Lexicon-Based Approach to Sentiment Analysis of Bilingual Tweets

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OBJECTIVE

- We aim to implement a Twitter sentiment analysis model that helps to overcome the challenges of identifying the sentiments of bilingual tweets (Tamil and English).
- Classify the tweets present in the dataset into positive and negative.
- Implement the model for different classifiers and evaluate their performance based on accuracy and F1 scores.

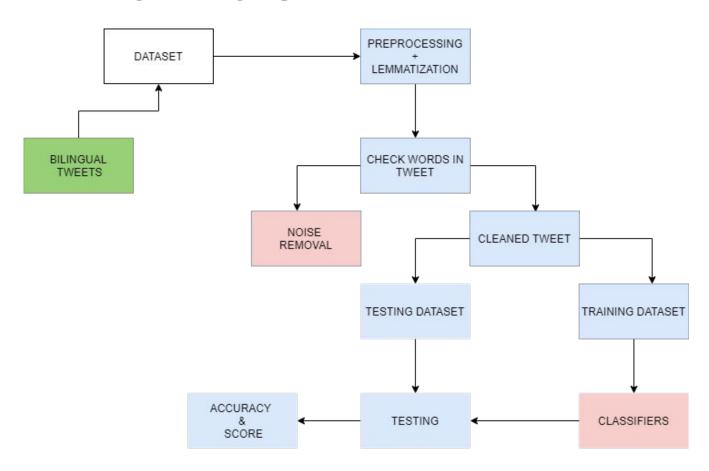
Literature Survey

SNO	TITLE, AUTHOR, YEAR	PROPOSED METHOD	DATASET	METRICS	MERITS AND DEMERITS	IDEAS FOR ADOPTION
1	Lexicon-Based Approach to Sentiment Analysis of Tweets Using R Language: Second International Conference, Nitika Nigam, Divakar Yadav, ICACDS 2018, Dehradun, India, April 20-21, 2018,	To classify the given set of tweets into two classes: Positive and Negative by extracting the semantics from the tweets and calculating polarity score.	Dataset of PM Modi's Tweets	The final table consists of positive, negative and score values which is represented in the form of a histogram.	Result given conclusive enough for the dataset . The range is small as they've taken smaller dataset. Some of parameters are not taken into consideration like the hybrid languages.	Leveraging the score calculation mechanism used here. Also adopting same style of lexicon based dictionary creation.
2	Tools and Techniques for Lexicon Driven Sentiment Analysis: A Review, Munir Ahmad Shabib Aftab, Syed Shah Muhammad Usman waheed Waheed	Different tools and methods analysed for lexicon based analysis and their accuracy rates compared.	Twitter Data, DIGG, BBC Dataset.	Accuracies of different methods on datasets varying from 95.33 to 66.56 percent.	Different methods explored paving way for understanding the various nuances of analysis. Analysed for 3 datasets hence giving varying pictures. Proposed tools/methods have individual drawbacks.	Adopting the proposed methods for positive, negation, blind negation and split words.

SN O	TITLE, AUTHOR, YEAR	PROPOSED METHOD	DATASET	METRICS	MERITS AND DEMERITS	IDEAS FOR ADOPTION
3	DepecheMood++: a Bilingual Emotion Lexicon Built Through Simple Yet Powerful Techniques Oscar Araque Lorenzo Gatti2, Jacopo Staiano3, Marco Guerini4,5 1Grupo de Sistemas Inteligentes, 2015	An extension of an existing and widely used emotion lexicon for English and creation of emotion lexica for Italian and English through increasing embedding, regression experiments and other techniques.	From Rappler and Corriere and (Guerini and Staiano)	Measured via average correlation of emotions and words mentioned.	The different methods mentioned have their own effect on accuracy for eg adding a word frequency cutoff parameter leads to a benefit in the performance of the generated lexicon; in our experiments we find an optimal value of 10.	The methods mentioned to remove random subsets, of decreasing size, from the original lexicon vocabulary
4	Predicting Tamil Movies Sentimental Reviews Using Tamil Tweets- Vallikannu Ramanathan, T. Meyyappan and S.M. Thamarai- 2019	Sentiment-bearing terms and its neighbouring terms in Tamil tweets are evaluated using contextual semantic sentiment analysis to get more accurate result for the movie sentimental classification	Petra Movie review.	TF-IDF method is used to find the accuracy based on keywords. As well as TF-IDF+ DSO +CSSA	It deals negation problem and Tamil SentiWordNet with adjectives to classify the sentiment. However adverbs not dealt with and dataset is limited. Doesn't account for tamil words typed in english.	To analyze the semantic meaning between the words contextual semantic sentiment analysis is applied.

SNO	TITLE, AUTHOR, YEAR	PROPOSED METHOD	DATASET	METRICS	MERITS AND DEMERITS	IDEAS FOR ADOPTION
5	Expressively vulgar: The socio-dynamics of vulgarity and its effects on sentiment analysis in social media Isabel Cachola*‡ Eric Holgate*† Daniel Preot,iuc-Pietro → Junyi Jessy Li† 2018	This study performs a large-scale, data-driven empirical analysis of vulgar words using social media data	200 dimensional embeddings trained on a corpus of 50 million tweets (Astudillo et al., 2015).	Mean absolute error (MAE), which asserts more penalty when the predicted label is further away from the true label, i.e., if the system predicts 1, and the true label is -2, the error will be 3 (instead of just "incorrect").	Introduced a new data set of 6.8K vulgar tweets labeled for sentiment on a five-point scale by nine annotators Token insertion and concatenation improves the prediction of negative tweets, and the prediction of non-negative tweets remain stable. Across sentiment labels, masking improves the prediction of positive tweets; however, the prediction of negative tweets suffer. With masking, the actual vulgar word is replaced by a special token, stripping its meaning.	Masking, Token Insertion and concatenation for analysing vulgar tweets.

DETAILED ARCHITECTURE



LIST OF MODULES

- 1. Collection of dataset
- 2. Data Preprocessing
 - a. Dataset Cleaning
 - b. Add Cleaned tweet to dataset
- 3. Feature Extraction
- 4. Training & Testing
- 5. Performance Evaluations
- 6. Bilingual Tweets

Module 1: Dataset

- The dataset that was used was obtained from "Kaggle" called the *Sentiment140* dataset.
- It contains 16 Million tweets extracted using the twitter API. The tweets have been annotated (0 = Negative, 1 = Positive) and they can be used to detect sentiment.
- The two columns that we will be needing are:
 - Label
 - Tweet

Tweet	name	no_query	date	number	Label	
is upset that he can't update his Facebook by	scotthamilton	NO_QUERY	Mon Apr 06 22:19:49 PDT 2009	1467810672	0	0
@Kenichan I dived many times for the ball. Man	mattycus	NO_QUERY	Mon Apr 06 22:19:53 PDT 2009	1467810917	0	1
my whole body feels itchy and like its on fire	ElleCTF	NO_QUERY	Mon Apr 06 22:19:57 PDT 2009	1467811184	0	2
@nationwideclass no, it's not behaving at all	Karoli	NO_QUERY	Mon Apr 06 22:19:57 PDT 2009	1467811193	0	3
@Kwesidei not the whole crew	joy_wolf	NO_QUERY	Mon Apr 06 22:20:00 PDT 2009	1467811372	0	4
	2420			***	0.00	
My GrandMa is making Dinenr with my Mum	Madelinedugganx	NO_QUERY	Fri May 29 07:33:44 PDT 2009	1960186342	4	1048570
Mid-morning snack time A bowl of cheese noo	OffRoad_Dude	NO_QUERY	Fri May 29 07:33:43 PDT 2009	1960186409	4	1048571
@ShaDeLa same here say it like from the Termi	Falchion	NO_QUERY	Fri May 29 07:33:44 PDT 2009	1960186429	4	1048572
@DestinyHope92 im great thaanks wbuu?	jonasobsessedx	NO_QUERY	Fri May 29 07:33:44 PDT 2009	1960186445	4	1048573
cant wait til her date this weekend	sugababez	NO_QUERY	Fri May 29 07:33:45 PDT 2009	1960186607	4	1048574

Module 2: Data Preprocessing

Data Cleaning

- Changing Labels
- Dropping unwanted columns
- Removing Emoticons
- Replace contraction
- Lemmatization
- Removal of Noise

Add Cleaned tweet to dataset

- Writing Cleaned Tweets to a file
- Adding Cleaned Tweets as a column to data
- Display preprocessed data

1. Changing Labels

Pseudo Code:

For every label:

If label is 0 then replace as negative

Else replace as positive

```
#0 to negative and 4 to positive

|=[]

for i in data["Label"]:

if(i==0):

I.append("negative")

else:

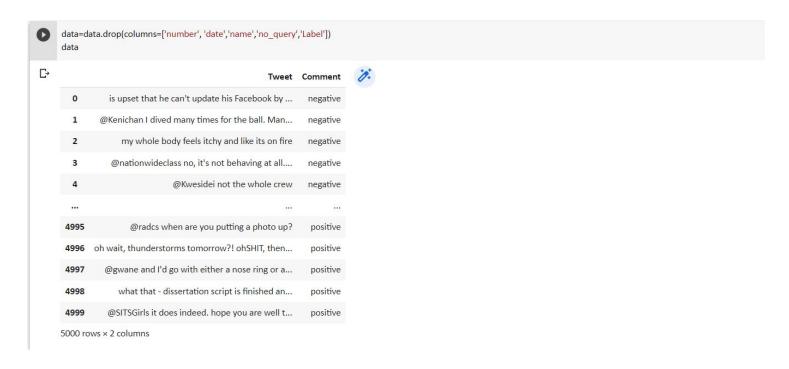
I.append("positive")

data['Comment']=|
```

2. Dropping unwanted columns

Pseudo Code:

Data = data.drop(<list of columns to be dropped>)



3. Removing Emoticons

Pseudo Code:

For emojis use inputString.encode() to convert to ascii value.

For keyboard typed emoticons use dictionary to replace equivalent text.

```
[19] def deEmojify(inputString):
         return inputString.encode('ascii', 'ignore').decode('ascii')
      def emoticons():
         return {
           ":)":"smiley",
           ":-)":"smiley",
           ":-]":"smiley",
           ":-3":"smiley",
           ":->":"smiley",
           "8-)":"smiley",
           ":-}":"smiley",
           ":)":"smiley",
           ":]":"smiley",
           ":3":"smiley",
           ":>":"smiley",
           "8)":"smiley",
           ":}":"smiley",
           ":o)":"smiley",
           ":c)":"smiley",
           ":^)":"smiley",
           "=]":"smilev",
```

4. Replace contraction

Pseudo Code:

For contractions use defined dictionary to replace equivalent text.

```
def contractions():
  return {
    "ain't":"is not".
    "amn't":"am not",
     "aren't": "are not",
    "can't":"cannot",
     "'cause": "because",
     "couldn't": "could not",
     "couldn't've": "could not have",
     "could've": "could have",
     "daren't": "dare not",
     "daresn't": "dare not",
     "dasn't": "dare not",
     "didn't": "did not",
    "doesn't": "does not",
     "don't": "do not",
     "e'er":"ever",
     "em":"them".
     "everyone's": "everyone is",
     "finna": "fixing to",
     "gimme": "give me",
     "gonna": "going to",
     "gon't": "go not",
     "gotta": "got to",
     "hadn't":"had not",
     "hasn't": "has not".
```

5. Lemmatization

Pseudo Code:

for word in sentence:

lemm = Lemmatize(word)

return lemm

Input: Eat played slept

Output: eat play sleep

```
#Lemmatization: Root form of words in tweet
def lemmatization(sent):
  lemmatize=WordNetLemmatizer()
  sentence_after_lemmatization=[]
  for word, tag in pos_tag(word_tokenize(sent)):
    if(tag[0:2]=="NN"):
      pos='n'
    elif(tag[0:2]=="VB"):
      pos='v'
    else:
      pos='a'
    lem=lemmatize.lemmatize(word.pos)
    sentence_after_lemmatization.append(lem)
  st=""
  for i in sentence_after_lemmatization:
    if(i!="be" and i!="is" and len(i)!=1):
      st=st+" "+i
  c=0
  list_text=st.split()
  flag=0
  new st=""
  for i in list text:
    temp=i
    if(flag==1):
      flag=0
      continue
    if(i=="not" and (c+1)<len(list_text)):
      for syn in wordnet.synsets(list_text[c+1]):
        antonyms=[]
        for I in syn.lemmas():
          if I.antonyms():
            antonyms.append(l.antonyms()[0].name())
            temp=antonyms[0]
            flag=1
            break
        if(flag==1):
          break
    new_st=new_st+" "+temp
    c+=1
  return new_st
```

6. Removal of Noise

Pseudo Code:

For each word in tweet:

- Removal of url
- Removal handles @
- Replacing emoticons with their respective words
- Replacing short form words with their full form

```
def removal of noise(sent):
   clean sent=[]
   temp st=""
   list_sent=sent.split(" ")
   d=contractions()
   emoii=emoticons()
   for word in list_sent:
     #removal of url
     word = re.sub(r"http\S+", "", word)
     word = re.sub(r"[www.][a-zA-Z0-9_]+[.com]", "", word)
     #removal of account handles '@'
     word = re.sub("(@[A-Za-z0-9 ]+)","", word)
     #replacing emoticons with their respective words
     if(word in emoji.keys()):
       word=emoji[word]
     #replacing short form words with their full form
     if(word.lower() in d.keys()):
       word=d[word.lower()]
     if(c==0):
       temp_st=word
     else:
       temp_st=temp_st+" "+word
     c=c+1
   sent=temp_st
   stop_words = set(stopwords.words('english'))
   stop_words.add('is')
   stop_words.remove('not')
   for word in word tokenize(sent):
     if(word.lower() not in stop words and word.lower() not in string.punctuation and word!=""" and word!=""" ):
       #print(word)
       word=spell.correction(word.lower())
       word=re.sub("[0-9]+","",word)
       word=re.sub("[.]+"," ",word)
       word=re.sub("[-]+"," ",word)
       word=re.sub("[_]+"," ",word)
       word = re.sub("~"," ", word)
       if(len(word)!=1):
         clean sent.append(word.lower())
   cleaned st=""
   for i in clean_sent:
     cleaned_st=cleaned_st+" "+i
   #print(cleaned st)
   return lemmatization(cleaned st)
```

7. Preproc() calls all other preprocessing functions

```
prepoc():
    deEmojify()
    removal_of_noise()
```

Pseudo Code:

```
def preproc(text):
#HTML tags are removed below
 text =BeautifulSoup(text).get_text()
 text =text.replace("","")
new text=sent tokenize(text)
 result=0
 new str=""
#Emoticons removal + Noise Removal
 for i in new text:
 j=deEmojify(i)
 res=removal_of_noise(j)
  new_str=new_str+" "+res
return new str
```

8. Display Cleaned Tweets

```
clean_list=[]
for i in data["Tweet"]:
  print()
  print(i)
  x=preproc(i)
  clean_list.append(x)
  print()
  print(x)
  print("----")
 enjoy nice weather
-----
@trendhunter Very nice pics! Thanks for sharing it
 nice pic thanks share
@Hollywood Trey
is so anxious for thursday! I can't wait to see mike its been 3 and a half months!
 anxious thursday not wait see mike half month
@FinancegradTH Some days I have too much to say. Not a bad thing to be at a loss for words, you use your brain for much greater things.
day much say good thing loss word use brain much great thing
-----
```

9. Writing Cleaned Tweets to a file

```
[31] with open('cleaned_tweet.txt', 'w') as f:
for item in clean_list:
f.write("%s\n" % item)
```

10. Adding Cleaned Tweets as a column to data

```
[91] #reading from file cleaned tweets and storing in a cleaned tweets column in the dataframe
    filename = "cleaned_tweet.txt"
    with open(filename) as f:
        lines = f.read().splitlines()
    lines
    data["cleaned_tweets"]=lines
```

11. PreProcessed Data

	Label	number	date	no_query	name	Tweet	Comment	cleaned_tweet
0	0	1467810672	Mon Apr 06 22:19:49 PDT 2009	NO_QUERY	scotthamilton	is upset that he can't update his Facebook by	negative	upset no
1	0	1467810917	Mon Apr 06 22:19:53 PDT 2009	NO_QUERY	mattycus	@Kenichan I dived many times for the ball. Man	negative	
2	0	1467811184	Mon Apr 06 22:19:57 PDT 2009	NO_QUERY	ElleCTF	my whole body feels itchy and like its on fire	negative	itch
3	0	1467811193	Mon Apr 06 22:19:57 PDT 2009	NO_QUERY	Karoli	@nationwideclass no, it's not behaving at all	negative	mad no
4	0	1467811372	Mon Apr 06 22:20:00 PDT 2009	NO_QUERY	joy_wolf	@Kwesidei not the whole crew	negative	no
					•••	•••	***	
4995	4	1468239135	Tue Apr 07 00:28:57 PDT 2009	NO_QUERY	Radt	@radcs when are you putting a photo up?	positive	
4996	4	1468239145	Tue Apr 07 00:28:57 PDT 2009	NO_QUERY	Disaster08	oh wait, thunderstorms tomorrow?! ohSHIT, then	positive	love love lov
4997	4	1468239164	Tue Apr 07 00:28:58 PDT 2009	NO_QUERY	lilac_dreamer	@gwane and I'd go with either a nose ring or a	positive	
4998	4	1468239307	Tue Apr 07 00:29:01 PDT 2009	NO_QUERY	TButt1983	what that - dissertation script is finished an	positive	
4999) 4	1468239336	Tue Apr 07 00:29:01 PDT 2009	NO QUERY	designmama	@SITSGirls it does indeed. hope you are well t	positive	we

Module 3: Feature Extraction

- Reading adjective file
- Extracting adjectives from the tweets
- Create frequency adjective distribution
- Replacing each cleaned tweet with features
- Display data with their features

1. Reading adjective file

```
[93] filename = "drive/MyDrive/CD PROJECT/english_adjectives.txt"
with open(filename) as f:
lines = f.read().splitlines()
lines
adjectives=lines
```

2. Extracting adjectives from the tweets

```
all_words=[]
negative=["not"]

for i in data["cleaned_tweets"]:
    for word in word_tokenize(i):
        if(word in adjectives or word in negative):
        all_words.append(word)
```

3. Create frequency adjective distribution

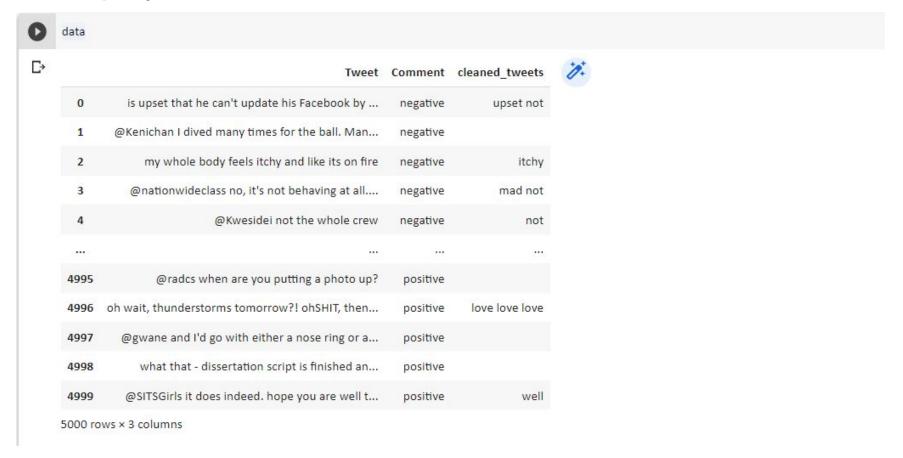
```
[95] import nltk
BagOfWords = nltk.FreqDist(all_words)
#BagOfWords
#len(BagOfWords)
word_features = list(BagOfWords.keys())[:5000]
#len(word_features)
#word_features
```

4. Replacing each cleaned tweet with features

```
new_list=[]
for i in data["cleaned_tweets"]:
    st=""
    for j in i.split():
        if(j in word_features):
            st=st+" "+j
        new_list.append(st)

data["cleaned_tweets"]=new_list
```

5. Display data with their features



Module 4: TRAINING & TESTING

Training and Testing Dataframes

```
[39] y=data["Comment"]
      x=data.drop('Comment',axis=1)
      x train,x test,y train,y test=train test split(x,y,test size=0.15)
[97] X train = pd.DataFrame(columns=['Tweet','cleaned tweets'])
      X test = pd.DataFrame(columns=['Tweet','cleaned tweets'])
      Y train = []
      Y test = []
      X_train = X_train.append(x_train)
      for i in y test:
        Y test.append(i)
      for i in y_train:
         Y_train.append(i)
      X_test = X_test.append(x_test)
```

Training sets

```
[] training_set=[]
    count=0
    for i in (X_train["cleaned_tweets"]):
        training_set.append((i.split(),Y_train[count]))
        count+=1

def list_to_dict(words_list):
    return dict([(word, True) for word in words_list])

training_set_formatted = [(list_to_dict(element[0]), element[1]) for element in training_set]
    #training_set_formatted
```

Testing Sets

```
test_set=[]
count=0
for i in (X_test["cleaned_tweets"]):
    test_set.append((i.split(),Y_test[count]))
    count+=1

def list_to_dict(words_list):
    return dict([(word, True) for word in words_list])

test_set_formatted= [(list_to_dict(element[0]), element[1]) for element in test_set]
```

CLASSIFIER ALGORITHMS TO TRAIN MODEL

Naive Bayes Algorithm

It is a classification technique based on Bayes' Theorem with an assumption of independence among predictors. A Naive Bayes classifier assumes that the presence of a particular feature in a class is unrelated to the presence of any other feature.

Bayes theorem provides a way of calculating posterior probability P(c|x) from P(c), P(x) and P(x|c).

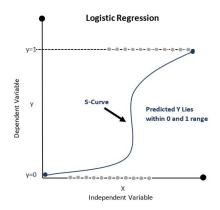
$$P(c \mid x) = \frac{P(x \mid c)P(c)}{P(x)}$$
Posterior Probability

Predictor Prior Probability

$$P(c \mid X) = P(x_1 \mid c) \times P(x_2 \mid c) \times \dots \times P(x_n \mid c) \times P(c)$$

Logistic Regression Algorithm

Logistic regression is basically a supervised classification algorithm. In a classification problem, the target variable(or output), y, can take only discrete values for a given set of features(or inputs), X.



Naive Bayes Algorithm

```
print("NAIVE BAYES\n")
classifier = nltk.NaiveBayesClassifier.train(training set formatted)
print("Accuracy Percentage = ", (nltk.classify.accuracy(classifier, test set formatted))*100)
classifiers.append([classifier,"NaiveBayes"])
accuracy.append([(nltk.classify.accuracy(classifier, test_set_formatted))*100,"NB"])
target names = ['positive','negative']
print("\nClassifiaction Report\n")
print(classification_report(Y_test, preds, target_names=target_names))
NAIVE BAYES
Accuracy Percentage = 60.4
Classifiaction Report
       precision recall f1-score support
  positive
             0.56
                                    357
  negative
             0.69 0.44 0.54
                                750
  accuracy
               0.63
                      0.61
  macro avg
weighted avg
                0.63
                       0.60 0.59
                                       750
```

Logistic Regression Algorithm

```
print("LOGISTIC REGRESSION\n")
LogReg_clf = SklearnClassifier(LogisticRegression())
LogReg_clf.train(training_set_formatted)
print("Acuracy Percentage = ", (nltk.classify.accuracy(LogReg_clf, test_set_formatted))*100)
accuracy.append([[nltk.classify.accuracy(LogReg_clf, test_set_formatted))*100,"LogReg"])
classifiers.append([LogReg_clf,"LogisticRegression"])
target_names = [ 'positive', 'negative']
print("\nClassifiaction Report\n")
print(classification_report(Y_test, preds, target_names=target_names))

LOGISTIC REGRESSION
Acuracy Percentage = 60.8
```

Classifiaction Report

negative

accuracy

macro avg

weighted avg

precision recall f1-score support

0.44

0.54

0.60

0.60 0.59

750

0.60

0.61

0.69

0.63

0.63

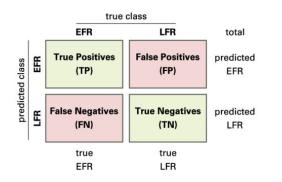
357

750

750

MODULE 5: Performance Evaluations

CONFUSION MATRIX



$$\begin{split} PR &= \frac{TP}{TP+FP} \\ RE &= \frac{TP}{TP+FN} \\ CA &= \frac{TP+TN}{TP+TN+FP+FN} \\ F_1 &= \frac{2TP}{2TP+FP+FN} \end{split}$$

ACCURACY

Accuracy =
$$\frac{(TP + TN)}{(TP + FP + TN + FN)}$$

PRECISION

$$Precision = \frac{True \ Positive}{True \ Positive + False \ Positive}$$

RECALL

$$Recall = \frac{True\ Positive}{True\ Positive + False\ Negative}$$

F1 SCORE

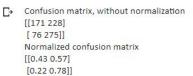
Naive Bayes Algorithm

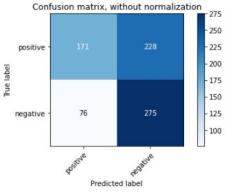
NAIVE BAYES

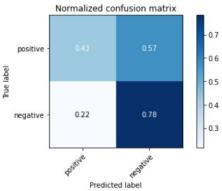
Accuracy Percentage = 59.4666666666667

Classifiaction Report

precision recall f1-score support 0.53 positive 0.69 0.43 399 negative 0.55 0.78 0.64 351 0.59 750 accuracy 0.62 0.61 0.59 750 macro avg weighted avg 0.62 0.59 0.58 750







Logistic Regression Algorithm

LOGISTIC REGRESSION

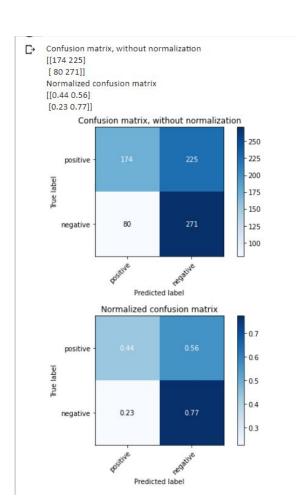
Acuracy Percentage = 59.33333333333333

Classifiaction Report

precision recall f1-score support

positive 0.69 0.44 0.53 399 negative 0.55 0.77 0.64 351

accuracy 0.59 750 macro avg 0.62 0.60 0.59 750 weighted avg 0.62 0.59 0.58 750



MODULE 6: BILINGUAL TWEETS

1. Import libraries

```
from googletrans import Translator
translator = Translator(service_urls=['translate.googleapis.com'])
```

2. Function to create List of Features

```
[69] def features(text):

new_list=[]

for i in text.split():

if(i in adjectives):

new_list.append(i)

return new_list
```

3. Classify Function

- 1. PreProcessing
- 2. Extract Features
- 3. Test Data using Classifiers
- 4. Print Result

```
cleaned_text=preproc(text)
    temp=features(cleaned_text)
    test_data=list_to_dict(temp)
    print(temp)
    print("Tweet given by user: ",text)
    for i in classifiers:
        print(i[1])
        determined_label=i[0].classify(test_data)
        print("This Tweet is ",determined_label)
        print("Nn")
        c=0
```

4. Translating users input to english

```
[66] #input from the user which will be used to classify
    def tanglish(input_text):
        translator = Translator(service_urls=['translate.google.co.in'])
        x=translator.translate(input_text,src="ta",dest="en")
        text_classify(x.text)
[67] #input from the user which will be used to classify
    from textblob import TextBlob
    def tanglish2(input_text):
        linear text text or linear text o
```

```
l=input text.split()
st=""
for i in I:
  word=TextBlob(i)
  if(word.detect_language()=="ta"):
    translator = Translator(service_urls=['translate.google.co.in'])
    x=translator.translate(i,src="ta",dest="en")
    st=st+" "+x.text
  else:
    st=st+" "+i
text classify(st)
```

Test Cases

func("saapadu is bad")

['bad']
Tweet given by user: Meals Is Bad
LogisticRegression
This Tweet is negative
NaiveBayes
This Tweet is negative

- func("Today is a gud day")
- ['good']

 Tweet given by user: Today Is a Good Day LogisticRegression

 This Tweet is positive

 NaiveBayes

 This Tweet is positive

0	func("appa is angry")
•	Tallet appa is alight f
₽	['angry'] Tweet given by user: Dad Is Annry LogisticRegression This Tweet is negative NaiveBayes This Tweet is negative
0	func("it is a big veedu")
₽	['big'] Tweet given by user: It's A Big House LogisticRegression This Tweet is positive NaiveBayes This Tweet is positive
C	func("saapudu is mosam")
C	Tweet given by user: Eatty is bad LogisticRegression This Tweet is negative
	NaiveBayes This Tweet is negative

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Extracted tweets (10) about Prime Minister Modi. | Download Scientific Diagram (researchgate.net)