

### **Product Catalogue Management:**

- ☐ Approve, Edit and Delete Product Stock
- ☐ Add product image
- ☐ Approve, Edit and Delete Product Reviews
- ☐ Related items
- ☐ Customer can buy products online by credit cards or bkaash or any kind of payment or Cash on delivery
- ☐ Shipping method : store collection or regular shipping
- ☐ Add to Wishlist and Compare Functions (email when available in Stock)
- ☐ Send to a Friend with Email and Share Buttons for different Social Media
- ☐ Unlimited attributes groups (sizes, colors, models)
- ☐ Unlimited products combinations (red, size XL)
- ☐ Multiple pictures per product
- ☐ Zoom and thick box on products pictures
- ☐ Choice of number of products per page
- ☐ Sort products by relevance, price
- ☐ Manufacturers, brands management
- ☐ Inventory Management with Backordered items, Minimum and Maximum quantities
- ☐ Search Results, rewrites and redirects
- ☐ Customer Sort

### **Customer Management System:**

- ☐ Customer's registration, and personal accounts
- ☐ Login option with Facebook or Google+ or separate registration
- ☐ Account verification by SMS
- ☐ Forgotten passwords recovery

- ☐ Purchase History
- ☐ Loyalty system (points)
- ☐ Customers having not ordered on a configured delay follow up
- ☐ Email alerts for clients about a product replenishment

#### **Orders:**

- ☐ Order management by admin
- ☐ Orders monitoring by email
- ☐ Order Confirmation by SMS
- ☐ Delivery tracking and status shown to the customer
- ☐ Enable Admin to manage discount/offer/Coupon Code
- ☐ Enable Customers view their orders in their panel
- ☐ Customizable Orders status
- ☐ In case of products is out of stock, customers can express their wish
- ☐ Returns management and Quality Check up (QC) status while in repair
- ☐ Addition of returned products into stock
- ☐ PDF invoices, slips and delivery slips
- ☐ Refunds with automatic slip

#### **Statistics:**

- ☐ Followed Searches
- ☐ Visits and visitors
- ☐ Orders and sales
- ☐ Profit and loss statement
- ☐ Customer's accounts, customer's profiles
- ☐ Products statistics

- ☐ Searches in the shop
- ☐ Statistics per affiliate
- ☐ Pages not found management
- ☐ Keywords searched via search engines
- ☐ Complete integration with Google Analytics

### **Security:**

- ☐ Secure Back-Office access (login and password)
- ☐ SSL compatibility (Depends on client requirements)
- ☐ Unique tokens in Back Office and Front Office
- ☐ PCI DSS compliant
- ☐ Resistance to attacks as XSS, CSRF, SQL injections, distant inclusions, path transversal
- ☐ E-mail headers injections blocked
- ☐ Passwords encryption in database
- ☐ Cookies encryption
- ☐ Block repeated attempts to recover passwords

### **Administration:**

- ☐ Multiple users management and permissions (ACL)
- ☐ Maintenance mode
- ☐ IP authorization to reach the shop in maintenance mode
- ☐ Content management system
- ☐ Bulk lister - import CSV file
- ☐ Sub domain management
- ☐ Database backup (partial or full)
- ☐ Automatic generation of robots.txt files

❑ SMTP e-mails sending (with or without SSL-TLS) or PHP mail ()

❑ Products indexation for an optimized search

### **SMS and Email Integration**

- Buyer gets when order placed successfully
- Admin gets when payment completed.
- As admin requirement

### **Reports**

- Product Ledger
- Party Ledger
- Income Statement
- Trial Balance
- Sales Report
- SMS report

### **Content:**

- Product Store
- Home page
- Contact
- Help - Warranty Policy, Returns and Replacement, FAQ, Privacy Policy, Cookie Policy
- Live Chat