

Katherine (Katie) Wilder

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EDUCATION

UNIVERSITY OF NORTH CAROLINA, Chapel Hill, NC

May 2021

Bachelor of Science, Business Administration; Minor: Information Systems; Major GPA: 3.7

- Buckley Public Service Scholar
- Dean's List (Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019, Spring 2020)

EXPERIENCE

CAPITAL ONE, Commercial Banking Intern, New York City, New York (Virtual)

Summer 2020

Top 10 U.S. bank. The Commercial Banking group services a \$65 billion loan portfolio and more than 6,100 clients

- Collaborated with the Healthcare Real Estate team to develop an RSS feed tracker to catch negative news of COVID-19 impacts in the nursing home space. The project was presented to 12 senior leaders and was implemented across the team.
- Participated and won both intern case competitions involving underwriting previous deals. Only intern to win both cases.
- Communicated my virtual intern experience through publishing 2 blog posts on our company intranet; seen by over 250 employees and passed upwards to senior leaders. Showed initiative as the only intern to publish blogposts.

INSOMNIA COOKIES, Marketing Representative, Chapel Hill, NC

Dec 2017 – Nov 2018; Jan 2020 – Mar 2020

Chain of bakeries in the United States that specializes in delivering desserts to individuals and companies

- Achieved 68% user saturation in Hinton James Residence Hall in 1 month by engaging residents
- Utilized Google Data Analytics to identify ideal promotional materials
- Proposed and launched customer engaging event, resulting in a record-breaking 742 sign-ups in 2-hours

MCMaster CARR, Market Risk Intern, Atlanta, GA

Summer 2019

Industrial supply company that uses e-commerce and cloud computing to streamline shipment processes

- Researched aerospace industry, a major LOB, to look at financial impact of Boeing 737 Max grounding on the firm
- Supported aircraft and air transportation team which oversees risk analysis for \$640M in assets
- Monitored and analyzed financial data trends with key performance indicators to drive incremental revenue
- Identified and communicated with potential clients; proactively participated in weekly finance department meetings

UNC STUDENT UNION, Business Development & Data Analyst, Chapel Hill, NC

Aug. 2018 – Present

Offers customized and open enrollment executive education and leadership development programs

- Crafted interactive data visualization dashboards detailing campus involvement, now used by 400+ campus programs
- Engineered actual versus budgeted YTD transactional spreadsheet based on various categories and account codes
- Improved user experience of web and mobile student feedback surveys, resulting in a 12% increase in responses
- Proposed partnerships to 8 Union Executives that resulted in a \$273K increase to UNC's endowment

LEADERSHIP AND COMMUNITY INVOLVEMENT

ACKLAND ART MUSEUM, Student President, Chapel Hill, NC

Aug. 2017 – Present

- Sit on the Ackland's Academic Advisory Committee as the sole student representative for UNC
- Introduced a new marketing plan to overhaul recruitment practices, increasing membership by 45%
- Lead a board of 7 members and meet monthly to delegate tasks

CAROLINA UNION ACTIVITIES BOARD, VP of Finance, Chapel Hill, NC

Aug. 2017 – Present

- Manage the monthly P&L reporting activities for a portfolio with \$550K+ in student fee funding
- Investigate yearly variances to budget and suggest allocations for surpluses to 12 Union Board of Directors
- Meet bi-weekly with department heads and direct reports to communicate financial updates according to their needs

ADDITIONAL INFORMATION

- *Certifications:* Bloomberg Market Concepts – Spring 2019; Microsoft Office Specialist Excel Certification – Fall 2017
- *Skills:* Adobe Creative Cloud (InDesign, Premier, Spark, Dimension), Tableau
- *Interests:* Running (Thunder Road Half Marathon – 2017, Peachtree Road Race – 2019); Hiking, Sailing, Water Skiing