



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10minutespre
- thounicollaborate
- 2-people recommended

Before you collaborate

A little prep goes a long way with this session. Here's what you need to do to get going.

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What problem are you trying to solve? Frame your problem as a How/Right! restatement. This will be the focus of your brainstorm.

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Define your problem statement
What problem are you trying to solve? Frame your problem as a low-light statement. This will be the focus of your brainstorm.

Define your problem statement
What problem are you trying to solve? Frame your problem as a How Right!® statement. This will be the

2 Brainstorm

What ideas can you come up with that address your problem statement?

Want to know more about what comes in mind that address your problem statement?

20

3 **Groupideas**
Take turns sharing your ideas while clustering them in related notes or using Oncealot sticky notes to keep things organized. Give each cluster a title.

Groupideas

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Prioritize

After you collaborate

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Afteryou collaborate

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methecural
Shows a view back to the end of withdrawl history, taking into account the log about the outcomes of the session.

Strategy Blueprint

OpenOffice.org

Strengths, weaknesses, opportunities & threats

<http://www.elsevier.com/locate/jtbi>

