



 **Kawaii
islands**

An enchanting anime metaverse
where magic mixes reality.

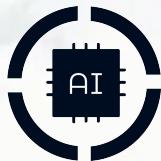
-- PLAY, CONNECT, CREATE, EARN --



Outline

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5. Kawaii Islands - Game features
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Supported by



Oraichain



1.1. Core team



Minh Do

CEO

CEO & Co-founder at Imba
Co-founder at Suga Group



Thang Nguyen

CTO

yAI.Finance Lead at Oraichain



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Tech Lead

Technical Manager at Imba
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INVESTORS AND PARTNERS

M A P L E B L O C K



DFG

Jsquare

AU21
CAPITAL

x21

SVC
SKYVISION CAPITAL



Oraichain



KYROS
VENTURES



KARDIACHAIN



ChainBoost

OKEx
Blockdream
Ventures

Polkastarter



2.1. Some high-quality games from IMBA

- Available on Google Play and App Store
- Total 14M+ downloads
- Total 150K+ daily active users



I Am Hero



Kawaii Home Design



Kawaii Puzzle



Archer Hunter

2.2. Some statistics of IMBA Games

Game	Google play store	App store	Daily active users
<u>Kawaii Home Design</u>	10M+ download	1M+ download	50,000 users
<u>Kawaii Puzzle</u>	500K+ download	101K+ download	12,000 users
<u>Kawaii Mansion</u>	500K+ download	68K+ download	70,000 users
<u>I Am Hero</u>	500K+ download	54K+ download	5,000 users
<u>Archer Hunter</u>	500K+ download	60K+ download	15,000 users

3. Survey of NFT Games

Simulation games have overall high market cap, however there isn't a ready play-to-earn simulation game. Kawaii Islands will be the first in this genre.

Game	Game type	Game launch	Play to earn	Market cap (9 Aug)
Axie Infinity	Turn-based RPG	Yes	Yes	2,316M
My DeFi Pet	Turn-based RPG	Partially	Yes	70M
FaraLand	Turn-based RPG	No	Yes	20M
Decentraland	Simulation	Yes	No	953M
My Neighbor Alice	Simulation	No	Yes	202M
CryptoBlades	RPG	No	Yes	17M
Illuvium	RPG	No	Yes	218M
Chain Games	FP	Yes	No	53M

Kowaiir islands

4.1. Game concept

A multiplayer simulation and social game

- ⌘ Farming
- ⌘ Crafting
- ⌘ Dressup
- ⌘ Decoration
- ⌘ Social network

Play to earn



A wide range of entertainment factors are gamified with DeFi on blockchains

4.2. Information

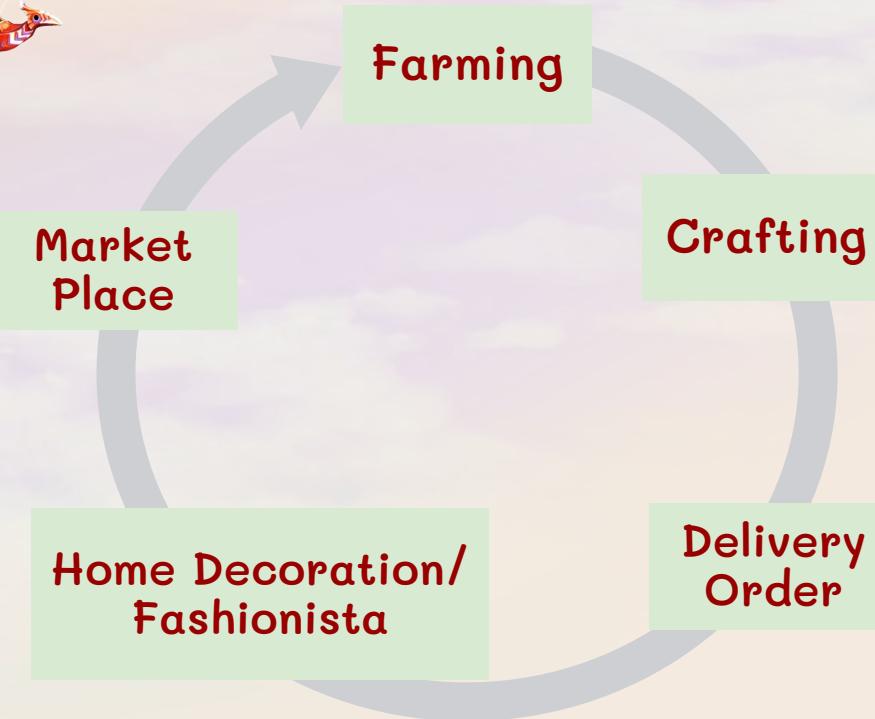


- ❖ **Name:** Kawaii Islands
- ❖ **Art style:** Manga/Anime
- ❖ **Genre:** Simulation
- ❖ **Target audience:**
 - **Age:** 18-40
 - **Gender:** 70% Female - 30% Male
 - **Geo:** East & Southeast Asia
- ❖ **Platform:** PC, Web, Android, iOS
- ❖ **Engine:** Unity



4.3. Core loop

- Kawaii Token (KWT)
 - + Plants
 - + Creatures
 - + Fields
 - + Furnishings/Outfits
-
- Furnishings/Outfits
 - + Kawaii Token (Leaderboard)



- * Plants/Creatures
- * Fields
- Time
- + Harvested items

- * : materials
- : cost
- + : gain

- Harvested item
 - Time
 - Kawaii Token (KWT)
 - * Blueprint
 - + Furnishings/Outfits
-
- Furnishings
 - Time
 - + Kawaii Token

5. Game features

Farming



Crafting



Order



Decoration



Dress-up



Social



Magical Plants & Creatures



5.1. Farming

Farm area: Fields and Ranch



Harvested Items: Fruits & Eggs





5.2. Crafting



Fruits



Dye Machine



Color dyes



Eggs



Material Factory



Materials

5.2. Crafting

Materials & Dyes

Workshop



Tailor



Furnishings

Workshop

Blueprint: Wall Art
Craft Time: 60m
S M

Required

Wood	2/2
Cloth	2/2
Potion	2/2

10 Craft

Ornaments

Fashion Outfits

Appearance Outfit Accessories

Lined polka skirt
Worn out jeans
Styled P.E pants



5.3. Orders Delivery

- ❖ Random furniture orders from system based on user's delivery progress
- ❖ Orders require NFT items
- ❖ Burn NFT items upon delivery, rewarding user with Kawaii Token
- ❖ Options to reduce refreshing time using in-game currencies





5.4. Home Decoration

- ❖ Decorating villa rooms with plenty of furnishings
- ❖ Related events to earn rewards from decorating: Home Stylist contests, Creative contest, etc.







5.6. Social

- ❖ Go to **Community Islands** to meet other players
- ❖ Join real time multiplayer minigames
- ❖ Home Party







5.8. Seasonal Events

- ❖ Exclusive and limited event items





5.9. Governance



Staking Kawaii Token (KWT)

- ❖ Receive rewards
- ❖ Share revenues



Voting (DAO)

- ❖ Change game policies
- ❖ Propose spending





5.10. Next features

- ❖ **Renting:** Let players lease their essential NFTs, or rent from others
- ❖ **Business:** Let players open their own shop, restaurant, bar, etc.



6. Blockchain technology

❖ L1 for transactions:

- Binance Smart Chain

❖ Exclusive Marketplace:

- aiRight - a complete system for AI x NFT x DeFi

❖ Oracle Services:

- **Verifiable random function (VRF)**: securing and verifying issuance of rare items or determination of rarity rates.
- **NFT issuance and verification**: minting and verifying NFTs for game assets with AI-based watermarking as origin proof.
- **Price feeds**: updating real-time price and exchange rates for cryptocurrencies and NFTs.
- **AI-based features**: customizing AI models to enhance gaming experiences such as profile and character creation and strategy recommendation.

❖ Royalty protocol:

- Oraichain L2

7.1.1 Kawaii Token - KWT overview

❖ BEP-20 token on Binance Smart Chain

❖ Governance

- Propose and Vote on important decisions
- Earn share from 20% Marketplace Revenue

❖ Trading and Investing

- Buy items from the Marketplace
- Breeding fees and Feature Upgrade
- Invest in game potential
- Earn from Staking and NFT Farming

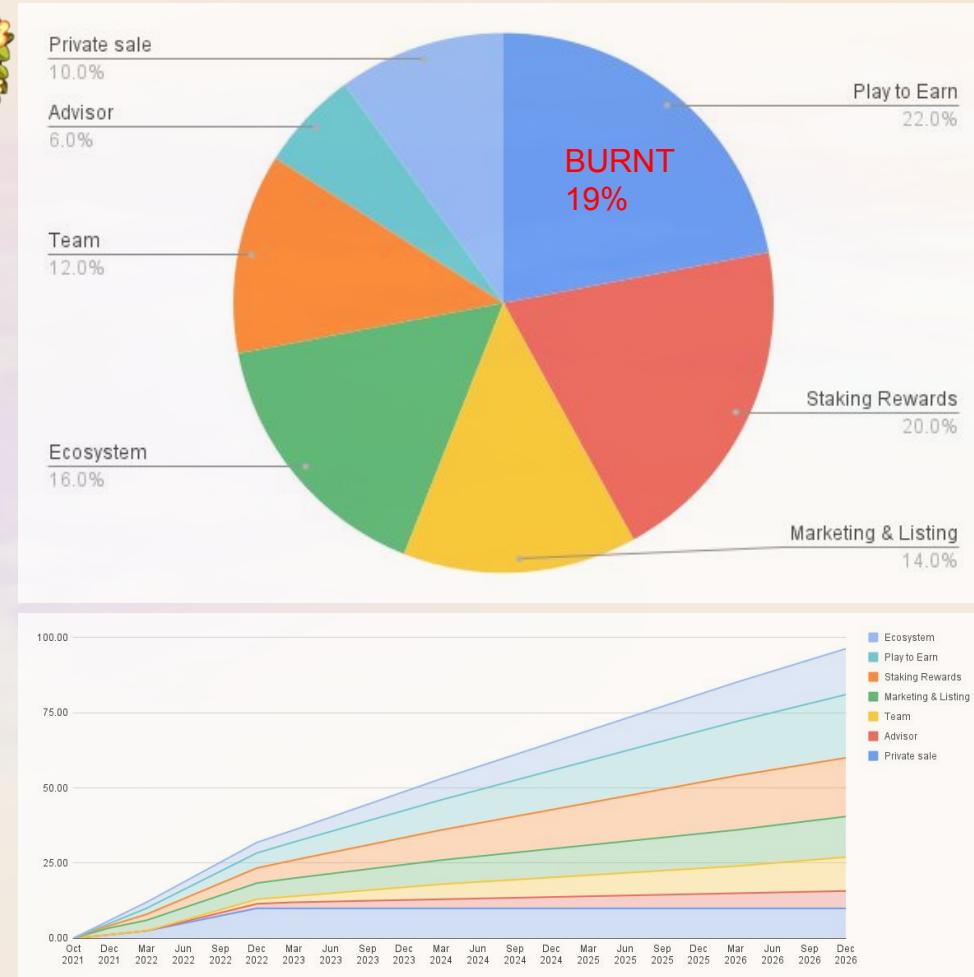


7.1.2 KWT Tokenomics

Summary

Token Symbol	KWT
Total Supply	1,000,000,000
Listing Price	\$0.03
Initial Circulating Supply	26,666,667 (2.67%)
Initial Market Cap	\$800,000
Fully Diluted Market Cap	\$30,000,000

Private sale	100,000,000 KWT (10%)
Hard cap	\$2,400,000
5% released at TGE, then linear vesting block by block over 12 months	



7.2.1 Gaming Token - MILKY overview

❖ BEP-20 token on Binance Smart Chain

❖ Earn - Mint on demand

- Order Delivery
- By staying on Top of Home Stylist / Fashionista contests
- Other in-game events & mini-games
- Staking and Bonding

❖ Spend - Burn to reduce supply

- Crafting items
- Nurturing fee
- Event fee
- Other miscellaneous fees

=> All MILKY fees are burnt to reduce the circulating supply.



8. Roadmap



9. Beyond Kawaii Islands

An Anime Metaverse - Play, Connect, Create, and Earn

- ❖ A metaverse that **connects all anime worlds/games into a wide, virtual verse.**
- ❖ A metaverse for everyone **to get into the cute verse, to play, to socialize, and earn.**
- ❖ A metaverse for everyone **to go beyond their imagination to create with Art, AI, and AR.**



Thank You!



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