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The High Atlas Foundation (HAF) along with other local cooperatives such as Mogador Cooperative and Mejji Association continue promoting economic growth and sustainable agricultural development in Morocco, with the support of volunteers such as Bill Nichol.

[1] Bill served as a volunteer to the High Atlas Foundation (HAF) for two weeks in January 2020. His primary duty was technical, rather than agricultural. Bill's mission was to help the farmers of tree nurseries in Morocco to enhance their tree planting project, which was financed by Ecosia, a German organization that finances reforestation around the world. The project, which is implemented by HAF, aims at planting 150.000 seeds of almond, carob, olive, and walnut trees at the nurseries of the High Atlas region. Farmers needed help on how to manage the finances of their planting project.



[2] Bill's volunteering period in the High Atlas region was at the right time as it was during the planting season in the area. Farmers wanted to know the expected financial gains from their tree plantings. One benefit of Bill's visit to the farmers is that he shared with <a href="them">them</a> his financial and business skills. The trainings he organized helped the farmers share their specialized skills with each other. Similarly, Bill offered guidance to the farmers about how to maximize their financial gains from the nurseries.



[3] During his work in Morocco, Bill spent another two weeks in Essaouira helping two other cooperatives: Mogador and Mejji. With his support, they developed a strategy to boost their web presence. The strategy aims to improve these cooperatives' online stores. This will allow them to sell more of their Argan products on the internet, which will increase their income. Bill and another local volunteer, Anass, also contributed to building the skills of the technical staff who will update and maintain the websites for the two cooperatives.

[4] Anass visited the cooperatives and collected information about their products. He asked the members about how they want to show their products online, who will buy the products, and the prices they are considering. This information helped Anass design the online platform better. He suggested to the associations to include their food certificates in the product packages. This will improve their product's value and increase its price and sales.

Adapted from: https://highatlasfoundation.org

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	تنظة تنهلية على 20 الصلعة: 2 على 5	على المصمح(ة) الثاكد من أن	1						
I. COMPREHENS	SION (15 POINTS)	-							
	BASE ALL YOUR ANSI	WERS ON THE TEXT							
A. ARE THESE	STATEMENTS TRUE OR FALS	E? JUSTIFY. (3 p	ots)						
<ol> <li>HAF provid</li> </ol>	ed the financial support needed for	planting 150.000 tree	seeds.						
2. One of Bill'	s roles in Morocco was to help farm	ners make more mone	y from their projects.						
<ol> <li>One of Bill's roles in Morocco was to help farmers make more money from their projects.</li> <li>Bill and Anass worked together to develop the digital skills of the technicians of Mogador and Me</li> </ol>									
••••••			•••••						
	IESE QUESTIONS. (4 pts)								
	vas Bill's total volunteering period								
2. List two ways Mejji and Mogador cooperatives benefited from their web presence.									
a									
b									
3. What's the role of the technical staff in Mejji and Mogador associations?									
4. How did the information Anass obtained from the associations help him?									
C. COMPLETE THE FOLLOWING SENTENCES WITH INFORMATION FROM THE TE  1. The farmers were able to share their expertise with each other thanks to									
2. Bill's volunteering came at the right time in the High Atlas because									
3. One of Anass's recommendations to the associations is									
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## لا يكتب أي شيء في هذا الإطار

			℀
الصلحة ; 3 على 5	NS - 11	الامتحان الوطني الموحد للبكاوريا  - الدورة العادية 2025 – الموسوع مدة: انتفة الإنجليزية - شعبة الأداب والطوم الإنسانية: مسلك الطوم الإنسانية	Σ
3. One of Ar	ass's recomn	nendations to the associations is	
<ol> <li>improve</li> <li>assistance</li> </ol>	(paragra	ORDS THAT MEAN ALMOST THE SAME AS (2 pts) ph 1):	
1. them	(paragraph	2):	
2. they	(paragraph :	3):	
The main pu a. inform b. explain c. tell abo	rpose of the value reader about how farmers out how Ecos	NSWER. (1 pt) writer is to: bout how Bill helps farmers in Morocco. s grow plants in the Atlas region. ia helps local cooperatives grow plants.	
II. LANGUAGE	(15 POIN	rs)	
		BRACKETS IN THE CORRECT FORM. (2 pts)	
We should w football stadi	ork together iums and cre	to improve the (safe) and security of people in o ate more (enjoy) moments for the audience.	ur
B. FILL IN TE		ITH THE RIGHT WORDS FROM THE LIST. (2 pts)  ental - equity - emigrating - contribution - preserving	
In the last few	years,	organizations have spent a lot of money on proj	ects
which aim at .		endangered animals worldwide.	
1. The compa 2. "Sir,	ny	WITH THE CORRECT WORDS FROM THE LISTS. (3 pts)  produces electric cars is expanding globally.  where - which - whose  you like to have a drink?"  can - will - would  this club is really exciting.  to join - join - joining	
1. "We will cre	eate more gr	ENCES AS INDICATED. (4 pts) een spaces in the city," said the president.	

