



About 7-Eleven

7-Eleven is a fast-growing convenience retailer, known for our highly sought-after products, such as Slurpee® and Big Bite®. “Brain Freeze” is a 7-Eleven registered trademark for our 53-year old Slurpee®. With over 70,000 stores globally (more than any other retailer or food service provider), we handle over a billion transactions per year. But there’s a lot more to our story and much more left to be written. From coffee to go and self-serve sodas to serving customers 24/7, 7-Eleven has revolutionized the in-store experience.

About the Global Solution Center

The 7-Eleven Global Solution Center (GSC) in Bangalore, India, will play a significant role in 7-Eleven's transformation journey by building products that support business activities at each of its convenience stores. The GSC will accelerate 7-Eleven's digital strategy and expand its internal IT capabilities in the areas of digital, info-security, networking, and data science. Along with complementing the existing skills and expertise at 7-Eleven, the GSC is being set up with a vision to build a full-service capability in India, including product development, system integration, and support functions.

History

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| 1927 | “Uncle Johnny” Jefferson Green has the bright idea to start selling everyday staples from the dock of a local icehouse in Dallas, Texas. The world’s first convenience store is born. |
| 1933 | Prohibition is repealed and the ice docks start selling beer and liquor, which dramatically impacts store growth. |
| 1946 | The name changes from Tote’m Stores to 7-Eleven to reflect the new extended hours – 7am to 11pm, seven days a week. |
| 1950s | The one-stop shopping locations offer everything consumers need, including gas. New stores open in Florida, Maryland, Virginia, and Pennsylvania. |
| 1963 | 7-Eleven opens the 1,000th store – and counting. The 24/7 idea is a hit and soon catches on in other locations. |
| 1964 | 7-Eleven enters the franchising business |
| 1965 | It starts with the launch of the Slurpee® drink and the world’s first coffee to go. |
| 1969 | 7-Eleven goes international and opens locations in Canada, bumping up the number of stores to 3,500. |
| 1970s | 7-Eleven leads the way, offering self-serve gas and the first self-serve soda fountain. Americans are also introduced to the Big Gulp® fountain drink. |
| 1980s | 7-Eleven continues opening new international locations, including stores in Australia, Sweden, Taiwan, Hong Kong, Singapore, Guam, Malaysia and the Philippines. |
| Today | With 70,000 stores – and counting – located around the globe, we’re more determined than ever to continue innovating and delivering |

Key Facts

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| Headquarters | Texas, USA |
| CEO | Joseph M. DePinto |
| Founded | 1927 |
| Products | Convenience Retail |
| Employees | Over 20,000 |
| Market | Over 70,000 stores across 18 countries |



Key Leaders



Joseph M. DePinto
President and Chief Executive Officer



Stanley Reynolds
Executive Vice President and Chief Financial Officer



Jack Stout
Senior Vice President, Merchandising and Demand Chain



Rankin Gasaway
Executive Vice President and Chief Administrative Officer



Marissa Henderson Jarratt
Senior Vice President and Chief Marketing Officer



Jesus Delgado-Jenkins
Senior Vice President, Business Development and Chief Growth Officer



Chris Tanco
Executive Vice President and Chief Operating Officer



Jennifer Goschke- VP & Country Leader, 7-Eleven Global Solution Center
Jennifer joined 7-Eleven in September 2018 as Vice President of Internal Audit. Prior to 7-Eleven, she held the Chief Audit Executive role at three other Fortune 500 companies, including Office Depot, Conn’s, Inc., and IDEXX Laboratories. Currently she is managing the Global Solution Center and is located out of Bangalore.

A Legacy of Innovation

We were the first to provide to-go coffee cups, offer a self-serve soda fountain, operate for 24 hours a day, and yes, we even coined the phrase “BrainFreeze®” in honor of the world’s favorite frozen drink. Then came the innovation of some of our most popular menu items: the SLURPEE® drink, the BIG GULP®, and then the BIG BITE®. Now, we continue our history of innovation and power it through digital initiatives.

7NOW®

7-Eleven’s 7NOW® delivery service can bring purchases directly to shoppers who don’t even have time to make a stop at a nearby 7-Eleven® store or simply want the extra convenience. The delivery service is available via the 7NOW app for smartphones and online. The delivery service allows customers to achieve convenience like never before and have their favorite items like fresh food, beverages, snacks, groceries, and household products delivered straight to their door.

7Rewards®

By simply shopping with 7-Eleven, customers have the ability to earn and redeem points on a wide assortment of products through the 7Rewards® loyalty program housed in the 7-Eleven app. 7-Eleven customers earn 7Rewards points on almost every purchase and points can be redeemed in-store for fresh food, grilled food items, drinks, snacks, and more. Customers can also earn points through augmented reality (AR) experiences and games. To become a 7Rewards member and earn points and take advantage of discounts, customers simply download the 7-Eleven app, register for the 7Rewards loyalty program and scan the app at checkout.

7-Eleven Bot on Messenger

Chatting with 7-Eleven is now available for customers 24/7 through the 7-Eleven Facebook Messenger Bot. The cutting-edge technology allows fans and customers to communicate with the brand effortlessly and whenever they want. Customers can use this platform to sign up for the 7Rewards® loyalty program.

Amazon

7-Eleven expands their convenience through the use of Amazon Lockers for customers to pick up packages in stores. Consumers have turned to online shopping for many household staples, and having Amazon Lockers in 7-Eleven® stores makes this accessible for more and more people. In addition to lockers,

customers who do not have a credit card or prefer to pay with cash have access to Amazon Pay at participating 7-Eleven stores. Customers can easily load funds onto their Amazon account with cash and immediately be available for use.

BillPay

BillPay—an app powered by PayNearMe—is available at participating 7-Eleven® stores to help users pay for a variety of bills. It serves as a full-service bill payment spot, which allows customers to securely pay their bills, helps keep track of payment history, sets reminders, and allows cash payment for bills.

Cashierless Store

7-Eleven is testing new, in-house built, innovative technology at its corporate headquarters that allows customers to purchase items in-store without interacting with a cashier. Employees can use the store by simply downloading the app and entering the store. Though a proprietary mixture of algorithms and predictive technology enables, the store system is able to separate individual customers and their purchases from others in the store. This nontraditional, forward-thinking contactless store enables seamless transactions and a frictionless shopping experience.

Mobile Checkout

7-Eleven is the first convenience store chain to develop proprietary technology for a full frictionless payment experience from start to finish. At certain locations the retailer has launched the 7-Eleven Mobile Checkout feature, which allows customers to skip the checkout line completely by scanning items and paying with their smartphone. Purchases made using Mobile Checkout are also eligible for 7Rewards® loyalty program points. The contactless feature was piloted in select stores in Dallas and then expanded to stores in Manhattan. 7-Eleven is looking forward to the growth and expansion of the frictionless in-store experience. The new contactless feature allows customers to choose the way

they shop in stores and be in control of their own shopping experience.

7NEXT™

7-Eleven strives to revolutionize, and that is why the retailer has expanded its innovation team. The Research and Development Division is located a few miles from the 7-Eleven Store Support Center in Irving, Texas, and serves as a hub of imagination designed to spark imagination and amplify the company’s major digital transformation. Its agile workspace was designed as a high-tech center and serves as a creative atmosphere to foster innovative thinking and test forward-thinking concepts across the company.