and collaborated with **Product Owners** and Team Leads to determine features of the **RBC Rewards Card product**

Front-End Developer Intern   Jun 2020 – Aug 2020
Kenna   *Mississauga, Ontario*
- Designed and remodeled **60** e-newsletter publications and existing web applications to become dynamic on all platforms using **HTML/DHTML**, **CSS**, **JavaScript**, and **jQuery**
- Automated and debugged various processes to increase the efficiency of web applications using **LotusScript** and **jQuery**, while merging production code release branches through **Git**, and modified data entries using **MS-SQL**