

Kavya Rathod

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Experience

Nani's Bilona Ghee

Back-end Web Developer

Nov 2024 - Jan 2025

- **Launched the company's first-ever automated ordering system** via **WhatsApp Business API** bot, increasing order volume by **30%** within the first month, significantly enhancing operational efficiency.
- Streamlined secure payments with **Razorpay**, reducing transaction issues by **40%** and boosting customer trust, resulting in a **30% increase in successful transactions** and improved user experience.
- **Transformed Customer Engagement** by integrating a smart chatbot, reducing response time by **40%**, and improving overall interaction quality, contributing to a **25% increase in repeat customers**.

Education

Indian Institute of Information Technology

Gwalior, Madhya Pradesh

Integrated B.Tech and MBA in Information Technology; CGPA: 8.19

Aug 2023 – Expected May 2028

Relevant Courses: Data Structures and Algorithms, Database Management Systems, Object-Oriented Programming

Technical Skills

Languages and Framework: C/C++, HTML/CSS, JavaScript , NodeJS, ReactJS, ExpressJS , Tailwind

Developer Tools: Git, GitHub,Whatsapp Business API, Visual Studio Code, Canva ,Photoshop

DataBase: MySQL, MongoDB

Projects

Twaran - INTER IIIT [↗](#) | React.js, Framer Motion

January 2025

- **Developed and optimized interactive pixel-perfect** visually appealing frontend designs, creating pages such as Location (with API integration), Contact Us , Sponsor Us, Brochure, and Payment Details.
- **Ensured full responsiveness**, making the website versatile to **every pixel size and all devices**, while enhancing the UI with **great visually appealing interactive elements** for a better user experience.
- **Collaborated with a team of five** to develop a **responsive and user-friendly interface** for the **Inter-IIIT fest website**, ensuring smooth **accessibility** for **25 IIITs and 2000+ registrations**.

Mega-Mart [↗](#) |React-Redux, Async Thunk, Express, MongoDB, Tailwind

September 2024

- Engineered a **full-stack e-commerce platform** featuring **100+ product listings**, enhancing user satisfaction and trust, seamless integration of order tracking,optimized performance and responsive design.
- Implemented an **intuitive admin panel** for efficient **order and product management**, incorporating essential CRUD (Create, Read, Update, Delete) operations to streamline daily administrative tasks.
- Integrated **Redux Toolkit with Async Thunk** for a **30% reduction in API call times** and deployed scalable **RESTful APIs** with Express and MongoDB Atlas, ensuring high availability and reliability.

Achievement

- **ATF Scholar Stage - 2 Qualified** [↗](#)
Participated in the prestigious and highly selective scholarship program hosted by AlgoUniversity [↗](#) , securing a position in the top 50 among 20,000+ exceptionally talented and competitive participants.
- **Flipkart Grid 6.0** [↗](#) Robotics challenge Stage-1 Qualifier, competing against over 20,000 participants.

Positions of Responsibility

- **Executive** of the Entrepreneurship Club and **event coordinator** of SAC Sports at IIIT Gwalior.
- **Event Coordinator** of the Design Core Team at Aurora'24, IIIT Gwalior, leading creative initiatives.