



Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Since its lanuch in 2005 TouTube has been the go-to platform for entertainment.

Regrading capturing viewers interest some YouTube has it all.

Where you're in the mood for funny momment.

The most followed YouTube channels halls from India.

Mrbeast also know as jimmy Donaidson holds an univalled throne as the most followed individual on the most subscribed YouTube channels.

T-series stands first among the world's top 10 most subscribe YouTube channels.

News ,updates, or educational content YouTube has it all.

With its captivating Bollywood songs and snippets.



Persona's name

Exploring World's Top YouTube Channels

Form comedy ,animation and daily vlogs to self-help ,meditation and fitness , there's a YouTube niche for every creator.

Job of Youtuber:
*Writing.
*short videoes.
*Editing software

DisAdvantage:
*Make money isn't that easy. *A lot distraction.
*Defamation and bullying.

Advantages:
*Connect with world.
*Viral effect Audio.
*Build relationship.

Skills YouTuber :
*Videoediting.
*Graphicdesign.
*Videoproduction

Make money:
*advertisi ng.
*sponsorship.
*Selling your own product.

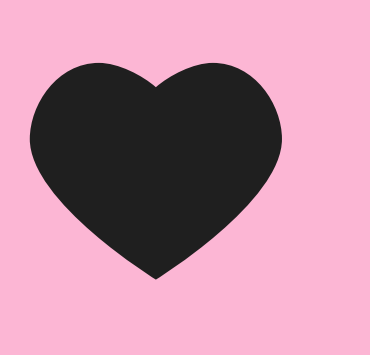


Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



[See an example](#)