Kavya Bhat
Consultant

Prior Experience
Moog India Technology Centre
- Web Developer

Higher Graduation
- Computer science and Engineering graduate
- Completed course in Full stack data science from Jigsaw academy

➢ 3 years of experience in areas of Marketing Analytics

➢ Supported MMM solutions across domains; CPG, Gaming, Automobiles, and E-commerce across different business units

➢ Expertise

  ➢ Client account support, business requirements formulation, end-to-end delivery of analytics projects

  ➢ Extensive hands-on experience building MMM using Demand Drivers & data wrangling using tools such as Microsoft Excel, & Python

  ➢ Building insights presentations, running marketing budget allocation optimizations, and analytical storyboarding for various levels of client management.

  ➢ Providing client support including prompt communication regarding progress status updates

➢ Personal Skills:

  ➢ Honest and hardworking team player, technologically skilled and adaptable to achieve business demands.