

01-01-2015

31-12-2015



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** of
weekends,
Friday/Saturdays evenings.

MONTHLY

There are **maximum** orders
from month of
July and January.

SALES PERFORMANCE

CATEGORY

Classical Category contributes to
maximum sales & total orders.

SIZE

Large size pizza contributes to
maximum sales.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Quantity



21350

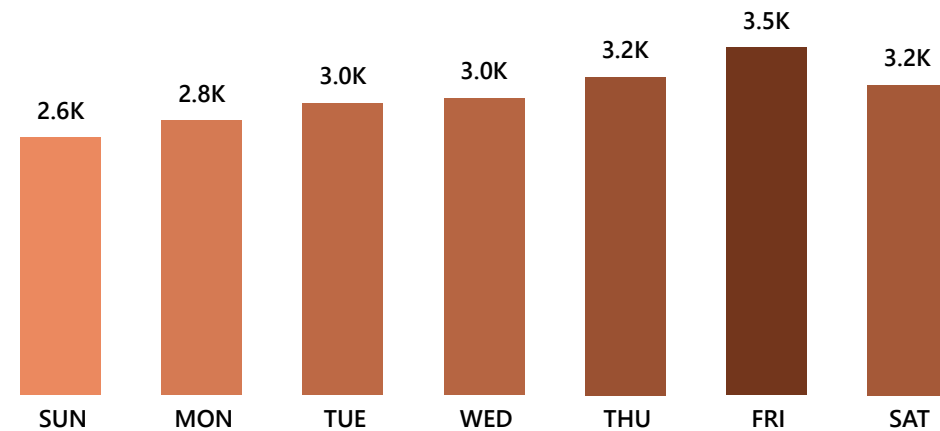
Total Orders



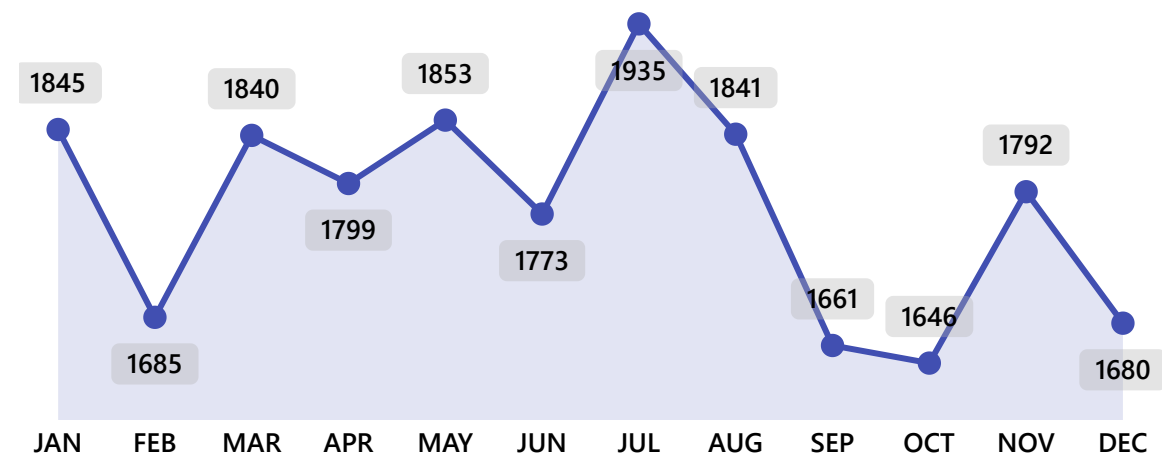
2.32

Avg Pizzas sold per order

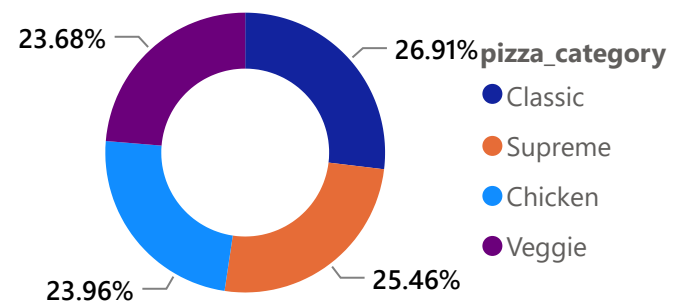
Daily Trend for Total Orders



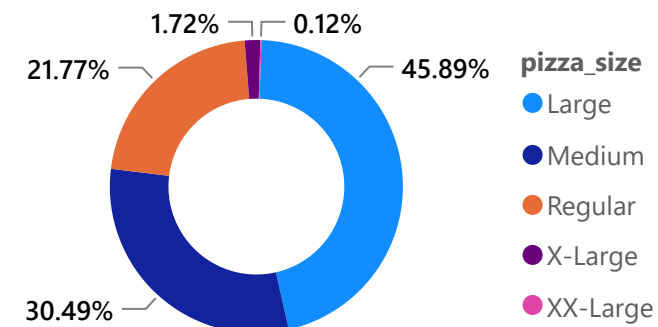
Monthly Trend for Total Orders



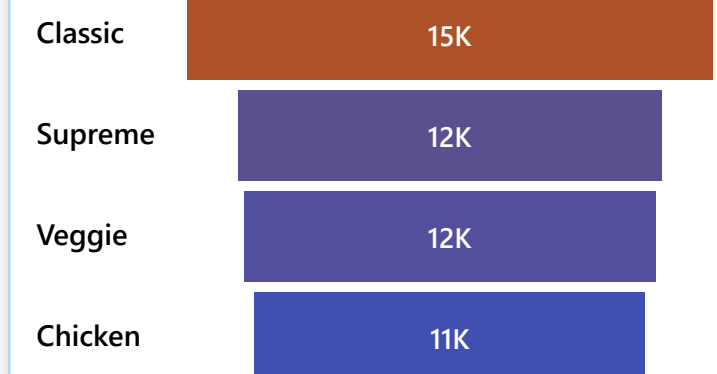
% of Sales by pizza_category



% of Sales by pizza_size



Total Pizza sold by pizza_category



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Best/Worst Sellers

BEST SELLERS

REVENUE
The Thai Chicken Pizza contributes to maximum revenue.

QUANTITY
The Classic Deluxe Pizza contributes to maximum total quantity.

TOTAL ORDERS
The Classic Deluxe Pizza contributes to maximum total orders.

WORST SELLERS

REVENUE
The Brie Carre Pizza contributes to maximum revenue.

QUANTITY
The Brie Carre Pizza contributes to maximum total quantity.

TOTAL ORDERS
The Brie Carre Pizza contributes to maximum total orders.

