

STREAMLINING TICKET ASSIGNMENT FOR EFFICIENT SUPPORT OPERATIONS

INTRODUCTION

Project Title: Rule-Based Ticket Assignment Automation System

Team Members: Ch .Kavya, G Siva Rama Krishna, Chalama

Reddy, Boggala Tirupathi Reddy

Team ID : LTVIP2026TMIDS24343

PROJECT OVERVIEW

Purpose: The purpose of this initiative is to enhance the efficiency, accuracy, and responsiveness of ABC Corporation's support operations by minimizing manual intervention in ticket assignment. This will lead to improved customer satisfaction, better workload distribution, and optimal use of support team resources.

Key Features:

- ❖ Automated Ticket Routing - Automatically assigns tickets based on predefined rules and categories.
- ❖ Priority-Based Assignment – Routes tickets based on urgency, impact, or SLA requirements.
- ❖ Team Skill Matching – Assigns tickets to agents or teams with the most relevant expertise.
- ❖ Real-Time Monitoring – Provides dashboards for live tracking of ticket status and workload.
- ❖ Rule Engine Configuration – Enables creation and modification of routing rules without coding.
- ❖ Integration with Support Tools – Seamlessly works with existing helpdesk or ITSM platforms.
- ❖ Load Balancing – Distributes tickets evenly to prevent overloading specific teams or agents.
- ❖ Audit Trail & Reporting – Maintains logs of routing decisions for transparency and analysis
- ❖ Scalability & Flexibility – Adapts easily to organizational growth or changes in support structure.

Architecture

Front-End (User Interface) : The front-end deals with the user interface and interaction, ensuring that the data entered by users is accurate and optimized for automated processing

- ❖ **Client Scripts**

These are JavaScript scripts executed in the browser when users interact with the form (e.g., selecting a category).

- ❖ **UI Policies**

UI Policies dynamically control the visibility, read-only status, or requirement of fields on the form.

- ❖ **Form Layouts & Variables**

Custom fields and layouts guide users to provide the required information for ticket assignment.

Back-End (Server-Side) Components : The back-end is responsible for processing the ticket after submission and automatically assigning it using various logic and rules.

- Business Rules**

Server-side scripts that trigger before or after record insert/update.

- Assignment Rules**

Built-in ServiceNow feature that automatically assigns ticket based condition like category, priority, or caller.

- Flow Designer / Workflows**

No-code/low-code automation tools to route tickets, send notifications, or trigger approvals.

- Script Includes**

Custom reusable functions written in JavaScript for more complex assignment logic.

Database

The database stores all the ticket and assignment data. ServiceNow is built on a relational database model, where every ticket, group, and user is a record in a Table.

Key Tables Involved:

incident → Stores incident records (tickets).

sys_user → Stores user details (callers, agents).

sys_user_group → Stores assignment groups.

cmdb_ci → Stores configuration items, useful for impact-based assignment.

task (parent table) → Generic table for all task types (incident, change, etc.)

Setup instructions

- ❖ Set up clear assignment rules based on ticket fields like category, priority, or location.
- ❖ Create assignment groups and assign users to the right teams.
- ❖ Automate routing using Business Rules or Flow Designer for consistent and fast assignment.

Folder structure

Streamlined-Ticket-Assignment-ServiceNow/

```
├── API_Integration/  
├── API_README.md  
├── create_incident.py  
├── get_incident_by_id.py  
├── update_assignment.py  
├── delete_ticket.py  
└── API_Documentation.pdf
```

API Documentation

User:

```
import requests  
from requests.auth import HTTPBasicAuth  
url = "https://dev270972.service-now.com/$m.do#/home"  
auth = HTTPBasicAuth("admin", "password")  
payload = {  
    "first_name": "Manne",  
    "last_name": "Niranjan",  
    "email": "niranjanreddymanne2507@gmail.com",  
    "user_name": "manne.niranjan",  
    "password": "niranjan123",  
}  
  
headers = {"Content-Type": "application/json"}  
  
res = requests.post(url, auth=auth, json=payload, headers=headers)  
print(res.json())
```

Project:

```
url = "https://dev270972.service-now.com/$m.do#/home"  
payload = {
```

```

    "short_description": "New College Project Support",
    "description": "Need technical support for Java assignment project",
    "category": "project",
    "assignment_group": "Project Support"
}
res = requests.post(url, auth=auth, json=payload, headers=headers)
print(res.json())

```

Application Issue:

```

payload = {
    "short_description": "Application not responding",
    "description": "App crashes during launch",
    "category": "application",
    "assignment_group": "Application Team",
    "priority": "2"
}
res = requests.post(url, auth=auth, json=payload, headers=headers)
print(res.json())

```

Chat:

```

chat_message = "Hi team, my laptop is overheating during calls."
payload = {
    "short_description": "Chat Submission: Laptop Heating",
    "description": chat_message,
    "category": "hardware",
    "assignment_group": "Hardware Team"
}
res = requests.post(url, auth=auth, json=payload, headers=headers)
print(res.json())

```

Assign Ticket:

```

def auto_assign(category):
    group = {
        "software": "Software Team",
        "hardware": "Hardware Team",
        "network": "Network Team",
        "project": "Project Support"
    }.get(category, "IT Helpdesk")

    payload = {
        "short_description": f"{category} ticket via API",

```

```
"category": category,  
"assignment_group": group  
}  
res = requests.post(url, auth=auth, json=payload, headers=headers)  
print(res.json())
```

```
auto_assign("software")
```

Ticket status:

```
ticket_sys_id = "abcd1234567890"  
url = f  
"https://your\_instance.service-now.com/api/now/table/incident/{ticket\_sys\_id}"  
res = requests.get(url, auth=auth, headers=headers) print(res.json()['result']  
['state'])
```

Authentication Flow

- ❖ REST APIs to create or assign incidents
- ❖ External integrations (chatbots, portals, mobile apps)
- ❖ Scripted APIs to automate ticket routing

Testing

- ❖ Tested ticket creation via UI, Python scripts, and Postman (API).
- ❖ Checked Client Scripts and UI Policies for field visibility and resets.
- ❖ Validated Business Rules and Assignment Rules on record creation.
- ❖ Performed negative testing with blank/invalid inputs.
- ❖ Ensured secure access using Basic Auth and role-based permissions.
- ❖ Confirmed expected outputs via response codes and assignment logs.

Screenshots/Demo

User name

Password

Forgot Password ?

servicenow All Favorites History User - Katherine Pierce Search

User ID Katherine Pierce

First name Katherine

Last name Pierce

Title

Department

Update Set Password Delete

Related Links

Update Set Password Delete

Language -- None --

Calendar integration Outlook

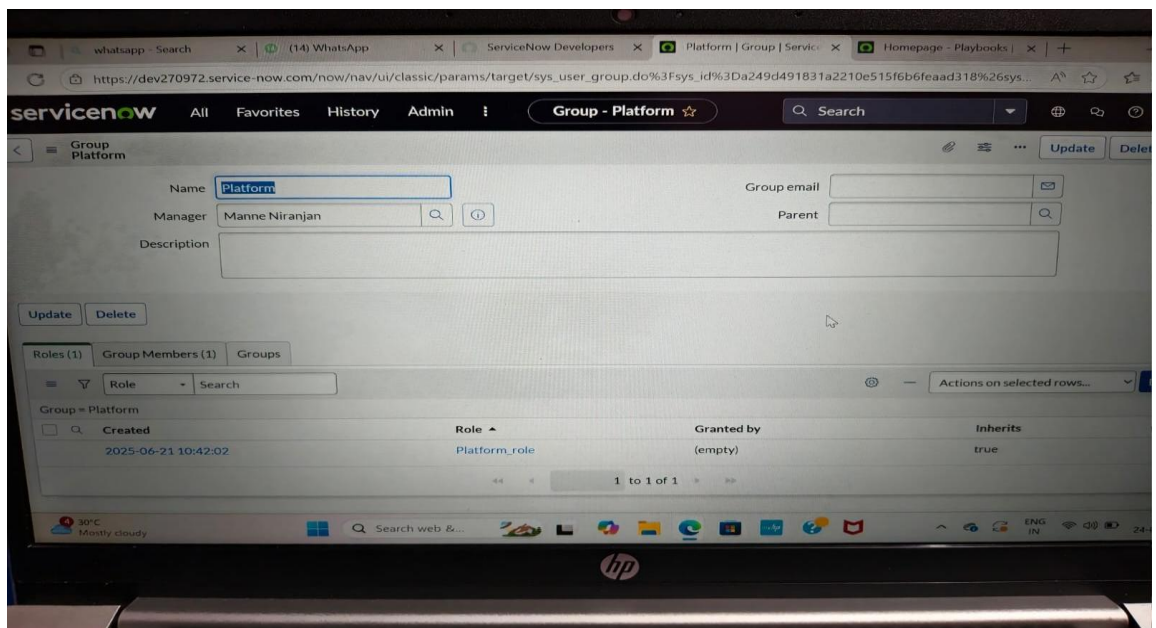
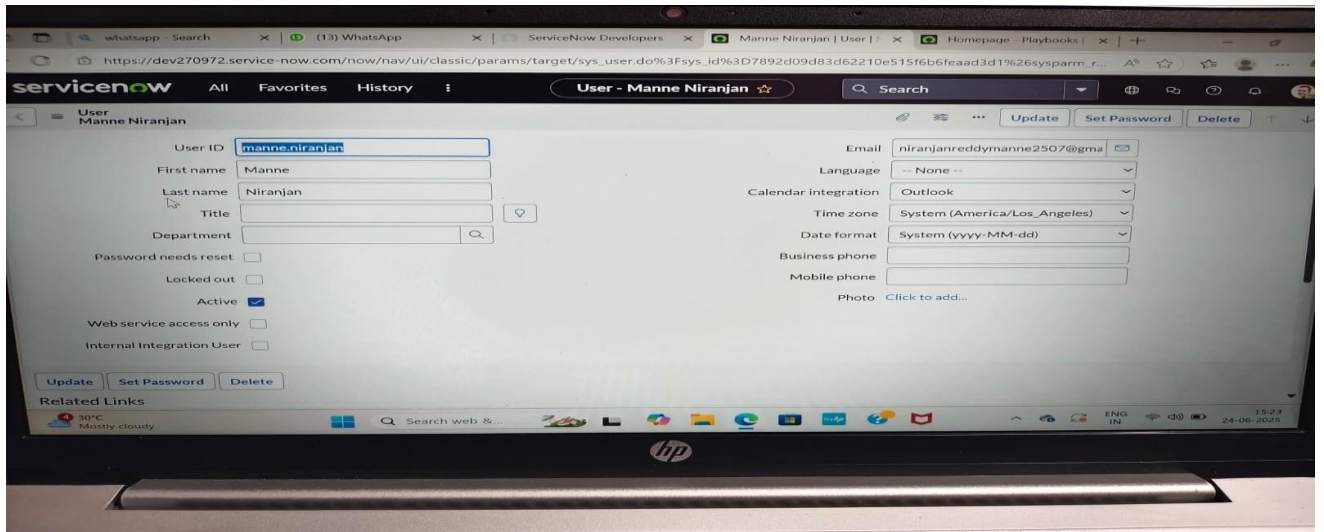
Time zone System (America/Los_Angeles)

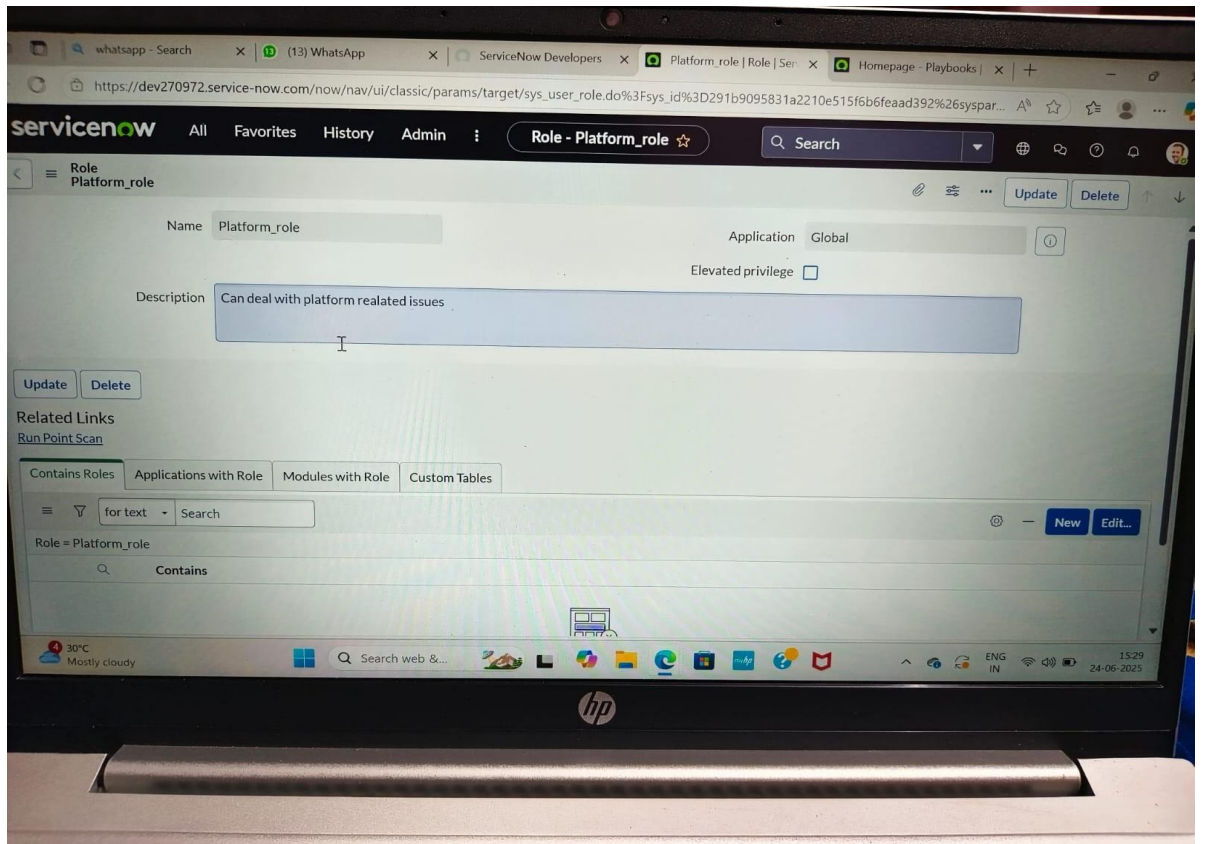
Date format System (yyyy-MM-dd)

Business phone

Mobile phone

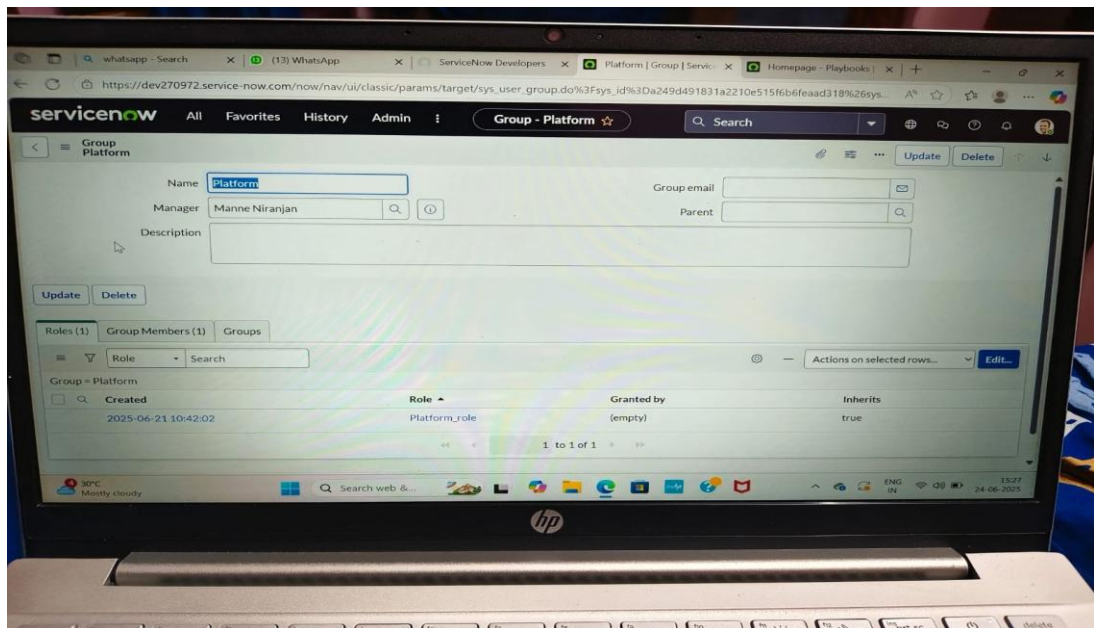
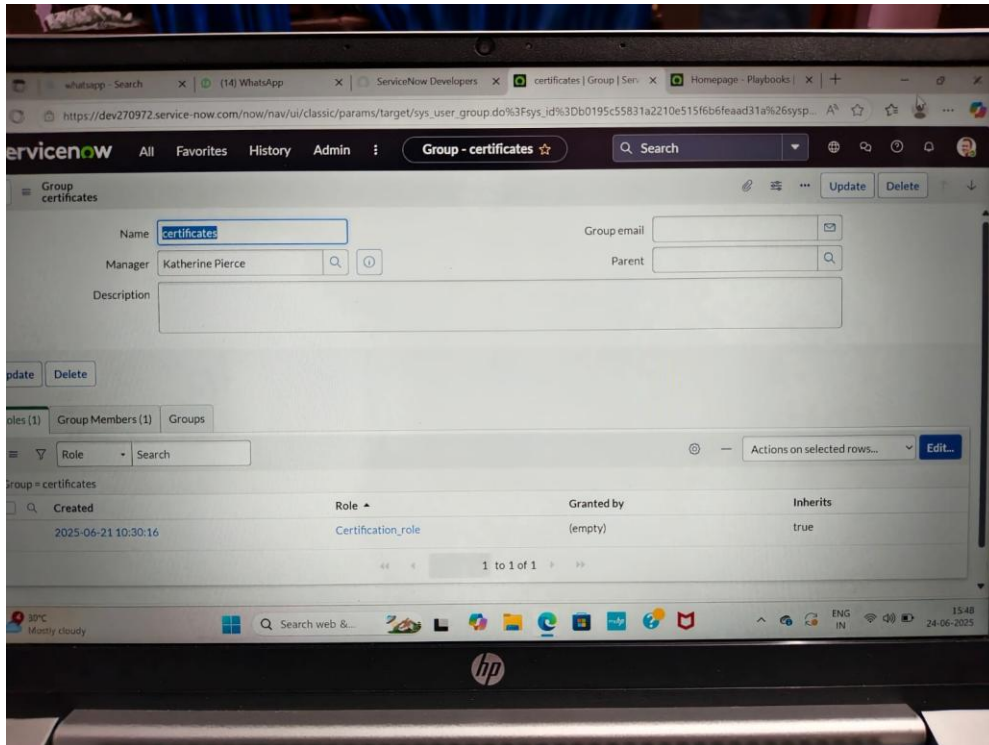
Photo Click to add...





The screenshot shows the ServiceNow web interface for configuring a table named 'Operations related'. The browser tabs include 'whatsapp - Search', '(13) WhatsApp', 'ServiceNow Developers', 'Operations related | Table | Ser...', and 'Homepage - Playbooks'. The URL is 'https://dev270972.service-now.com/now/nav/ui/classic/params/target/sys_db_object.do%3Fsys_id%3D85abd491831a2210e515f6b6feaad31e%26syspa...'. The page title is 'Table - Operations related'. The configuration fields are: Name: 'Operations related', Application: 'Global', and Description: 'Can deal with platform related issues'. There are 'Update' and 'Delete' buttons. Below the description, there is a 'Related Links' section with a link 'Run Point Scan'. At the bottom, there are tabs for 'Contains Roles', 'Applications with Role', 'Modules with Role', and 'Custom Tables'. The 'Contains Roles' tab is active, showing a search bar with 'for text' and a 'Search' button. Below the search bar, there is a table with the header 'Role = Platform_role' and a search bar. The table has a 'Contains' column.

Field	Type	Value	Value	Value	Value
Sys ID	Sys ID (GUID)	(empty)	32		false
Updates	Integer	(empty)	40		false
Priority	String	(empty)	40	40	false
Created	Date/Time	(empty)	40	40	false
Updated by	String	(empty)	40		false
Assigned to group	Reference	Group	32		false
Updates	Integer	(empty)	40	40	false
Issue	String	(empty)	40	40	false
Class	System Class Name	(empty)	80	javascript:current.getTable();	false
Ticket raised Date	Date/Time	(empty)	40	40	false
Name	String	(empty)	40	40	false
Comment	String	(empty)	40	40	false
Updated	Date/Time	(empty)	40		false
Updated	Date/Time	(empty)	40	40	false
Updated by	String	(empty)	40	40	false
Created	Date/Time	(empty)	40		false



servicenow All Favorites History Access Control - u_operations_rel... Search

Access Control u_operations_related_u_priority

Access Control Rules have two decision types, and these types will behave differently depending on conditions.

1. Allow Access: Allows access to a resource if all conditions are met.
2. Deny Access: Denies access to a resource unless all conditions are met.

[More Info](#)

Requires role

Role

admin

Insert a new row...

Security Attribute Condition

Local or Existing Existing@Local

Condition All of these conditions must be met

-- choose field --

OR AND

New Criteria

servicenow All Favorites History Admin Access Controls Search

Access Control u_operations_related_u_issue

* Type record

* Operation write

Decision Type Allow If

Admin overrides

Protection policy -- None --

* Name issue [u_operations_related_u_issue]

Description Default access control on u_operations_related_u_issue

Applies To

Add Filter Condition Add "OR" Clause

Application Global

Active

Advanced

servicenow All Favorites History Access Control - u_operations_rel... Search

Access Control u_operations_related_u_name

* Type record

* Operation write

Admin overrides

Protection policy -- None --

* Name name [u_operations_related_u_name]

Description Default access control on u_operations_related_u_name

fields

Conditions

Access Control Rules have two decision types, and these types will behave differently depending on conditions.

1. Allow Access: Allows access to a resource if all conditions are met.
2. Deny Access: Denies access to a resource unless all conditions are met.

[More Info](#)

servicenow All Favorites History Access Control - u_operations_rel... Search

Access Control u_operations_related_u_service_request_no

* Type record

* Operation write

Admin overrides

Protection policy -- None --

* Name Operations related [u_operations_related]

Service request No

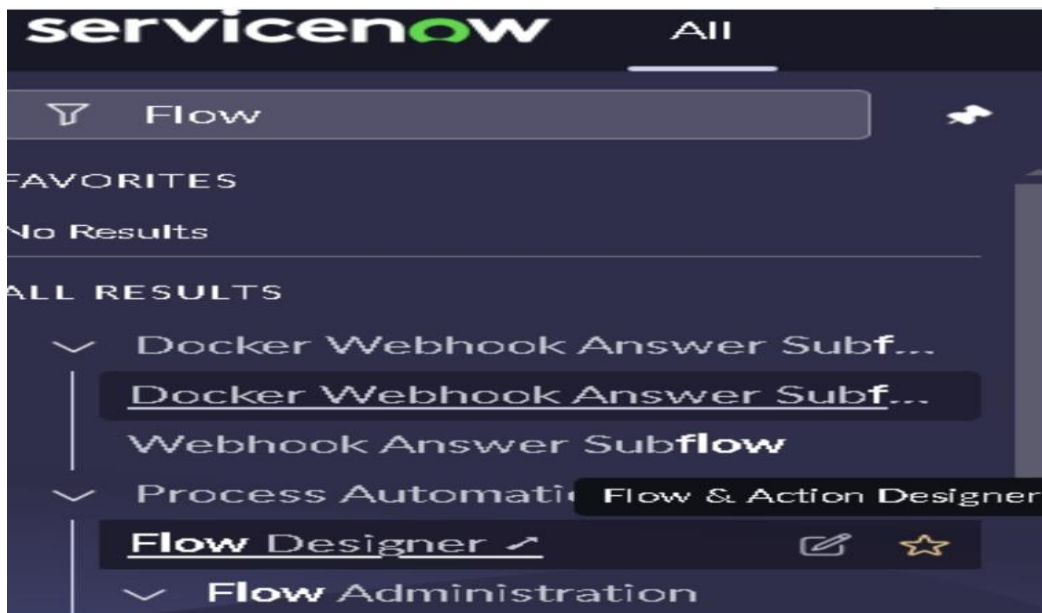
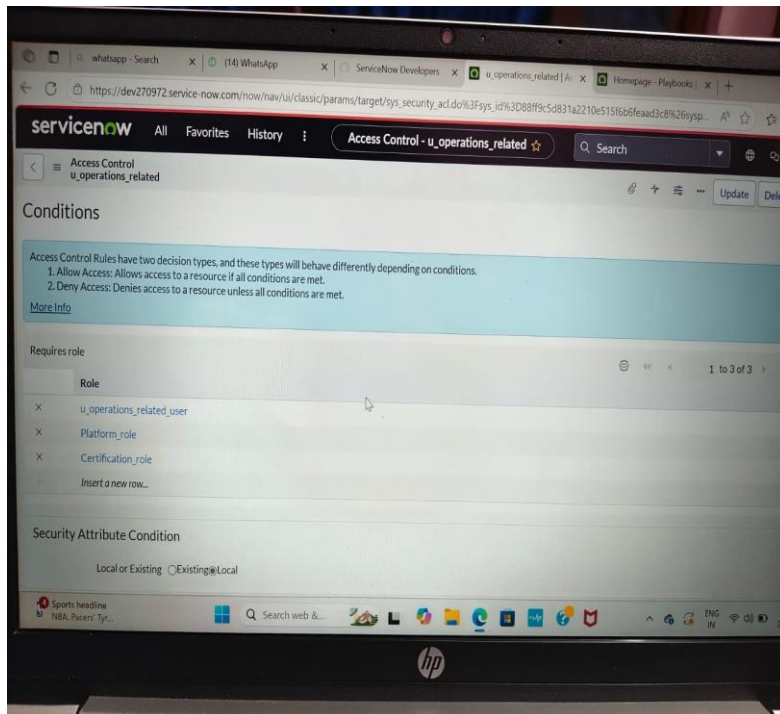
Description

Conditions

Access Control Rules have two decision types, and these types will behave differently depending on conditions.

1. Allow Access: Allows access to a resource if all conditions are met.
2. Deny Access: Denies access to a resource unless all conditions are met.

[More Info](#)



Flow properties

✕

* Flow name

Regarding certificates

Description

Describe your flow

Application

Global

Protection

-- None --

Run As

System User

Cancel

Submit

Let's get the details for your flow

Flow name * ⓘ

Regarding Certificate

Application * ⓘ

Global

Description ⓘ

Describe your flow.

▼ Hide additional properties

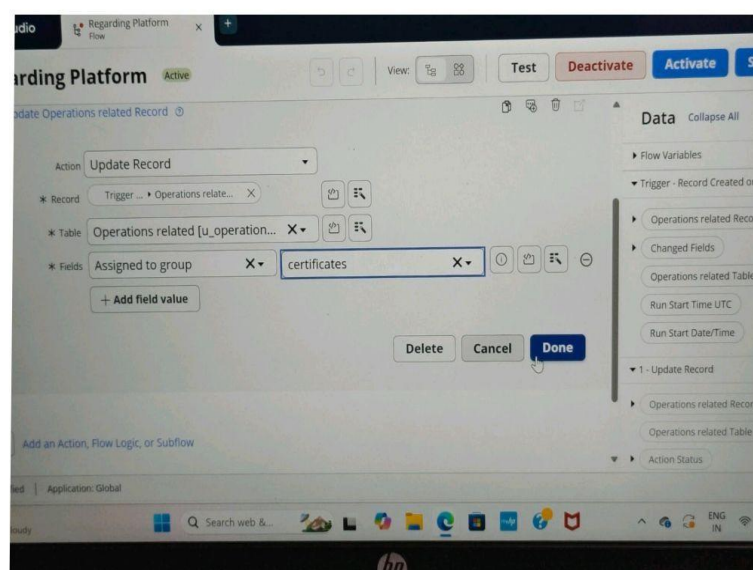
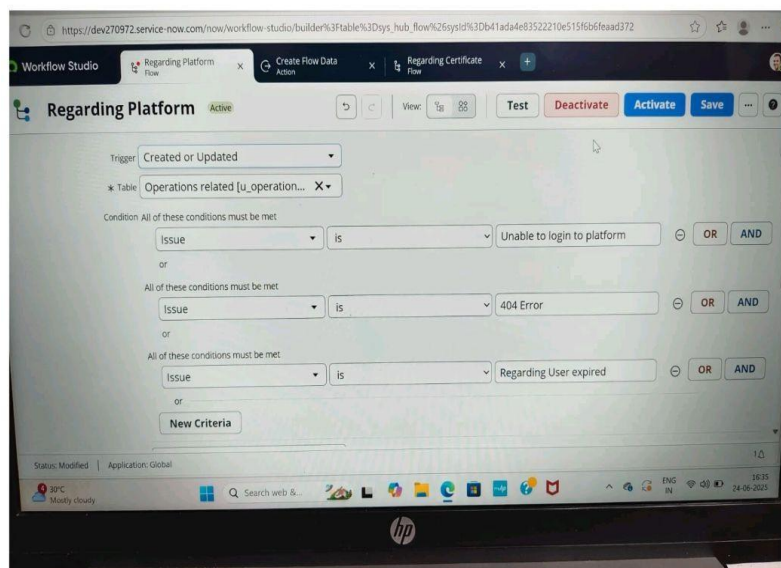
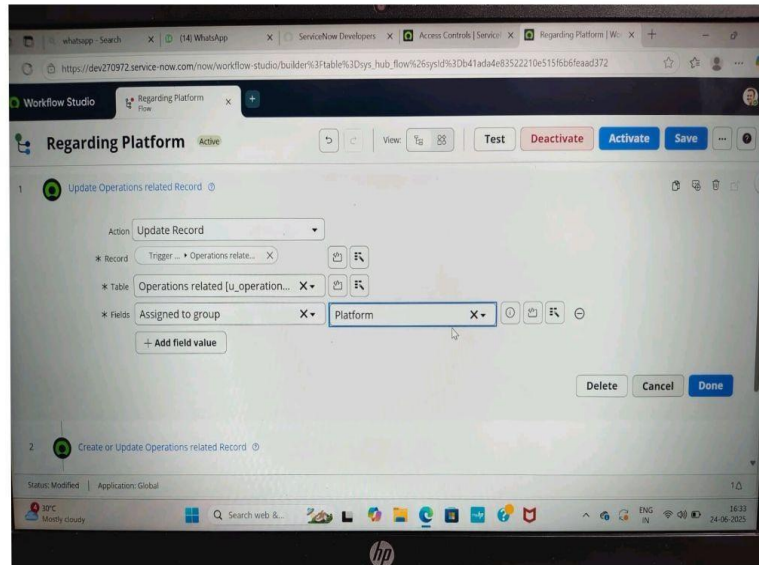
Protection ⓘ

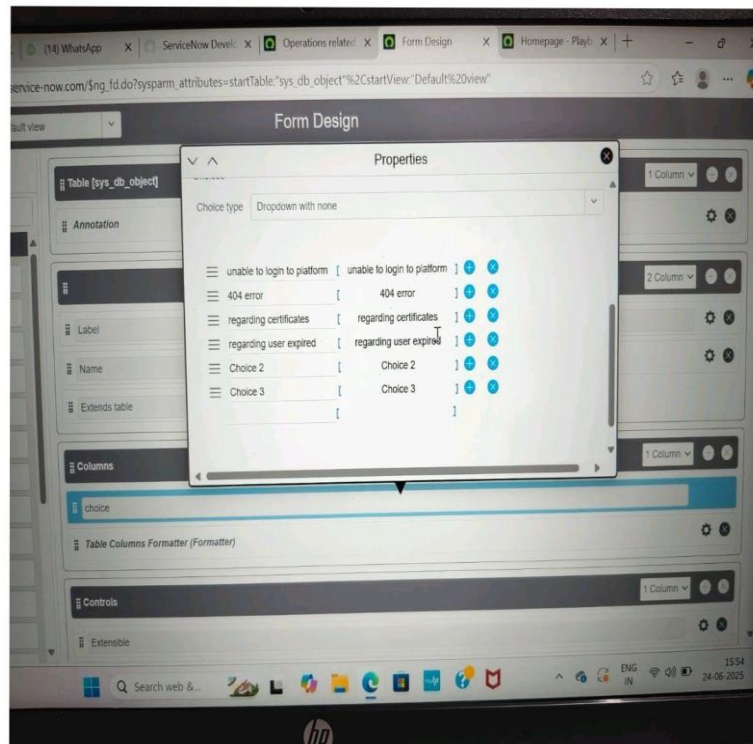
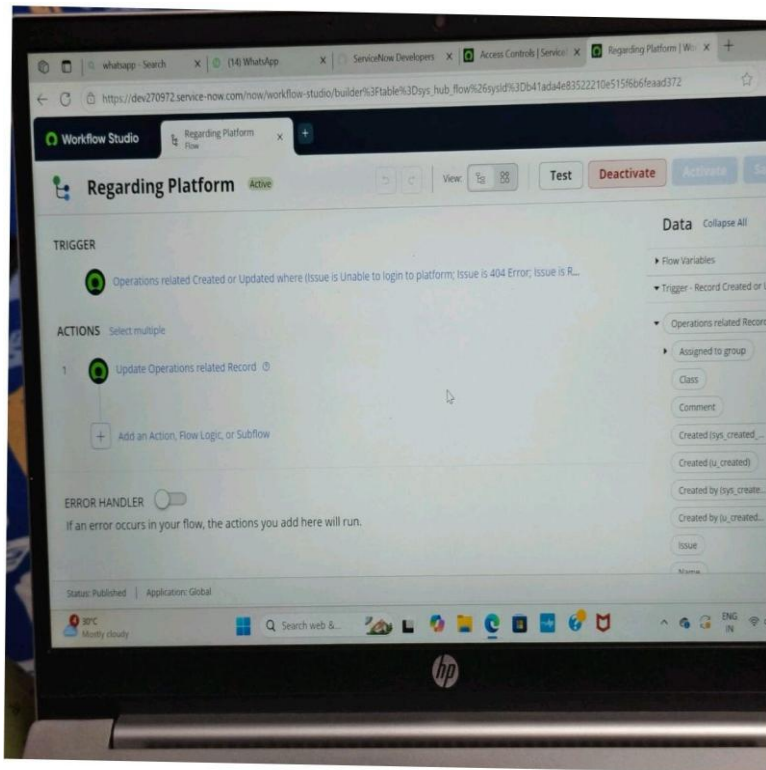
-- None --

Option that you can select to specify that the flow runs as a system user or the user who initiates the session.

Run as ⓘ

System user





Known Issues

- ❖ **Hardcoded Assignment Mapping**
Assignment groups are mapped based on static category values; dynamic or custom categories may not route correctly.
- ❖ **Basic Authentication in Scripts**
Current API programs use Basic Auth, which is not secure for production use without HTTPS or token-based auth.
- ❖ **No Real-Time Chat Integration**
Chat submissions are simulated; real-time integration with Virtual Agent or MS Teams is not yet implemented.

Future Enhancements

- ❖ **Integrate AI-based Assignment**
Use ServiceNow Predictive Intelligence to auto-assign tickets based on historical patterns and agent performance.
- ❖ **Switch to OAuth 2.0 Authentication**
Replace Basic Auth in APIs with secure, token-based OAuth for better security in production environments.
- ❖ **Real-Time Chatbot Integration**
Connect with Virtual Agent, MS Teams, or WhatsApp to allow real-time ticket submission and updates via chat.
- ❖ **Custom Assignment Rules for Location & Priority**
Enhance assignment logic to include location, impact, and urgency for more accurate ticket routing.
- ❖ **Add Retry and Logging in API Scripts**
Improve API resilience by adding retry logic, logging failed requests, and sending alerts on failure.