Kawtar Azzouzi

Full-Stack Web Developer

Location: Dover, NH | **Email:** <u>KawtaryAzzouzi@gmail.com</u>

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Professional Summary

Full-Stack Web Developer with 18+ months of professional experience building custom web applications and data-driven solutions. Combines strong technical skills in React, C#/.NET, and SQL with design expertise to create user-focused, scalable applications. Proven ability to manage complex client projects from wireframing through deployment, with experience in custom WordPress development, API integration, and database architecture.

Technical Skills

Frontend: JavaScript, HTML5, CSS3, React.js, WordPress

Backend: C#/.NET, SQL Server, PHP, REST APIs

Tools: Git/GitHub, Visual Studio, Postman

Design: Adobe Photoshop, Illustrator, Figma

Professional Experience

Junior Web & Graphic Designer

Tangram 3DS | Kittery, ME | August 2024 - Present

Complex WordPress Development & Custom Solutions:

- Built data-driven websites with custom post types, taxonomies, and field relationships using
 Advanced Custom Fields, requiring extensive content architecture and dynamic templating
- Developed custom components with JSON parameter mapping for Cornerstone page builder, including reusable global modules and advanced CSS/JavaScript functionality

 Implemented website optimization strategies including caching, script preloading, and WebP image conversion for improved performance

Full-Stack Client Project Management:

- Lead technical development for 6+ client projects from wireframing through deployment,
 managing stakeholder communication and iterative feedback cycles
- Created information architecture, sitemaps, and prototypes for complex applications including teledermatology startup and music events platform
- Developed custom JavaScript solutions for enhanced UX, including dynamic anchor navigation and interactive components

Data Management & Integration:

- Designed and executed data migration strategies using spreadsheet analysis and custom field mapping for bulk content uploads
- Integrated third-party APIs including HubSpot and Google Analytics with focus on SEO optimization and accessibility compliance
- Built custom PHP functionality for advanced content relationships and dynamic filtering systems

Motion Designer (Permalance)

KGV Studios | Nashville, TN | March 2024 - August 2024

- Developed art direction and storyboard concepts for Nashville Wire product promotion video series
- Created kinetic typography and motion graphics using After Effects, working on-site with production team
- Managed feedback integration through Director of Post Production and Lead Producer for client approval

Full-Stack Developer Apprenticeship

Nashville Software School | Nashville, TN | February 2023 - August 2023

Built single-page applications with full CRUD functionality using React, JavaScript, and JSON
 Server for REST API development

- Developed Web APIs and backend servers using .NET stack with SQL Server for full-stack applications
- Capstone Projects: CookiJar (productivity/task management app), ShoptheBlock (e-commerce platform)
- Managed development workflows using Git, GitHub, issue tracking, and remote collaboration

Art Director Internship

Rocket Mortgage | Remote | February 2021 - August 2021

- Developed cross-channel campaign concepts for social media, video, broadcast, and digital communications
- Collaborated with copywriters and creative directors on creative solutions for national campaigns
- Supported production for NCAA + Rocket Mortgage national television commercial shoot

Digital Media Manager

Lost Girls | Chicago, IL | November 2019 - February 2021

- Built and launched e-commerce website that tripled company profit post-pandemic
- Managed online sales channels including inventory systems, order processing, and customer service
- Created digital marketing content and conducted product photography for multi-channel campaigns

Education

Full-Stack Web Development Certificate

Nashville Software School | February 2023 - August 2023 6-month intensive software development bootcamp focused on full-stack .NET applications

Bachelor of Fine Arts

School of the Art Institute of Chicago | 2012 - 2016

Film, Video, New Media & Animation | Dean's List, Goldman Sachs Scholar

Featured Projects

Environmental Non-Profit Platform | Lead Developer

Custom WordPress development for regional conservation organization

- Custom WordPress development with Advanced Custom Fields, custom post types, and taxonomies
- Dynamic content architecture with global components and reusable modules
- Multi-month project lifecycle including client management, content migration, and optimization

Healthcare Technology Platform | Frontend Developer

Teledermatology startup application

- Custom component development with advanced JavaScript and CSS functionality
- HubSpot integration with focus on SEO optimization and accessibility compliance
- Interactive blog navigation system with dynamic anchor tag generation

Personal Portfolio Projects:

- CookiJar: React-based productivity application with task management features
- ShoptheBlock: Full-stack e-commerce platform with .NET backend and SQL database