

The logo for petalpushr, featuring the brand name in a lowercase, sans-serif font. It is positioned inside a white circle, which is partially overlapped by a larger, semi-transparent orange circle. The background of the entire slide is a light beige color, decorated with various abstract organic shapes in shades of orange, blue, and brown.

50% due upon receipt of finalized website.
Kawtar Azzouzi agrees to the perpetual license of the right to display and transmit Work to Amanda Forgash, excluding the right to authorship credit. Work includes only the final, deliverable art, and not any preliminary work or sketches. Designer agrees that work is produced with the intent it be unique and will not resell or publish work, except on personal portfolio.

**Amount Due: \$475 Payment
via: Paypal**

Due: Upon receipt

THANK YOU!

The image features a central text element 'petalpushr' in a bold, dark blue, lowercase sans-serif font. The background is a light gray with several abstract, organic shapes in various colors: a light orange shape in the top left, a darker orange shape in the top right, a blue shape in the middle right, a brown shape in the bottom left, a light beige shape with a red squiggle in the bottom center, and a red shape in the bottom right. A semi-circular orange shape is positioned above the text. The overall aesthetic is modern and minimalist.

petalpushr

Promised Deliverables Shopify Setup

- Custom Shopify Theme
- Custom Landing Page Design
- Collection Page + Product Category Set-up
- Custom About + Contact Page
- 20 Listings
- Shipping rates/zone profiles
- Domain Transfer
- Integrated IG feed + IG highlight icons
- Logo Design
- Custom Graphic Design/Illustrative Elements
(navigation & social icons, custom banners, headers, footers, IG highlight icons)
- SEO Optimization
- 3-4 Revisions

Deliverables Met

Custom Shopify Theme

46 Listings + tags + optimized for sort by options

Shipping rates/profile created + assigned to all products

Domain Transfer

Facebook business Page + *IG shop linked to e/o & linked to Shopify

Facebook Banner

Logo Banners

Logo Design

Custom Graphic Design Assets

IG highlight icons/6 16:9 story templates (1 per category)

branding palette

-Mobile Optimization

-3-4 Revisions

Pages:

-Landing Page Design

-Collection Page + Production/Collection Category Set-up

-About + Contact Page

-Home page

-Custom Orders

-Collaborations

-Stockists

**Google Drive: All website + logo +
graphic assets**

The logo consists of a white circle containing a red semi-circle, with the text "petalpushr" in a dark blue, lowercase, sans-serif font to its right.

petalpushr

LOGO DESIGN:



GRAPHIC + WEB ASSETS: Google Drive

PALETTE

current site BG - white #ffffff

peach background (previous full site BG)
#F7ECE9

orange accent (collection text BG)
#f89d72

Logo Sun/semi-circ
#e16849

Logo Font Color
#1c1c47

Font: SaaSeriesEMDOT

Site Heading Font Color
#203364

Graphic organic shape colors
Peach
#e6b69f

Blue/s
#3e3c90
#333369

Light Orange
#e99559

Orange
#e66521

Red/Orange
#cc5e43

Gold
#cd9945

