Project Design Phase-II Technology Stack (Architecture & Stack)

Date	22 July 2025	
Team ID	PNT2025TMID10592	
Project Name	I Revolution: A Data-driven Exploration of	
	Apple's iPhone Impact in India	
Maximum Marks	4 Marks	

Technical Architecture:

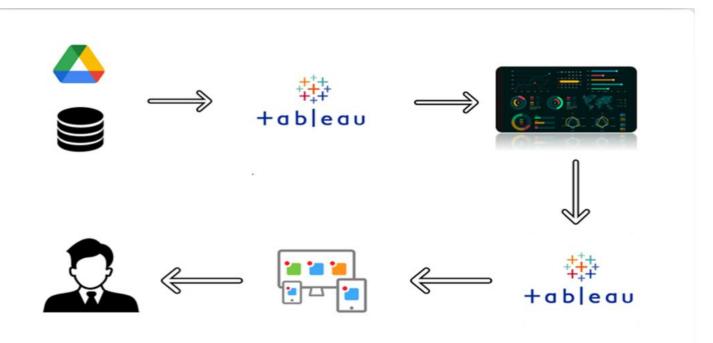


Table-1 : Components & Technologies:

S.No	Component	Description	Technology
1.	User Interface	Website interface with dashboards and comparison tools	HTML, CSS, JavaScript, Bootstrap
2.	Application Logic-1	Data cleaning, preprocessing, and logic building	Tableu Prep Builder, Tableu Public
3.	Application Logic-2	Business logic for comparing iPhone & other brands	Excel Formulas
4.	Application Logic-3	Connecting Tableau dashboards to cleaned data	Table Public 2025.2
5.	Database	structured data storage	MySQL
6.	File Storage	Storing project dataset files	Local Filesystem
7.	Machine Learning Model	Predict iPhone demand/price trend	Future Scope
8.	Infrastructure	Hosting Tableau dashboards + static site	Tableau Public + GitHub Pages

Table-2: Application Characteristics:

S.No	Characteristics	Description	Technology	
1.	Open-Source Frameworks	Tableau Public, Bootstrap for UI	Tableau Public, Bootstrap	
2.	Security Implementations	No sensitive data; publicly accessible dashboards Not Required		
3.	Scalable Architecture	Easily extendable with more data/models later	Modular CSV + Tableau dashboard setup	
4.	Availability		Tableau Public (Free Cloud Hosting)	
		Hosted via Tableau Public (cloud availability)		
5.	Performance	Optimized visuals, filtered views in Tableau	Tableau Filters, Extracts	