

## Ling Gao

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Personal website: <http://kawoukaka.github.io/portfolio> or <http://portfolio-ka.herokuapp.com>

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### WORKING EXPERIENCE

**MEDIA CONTACTS, SHANGHAI, CHINA** *Key Clients: Volvo, Nina Ricci, Joyyoung*

**Project manager**, from July 2011 to July 2013

- Constructed and administered production team (Size 10 members) to support and maintain Campaign and Promotion site development, EDM and media digital asset production.
- Evaluate the requests and needs from clients and provide sound solutions with quotation and timeline.
- Estimated the quotations of each project, including both on creative design and technical production.
- Allocated and networked with competent outsourcing vendor.
- Close communication with Global team to align local and global in workflow KPI.
- Recruited, guided and trained new staffs and freelancers for projects where necessary.

**HYLINK AD, SHANGHAI, CHINA** *Key Clients: Buick, Volkswagen*

**Senior Web developer**, from Aug 2010 to July 2011

- Managed Flash Production Team to create Flash interfaces, interactive animations and websites in Flash environment.
- Performed the idea of new website in technical area to ensure the project execution.
- Provided the technical suggestion on new vendors picking, inspected the vendor's work.

**BATES141, SHANGHAI, CHINA** *Key Clients: Remy Martin, Durex, Shanghai World Expo organization*

**Web developer**, from Jun 2009 to Aug 2010

- Collaborated with vendors to develop an AR (Augmented Reality) interactive device by Flash 3D approach for Shanghai World Expo and created a web game on its website.
- Constructed Flash routine packages for animator and the format of data interaction for Back End developers to improve the work efficiency.
- Achieved Flash websites production independently by using Actionscript3.0, HTML, CSS and Javascript.

**HAVAS MEDIA, SHANGHAI, CHINA** *Key Clients: Eucerin, Ikea, Jaguar, Chivas, Starbucks, Carrefour*

**Web developer**, from July 2006 to Jun 2009

- Developed and maintained the websites by using variable programming language (ASP, ASP.net, PHP, HTML, CSS, Actionscript3).
- Solved client's problems and technical flaw as well as tuned multiple-functional websites' performance.
- Deployed web server, and provided security controls to database including administration and backup.

### Freelance Job: Flash Developer

**AKQA, SHANGHAI, CHINA** *Key Clients: Hennessy V.S.O.P, Lux*

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### EDUCATION&SKILLS

**DEVRY UNIVERSITY**, Atlanta, GA, Sep 2013 – Present (expected date: Jun 2015)

**Bachelor's Degree in Science in Technical Management, GPA 3.79**

**ZHONGQIAO COLLEGE**, Shanghai, China, Sep 2003 –Jun 2006

**Associate's Degree in Computer Science**

**Programming Language:** ASP, ASP.net, PHP, HTML5, CSS3, Javascript, XML, JSON, Actionscript3

**Database:** MS-SQL, MySQL

**Frameworks:** PureMVC (Actionscript3), Robotlegs (Actionscript3), JQuery, AngularJS

**Project Management Software:** JIRA, SVN

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### ADDITIONAL INFORMATION

- Volunteered for Autism Parents Mutual-aid Association in Shanghai, helped them to raise fund and organize events.