Kavya H Bhat
Data Science & Machine Learning Enthusiast

Data Science Analyst (3+ Years' Experience)

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Sex: Female | **DOB:** 16/09/1995 | **Nationality:** Indian
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JOB SKILLS

- Accomplished professional with extensive hands-on experience in **Data handling**, **building Marketing Mix Models, Statistical models etc.,** and programming experience in translating business requirement
- Experience with statistical analysis software with **R, Python** etc. Worked on projects using **Python (NumPy, Pandas, SciPy), Scikit-Learn, Arima, LSTM, Prophet, TensorFlow and Deep Learning (Keras)**
- Well versed with **latest data science tools** and ML models
- Strong statistical and quantitative analysis skills
- Highly Adaptable and flexible in working with different geographical team
- Knowledge of **Microsoft Office**, particularly Excel and PowerPoint
- Strong verbal and written **communication** skills
- Completed **Course in Full stack Data Science** from premier institute **Jigsaw Academy, Bangalore**

SKILLS

Development Platform	Microsoft Excel, Google-Colab, Jupyter Notebook
Data Visualization	Power BI, Python (Matplotlib, Seaborn)(Intermediate)
R Programming	RStudio(beginner)
Database / Repository / Other Programming	SQL(beginner) C++, HTML, Data Structure, Java, C#, RPA

EXPERIENCE

Oct 2019 – Present

Data Analyst (Consultant)
Analytic Edge Pvt. Ltd. Bangalore

- Supported MMM solutions across domains - CPG, Gaming, Automobiles, and E-commerce across different business units
- Expertise:
  1. **Interacting with the Client, understanding their requirements**, and being responsible for end-to-end delivery of analytics engagements (Working with the historical data to answer the business questions from the major FMCG clients)
  2. **Data collection, data harmonization**, and building MMM for multiple brands and countries; developing forecast model to facilitate monthly planning
  3. **Building insights, and presentations, running marketing budget allocation optimizations, and analytical storyboarding** for various levels of client management.
  4. Providing client support, including prompt communication regarding progress status updates
- **Data wrangling** or **handled** through statistical tools such as Microsoft **Excel, PPT & Python Programming**
- Led the small team and was responsible for their goal-setting & **mentoring**

Achievement
- Received team award for Mentoring and successfully completing the project
- Received multiple appreciations from Gaming clients for providing swift support in critical issues and helping them understand our platform better.
- Received on-spot award/appreciation award from AE for extraordinary support to multiple

clients and for handling the projects individually.

Jan 2018 – Jan 2019 • **Web Developer (Robotic Process Automation)**
Moog India Technology Centre, Bangalore, India

- Worked on HR Tool using in ASP.NET, C# using UI Path Studio tool
- Developed a tool for the purpose of Billing, front end- Visual Studio 2010 & back end-SQL Server using ASP.Net, C#, SQL, HTML, and CSS
- Received appreciation award for writing code to test tool, which helped the QA team to save time while performing validation testing.

EDUCATION

Feb2019 - Aug 2019	Full Stack Data Science Course	Jigsaw Academy, Bangalore India
Aug 2013 - Aug 2017	Bachelor of Engineering (Computer Science)	VTU University(SMVITM), Udupi, India

LANGUAGES

- English Fluent
- Hindi, Kannada, Tulu

PERSONAL SKILLS

- Adaptable to learning new business problems that involve analytical and logical reasoning within the marketing analytics area
- Honest, **hardworking**, & loyal team player, **adaptable** to achieve business demands
- Self-motivated performer, **strong organizational skills, creative thinker**, **flexible** & **technologically competent** to achieve any project milestone
- Playing a dual role of delivery consultant as well as an individual contributor
- **Helping**, **managing** & **planning** the development activities of the team
- **Managing** and **tracking** the project plan to ensure the successful completion of delivery goals
- Confident, articulate, and professional speaking abilities (and experience)
- Empathic listener & **persuasive** speaker, **Influencing**, leading, & delegating abilities
- Leadership - **Managed** and **coordinated a small** team