

# Kavya Rathod

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## Experience

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### Nani's Bilona Ghee

Backend Engineer

Nov 2024 - Jan 2025

- **Launched the company's first-ever automated ordering system** via **WhatsApp Business API** bot, increasing order volume by **30%** within the first month, significantly enhancing operational efficiency.
- Streamlined secure payments with **Razorpay**, reducing transaction issues by **40%** and boosting customer trust, resulting in a **30% increase in successful transactions** and improved user experience.
- **Transformed Customer Engagement** by integrating a smart chatbot, reducing response time by **40%**, and improving overall interaction quality, contributing to a **25% increase in repeat customers**.

## Education

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### Indian Institute of Information Technology

Integrated B.Tech and MBA in Information Technology; CGPA: 8.19

Gwalior, Madhya Pradesh

Aug 2023 – Expected May 2028

**Relevant Courses:** Data Structures and Algorithms, Database Management Systems, Operating Systems. Computer Networks, Object Oriented Programming.

## Technical Skills

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**Languages and Framework:** SQL, SSH, Django , Python, NodeJS, ReactJS, ExpressJS , JavaScript ,Latex, C/C++ , HTML/CSS Tailwind.

**Developer Tools:** Git, GitHub,Whatsapp Business API, Overleaf

**DataBase:** MySQL, MongoDB

## Projects

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### Twaran - INTER IIIT | React.js, Framer Motion

Dec-Jan 2025

- **Developed and optimized interactive pixel-perfect** visually appealing frontend designs, creating pages such as Location (with API integration), Contact Us , Sponsor Us, Brochure, and Payment Details.
- **Integrated the API and registration process seamlessly**, enabling smooth user authentication and data handling while ensuring full adaptive across all devices and pixel sizes.
- **Collaborated with a team of five** to develop a **scalable and user-friendly interface** for the **Inter-IIIT fest website**, ensuring smooth **accessibility** for **25 IIITs and 2000+ registrations**.

### Mega-Mart |React-Redux, Async Thunk, Express, MongoDB, Tailwind

Aug-Sept 2024

- Engineered a **full-stack e-commerce platform** featuring **100+ product listings**, enhancing user satisfaction and trust, seamless integration of order tracking,optimized performance and optimized design.
- Implemented an **intuitive admin panel** for efficient **order and product management**, incorporating essential CRUD (Create, Read, Update, Delete) operations to streamline daily administrative tasks.
- Integrated **Redux Toolkit with Async Thunk** for a **30% reduction in API call times** and deployed scalable **RESTful APIs** with Express and MongoDB Atlas, ensuring high availability and reliability.

## Achievement

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- **ATF Scholar Stage-2 Qualified** , secured top 50 among 20,000+ in AlgoUniversity scholarship.
- **Flipkart Grid 6.0** Robotics challenge Stage-1 Qualifier, competing against over 20,000 participants.

## Positions of Responsibility

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- **Executive** of the Entrepreneurship Club and **event coordinator** of SAC Sports at IIIT Gwalior.
- **Event Coordinator** of the Design Core Team at Aurora'24, IIIT Gwalior, leading creative initiatives.